



Innovating Streets for People



Interim changes to reclaim public space

IMAGE BEFORE



IMAGE AFTER



Temporary pilots to make streets safer



Temporary experiments to make streets healthier



Interim designs to revitalise streets



Events to connect communities

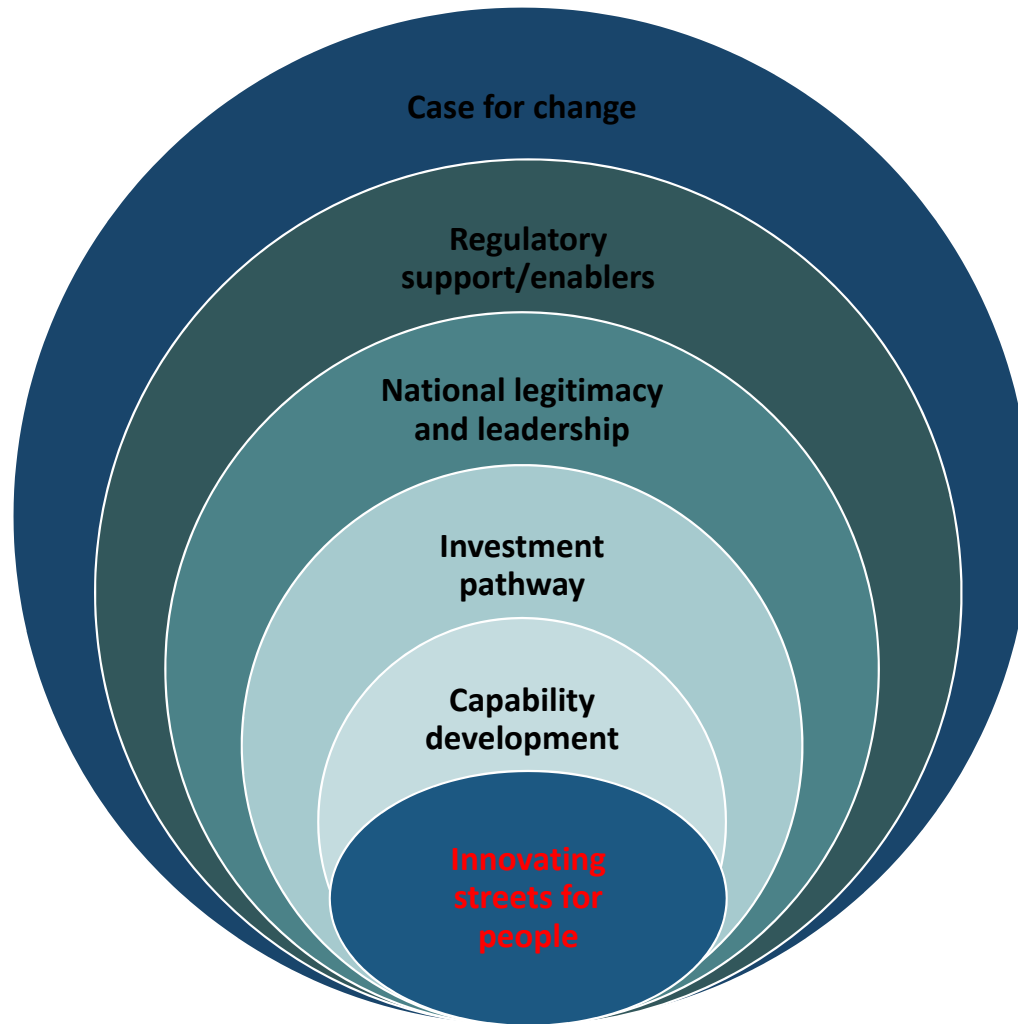


The experience of delivering *Innovating Streets for People*

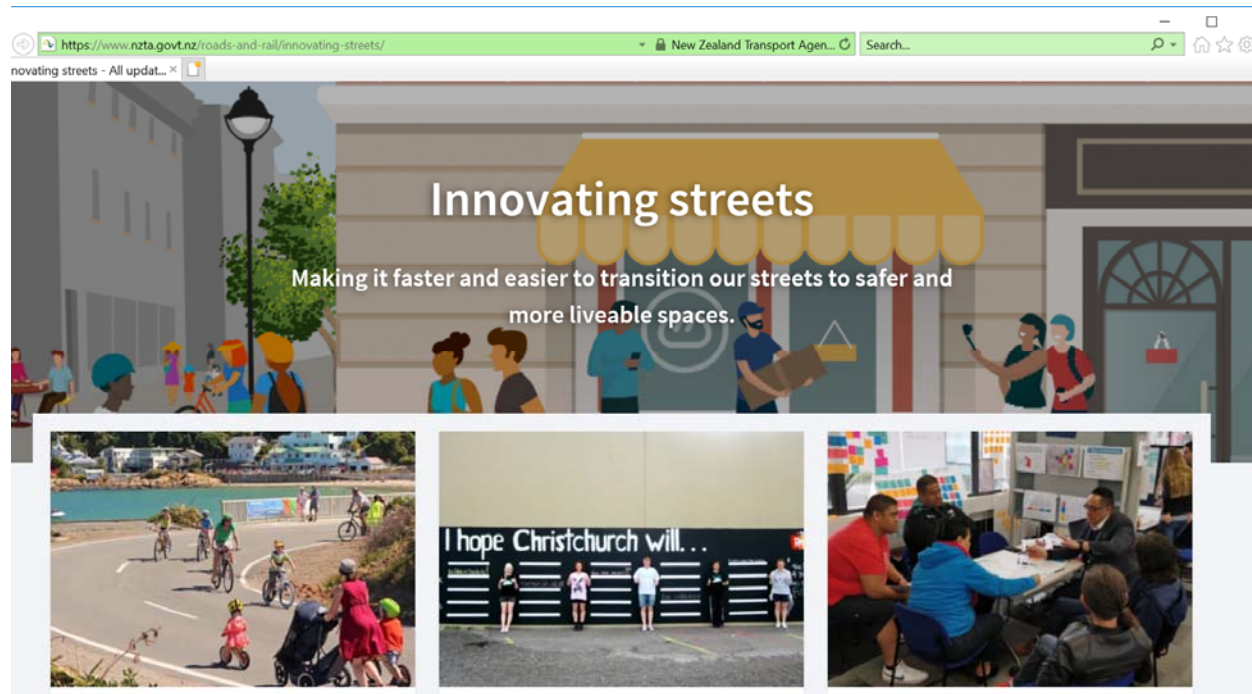
Main barriers and issues:

- **Internal decision making process & risk adverse culture**
- **Public/Business reluctance to change** - Fear of loss of parking & vehicle access
- Uncertainty about **who to engage with at NZTA** about temporary projects
- **Onerous traffic management requirements and costs**
