**Trails to Trafalgar- Dirt Cycle Cafe**

How might we encourage the city to embrace the mountain biking culture, from trail to the core?

When asked what attracted you to Whakatū/Nelson? My answer is the access to dirt. Real dirt, being able to enjoy all this amazing little city has to offer from art and culture, great food, and a lively event calendar to the access to dirt trails on the city’s doorstep. But my opinion is not shared by many long-term residents and businesses here and the trails on the doorstep of this city is a little bit of a secret in the wider world. How do we change the local perception of this huge attractant to the city, and create a city which welcomes this dirty crew? Will welcoming the mountain bikers in create a multifaceted city or a face-off?

Come to the café and dream big! Or small. Take sides and let’s sort out the dirt in this city. Help us develop a range practical ways to actively change the city’s culture and vibrancy whilst building on the booming mountain bike economy.