



KPMG

Effecting Change - the Pain and the Glory

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Who we are



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Positive messaging

Day One of the New Network for Northwest Auckland!

Great to see plenty of people transferring between frequent loc ...see more



91

7 comments • 1 repost

This will create a **#NetworkEffect**. This is when new cycleway connections open up new journeys that can safely occur by bike. So we see volumes grow on older sections of cycleway.

We know this works here in Auckland. (Check out this awesome animation from Greater Auckland https://lnkd.in/gu6_hH-d).

While we undoubtedly need to improve delivery and move faster, things are changing. I believe this is a reason to remain optimistic.



and 257 others

16 comments • 1 repost

Positive messaging

Amsterdam? Copenhagen? Paris?
No, today's morning city-cycle-snapshot comes from that lesser-known riding mecca of Dublin, with the reminder that Amsterdam (and Copenhagen, and Paris, and...) wasn't Amsterdam until it became Amsterdam through pressure, bold action and persistent effort.

These efforts in Dublin took a further step forward earlier this year with the sign-off of plans to "...stop motorists driving 'through' instead of 'to' Dublin city..." and "...call a halt to the inexorable march of the motor car"(<https://lnkd.in/gpxX3bzH>).

Worth noting also that Dubliners seem to have no issue with dual language signage either...



