



2WALK and CYCLE

People power:
The path to low carbon transport
18 – 19 March, 2024



Sponsorship Prospectus

Tākina Convention Centre
Te Whanganui-a-Tara Wellington



Welcome

The 2024 biennial 2WALKandCYCLE conference will be held in Te Whanganui-a-Tara Wellington.

The theme for 2WALKandCYCLE 2024 is People Power: the path to low carbon transport. Active transport and recreation have a central role to play in meeting society's health, wellbeing and climate change mitigation objectives. We must plan our cities and towns and build on the Great Walks, Te Araroa Trail, NZ Cycle Trail & Urban Cycleway Programme to create transport systems that provide options for everybody, including people on low incomes, people who cannot drive and people with disabilities. We will highlight strategies and innovative projects that are helping to achieve these goals.

2WALKandCYCLE 2024 will showcase ways to enable us to achieve this goal and will inform our journey towards transport systems for the future. It will re-examine the balance between competing demands for space and resources, and ways to rebalance our transport system to better provide for walking, cycling and public transport.

The conference will be attended by engineers, urban planners, architects, academics, politicians, advocates and others from a broad range of organisations such as local and central government, consultancies, universities, businesses and departments focusing on health along with advocacy groups.

If you have walking and/or cycling products or services, you need to be at this conference. 2WALKandCYCLE People Power: the path to low carbon transport will be an important step forwards in the growth of active transport in NZ.



Jillian Frater
Conference Convenor



PLATINUM

\$10,000 + GST

Sponsorship benefits include:

- Naming rights to conference dinner
 - Naming rights to keynote speaker, chosen by committee
 - Sponsorship acknowledged on the programme
 - Three complimentary registrations for the entire conference including social functions
 - Prime exhibition space
 - Acknowledgement at the conference opening
 - Logo feature and blurb on your organisation featured on the conference website and event app
 - Logo featured in static signage around the conference venue
 - Participation in an exhibitors' quiz
 - List of delegates who have agreed to name disclosure in relation to the event sent one week after conference
 - Promotional item may be given to delegates
- To promote less waste, we encourage sponsors to think beyond paper material. The conference organisers can assist you with other ideas.



GOLD

\$7,500 + GST

3 available

Sponsorship benefits include:

- Naming rights to one of the following:
 - Welcome function
 - Name badges
 - Conference bags
 - Sponsorship acknowledged on the programme
 - Two complimentary registrations for the entire conference including social functions
 - Single exhibition space (3m x 1.8m)
 - Acknowledgement at the conference opening
 - Logo feature and blurb on your organisation featured on the conference website and event app
 - Logo featured in static signage around the conference venue
 - Participation in an exhibitors' quiz
 - List of delegates who have agreed to name disclosure in relation to the event sent one week after conference
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EVENT APP

\$6,000 + GST

The event app provided at the conference is the one stop destination for all information leading up to, during and after the conference. Not only that but it holds all the speaker, sponsor, exhibitor and attendee information. This package offers an excellent opportunity for your company to be promoted directly to delegates in the most personal way possible; via their mobile phone.

Sponsorship benefits include:

- Naming rights to the event app
 - Company logo included on the app cover page
 - Three push notifications to delegates the day of the conference
 - One complimentary registration for the entire conference including social functions
 - Acknowledgement at the conference opening
 - Logo feature and blurb on your organisation featured on the conference website and event app
 - Logo featured in static signage around the conference venue
 - Participation in an exhibitors' quiz
 - List of delegates who have agreed to name disclosure in relation to the event sent one week after conference
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SILVER

\$5,000 + GST

Sponsorship benefits include:

- Naming rights to one conference lunch
 - One complimentary registration for the entire conference including social functions
 - Single exhibition space (3m x 1.8m)
 - Acknowledgement at the conference opening
 - Logo feature and blurb on your organisation featured on the conference website and event app
 - Logo featured in static signage around the conference venue
 - Participation in an exhibitors' quiz
 - List of delegates who have agreed to name disclosure in relation to the event sent one week after conference
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BUSINESS LOUNGE

\$4,500 + GST

The business lounge will be located in a central position, designed to give delegates a quiet space to work on their laptops and recharge batteries for all equipment. The lounge will be filled with furniture and décor to complement your organisation's corporate colours, a recharge bar, magazines, the daily paper, and your company promotional material.

Sponsorship benefits include:

- Naming rights to the business lounge
 - Branding on the recharge bar (provided by sponsor)
 - Placement of company banner in the lounge
 - Acknowledgement at the conference opening
 - Logo feature and blurb on your organisation featured on the conference website and event app
 - Logo featured in static signage around the conference venue
 - Participation in an exhibitors' quiz
 - List of delegates who have agreed to name disclosure in relation to the event sent one week after conference
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BARISTA CART

\$4,500 + GST

In these coffee loving days, it is hard to find a sponsorship opportunity better than this. You will have the exclusive opportunity to connect with a large portion of delegates as they come for their coffee fix!

Fixed costs associated with the provision of the coffee cart including labour per day are included in this opportunity. The first 50 cups are included and all coffee consumption over and above this will be charged to your company at costs following the conference based on the number of cups served.