- **Unwillingness from road engineers**
- Business case driven by effect on vehicle movements alone, does not include benefits to cycling or walking
- **NZTA TCD trial process** – difficult & slow process and lack of funds
- **Lack of strategic knowledge and evidence of previous cases with benefits evaluated and highlighted**
- **Regulations on Health & Safety**

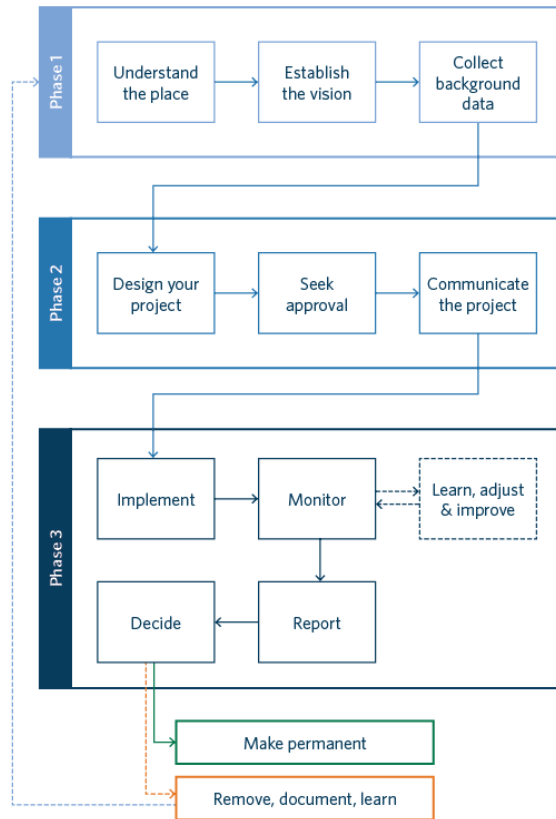
34 out of 45 respondents found it NOT EASY AT ALL to deliver such projects



<https://www.nzta.govt.nz/roads-and-rail/innovating-streets>



Innovating Streets for People programme



A vision



Know what you want. A safety project? A public realm enhancement? A street test? All of the above? Be clear about the project objectives.

