Inequality in usage of bicycles: A literature review

Presenter:
Danial Jahanshahi

Auckland Domain
Auckland War Memorial Museum
Via Grafton Bridge
Via Grafton Road and Auckla
ain Walks

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Auckland War Memorial Museum
Via Grafton Bridge

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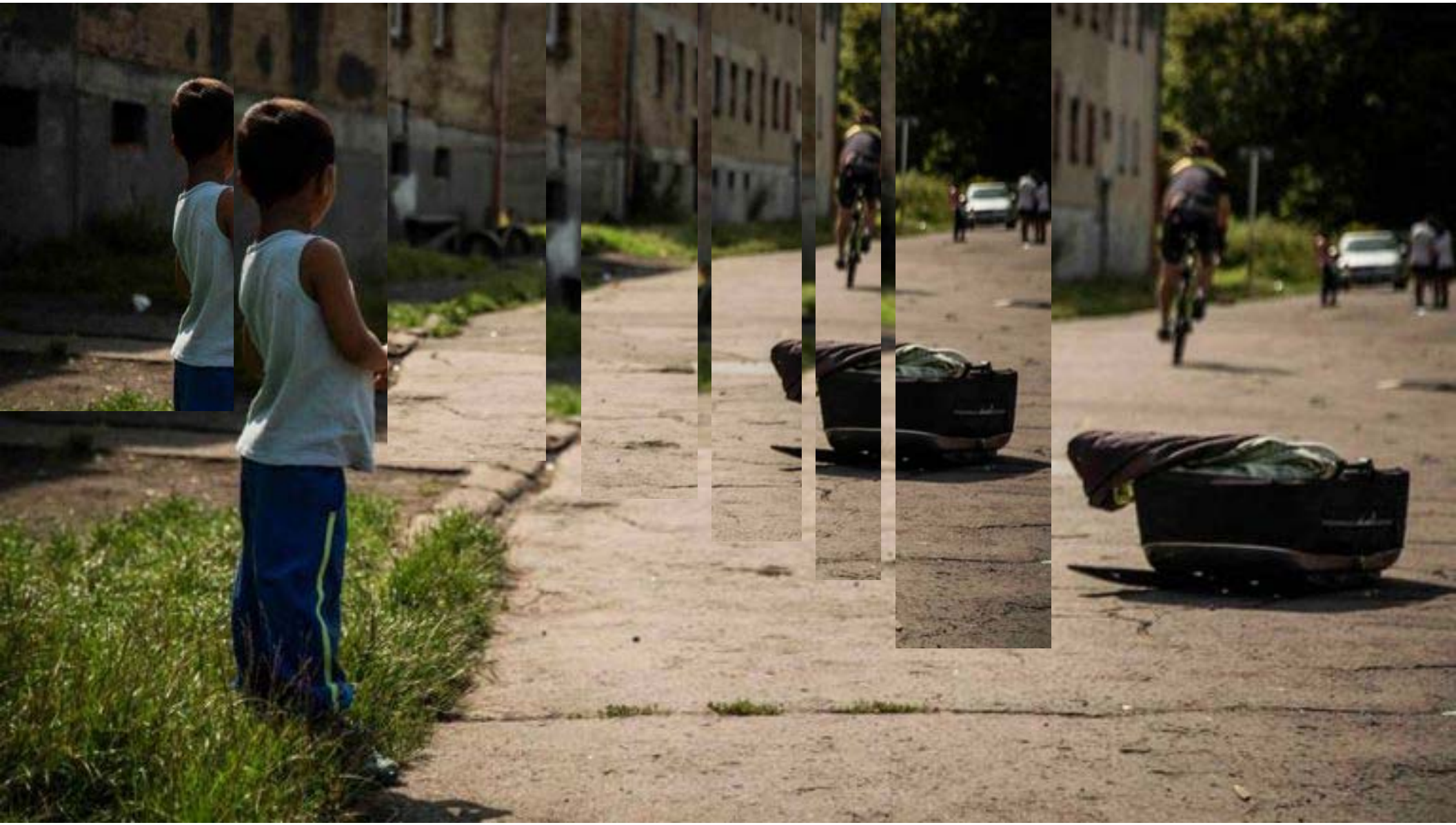

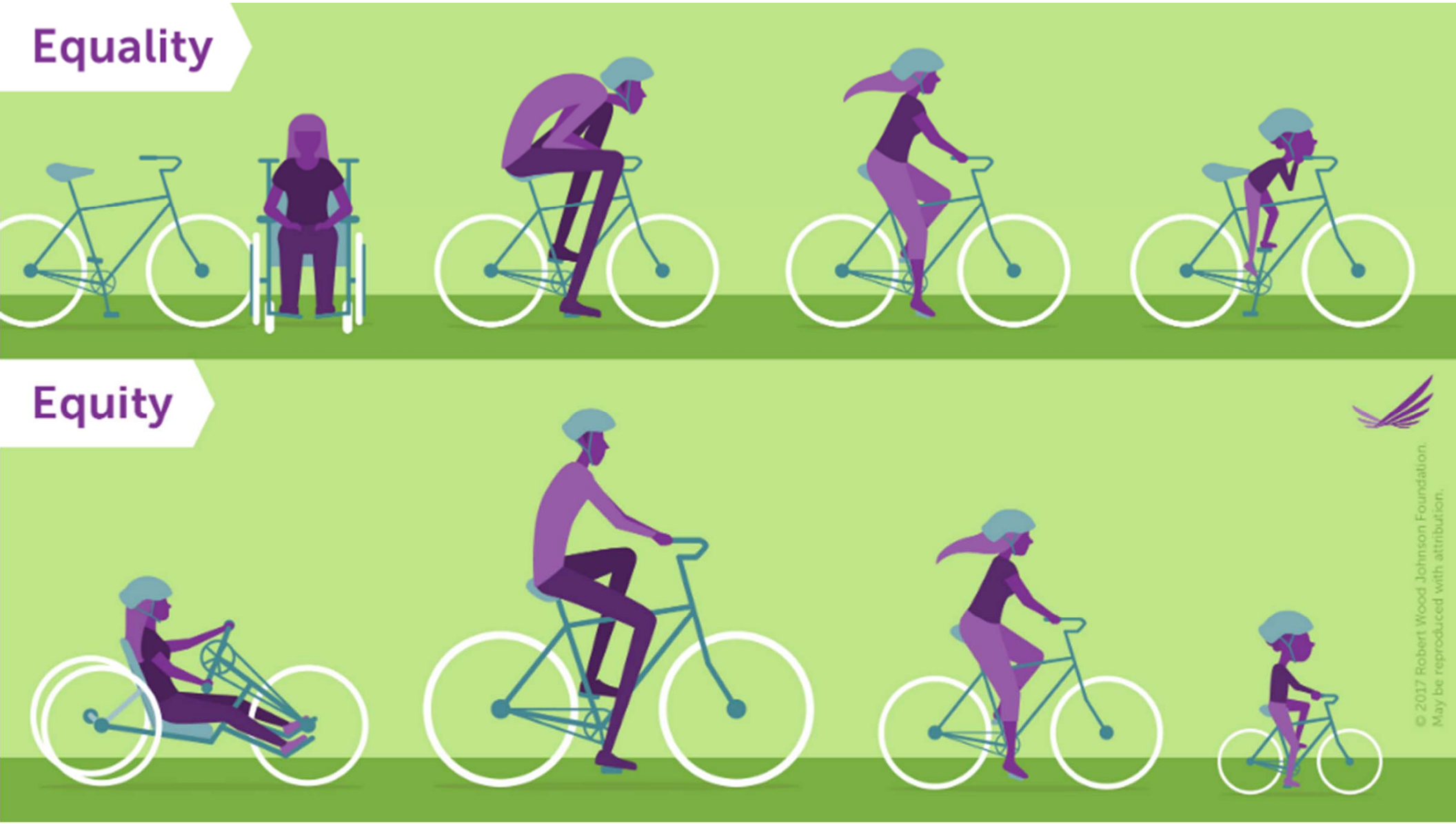
Equality
Equity
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CITY RD

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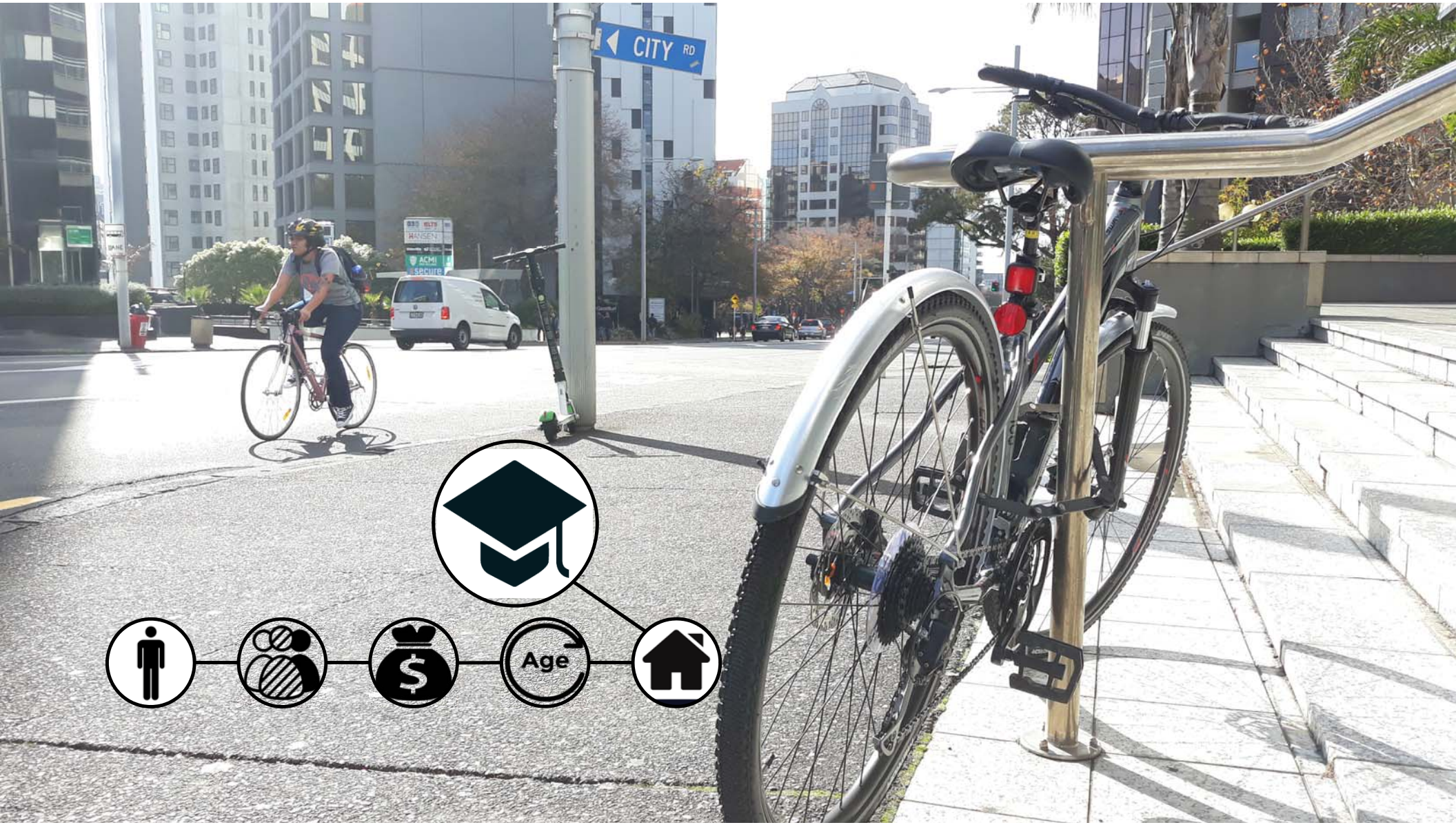
CITY RD

