



Safety in Numbers

As joint stakeholders in the Safe System, our collective actions can influence public perceptions and attitudes toward road safety and achieve safety outcomes. This is achieved more effectively when we stand together, particularly when seeking to change road user behaviour.

Drawing on Police's experiences, this presentation will demonstrate that the necessary actions aren't always popular with road users – and our Police Officers see and hear this every day. However, these approaches are essential if we, as Safe System partners, are to reduce deaths and serious injuries on our roads together.