Measurement



Getting information about your project will ensure you understand what went well and what didn't. This informs future projects in the area and around NZ.

Funding



Ensure you have considered the project phases; planning, design, delivery when seeking funding.

An organisation committed to innovation



The team needs to be mandated to innovate. There must be explicit buy-in to deliver the project outside of 'business as usual' where needed.

Links to existing strategy or network



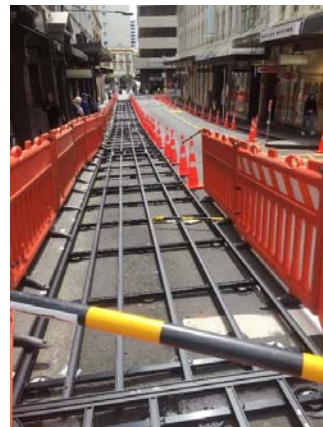
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A communications and engagement plan

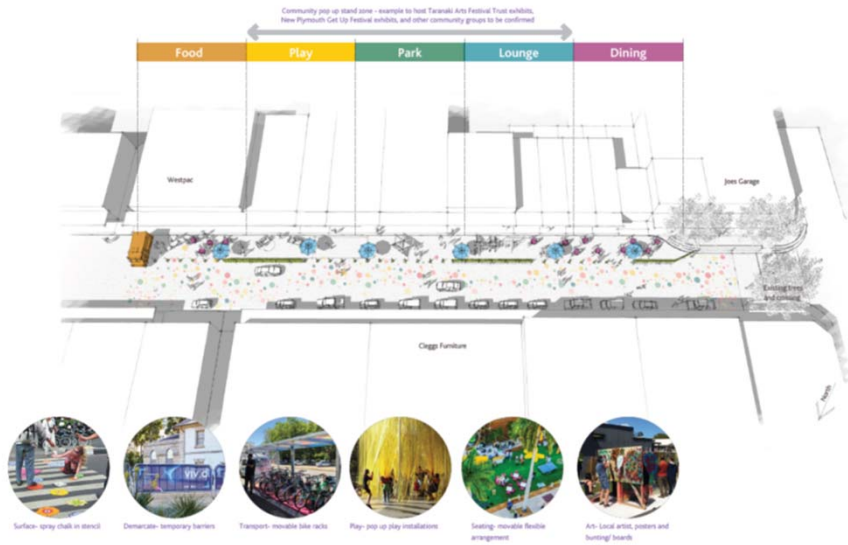


A clear, specific plan for each project will ensure you talk to the right people at the right time.

