franc.sydney

Dockside Darling Harbour
29 & 30 March 2022
www.franc.sydney

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Apply to be franc.

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Call for Presentation Submissions due by
Friday 29 October 2021

Authors advised of the outcome of their submission by
Friday 10 December 2021

Authors to confirm their involvement in the program by
Friday 17 December 2021

Early Bird Registration Closes
Tuesday 15 February 2022

Final Presentation Media due by
Friday 18 March 2022

Invitation to Participate

On behalf of the **franc.sydney** Conference Organising Committee, we are delighted to invite you to participate in **franc.sydney 2022** which will be held at the Dockside Darling Harbour on Tuesday 29 and Wednesday 30 March, 2022.
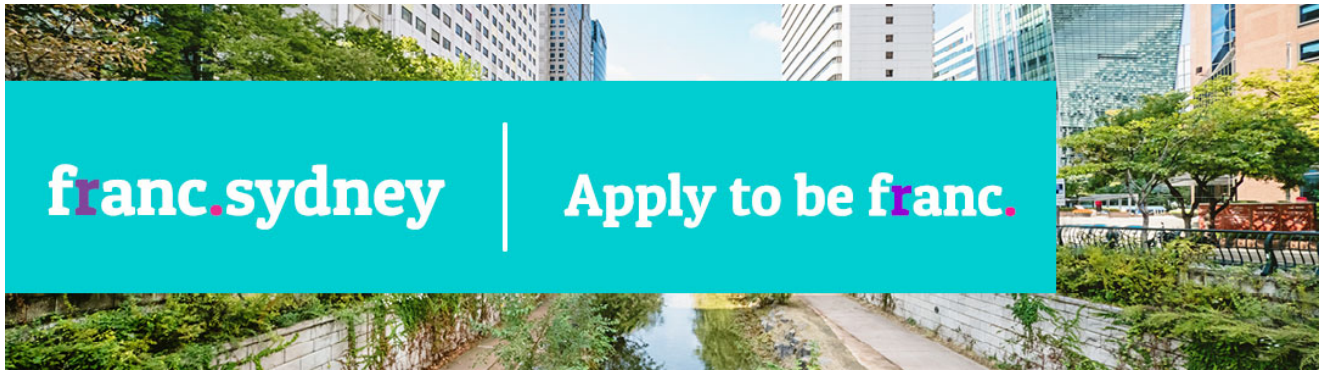
The theme of **franc.sydney 2022** is **"Staying the Course".** The inaugural **franc.sydney conference** will aim to create a place where industry professionals, community members and key stakeholders can come together to collaborate, share knowledge, network and learn together. It will provide an opportunity for attendees to connect, discover and upskill.

What is franc?

Conventional approaches to urban stormwater management have led to what is now one of the world's most significant environmental threats, destroying our precious freshwater resources and severely degrading our oceans. Franc.sydney is about challenging the rationality of current practices and perceptions of urban stormwater and its management. Franc is a community of individuals and organisations who are, in some way, connected to or effected by urban stormwater and are passionate about changing the way the industry operates to become more **f**uture-focused, **r**esilient, **a**daptive as a **n**etworked **c**ommunities (franc).

Far too often sustainability, climate change resilience and future planning are ignored in favour of political agendas and financial gain. Our mission is to provide professionals, academics and advocates with a platform to push back against these interests that currently dominate the policy discussion, with a view to injecting the science back into the management of urban stormwater runoff. In practical terms, franc and its growing community aim to make decision makers more accountable to ensure that we leave behind a world that is more sustainable than as we found it. We strive to work together to share knowledge and apply pressure to encourage longer-term thinking by government.

The stormwater industry has, for decades, tried to shift the balance between vested interests and the greater good. But it has become clear that it can't do this alone. So, franc brings together individuals from beyond stormwater to tackle this issue together. Our members include professionals, academics, researchers and advocates that recognise the need for change, a need to put the long-term prosperity of the health of our waterways, emissions and sustainable development above short-term political and financial interests. Most importantly, we bring these people together to help us all speak with one voice. And it all begins by having 'franc' discussions.

