**Challenging the transportation aspirational goals delivery through AI**

Transportation is a complex human developed system of people, vehicles, environments and time that results in traffic and potential negative outcomes. The advent of generative AI technologies, such as ChatGPT, presents promising possibilities to augment delivery of this complex system in NZ.  Matt Ensor will explore the transformative potential of these advanced tools to enable facilitating comprehensive practicable responses to the challenges present in the current roading system failures while fostering effective alignment to transportation aspirational goal outcomes for the people the system serves.