CITY RD

CITY RD

CITY RD
Age

CITY RD
Age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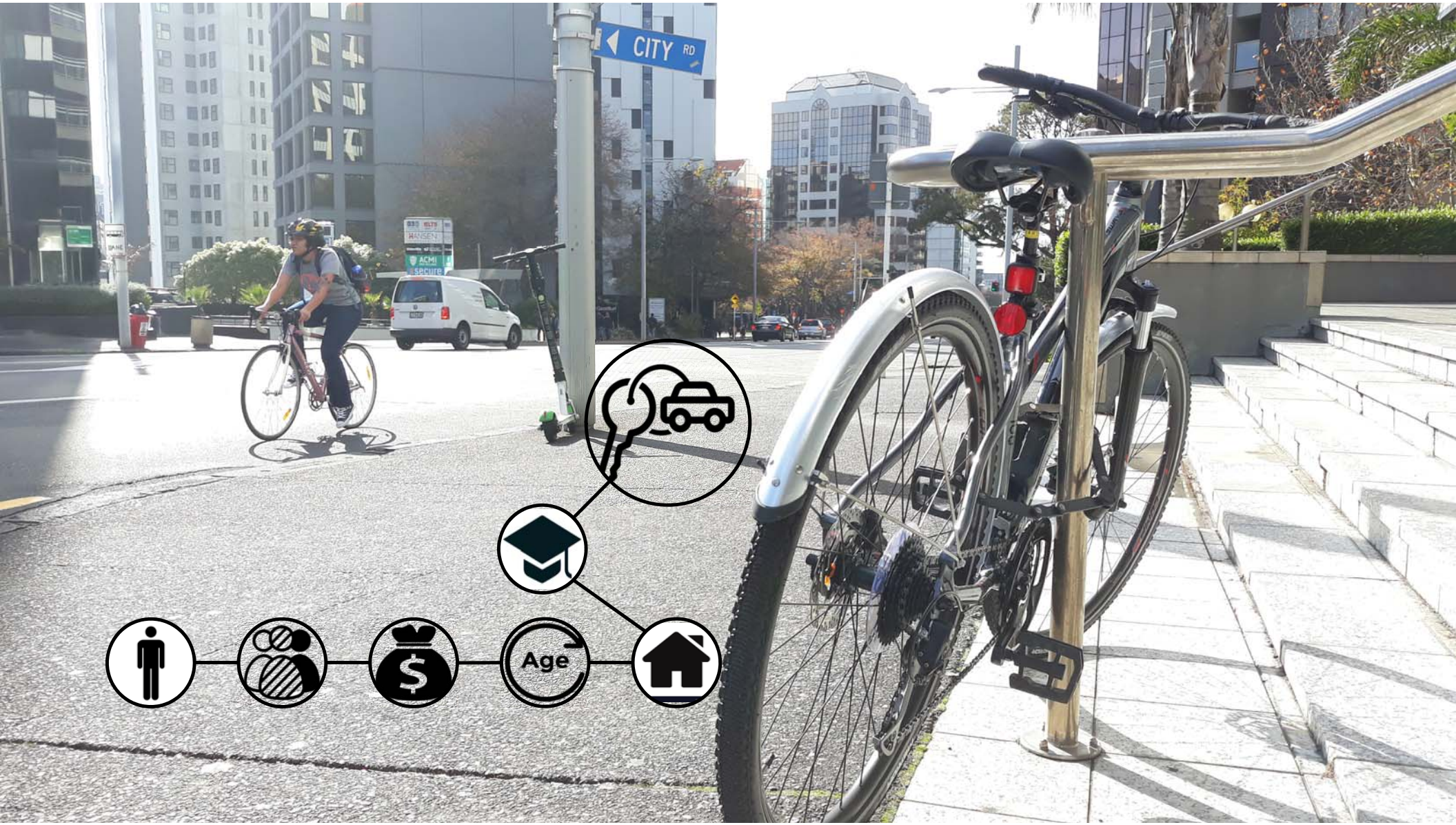
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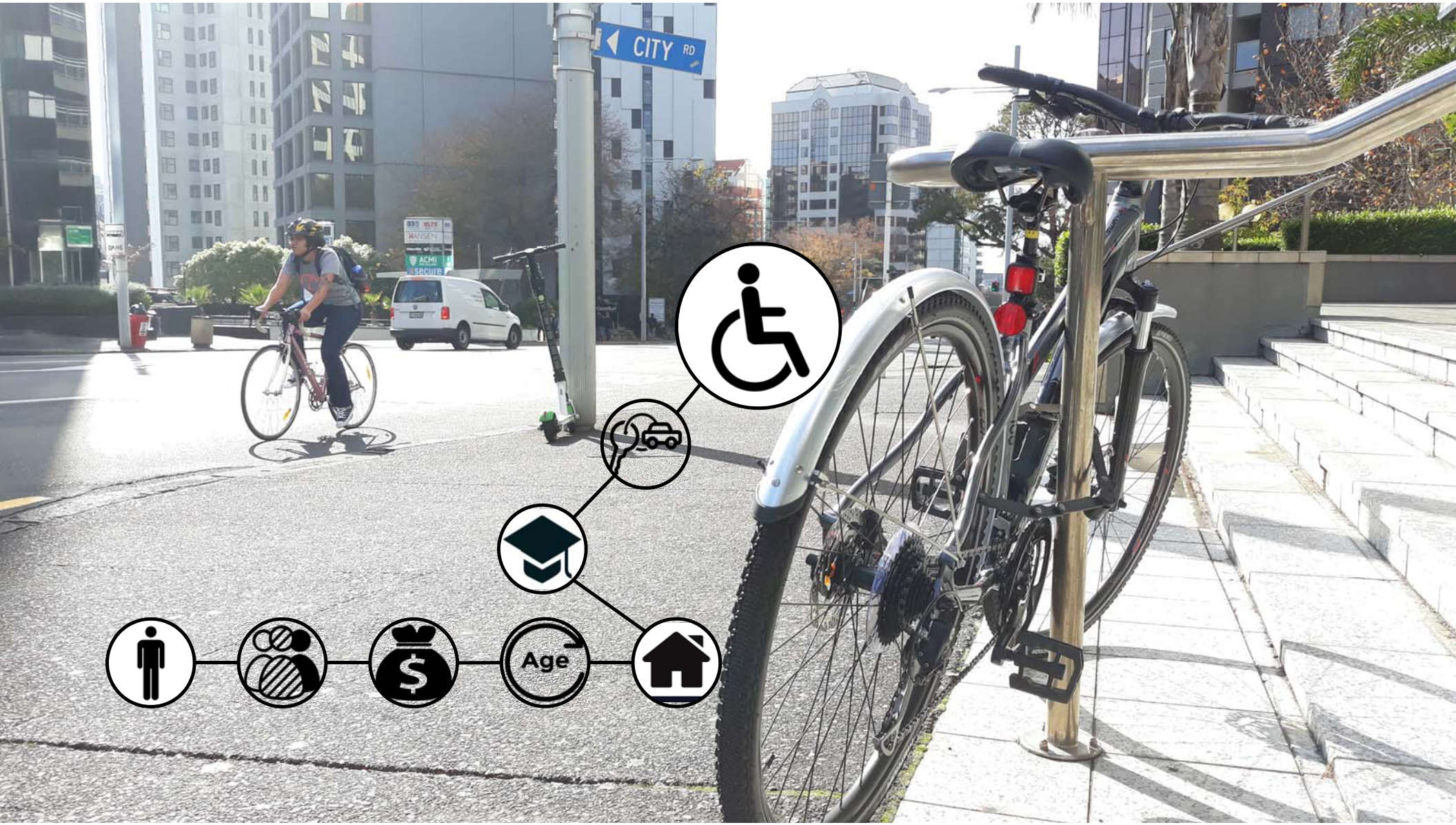