Presentation Submission Categories

franc is seeking presentation submissions related to the following streams:
1. Future Focused
2. Resilience
3. Adaptive and Networked Communities

Type of Submissions

franc aims to create a Conference program with a mix of the following presentation types:
1. Oral Presentation – Main Program (15 mins)
2. Oral Presentation – Knowledge Hub (5 mins)
3. Interactive Workshop – Main Program (60 mins)
4. Multimedia Clips – Knowledge Hub (2-5 mins)

Oral Presentations – Main Program

Oral presentations will be 15 minutes in length and will be allocated an additional 5 minutes for questions from the audience at the end. We strongly encourage presenters to think outside of the box for this presentation format, doing-away with the traditional PowerPoint presentation and considering interactive multimedia such as Slido, Visme, Vyond etc.

Oral Presentations – Knowledge Hub

The Knowledge Hub theatrette will be located within the Exhibition Area, and will consist of four presentations types; Oral Presentations, Supplier Pitches, Product Demonstrations and Multimedia Clips. The Oral Presentations within the Knowledge Hub are 5-minute TED-talk style presentations running during catering breaks.
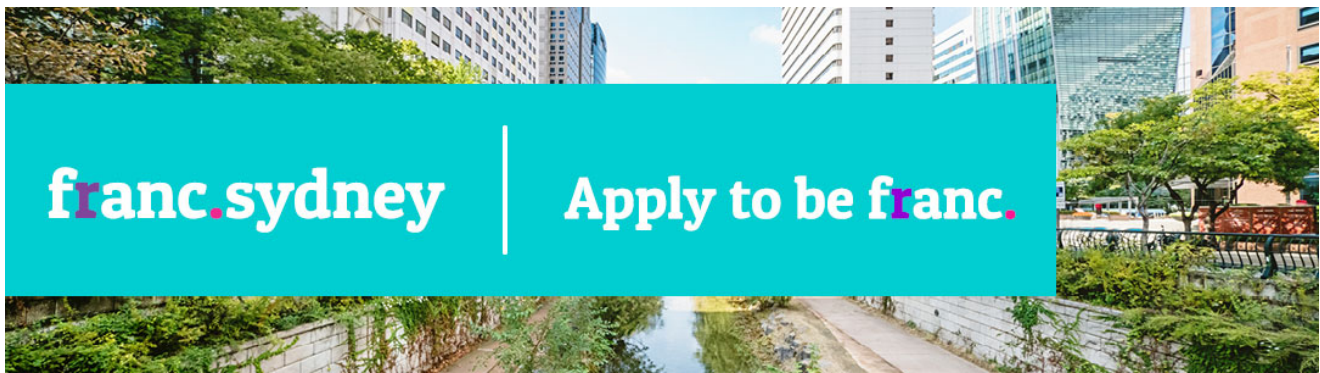
Interactive Workshop – Main Program

Interactive Workshops will be 60 minutes in length. Presenters should aim to make their workshop as interactive and engaging as possible. Please allow time for questions, comments and discussion. Please indicate in your submission the maximum number of delegates that can attend your workshop, along with any pre-requisites for attendees.

Multimedia Clips – Knowledge Hub

The Knowledge Hub theatrette will be located within the Exhibition Area, and will consist of four presentations types; Oral Presentations, Supplier Pitches, Product Demonstrations and Multimedia Clips. Multimedia Clips are programmed on a rotating schedule during concurrent sessions in the Knowledge Hub theatrette. Multimedia Clips can be project fly-throughs, voice-over concept pitches or product demonstration videos.

Supplier Pitches and Product Demonstrations are available to our partners, supporters and exhibitors only.

Optional Requirements

It is encouraged for all oral and workshop submissions to include a link to a recent video of the primary author presenting to an audience, with a minimum of 10 minutes in duration. This presentation can be on a session you have already done or on a different topic that you are not submitting on. You can include a URL link to the video for review by the Organising Committee. We recommend you use YouTube or Vimeo to upload your content.

