# Mode shift and increasing EV uptake – an Uber perspective

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| As the largest mobility platform in the world, Uber is making significant investments to achieve a zero emissions platform in the major markets by 2030 and zero emissions globally by 2040. Part of this is making low carbon modes available and making them work together – whether that’s pooling technology, e-mobility or integration with PT – so that people can choose the right mode for the right trip and not rely on their private car. In parallel, we also need to get ICEs off the road and EVs into the fleet through creating the right incentives for both riders and drivers to choose EV, and ensuring the public policy settings best enable this transition.  |