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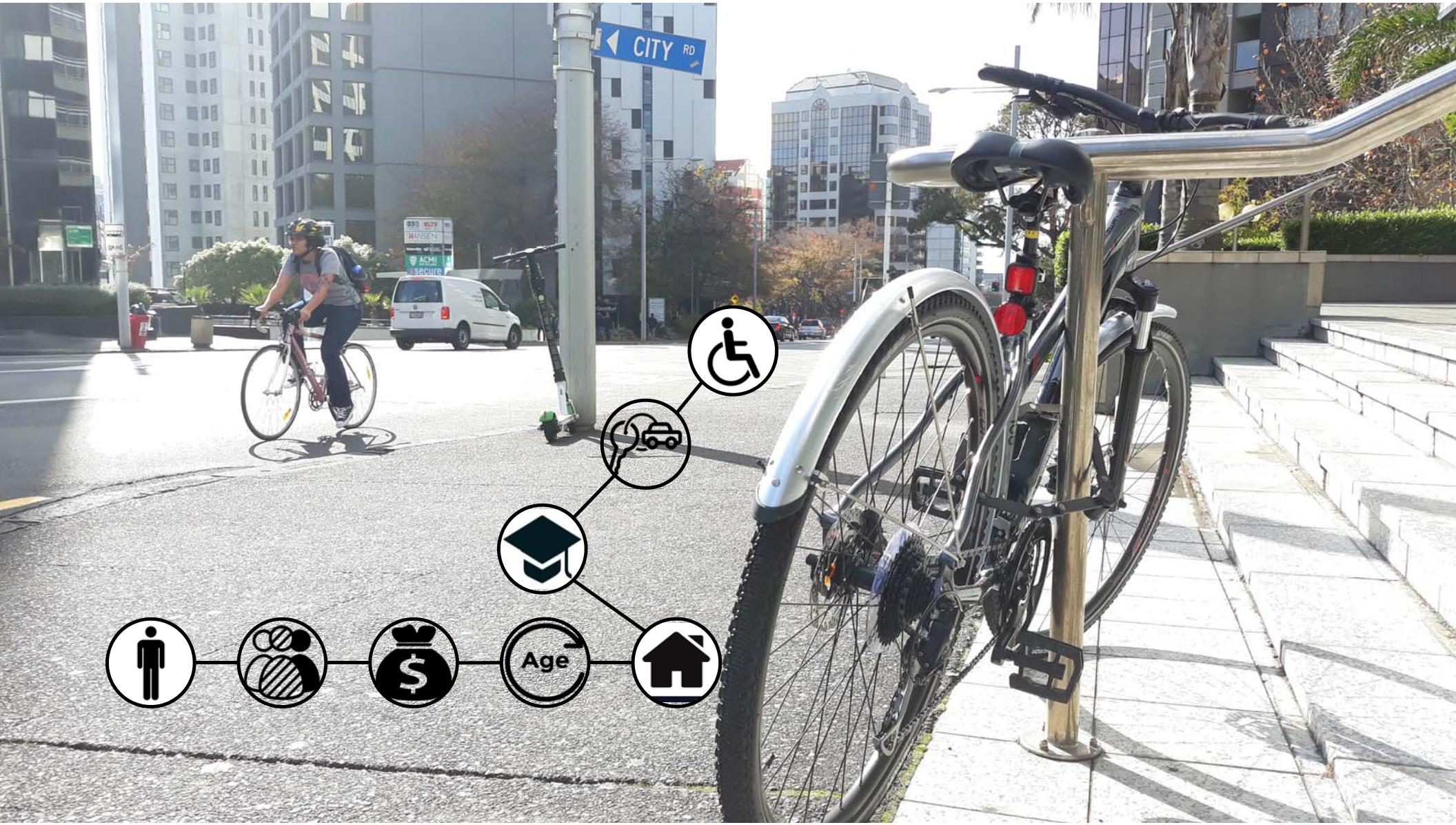
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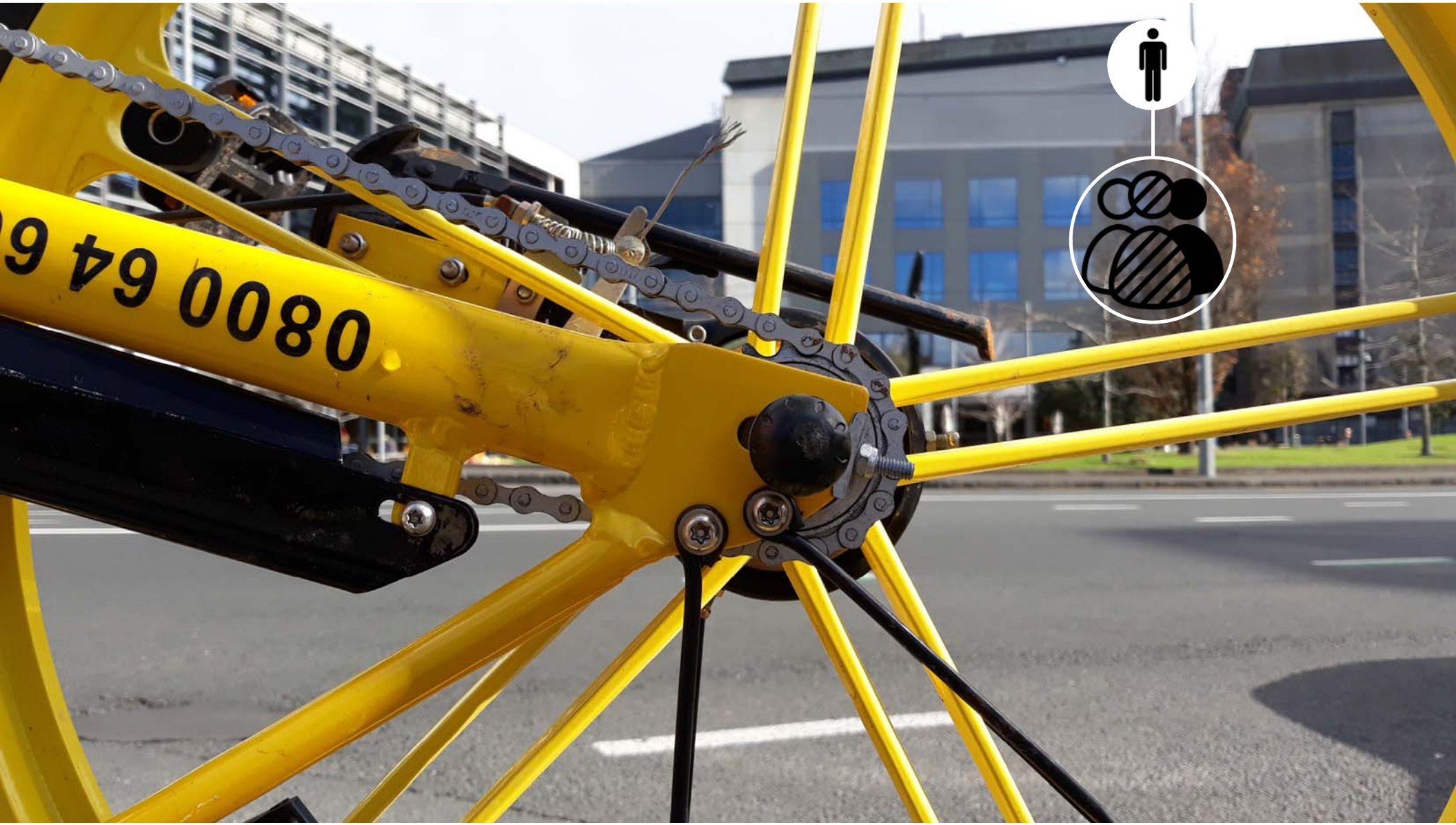
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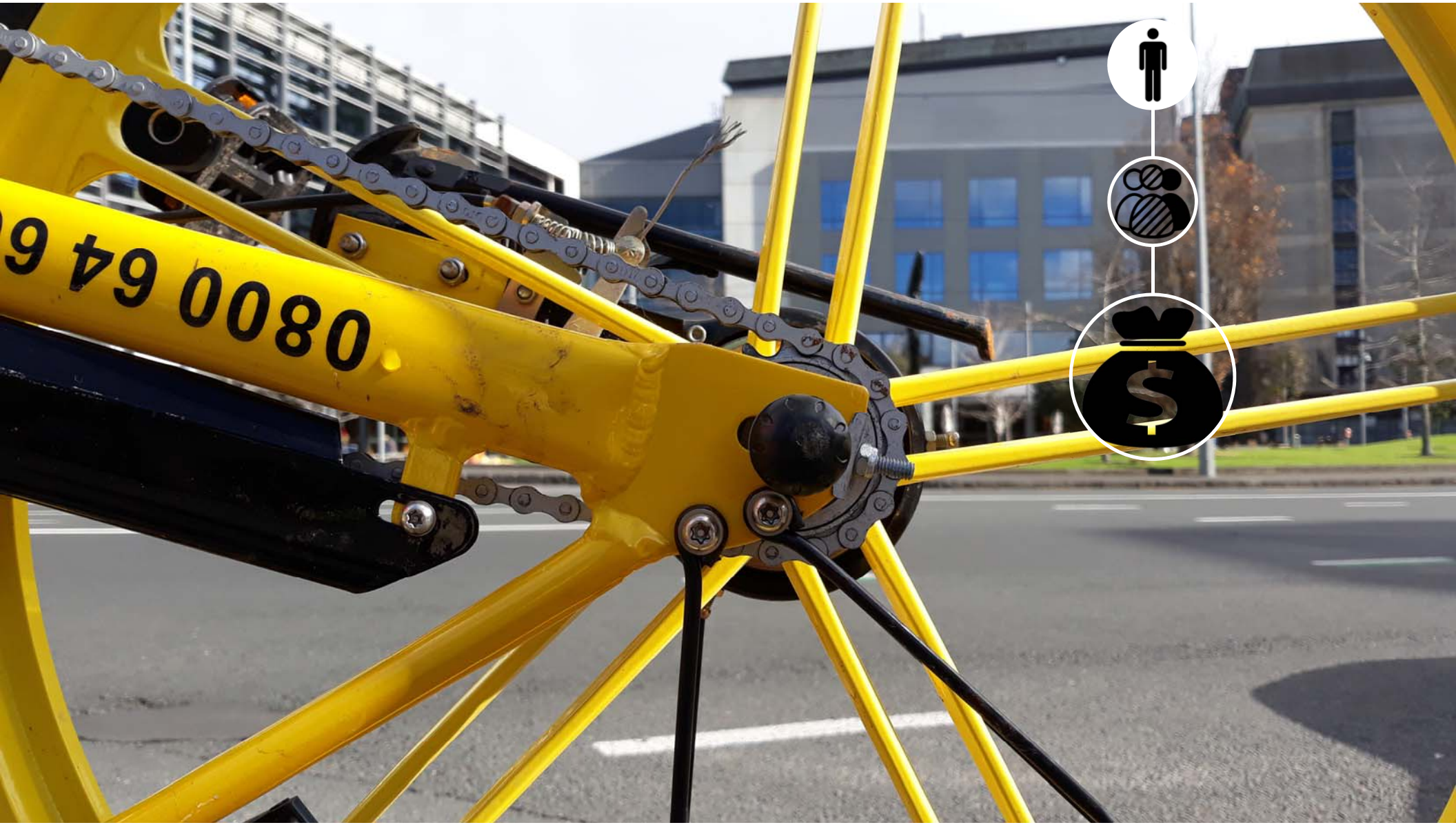

