

# Women In Urbanism: 101



**Women** in  
**Urbanism**

# Ellie



*Women* in  
*Urbanism*

# MRCagney

We stand for well connected, vibrant and liveable places,  
giving people better, more sustainable travel choices.

[DISCOVER US](#)

# OUTLINE

- **Who are Women in Urbanism Aotearoa?**
- How do women experience cities differently?
- How has gender been considered when designing and building cities overseas?
- What can we do here in Aotearoa New Zealand?



Cities have the ability of  
providing something **for everybody**,  
only because, and only when, they  
are created **by everybody**.

**Women** in  
**Urbanism**

**Women in Urbanism Aotearoa's mission is to transform our towns and cities into more beautiful, inspiring and inclusive places for everyone.**

**We do this by amplifying the voices and actions of all self-identifying women and girls.**

# WiU wants:

- **More women in urban professions (and senior roles)**
- **More women in governance**
- **Tools to help us create towns and cities that work for everyone**



**Women** in  
**Urbanism**





Women in  
Urbanism

# *The* **AMAZING SPEAKERS LIST**

Do you have a MANEL (all male panel) problem?

Perhaps your keynote speakers are all looking a bit pale & stale, and probably male?  
Then hot dang, this is the list for you!

Who our cities are designed for **vrs.** who our cities should be designed for



# Why “Designing Cities for Women” should be a thing

Emma McInnes | October 12, 2017 | [107 Comments](#)

Women <sup>in</sup>  
Urbanism

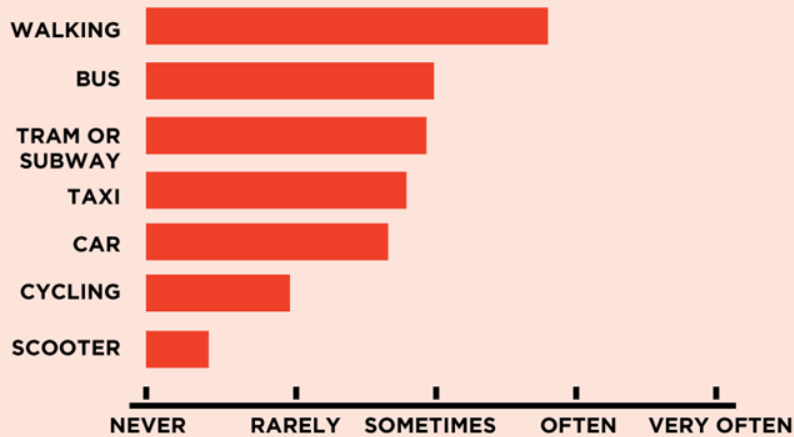
## WOMEN

- Care-related trips
- Off-peak travel
- Short trips
- Multi-leg journeys

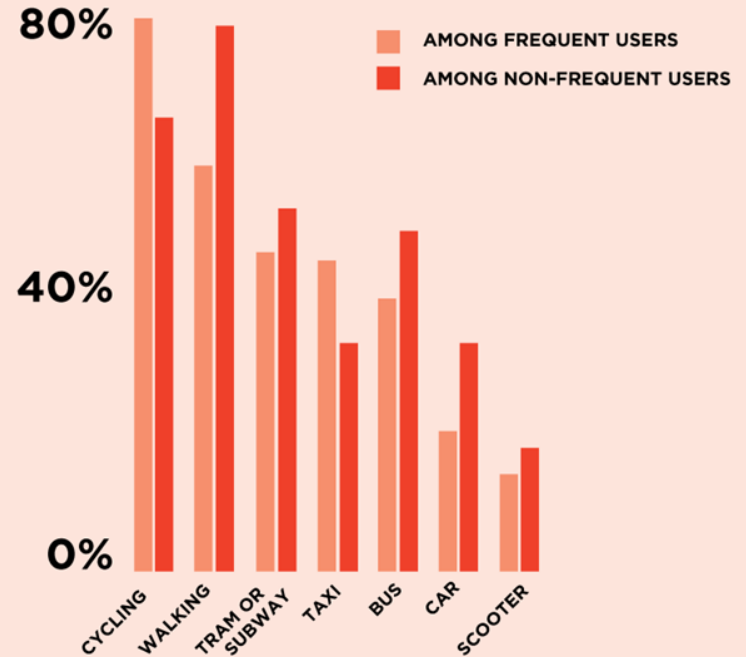
## MEN

- Work-related trips
- Peak travel
- Longer trips
- Single-leg journeys<sup>2</sup>