Sponsorship benefits include:

- Naming rights to the barista cart
- Opportunity for coffee to be served in branded coffee cups (provided by sponsor)
- Opportunity for barista staff to wear company branded t-shirts, caps etc (provided by sponsor)
- Branded signage by the barista cart (provided by sponsor)
- Acknowledgement at the conference opening
- Logo feature and blurb on your organisation featured on the conference website and event app
- Logo featured in static signage around the conference venue
- Participation in an exhibitors' quiz
- List of delegates who have agreed to name disclosure in relation to the event sent one week after conference
- Promotional item may be given to delegates

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BRONZE

\$3,500 + GST

Sponsorship benefits include:

- Naming rights to one morning or afternoon tea
 - One complimentary registration for the entire conference including social functions
 - Single exhibition space (3m x 1.8m)
 - Acknowledgement at the conference opening
 - Logo feature and blurb on your organisation featured on the conference website and event app
 - Logo featured in static signage around the conference venue
 - Participation in an exhibitors' quiz
 - List of delegates who have agreed to name disclosure in relation to the event sent one week after conference
 - Promotional item may be given to delegates
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EXHIBITION

\$3,450 + GST

There are a limited number of exhibition spaces available for companies to display their products for the attendees to view. All catering will be served in this space to encourage delegates to spend time viewing the exhibits.

Inclusions:

- Single exhibition space (3m x 1.8m)
- Logo feature and blurb on your organisation featured on the conference website and event app
- Logo featured in static signage around the conference venue
- Participation in an exhibitors' quiz
- List of delegates who have agreed to name disclosure in relation to the event sent one week after conference
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SUPPORTING SPONSOR

\$1,500 + GST

Inclusions:

- Opportunity to present your organisation on a small pull up banner (provided by sponsor)
- Logo feature and blurb on your organisation featured on the conference website and event app
- Logo featured in static signage around the conference venue
- Participation in an exhibitors' quiz
- Tickets can be purchased to attend the conference - you will need to register should you wish to attend

Speaking

To redeem this offer your investment must be as an Exhibitor or higher.

Level one: \$500 + GST

- Entitles you to present your company/organisation to the delegates of this conference for a five minute presentation before either a morning or afternoon break.