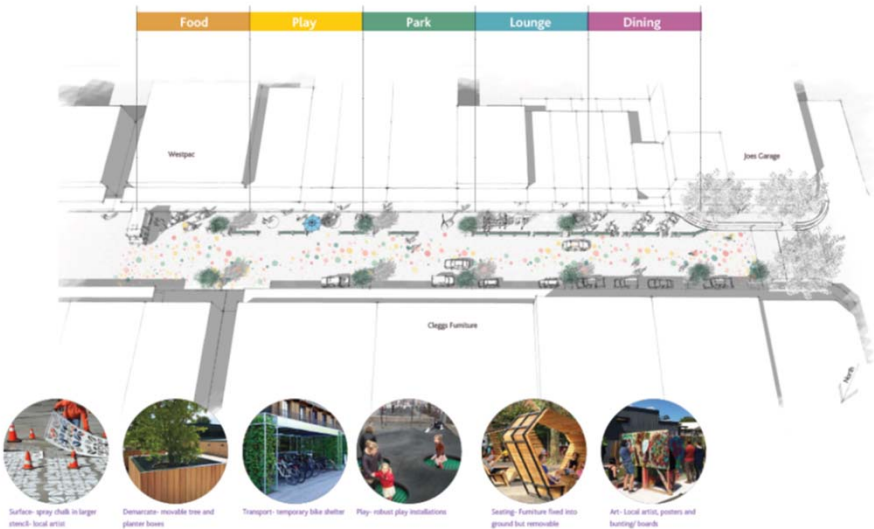




DEVON STREET EAST
Demonstration Event

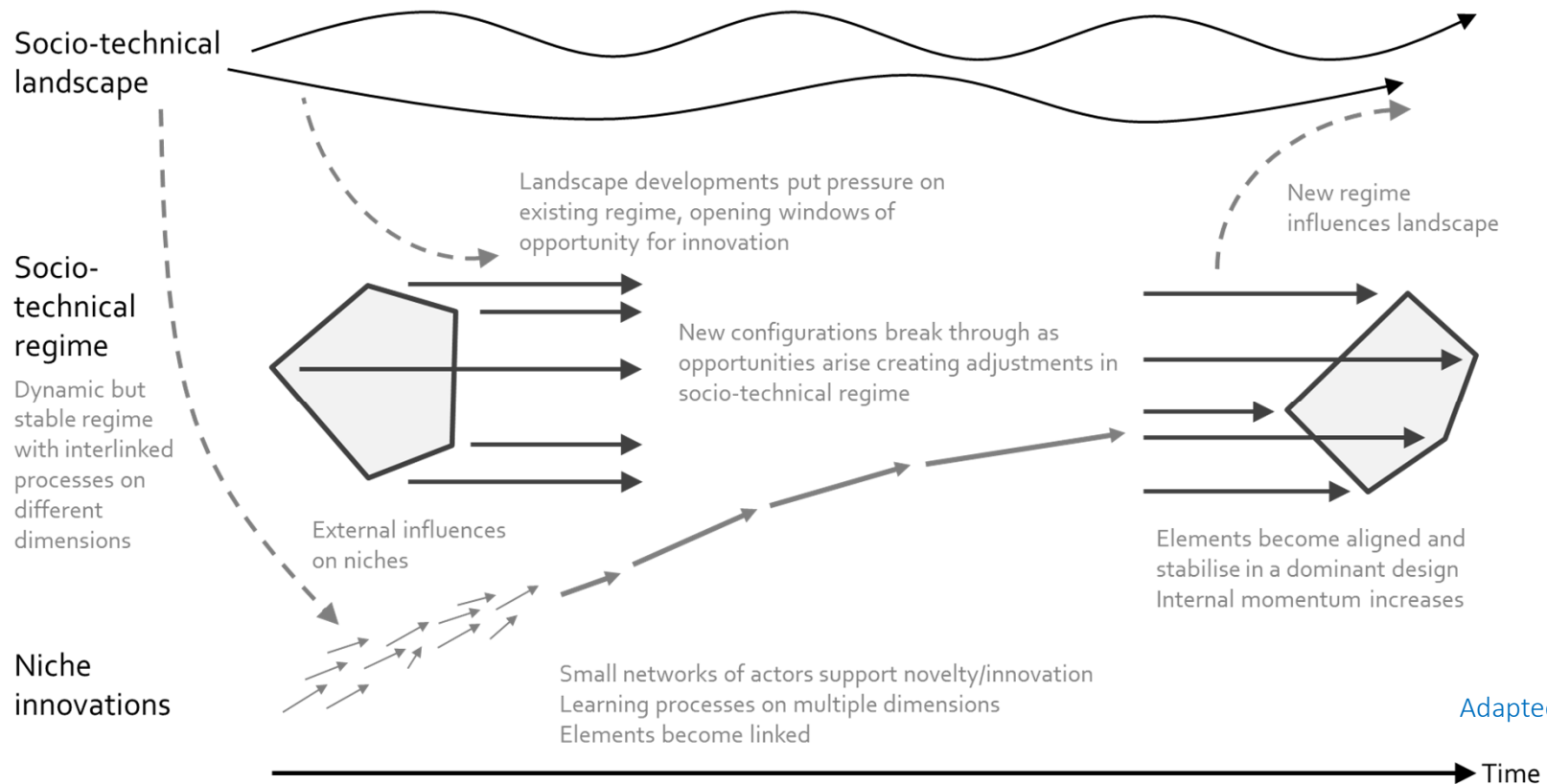


DEVON STREET EAST
Interim Installation*





Sociotechnical systems and niche Innovations

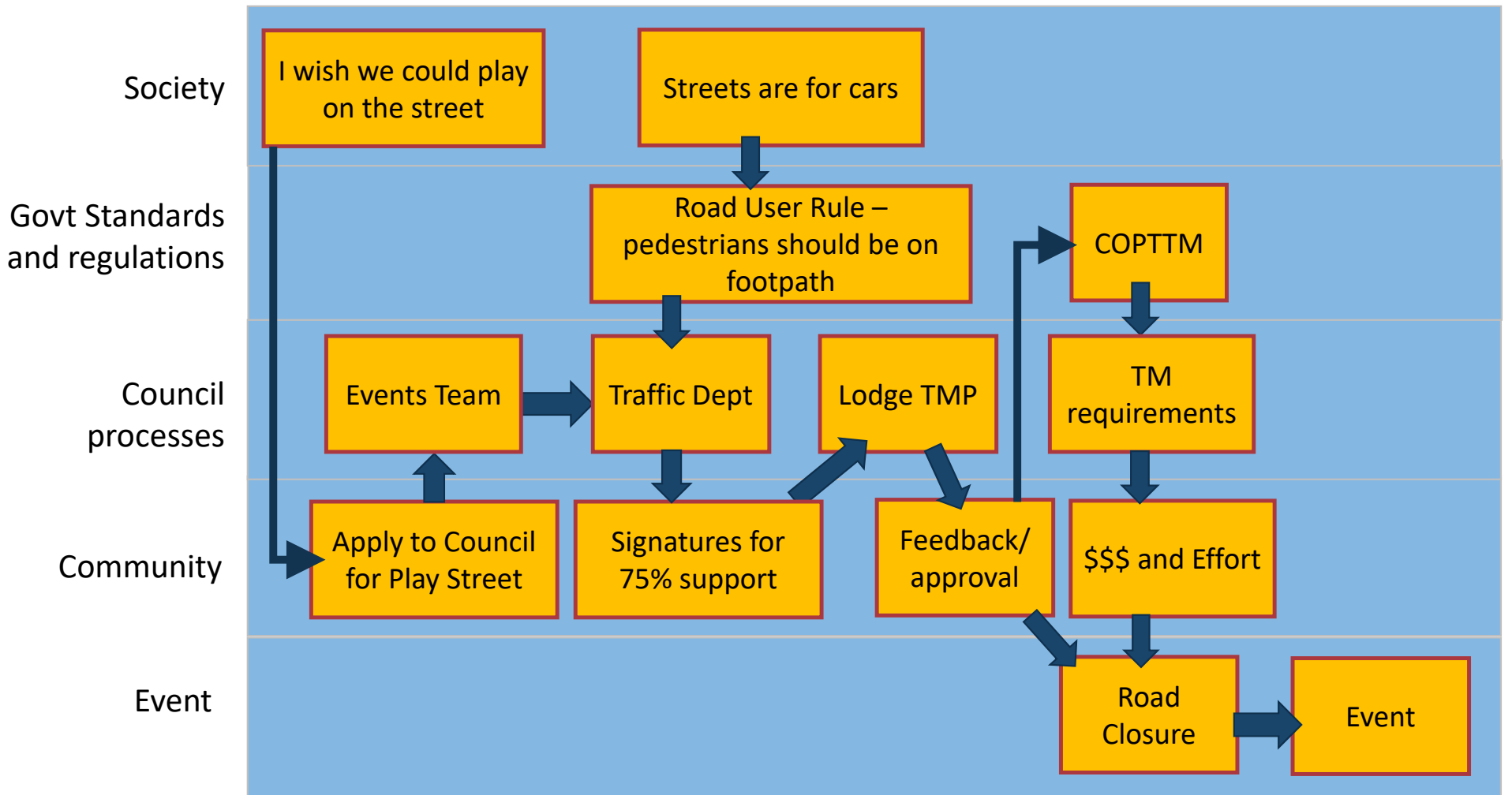


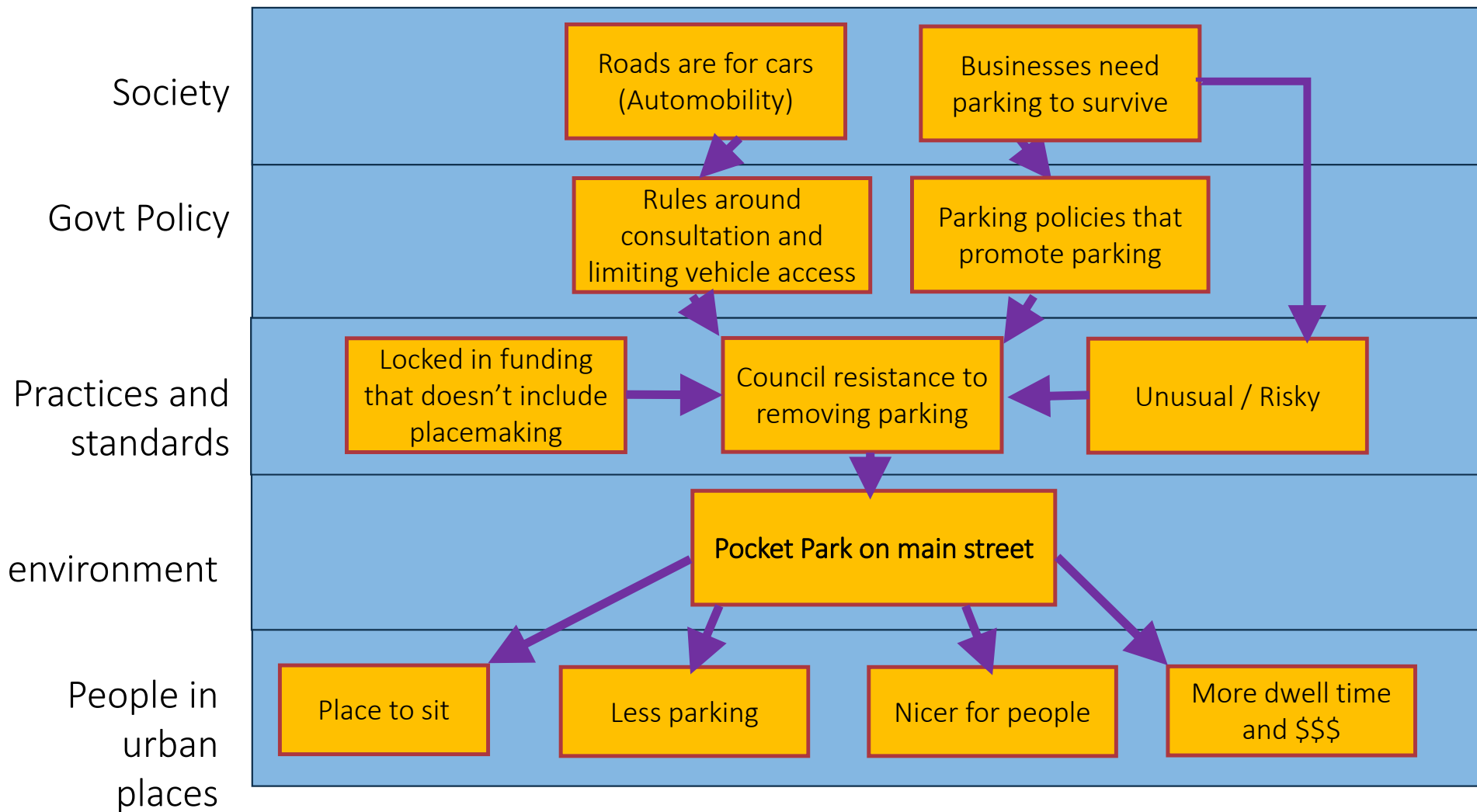
Adapted from (Geels, 2011)

Go to [menti.com](https://www.menti.com)



Don't just complain
about it – map it!





TRANSITION EXPERIMENTS

Radical (Is this fundamentally different from dominant practices?)

Challenge driven (Does it indeed address the societal challenge depicted in the transition pathways?)

Feasible (Is it possible to realize this project on the short term; by ourselves or by engaging others?)

Strategic (Can we learn from this project about reaching the envisioned fundamental changes?)

Communicating / mobilizing (Does it have a WOW-effect; will people relate to this?)

Workshop

You have \$50,000 to address the problems.

You have three months to work with the local community to develop a plan that could win funding for a permanent upgrade.

You have permission from your Council to live test your plan.

Spend 10 minutes brainstorming the opportunities:

What more do you need to best understand about this space?

What are the opportunities to make a more people friendly space?

Describe which materials and interventions you could use and why.

Plan who you would need to speak to maximise your success.

How will you know you've been successful?

Spend 10 minutes illustrating your plan.

You have two minutes to present back.