

Physical inactivity - 4th leading risk to global mortality (6% deaths globally)

NZ lose over 1 million years of healthy life each year

> 3% of all health lost in New Zealand is due to physical inactivity

> > Costs NZ \$3.4 billion per year

Leads to noncommunicable diseases such as:

- Cardiovascular diseases
- Cancer

Why

should we

care?

Type 2 diabetes

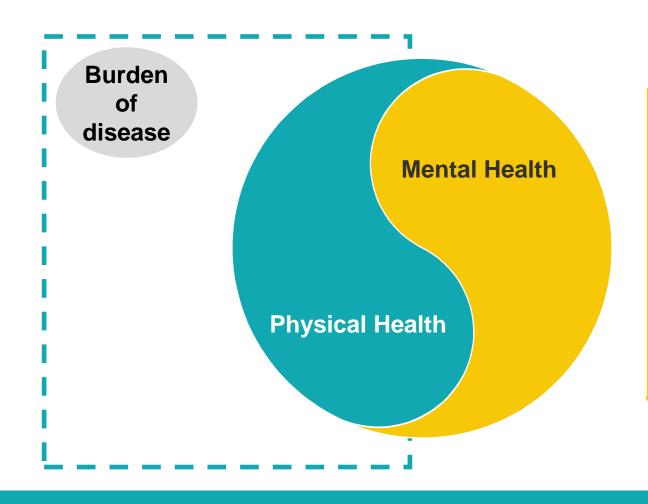
246 premature New Zealand deaths (deaths occurring before 65 years old)

Levels of physical inactivity is rising in many countries

Only 51% of adults are achieving WHO physical activity guidelines



Active Modes Health Impacts



"Cyclists are the happiest commuters"

- Commuting control
- Sensory stimulation
- 'Feel better' effect
- Place-making activity
- Social interaction
- Larger life space

Active Modes Health Benefits

Assuming ~50% of new users are inactive

\$5,000 /inactive person per year



\$2,500 / new user per year



\$2.20 / km for new cyclist \$1.00 / km for new e-cyclist

Active Mode Type	Health Benefits for New User (\$/km)	Maximum Annual Benefit per New User (2018 \$)
Conventional cycling	\$2.20	\$2,500
Walking	\$4.40	\$1,250
Electric assisted cycling	\$1.00	\$2,000

Monetised Benefits and Cost Manual - Derived Health Benefit Values, on a per km basis

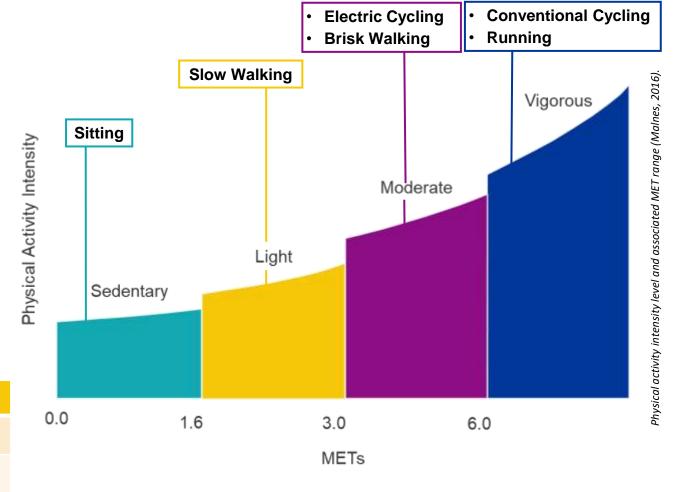


Physical Activity Intensity Levels

Metabolic Equivalent of Task (MET):

Ratio of the rate at which a person exerts energy

Mode	Mean (MET)	Median (MET)
Conventional Cycling	6.1	8.5
Electric Cycling	4.9	8.3











Conquer steep hills

Why focus on e-bikes?

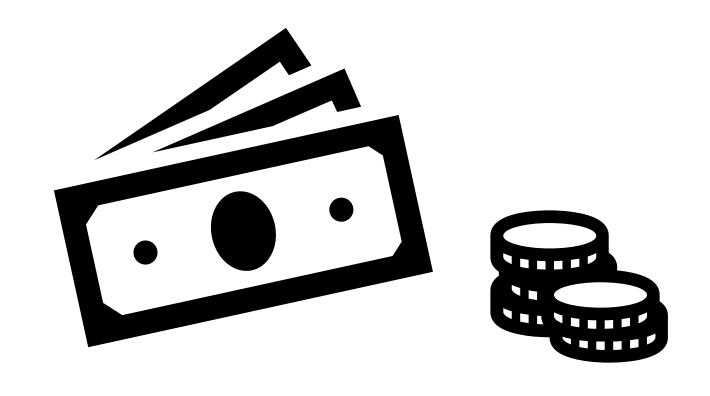












Number of e-bike imports hits record high, could soon overtake new cars

Joel MacManus - 17:18, May 26 2020











JOHN BISSET/ST

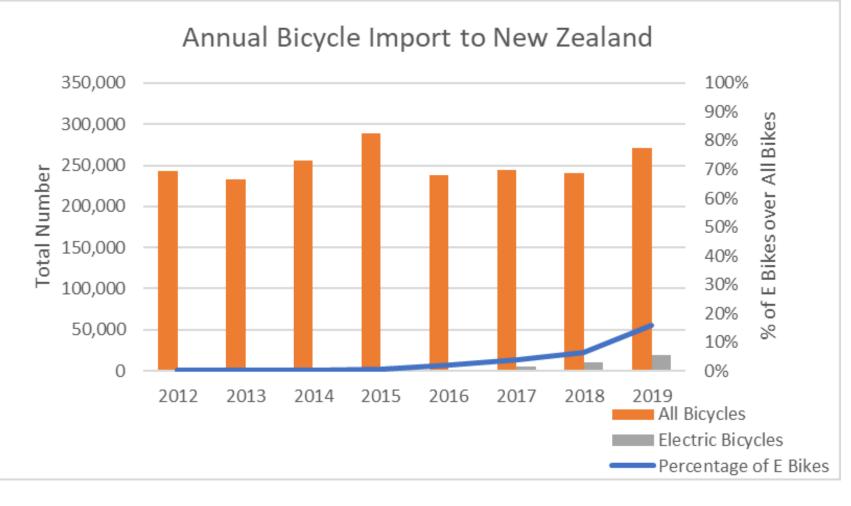
New technology has generated a huge market for the modern e-bike. However, Temuka man Trevor Birt built his own version 34 years ago.

The number of new e-bikes and e-scooters imported into New Zealand has hit a new record high of 65,000 in 2019, according to figures from Statistics NZ.

It's a huge jump year-on-year from 47,000 in 2018 and 23,000 the year before, and suggests they could overtake new passenger car sales within the next few years.

There were 104,000 new passenger cars registered in New Zealand last year, plus an additional 140,000 used imports.

E-bikes have become so ubiquitous that New Zealand may need to start rebuilding its transport priorities around them, micromobility expert Oliver Bruce said



Tremendous growth in e-bike sales in NZ



Infrastructure

Dutch CROW Bike Design Manual



COHESION: Connecting origins and destinations
Cycling from anywhere to everywhere



DIRECTNESS: Creating short and fast routes
Minimising detours



SAFETY:

Avoid differences in SPEED (and MASS) Create homogenous traffic flows



COMFORT: minimal stops or nuisance



ATTRACTIVENESS Planning links in lively or green areas and providing lighting, street furniture and street art



Questions?