## Walking and Public Transport are the most common ways of moving around for women

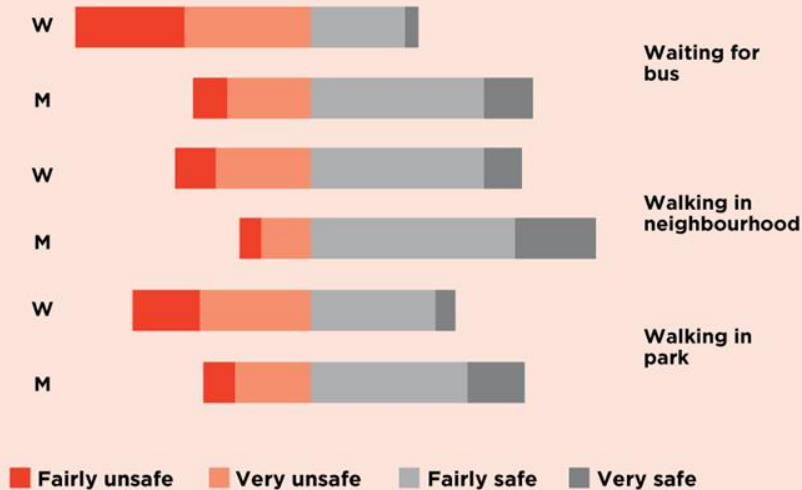


## Women want more:

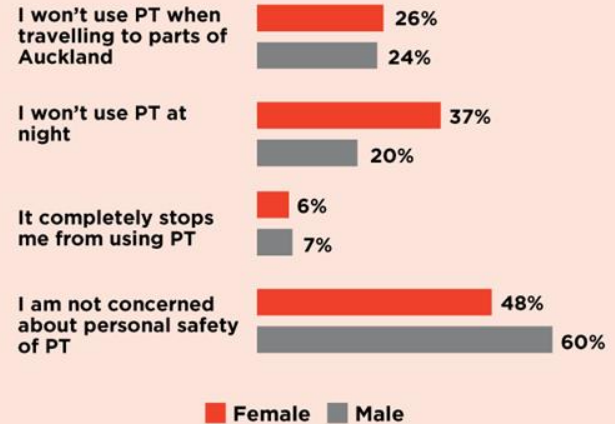


# Our Cities don't work as well for Women as for Men

## Perceptions of safety in public spaces after dark



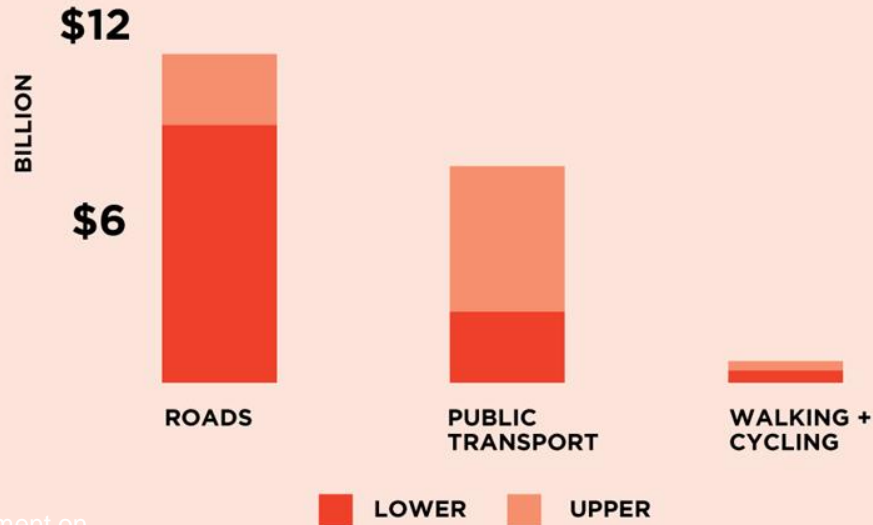
## Personal safety barriers to public transport



Women in  
Urbanism

# Transport spending has historically been sexist

**Government funding for transport**  
Draft GPS funding ranges (2018 to 2021)



Source: Draft Government Policy Statement on Land Transport 2018/19 - 2027/28 (March 2018)

*Women* in  
*Urbanism*

The men who run Auckland.