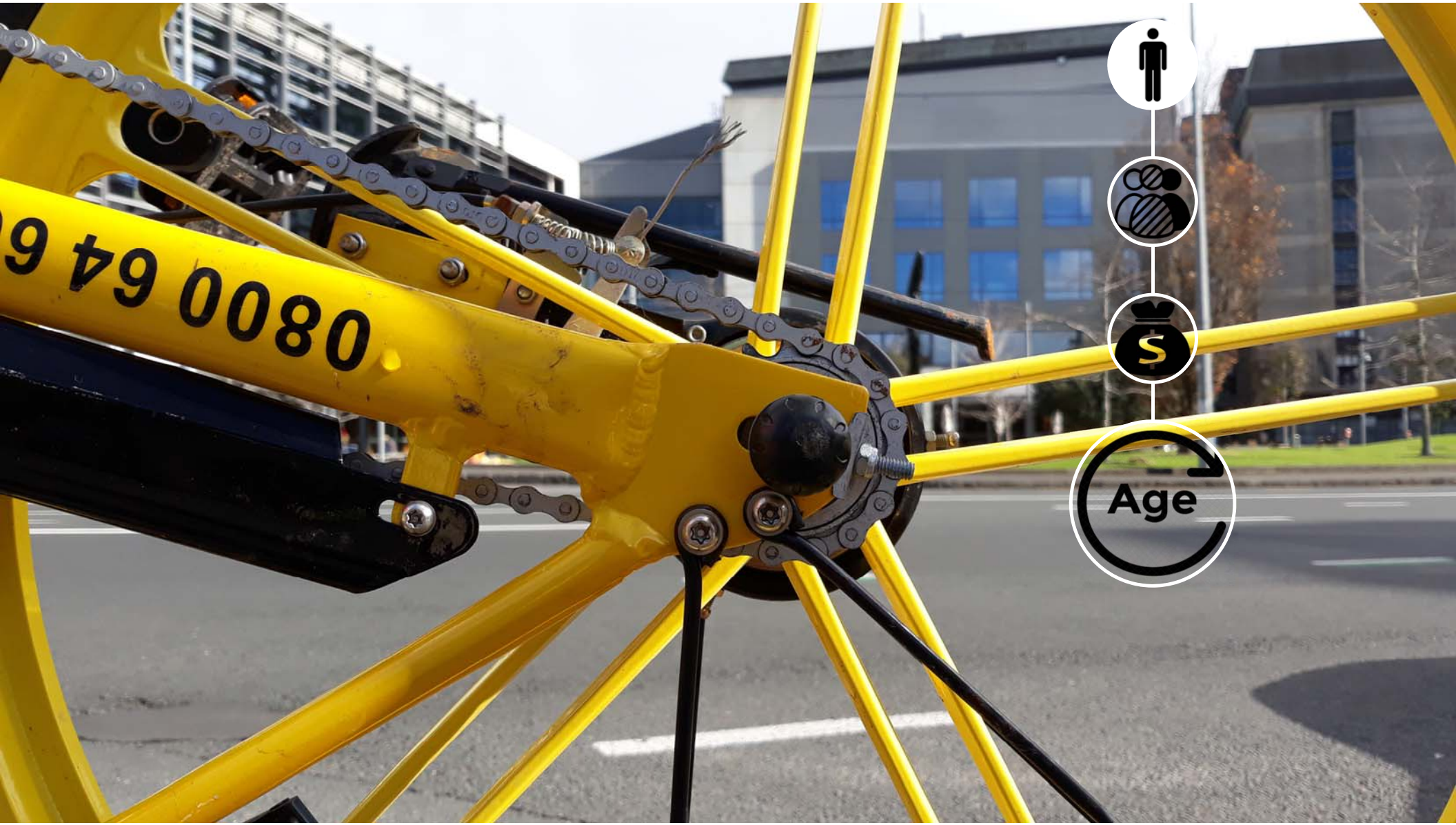
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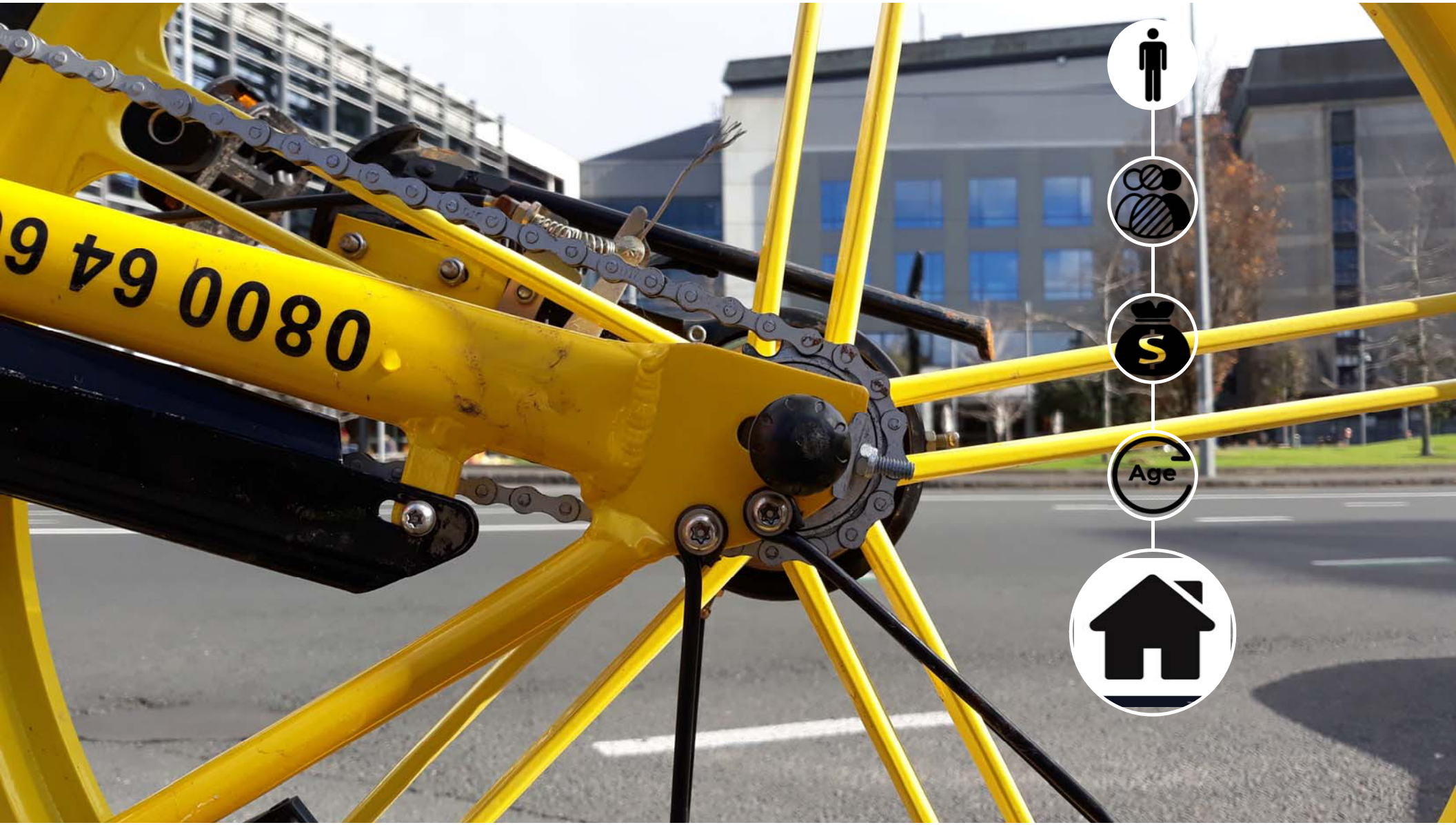
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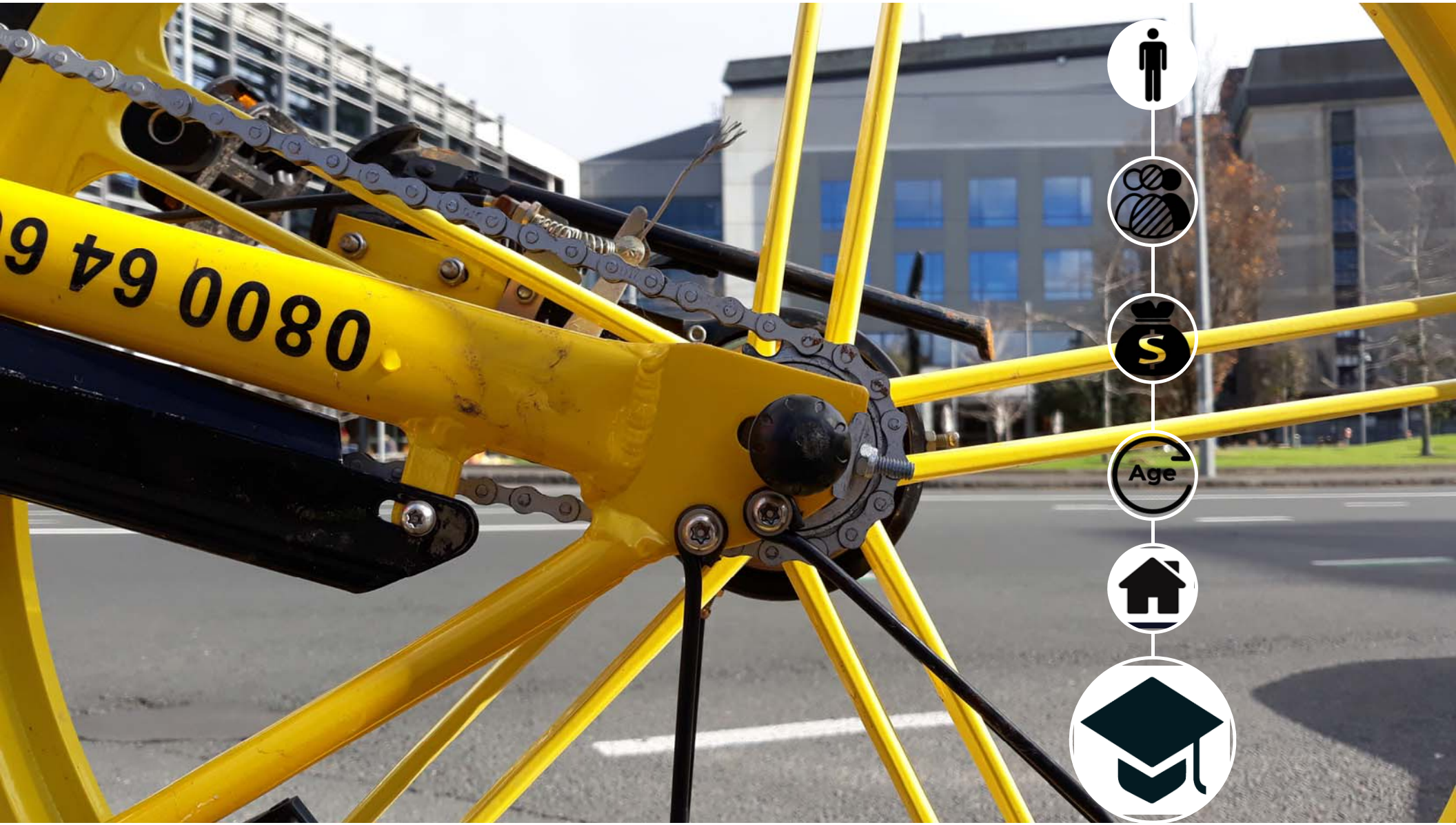
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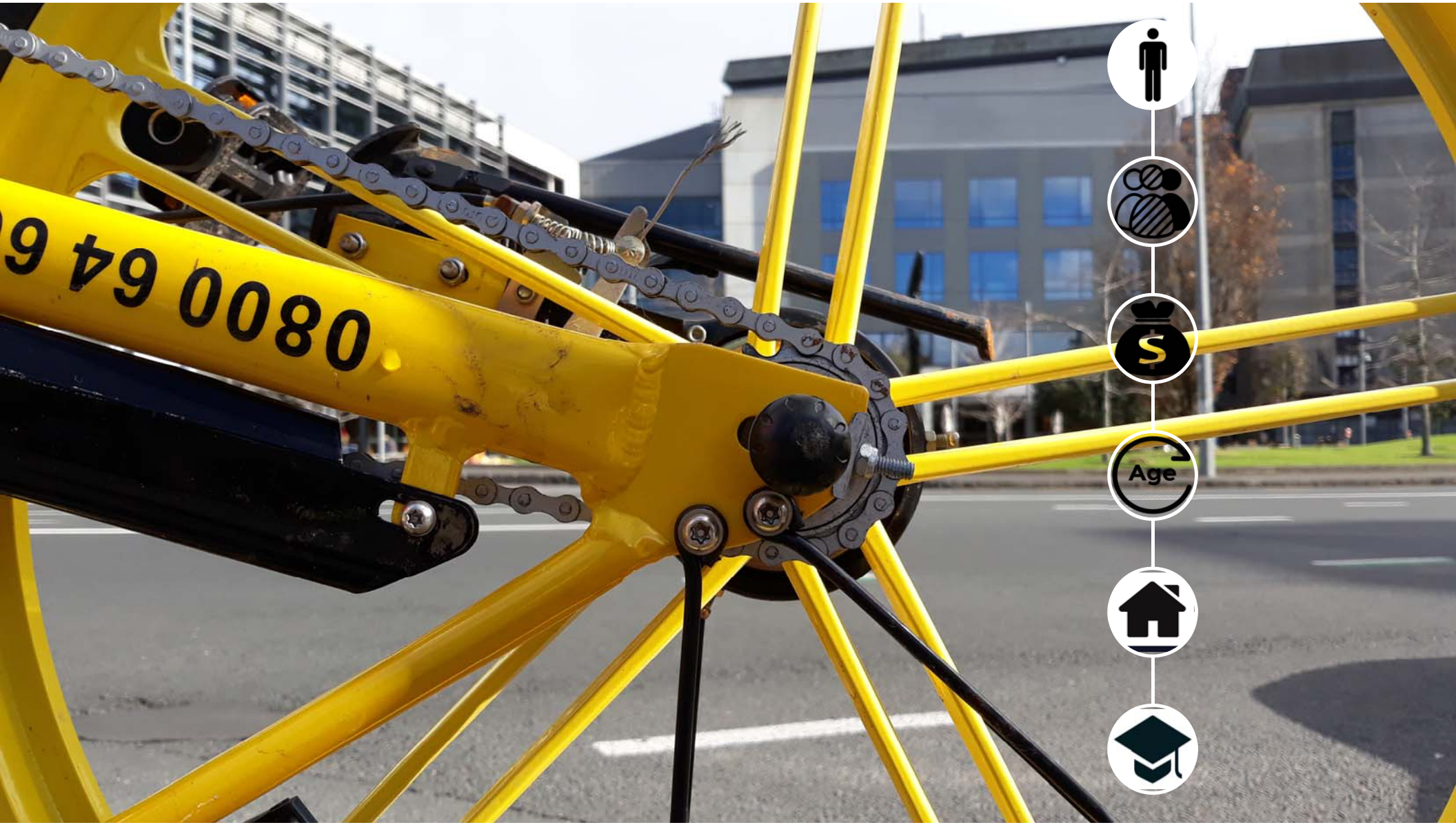

