# Streets for People – Cambridge

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| The Streets for People project in Cambridge embodies all four dimensions of Manaaki Tangata – Caring for the People. Part of the Innovating Streets programme this project focused on trialling low-cost interventions/ changes within the road network that would support safe walking, cycling and scootering and in doing so increase uptake of these modes away from private vehicle use.  The scale and network-based approach was quite different to other innovating streets projects. Co-design workshops with the target audience were used to formulate the approach. The project team worked together with students, teachers, and parents across four schools within the study area to identify problems and solutions in getting more children walking, cycling, and scooting to school.  Super ambitious perhaps sums up what the team attempted to pull off! Using 25 temporary interventions as a catalyst for change over a network covering some 4.5km was a huge challenge and there was naturally an exhaustive list of lessons learnt.  The most successful intervention was probably the most contentious. By being bold and changing Duke Street to one way for vehicles to fit in a separated two-way cycle path the project created headlines and generated much discussion in the community. However, the monitoring results speak for themselves generating a 58% increase in people biking and daily numbers that rival many of Auckland’s cycleways.  Thanks to the success of the trial, Council is now considering the construction of a permeant cycleway on Wilson and Duke Street as part of its future plans to transform Cambridge into a hub for walking and cycling. |