

VISION for AUSTRALIAN AGRICULTURAL INDUSTRY:

A ROADMAP TO INDUSTRY GROWTH with Tim Lee & Fiona Simson

TELLING our STORY?

TODAY AUSTRALIA is **HIGHLY URBANISED**

HOW to LIFT EXPORTS?

NFF SUPPORT to ENSURE **LEVEL PLAYING FIELD**

DISCONNECT

from

RURAL AUSTRALIA

MORE VALUE at FARM GATE

NOT JUST EXPORTS

MORE GOVT POLICY on AGRICULTURE

LONG TERM PLANNING

FUTURE of GRAINS INDUSTRY?

KEEP ATTRACTING

CONSISTENT

DATA on DROUGHT

\$5-10M

for STRATEGIC CAMPAIGN backed by RESEARCH

BEST BRIGHTEST

BEST INTENTIONS

BETTER CONNECT

\$2M NSW govt for RISK MANAGEMENT

The Australian Grains Industry Conference

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