



Are Private Bike Share Systems Likely To Succeed in NZ?

David Huang

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Common Bike-share Systems/ Cycle Hire Schemes

- Staffed stations
- White (free) bikes
- Coin deposit stations
- Automated stations
- Dockless bikes

Goals of Bike-sharing

- Economical
- Environmental
- Political

Provide free or affordable access to bicycles for short-distance trips in an urban area as an alternative to motorised public transport or private vehicles, thereby reducing congestion, noise, and air pollution. Bicycle-sharing systems have also been cited as a way to solve the "last mile" problem and connect users to public transit networks.

Bike-sharing

- Public
- Private

Bicycle-sharing systems are an economic good, and are generally classified as a private good.

Public Bike Share



Private Bike Share



Private Bike Share – How do they make money?

- User fees
 - Harvesting of user-data
 - Advertisement revenue
 - Venture Capital
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- Volunteer work
 - Charity sources
 - Government subsidies

Paris, France



Melbourne, Adelaide & Sydney, Australia





Xi'an, China



Xi'an, China



Sheffield, England



Seattle, US



Closer to Home.. Auckland



Dockless Cycle Share Code of Practice

December 2017

Closer to Home.. Christchurch



What's Next? Are Private Bike Share Systems Likely to Succeed in NZ?

Private

- Technical guidelines
- Blueprint for standardising rental bikes
- Licencing
- Other regulations, e.g. better parking

Public

- Better IT Infrastructure
- Mobile Payment
- Going Dockless

Other Alternatives To Consider:



Other Alternatives To Consider:



Thank you.

david.huang@jacobs,.com

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