**PHIL GOFF**  
MAYOR



**BILL CASHMORE**  
DEPUTY  
MAYOR



**STEPHEN TOWN**  
CEO



**ALASTAIR  
CAMERON**  
CCO GOVERNANCE



**NICK  
HILL**  
ATEED CEO



**RODGER  
MACDONALD**  
PANUKU CEO



**SHANE  
ELLISON**  
AT CEO



**JOHN  
CRAWFORD**  
ACIL CEO



**RAVEEN  
JADURAM**  
WATERCARE CEO



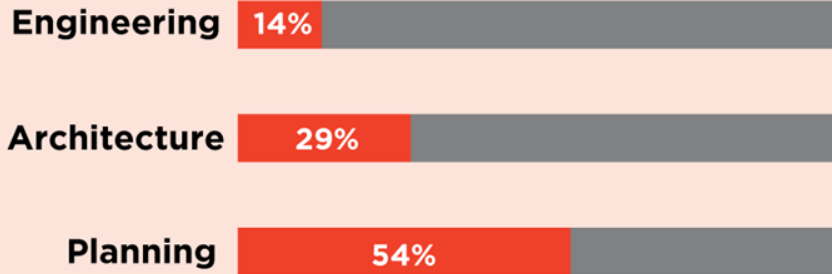
**CHRIS  
BROOKS**  
RFA CEO



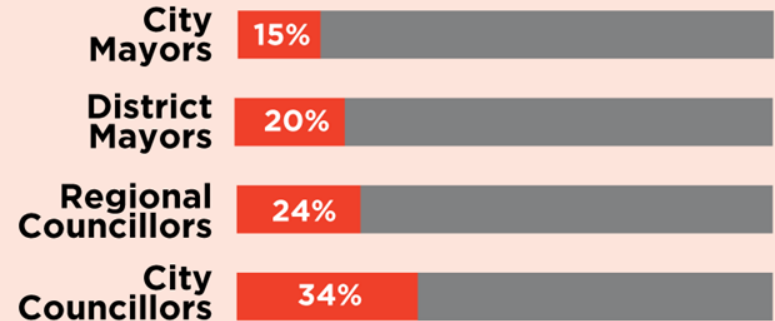


# There aren't enough Women in...

## Urban Professions



## Local Government



■ Women ■ Men

Women in  
Urbanism

# OUTLINE

- Who are Women in Urbanism Aotearoa?
- How do women experience cities differently?
- **How has gender been considered when designing and building cities overseas?**
- What can we do here in Aotearoa New Zealand?



# Vienna

## Gender Mainstreaming

**Women** in  
**Urbanism**

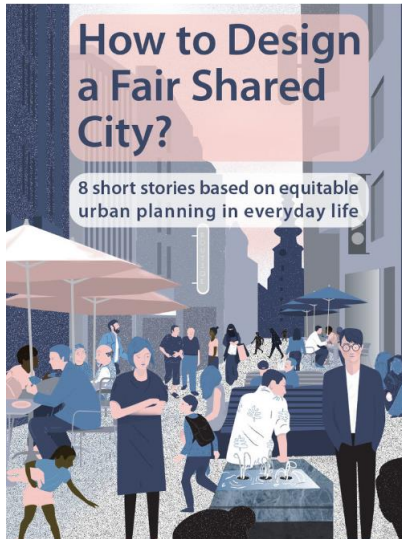
# **FIVE PRINCIPLES**

- 1. Gender-sensitive language**
- 2. Gender-specific data collection and analysis**
- 3. Equal access to and utilisation of services**
- 4. Women and men are equally involved in decision making**
- 5. Equal treatment is integrated into steering processes**

Pilot projects included:

Gender-sensitive:

- Housing
- Parks and playgrounds
- Mobility



**Fair Shared City Vienna - Gender  
Mainstreaming in Urban Planning**

# Gender-sensitive housing



Source: <https://www.citylab.com/transportation/2013/09/how-design-city-women/6739/>  
<https://www.pinterest.co.uk/pin/522980575464829112/>

*Women* in  
**Urbanism**

# Gender-sensitive playgrounds



Source: <https://www.citylab.com/transportation/2013/09/how-design-city-women/6739/>  
<https://www.pinterest.co.uk/pin/522980575464829112/>

**Women** in  
**Urbanism**

# Gender-sensitive mobility



Source: <https://www.citylab.com/transportation/2013/09/how-design-city-women/6739/>  
<https://www.pinterest.co.uk/pin/522980575464829112/>





# Sweden

## Feminist Urban Design

*Women in  
Urbanism*



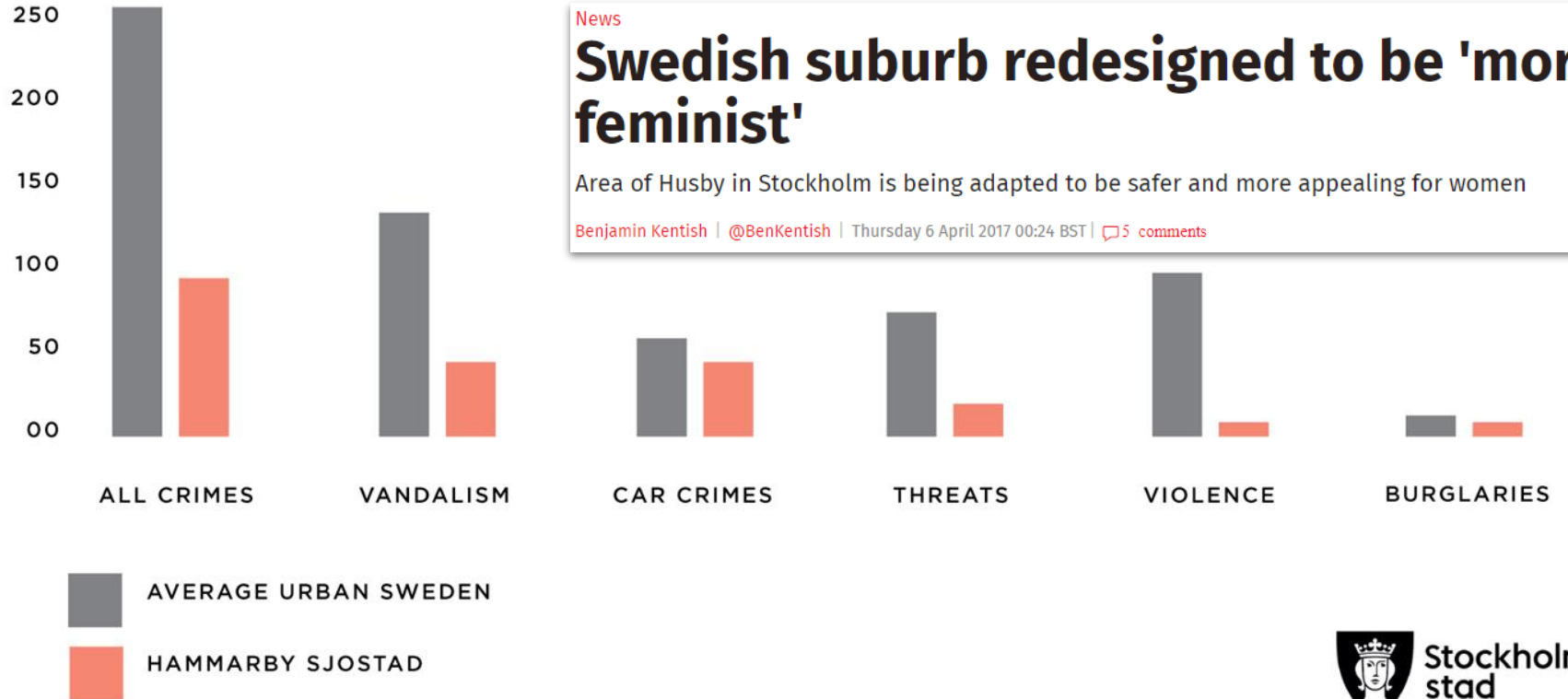
## GENDER BALANCE OF COUNCILLORS IN STOCKHOLM



WOMEN

MEN

## CRIME PER 1000 RESIDENTS IN REST OF SWEDEN VS NEW DEVELOPMENT IN HAMMARBY



News

### Swedish suburb redesigned to be 'more feminist'

Area of Husby in Stockholm is being adapted to be safer and more appealing for women