👍❤️🌱 [redacted] and 199 others

16 comments · 4 reposts



👍❤️🌱 [redacted] and 243 others

40 comments · 3 reposts



👍❤️🌱 [redacted] and 152 others

17 comments · 1 repost



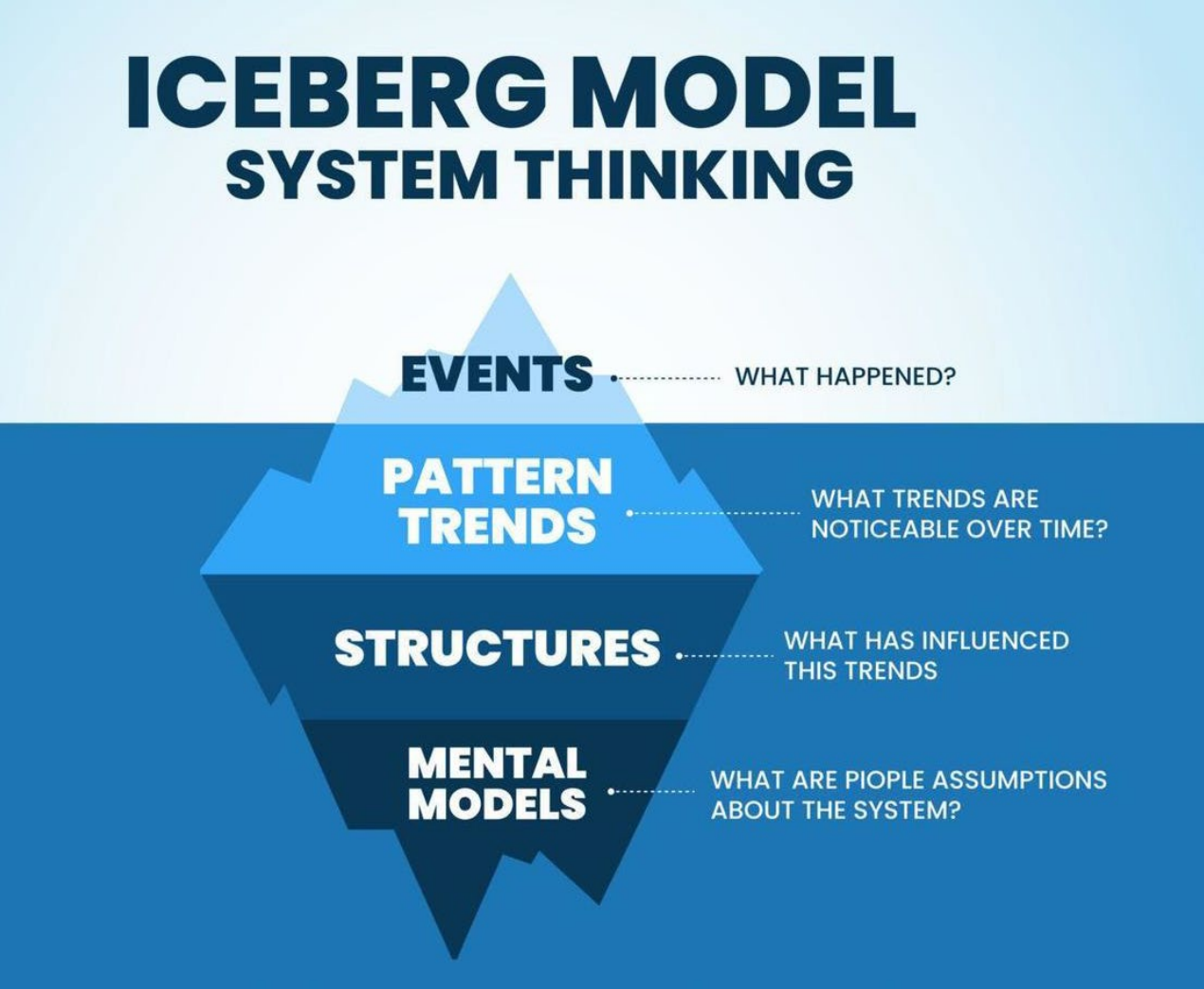
Driving Enduring Change

people...

what are the (*personal, organisational, or system*) settings that are driving behaviours?

and how do you go about shifting them?

ICEBERG MODEL SYSTEM THINKING



Urban Systems – the bigger picture

Walking and cycling are one part of the puzzle...



Convenience



Land-use reform



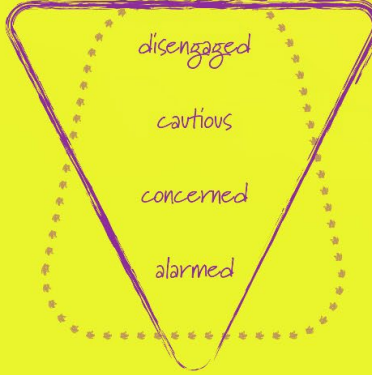
Transport choice

Driving Enduring Change

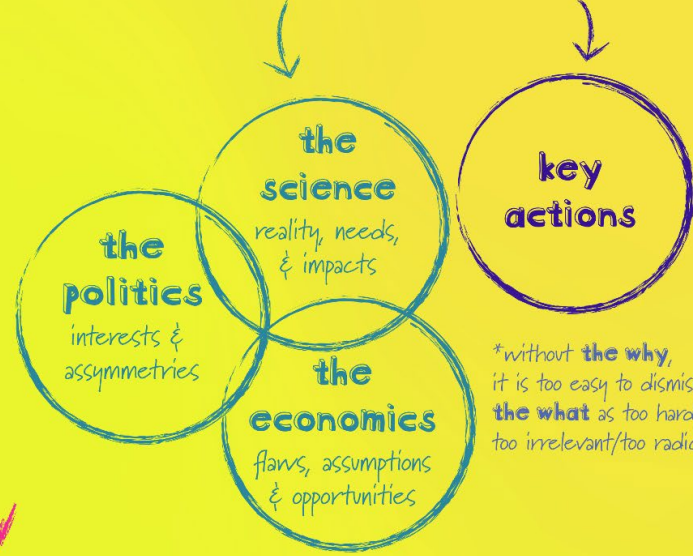
...and Politics

transformational change...

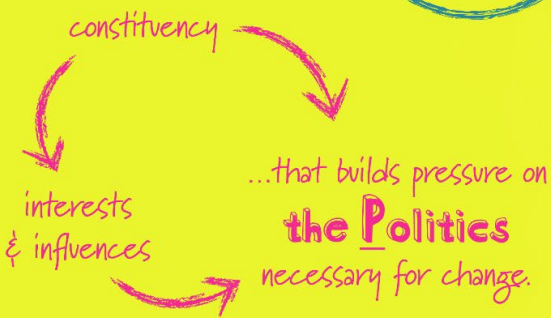
...requires a shift in the balance of interest and activity amongst **the people**...



...through an increased awareness of **both the why and the what***...



*without **the why**, it is too easy to dismiss **the what** as too hard/ too irrelevant/too radical



@alectang_

Celebrate the wins!!!