Age

WORKS END
1WAY
Trying to fix unequal usage
With
Unequitable Development

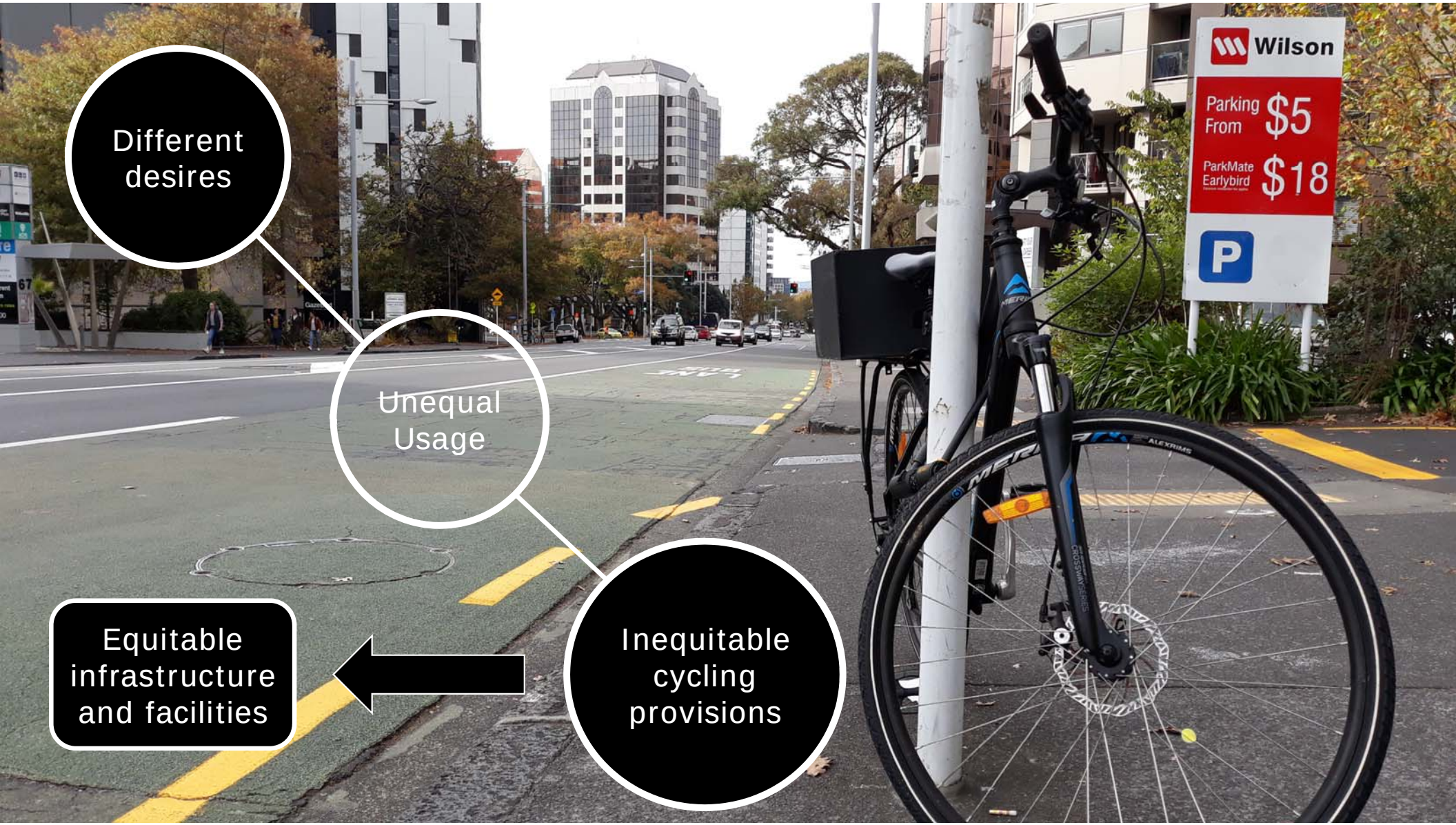
Blind imitation!

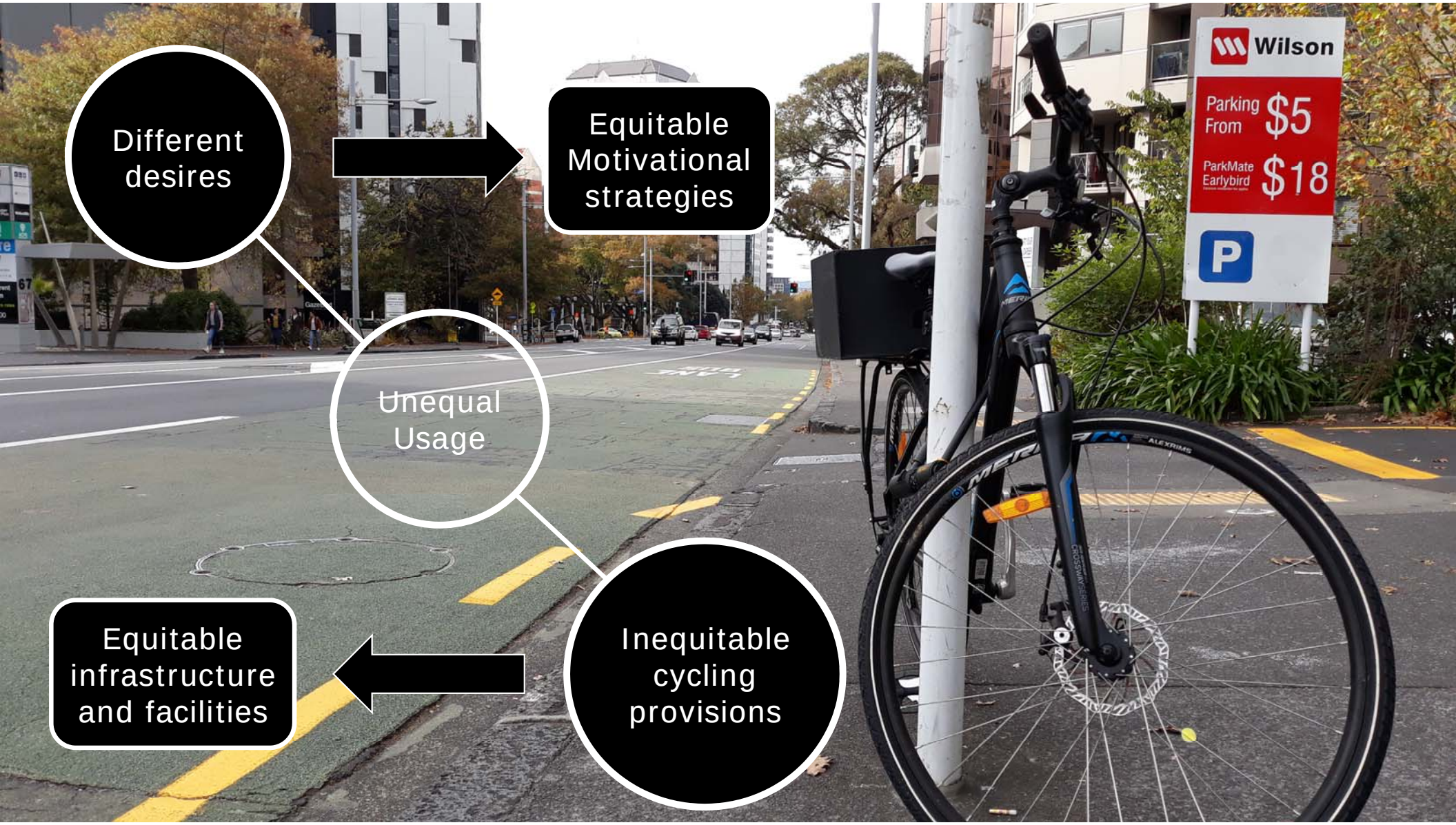
Wilson
Parking From $5
ParkMate Earlybird $18
P
BUS LANE

