



People power: the path to low carbon transport  
18 -19 March 2024  
Tākina Convention Centre  
Te Whanganui-a-Tara Wellington

## Effecting Change – the Pain and the Glory

Presenters: Malcolm McCracken and Alec Tang, KPMG New Zealand

How often have you heard someone say, “But who is going to cycle there?” 70 years of car-centric planning in Aotearoa have left us with towns and cities where the idea of walking or cycling for most journeys can draw astonishment from many people.

Changing these perspectives is not easy due to the complexity of the challenge with many contributing factors as to why people are unwilling to walk and cycle.

In this presentation, Malcolm and Alec will share their broad insights of working on the front line of change in our urban environments in both personal and professional capacities. They will share the key lessons they have learnt from working inside, adjacent to, and outside the institutions charged with leading our low carbon transition. From the importance of understanding and tackling the underpinning settings that are driving current behaviours, to surmounting political, technical and organisational obstacles, and the importance of articulating, characterising and integrating broader outcomes into decision making. Malcolm and Alec will also talk to the diverse ways in which they have sought to communicate and mainstream new ideas and novel approaches, and will explore existing opportunities to deliver more deliberative, inclusive and representative decision making.

### Categories

- Leadership and change
- Hearts and minds: culture change



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