Big increase in cyclists passing Basin Reserve

Andrew Williams | September 7, 2023



[BETTERTHINGSAREPOSSIBLE.SUBSTACK.COM](https://www.substack.com/p/better-things-are-possible)

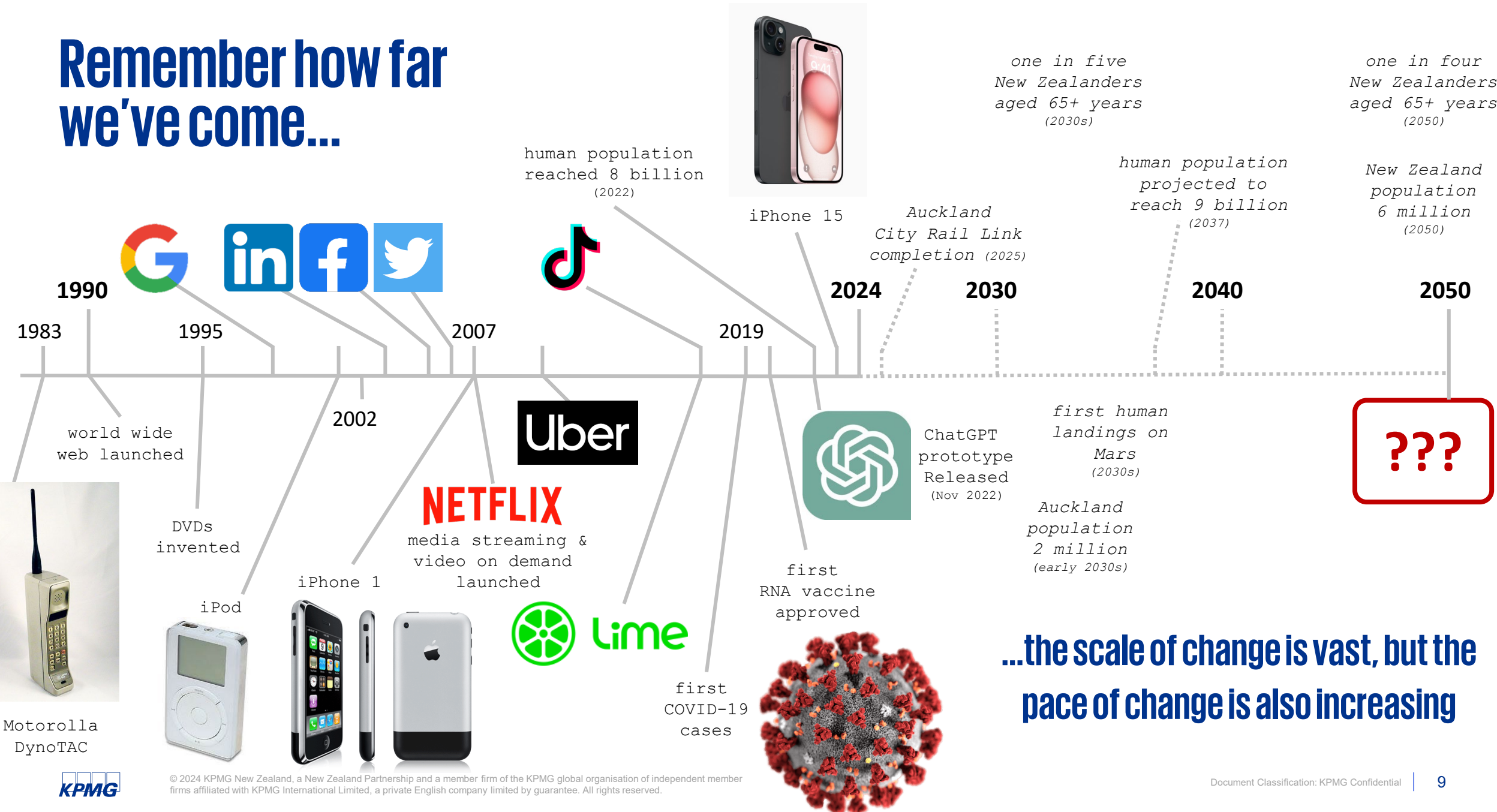
Creating better outcomes in greenfield areas

How structure planning and improved street design standards in Auckland are paying off.



'YIMBYS' win Wellington housing debate: what does that mean for the city?

Remember how far we've come...



one in five New Zealanders aged 65+ years (2030s)

one in four New Zealanders aged 65+ years (2050)

...the scale of change is vast, but the pace of change is also increasing



Thank you!



Alec Tang



Malcolm McCracken