Wilson
Parking From $5
ParkMate Earlybird $18
P
Unequal Usage

Different desires
Unequal Usage
Wilson
Parking From $5
ParkMate Earlybird $18
P

Different desires
Unequal Usage
Inequitable cycling provisions
Wilson
Parking From $5
ParkMate Earlybird $18
P


Different desires
Unequal Usage
Inequitable cycling provisions
Equitable infrastructure and facilities
Wilson
Parking From $5
ParkMate Earlybird $18
P


Different desires
Equitable Motivational strategies
Unequal Usage
Inequitable cycling provisions
Equitable infrastructure and facilities
Wilson
Parking From $5
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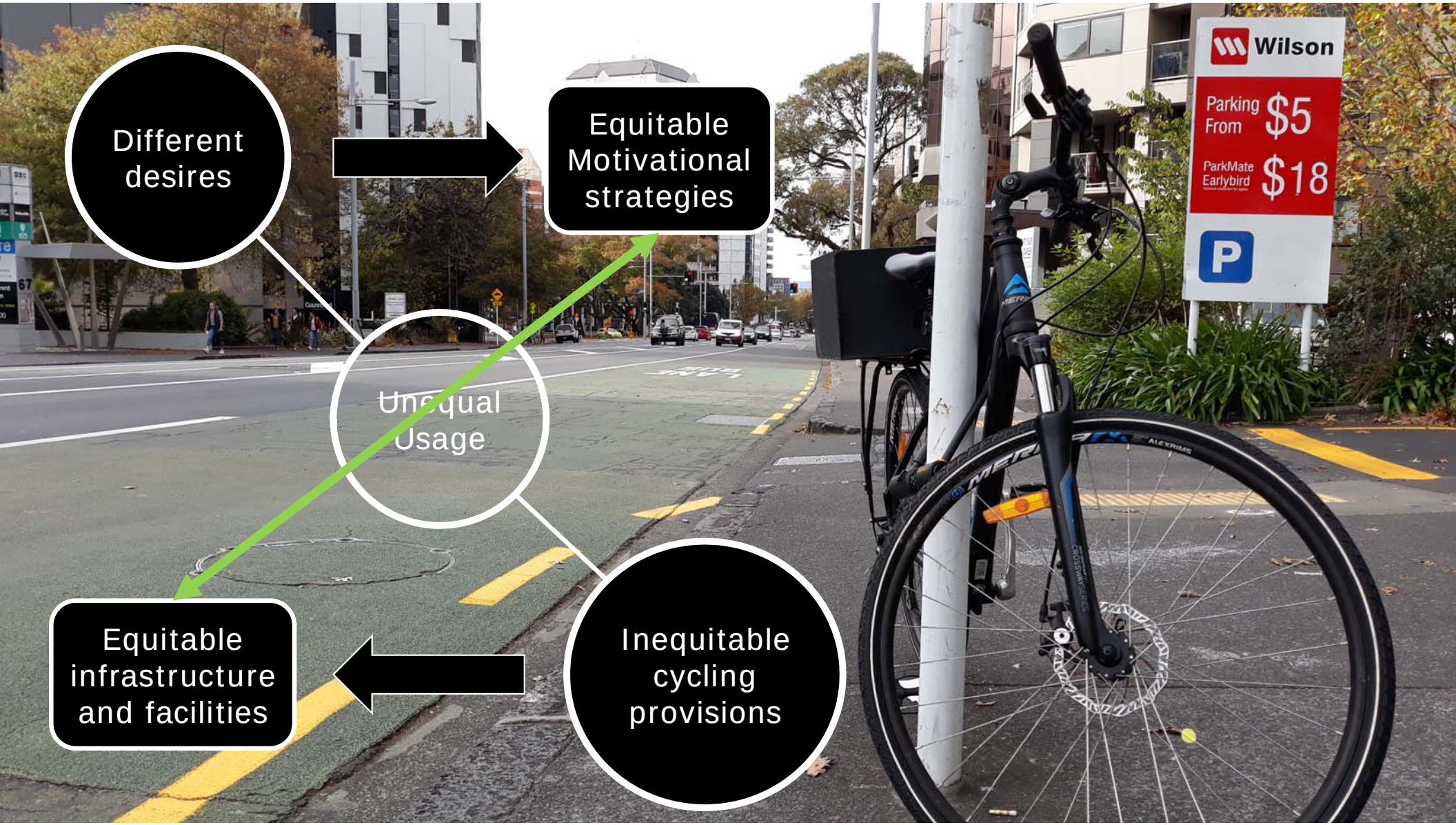
Different desires
Equitable Motivational strategies
Unequal Usage
Equitable infrastructure and facilities
Inequitable cycling provisions
Wilson
Parking From $5
ParkMate Earlybird $18
P

by Uber
I'M ELECTRIC,
FEEL THE BOOST
How to use me:
1. Open the Uber app
2. Scan the QR code on handle to unlock
3. Remove the lock & ride
4. Replace the lock to end ride
Electric