The videos received for presenter applications are not published online or used for any promotional purposes, they are merely for the committee to review in order to consider your presenting style and experience as part of your application.

Supporting Information

All submissions must be accompanied by answering the following questions:
1. Why should someone attend your presentation? (100 word limit)
2. What are the key 3 things that attendees will learn from your presentation?
3. If you are unsuccessful in having your presentation included in the main program, would you like your presentation considered for inclusion in the Knowledge Hub?
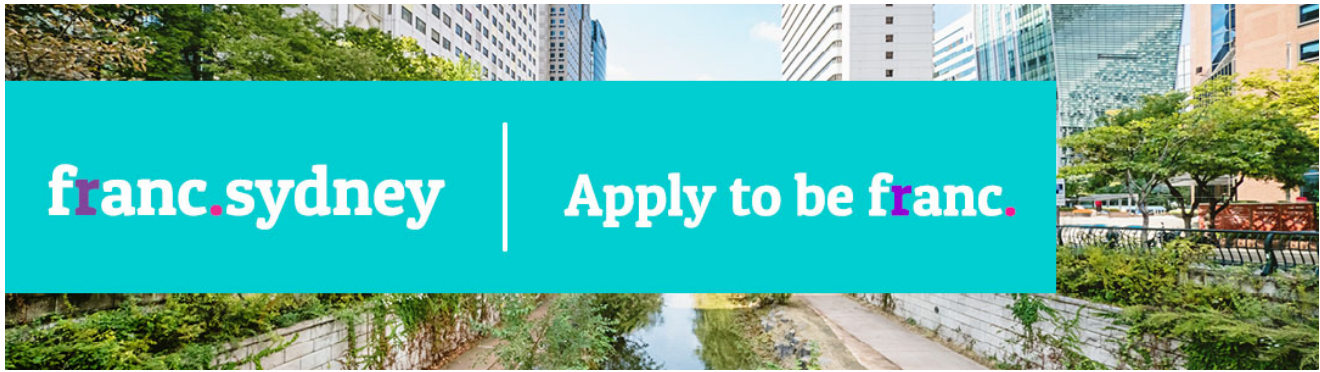
Submission Guidelines

The following guidelines apply for the submission of all presentations:
- All presentations are to be submitted online via the **franc** Conference website at https://www.franc.sydney/apply-to-present
- Submissions on any topic related to the streams of the Conference will be considered
- Abstracts should be a maximum of 400 words
- Submissions must include a biography of the presenter/s of up to 200 words. Submissions not including a biography of the presenter/s will not be considered
- Abstracts should be submitted by no later than Friday, 29 October, 2021
- Contributors will be provided with advice of acceptance or rejection of their submission. The committee reserves the right to accept or reject any submissions and extend or shorten presentation duration. The timelines for this advice are included in page 1 of this document.
- Presenters will be advised of the outcome of their submission by no later than Friday, 10 December, 2021

Important Information for Presenters

The presenting author/s must register to attend the Conference for at least the day in which they are scheduled to present. If you have co-presenters, they must also register to attend the Conference. For all registration enquires and details, we refer you to the conference website: www.franc.sydney.

We are currently planning for an in-person **franc.sydney** Conference in 2022. However, when creating your presentation, please consider a possible hybrid or virtual event.

Why Support franc?

Because **franc** needs your support. By its definition and purpose, **franc** is its supporters. The more like-minded groups and organisations that actively suppose **franc**, the more we learn about each other, how we can help each other, and importantly, the more influence we can all have. Because while we remain fragmented, the current snails-pace of change will continue – a scenario society can no longer afford.

There is no fee or charge to join **franc**. Support just means participation and working together. This includes **franc** running seminars, workshops and conferences, but also the development of position statements, white papers and policy documents to help policy makers bridge the gap between short-term and long-term thinking.

Sponsorship Opportunities

At **franc**, we believe in networked communities and supporting partnerships. If you know of any organsations who may wish to support **franc** as sponsors of your session, please provide details along within your submission.

Further Information

For further information regarding the **franc** Conference, please contact:

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