Benjamin Kentish | @BenKentish | Thursday 6 April 2017 00:24 BST | 5 comments



# Gender equality and snow removal in Karlskoga



# United Kingdom

## Equality Impact Assessment

*Women* in  
*Urbanism*

- 
- Age
  - Disability
  - Gender
  - Pregnancy
  - Race
  - Religion
  - Sexual orientation
  - Marriage and civil partnership

**Women** in  
**Urbanism**

# OUTLINE

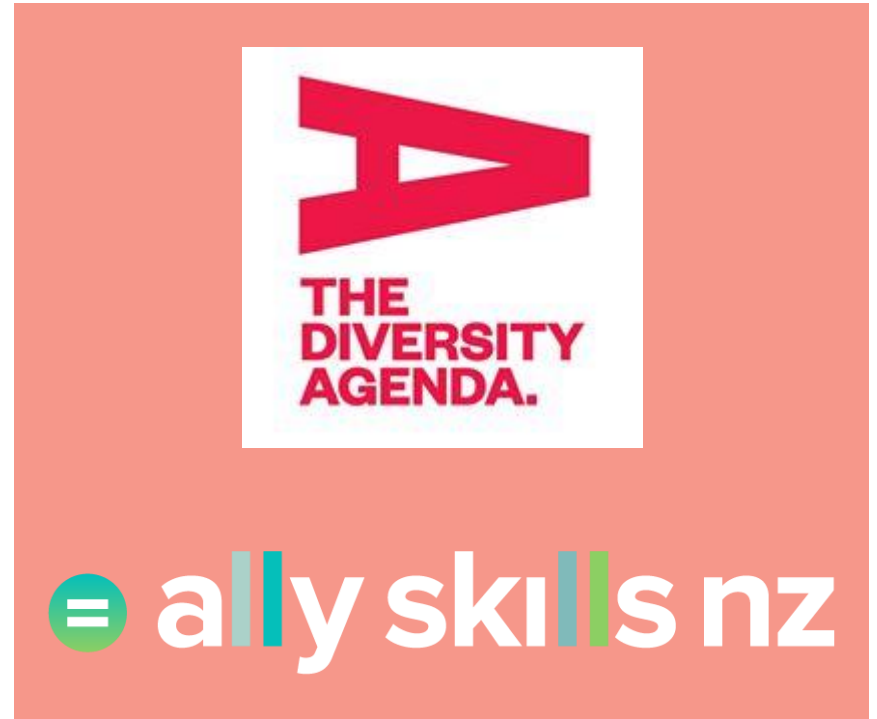
- Who are Women in Urbanism Aotearoa?
- How do women experience cities differently?
- How has gender been considered when designing and building cities overseas?
- **What can we do here in Aotearoa New Zealand?**



# WiU wants:

- **More women in urban professions (and senior roles)**
- **More women in governance**
- **Tools to help us create towns and cities that work for everyone**

# WHAT CAN YOU DO?



WHAT CAN YOU DO?

# Equality Impact Assessment

*Does it have a place in New Zealand's infrastructure planning?*

*Gender  
mainstreaming*



HOME

ABOUT

EVENTS

PAST EVENTS

CAMPAIGNS

CONTACT

Get in  
touch!

# Women in *Urbanism*



[www.womeninurbanism.org.nz](http://www.womeninurbanism.org.nz)

[womeninurbanismnz@gmail.com](mailto:womeninurbanismnz@gmail.com)

# NGĀ MIHI

**Emma McInnes - Design and Research**

**Whitney Adam, Szening Ooi - Research**

**All the other amazing wāhine, working  
alongside us in Women in Urbanism Aotearoa**

**Women**<sub>in</sub>  
**Urbanism**