by Uber
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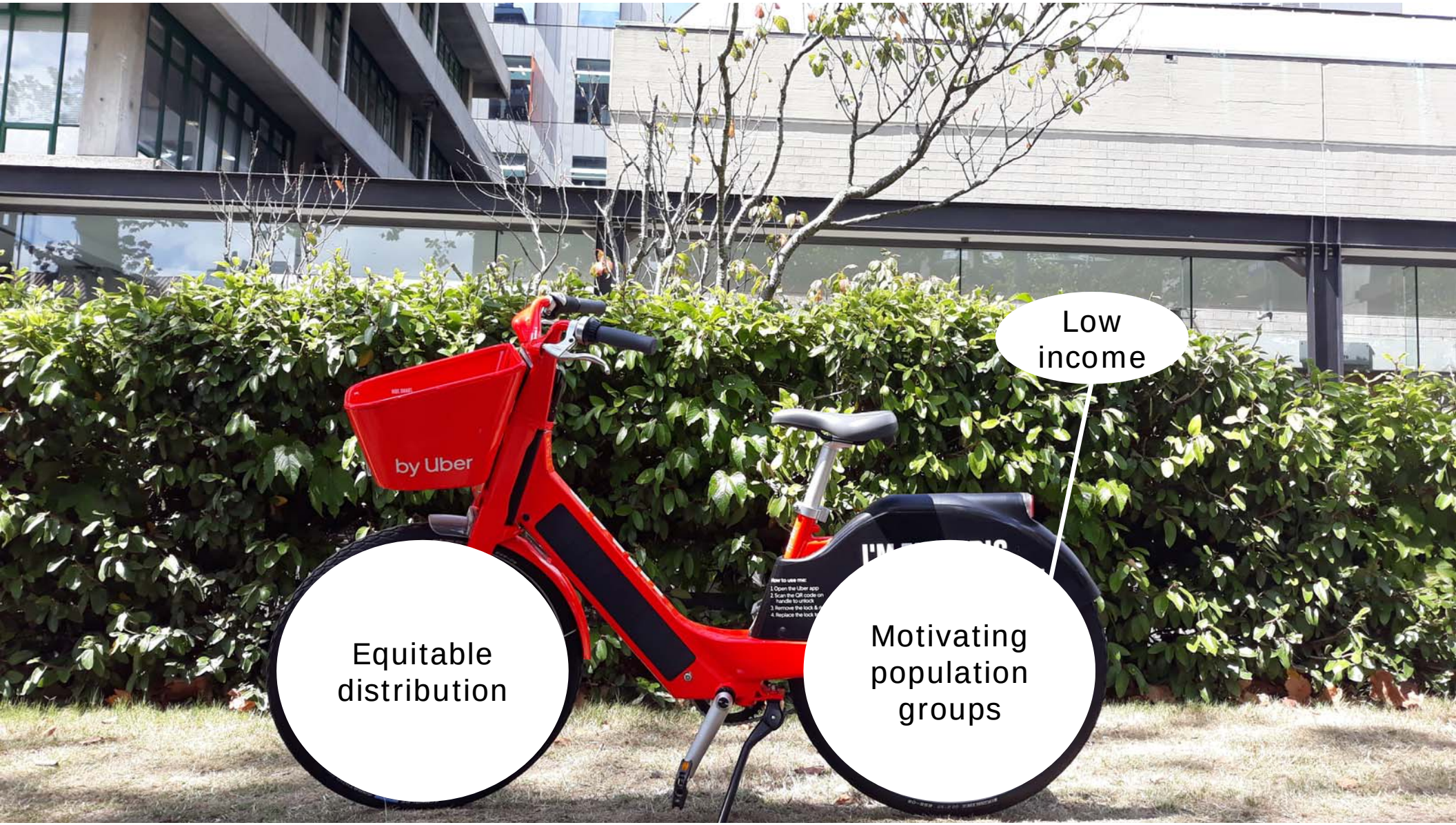
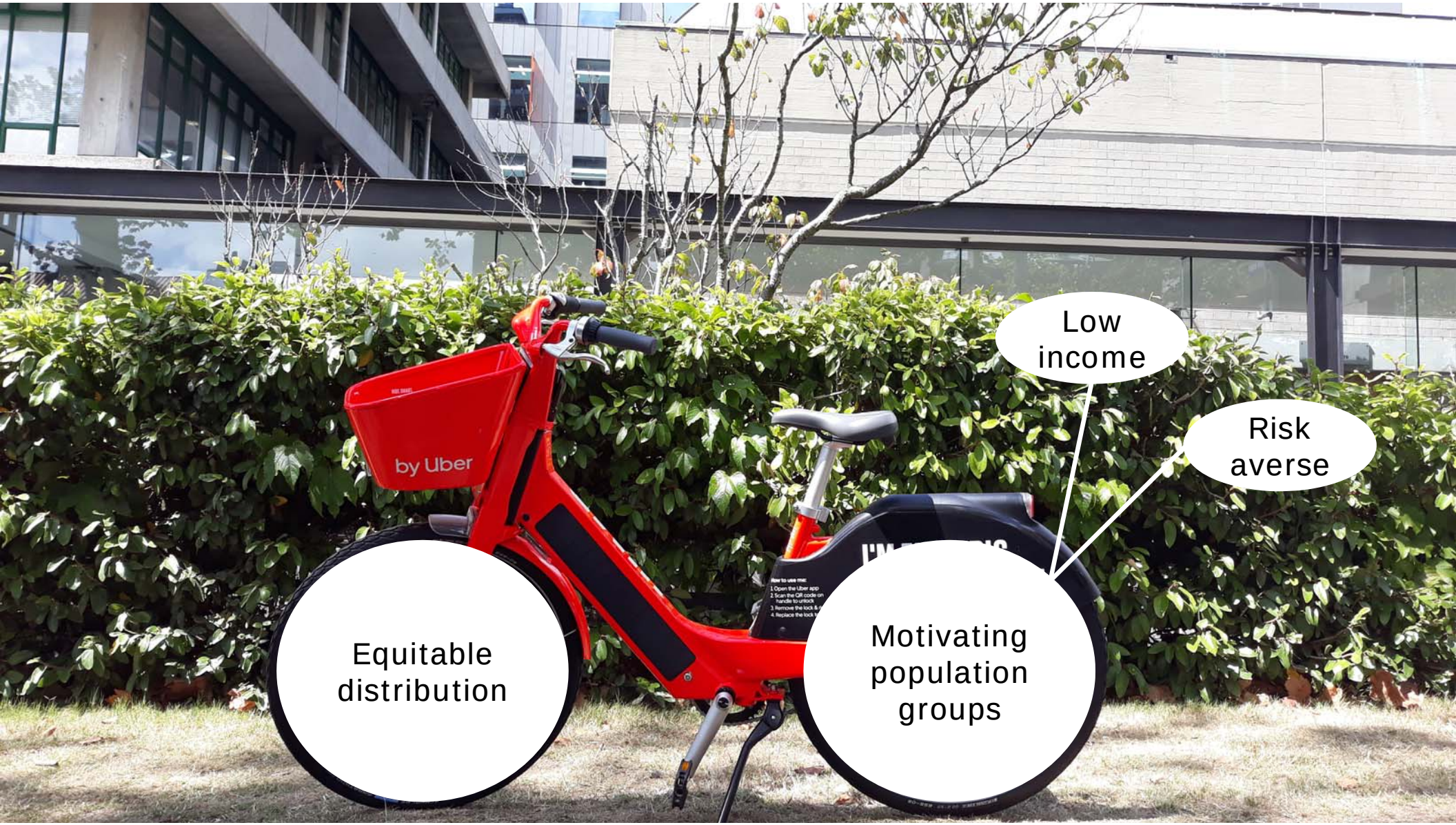
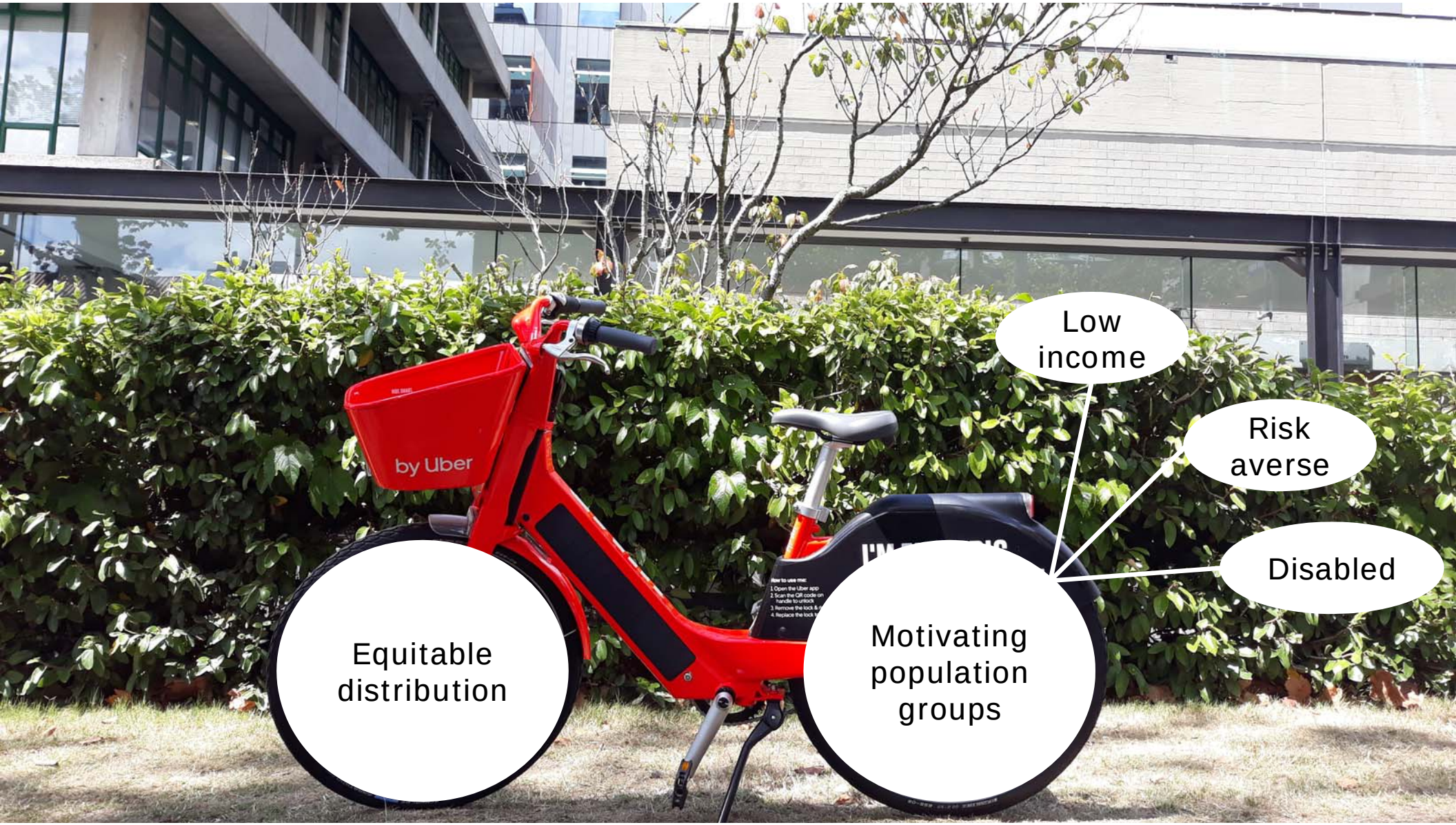
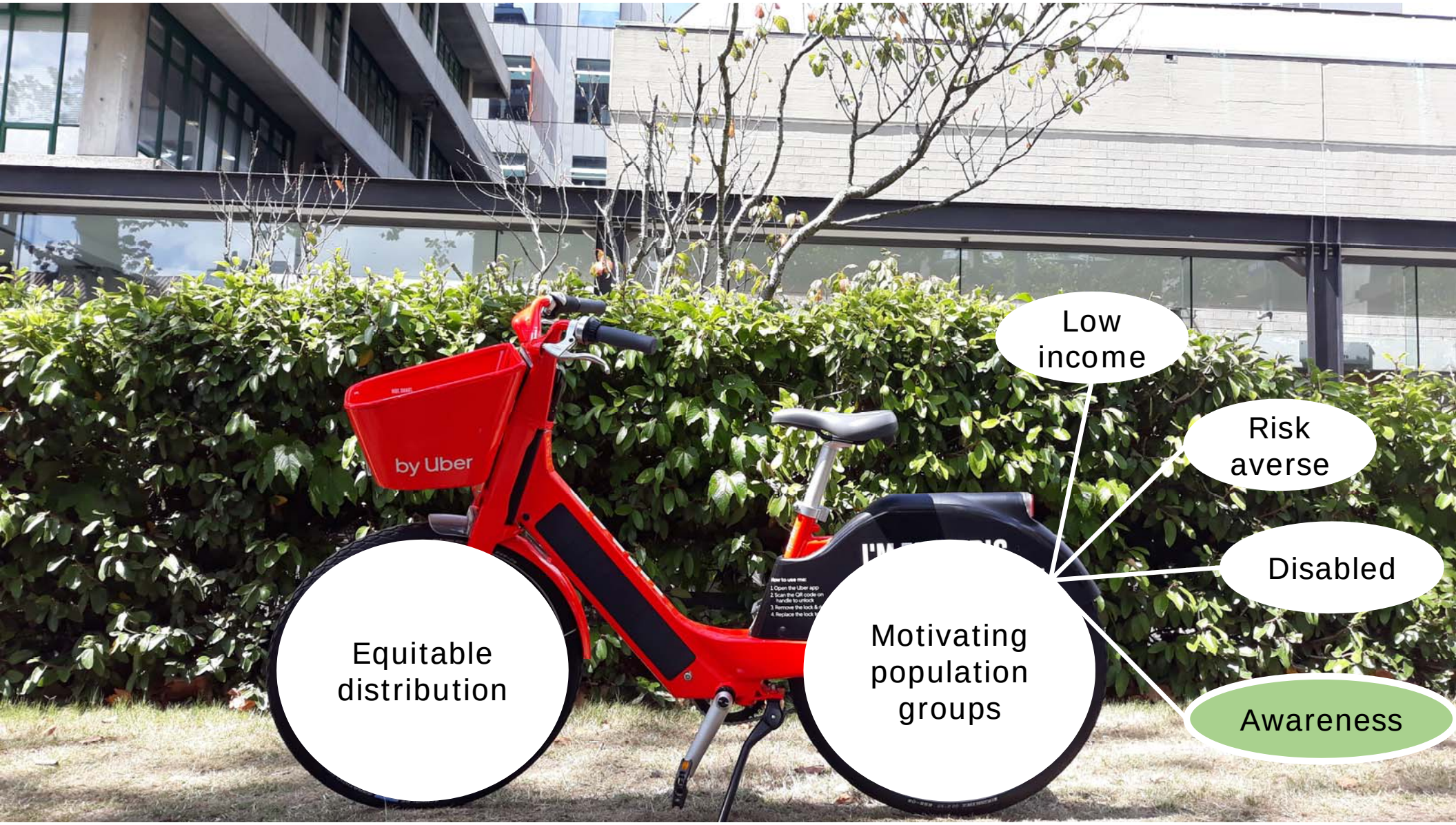
Electric
Equitable distribution

