Building it, but will they come?

Adrienne Hooper





















BikeReady

Bikes in Schools



Barriers to cycling

Individual



Social

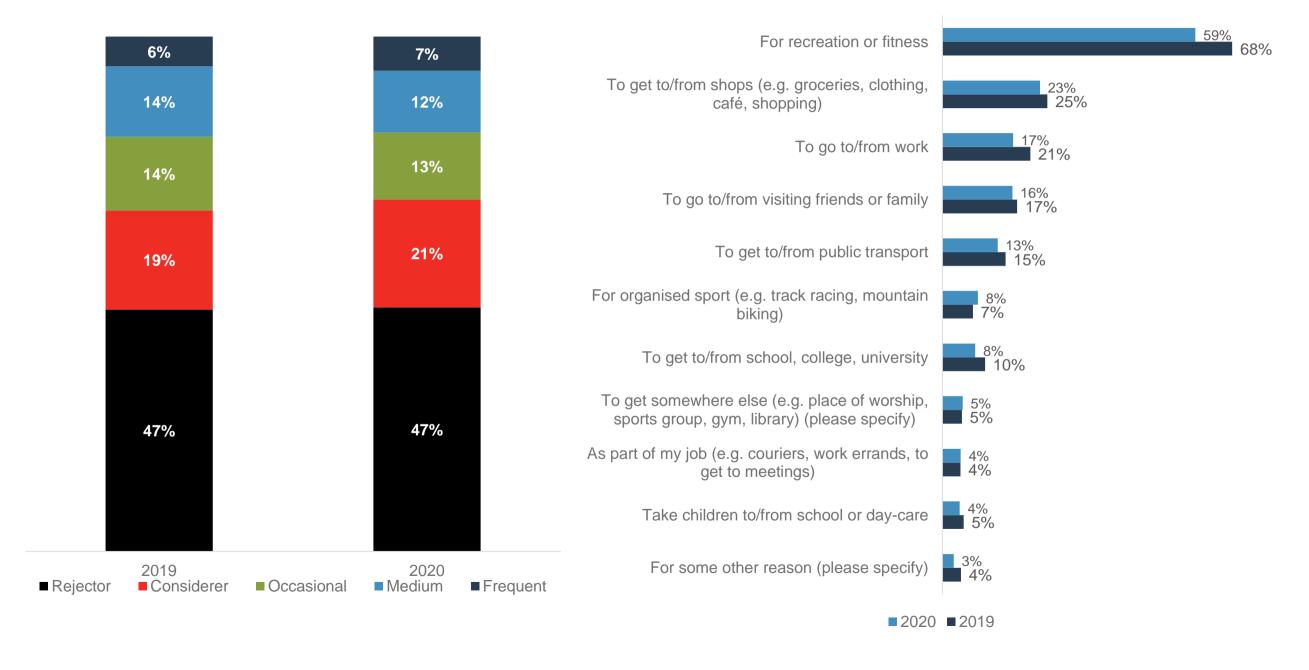
Cultural





Cycling Adoption

Key Trips for Cycling









	Attendees
18/19	272
19/20	258
20/21	953

































Infrastructure and behaviour change programmes must work in unison