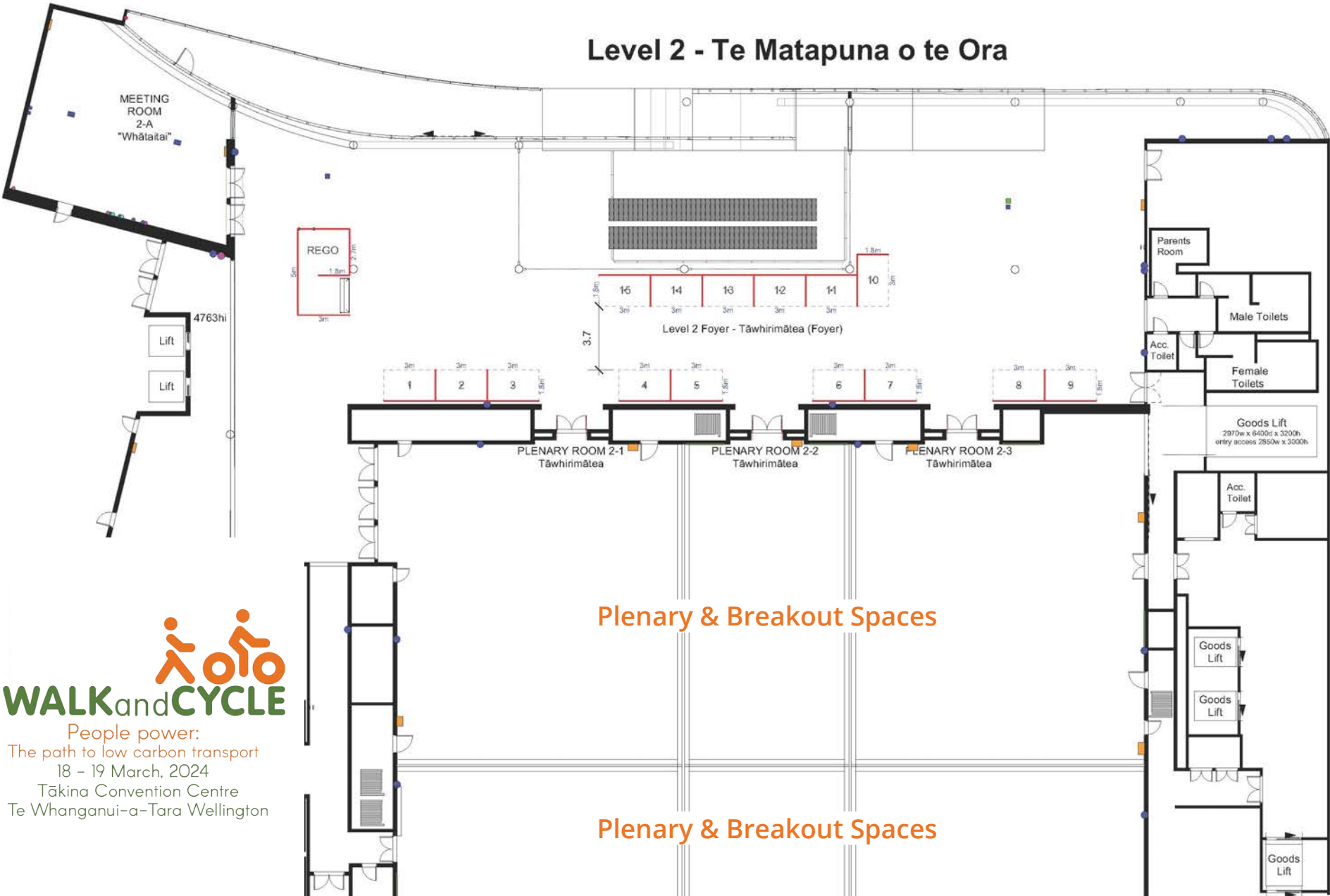
Level two: \$750 + GST

- Entitles you to present your company/organisation to the delegates of this conference for a ten minute presentation before lunch.



Exhibition floor plan

Level 2 - Te Matapuna o te Ora



Plenary & Breakout Spaces

Plenary & Breakout Spaces



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Terms and Conditions

Acceptance of Terms and Conditions

By submitting the sponsorship/exhibition application form, you acknowledge and accept the terms and conditions outlined on the following pages.

Sponsorship and Exhibition must be booked online by clicking on the following links to take you to the relevant portals:

[Sponsorship Portal](#)

[Exhibition Portal](#)

You will receive a confirmation letter and tax invoice once your booking has been processed.

By submitting the sponsorship application form you acknowledge and accept the sponsorship terms and conditions.

Cancellation policy

The 2WALKandCYCLE conference reserves the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

After the official booking has been accepted by the organising committee, if the sponsorship or floor space can be resold to another company, the sponsor/exhibitor will receive a full refund, less administrative fees of 20% of the total sponsorship and or exhibition rate. If not able to be resold, the sponsor/exhibitor will be liable to pay the following fees:

- 50% of the total sponsorship/exhibition rate, if the cancellation request is received in writing before 16 February 2024.
- 100% of the total sponsorship/exhibition, if the cancellation request is received in writing after 16 February 2024.

Please note that all cancellation fees are payable irrespective of whether the invoice for sponsorship/exhibition has been paid or not at the time of cancellation.

Participation as a sponsor or exhibitor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.

The sponsor will fully reimburse the 2WALKandCYCLE conference for all claims, losses or expenses arising because of any breach or failure to perform any of the terms of the sponsorship agreement.

If, for reasons beyond the control of the conference organising committee, the conference is cancelled, the sponsorship fee will be refunded after deduction of expenses already incurred.

Conference registration

For sponsorship packages that include complimentary registrations you will be asked to nominate the recipient of the complimentary registration(s).

Please note all other attendees (including those manning the booth) will need to register for the conference. They can register as an exhibitor, single day or full delegate. Please refer to the website for pricing details.

Delegate details

Provision of delegate details is subject to privacy laws.

Health & Safety

We take the health and safety of our delegates, exhibitors and suppliers seriously. An exhibitor manual will be provided to exhibitors closer to the conference. This will ask details around compliance when packing in your stand and working throughout the conference. Please note that all electronic equipment plugged in onsite must be tagged and tested.

Terms and Conditions

By agreeing to exhibit at the conference, you agree to adhere to our health and safety policy.

Insurance & liability

Sponsors and exhibitors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors near an exhibition stand.

Neither the 2WALKandCYCLE conference, Harding Consultants, Exhibition Hire, Tākina Wellington Convention and Exhibition Centre nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems, the 2WALKandCYCLE conference, Harding Consultants, Exhibition Hire, Tākina Wellington Convention and Exhibition Centre will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property.

The conference organisers accept no liability for damage to exhibits by loss, damage, theft, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

Payment

All packages are quoted in New Zealand dollars and exclude GST.

A confirmation letter and invoice will follow containing the detail of the agreement; payment is due within 14 days of the date displayed on the invoice. The 2WALKandCYCLE conference reserves the right to withdraw and/or re-allocate sponsorship if payment is not received by the due date.

To comply with all the obligations as specified under each level of sponsorship or trade exhibition, it is the responsibility of each exhibitor and/or sponsor to provide appropriate material by the date(s) specified. Failure to meet the due date for payment may result in the cancellation of all or part of the obligations agreed between the parties.

The 2WALKandCYCLE conference reserves the right to charge interest on all outstanding debts or for any collection costs relating to outstanding invoices.

Promotional material

If your sponsorship package entitles you to placement of material in the conference bag, inserts are to be provided by the sponsor and must be no bigger than what has been specified. These must be delivered to Tākina Wellington Convention and Exhibition Centre prior to the conference to be placed inside the conference bag.

Talk to us

If you wish to discuss other packages outside those listed, please contact:

Harding Conferences

T: 03 352 5598

M: 027 436 3083

E: glenda@hardingconsultants.co.nz

W: <https://www.2walkandcycle.org.nz/>



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