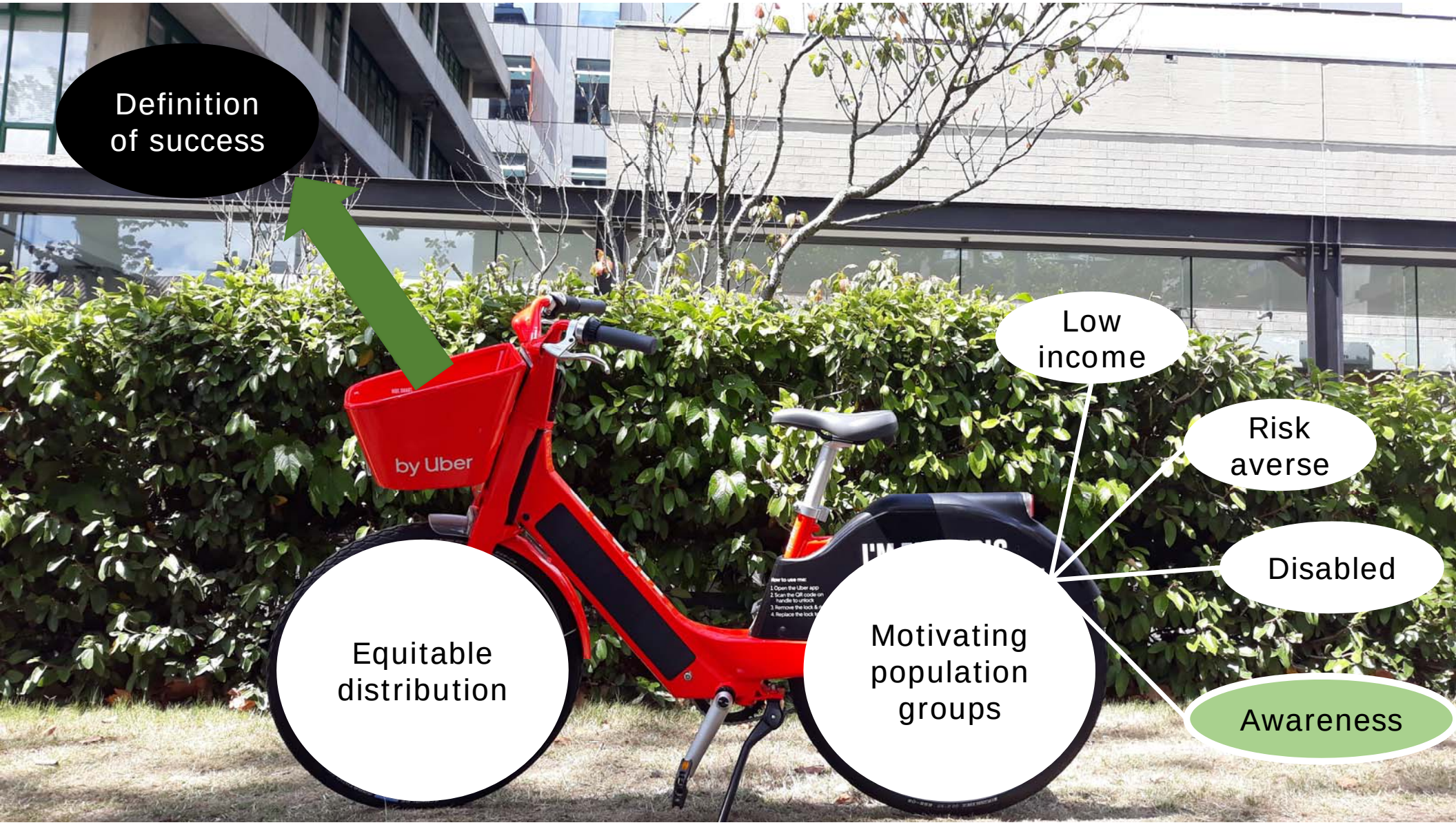
by Uber
Equitable distribution
Motivating population groups


Low income
Equitable distribution
Motivating population groups
by Uber


Low income
Risk averse
Equitable distribution
Motivating population groups
by Uber


by Uber
Low income
Risk averse
Disabled
Equitable distribution
Motivating population groups


by Uber
Low income
Risk averse
Disabled
Awareness
Motivating population groups
Equitable distribution

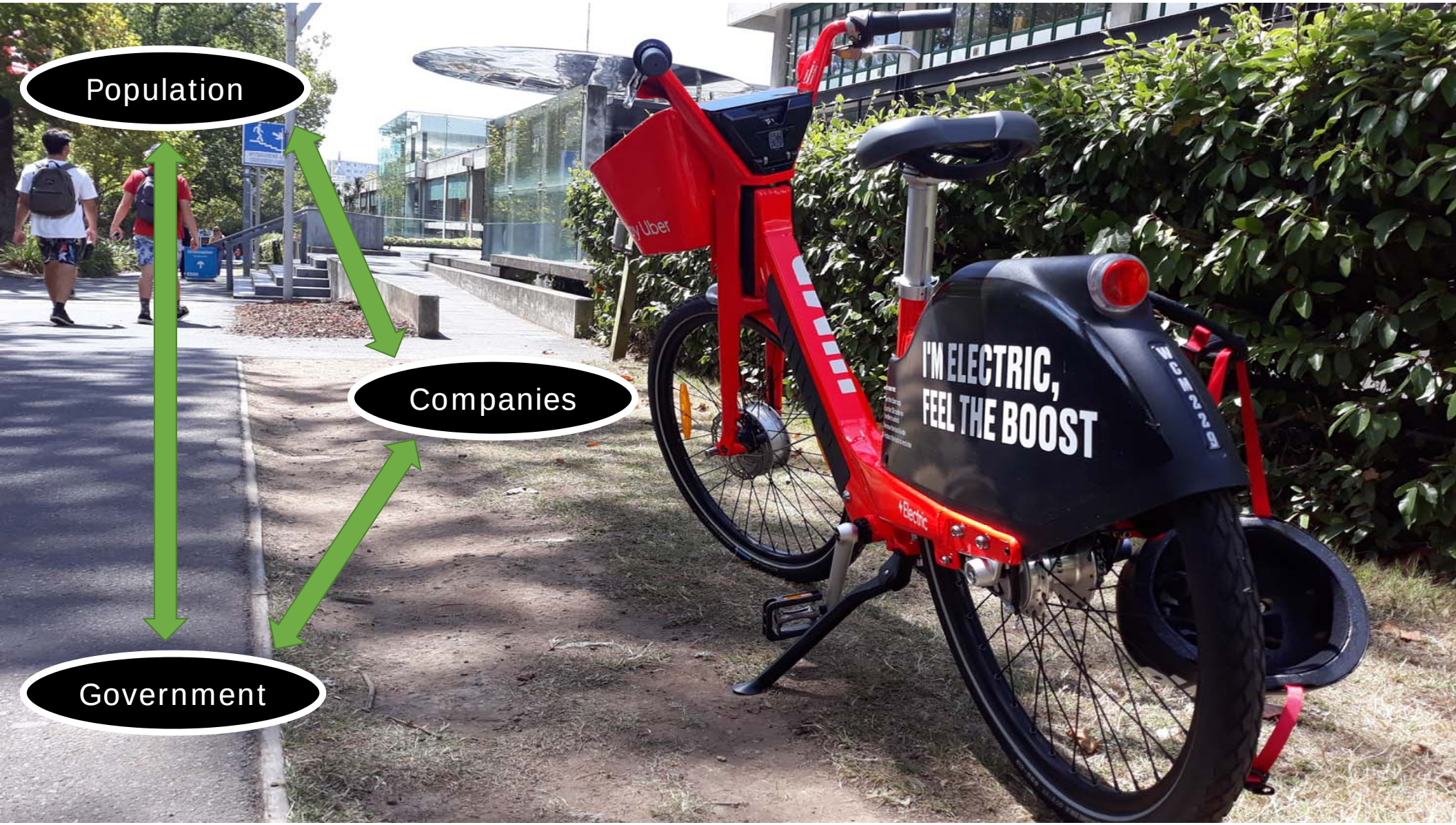

Definition of success
Low income
Risk averse
Disabled
Awareness
Motivating population groups
Equitable distribution
by Uber

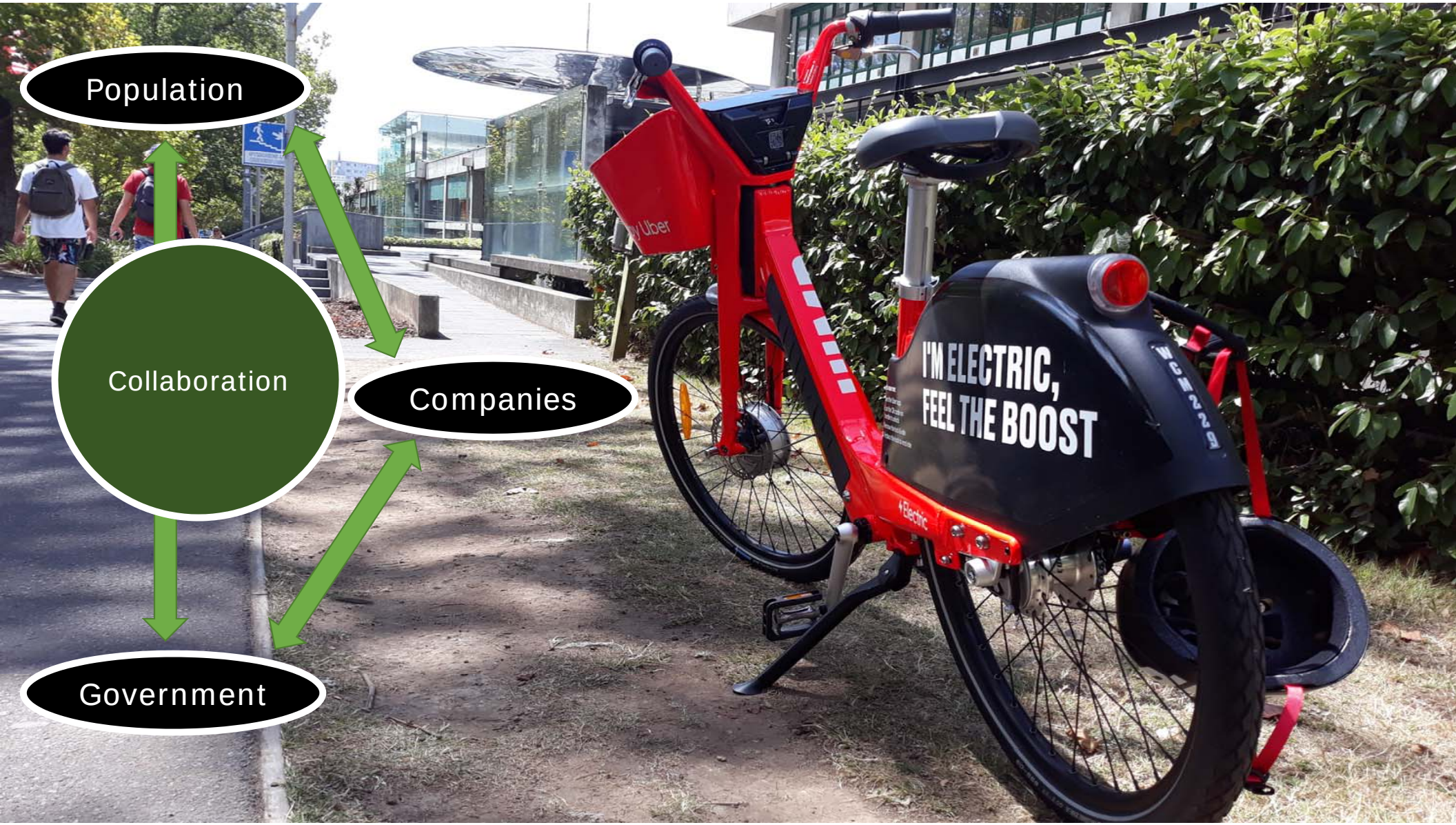
I'M ELECTRIC,
FEEL THE BOOST
WCM229
Electric

Population
I'M ELECTRIC,
FEEL THE BOOST

Population
Companies
I'M ELECTRIC,
FEEL THE BOOST
Electric

Population
Companies
Government
I'M ELECTRIC,
FEEL THE BOOST
Electric


Population
Companies
Government
I'M ELECTRIC,
FEEL THE BOOST


Population
Collaboration
Companies
Government
I'M ELECTRIC,
FEEL THE BOOST