

**SPONSORSHIP AND EXHIBITION PROSPECTUS**



# Reframing Autism 2023 Conference

**Innovations in Autism  
Education: Neuroinclusive,  
neuroaffirming schooling**

**23 & 24 February 2023 | Online**

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23 & 24 February 2023  
Online



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## INVITATION TO PARTICIPATE

On behalf of Reframing Autism, it is our pleasure to invite your organisation to participate as a Sponsor or Exhibitor at the Reframing Autism 2023 Conference.

This event will be held on Thursday, 23 and Friday, 24 February 2023 in an online platform to allow us to bring together presenters and delegates from around Australia and the globe.

This conference explores innovations in the way we educate our Autistic children for their wellbeing and educational success. Over two days, the conference will examine two pillars of inclusion, social-emotional inclusion and pedagogical inclusion. We will explore how teachers, support staff and educational leaders can work together to create neuroinclusive, neuroaffirming environments, which actively support Autistic children – and, indeed, all children and staff – to thrive.

Drawing on both research and the lived experiences of teachers and thought leaders, including Autistic educators, the conference will map out a blueprint for supporting Autistic students, and their peers and educators.

This virtual Conference will be delivered via the highly interactive OnAIR virtual conference platform. Delegates will be able to explore live and on-demand presentations, and interact and engage virtually with fellow virtual delegates, along with sponsors and exhibitors, through the Virtual Exhibition and Meeting Hub.

## WHO ARE THE ATTENDEES?

With a global reach, conference attendees will include:

- ◆ Teachers, Principals and School Leaders from Primary and Secondary schools, and other educational settings
- ◆ Learning Support Staff
- ◆ Pre-service Teachers
- ◆ State and Federal Department of Education Officers
- ◆ Education and Autism Researchers
- ◆ Parents/Carers
- ◆ Autistic adults
- ◆ Industry Service Providers

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## ABOUT REFRAMING AUTISM

At Reframing Autism, we want to change the narrative about Autism to fit a strengths-based neurodiversity view. Ultimately, our goal is to improve long-term Autistic mental health and wellbeing for both our current and future generations. We do this through:

### Education & Insight

We provide year-round, Autistic-led education through a variety of workshops, masterclasses, professional development opportunities, symposia, and our Autistic Wellbeing and Autism Essentials courses.

### Research & Resources

We offer Autistic-produced and designed resources for Autistic people and our families and allies. Our team is deeply passionate about improving Autistic participation in research studies on Autism and are actively involved in the Australian Autism research field.

### Leadership & Advocacy

We want to grow Autistic leaders who are driven to share their knowledge and expertise. We provide a platform and community where Autistic voices are heard and valued.

## SPONSOR & EXHIBITOR PARTICIPATION

All Sponsors and Exhibitors can:

- ◆ Launch new products or services to key decision makers
- ◆ Have unrivalled opportunity to meet prospects
- ◆ Be able to show product range in real-time
- ◆ Raise business profile and add value to the brand
- ◆ Network with an estimated 300+ industry professionals
- ◆ Have the company promoted through a global network and through relevant Conference publications, promotional emails and social networks
- ◆ Add value to the business marketing strategy and accelerate the buying process
- ◆ Have the opportunity to increase sales and benchmark products and services against competitors

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## SPONSORSHIP AT A GLANCE

|   | <b>PLATINUM</b><br>Virtual Conference<br>Sponsor | <b>GOLD</b><br>Virtual Delegate<br>Gift Box Sponsor | <b>SILVER</b><br>Virtual Meeting<br>Hub Sponsor | <b>BRONZE</b><br>Speaker Gift<br>Sponsor | <b>BRONZE</b><br>Plenary Session<br>Sponsor |
|---|--|---|---|--|---|
| <b>Investment</b>   | <b>\$7,700</b><br>(including GST)                | <b>\$5,500</b><br>(including GST)                   | <b>\$3,300</b><br>(including GST)               | <b>\$2,200</b><br>(including GST)        | <b>\$2,200</b><br>(including GST)           |
| <b>Available Packages</b>   | Exclusive  | Exclusive   | Exclusive                                       | Exclusive                                | Multiple                                    |
| <b>Complimentary<br/>Conference<br/>Registration</b>                  | 2  | 2   | 2   | 1  | 1   |
| <b>Address to<br/>Delegates</b>                                       | Day 1<br>5-minute address<br>or pre-record video |   |   |  |   |
| <b>Virtual Exhibition<br/>Stand</b>                                   | ✓  | ✓   | ✓   |  |   |
| <b>Logo on static<br/>background of<br/>virtual platform</b>          | ✓  | ✓   | ✓   |  |   |
| <b>Logo on sponsor<br/>acknowledgement<br/>PowerPoint slides</b>      | ✓  | ✓   | ✓   | ✓  | ✓   |
| <b>Recognition on<br/>event website</b>                               | ✓  | ✓   | ✓   | ✓  | ✓   |
| <b>Logo with link in all<br/>marketing emails<br/>promoting event</b> | ✓  | ✓   | ✓   | ✓  | ✓   |
| <b>Opt-in delegate<br/>list provided<br/>post-event</b>               | ✓  | ✓   | ✓   | ✓  | ✓   |

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## PLATINUM

### Virtual Conference Sponsor

**\$7,700** (including GST)

Platinum sponsorship gives your organisation maximum exposure at the Conference. This **exclusive** opportunity provides your organisation with maximum branding and promotion, program involvement and the ultimate affiliation opportunities.

#### Entitlements include:

#### REGISTRATION

- ◆ Two (2) Virtual Conference Registrations (Includes virtual exhibition stand host access, as needed)

#### EXHIBITION

- ◆ One (1) Virtual Exhibition Booth with the opportunity to upload business profile, video content, promotional documents, brochures and links to your website or social media sites

#### PROGRAM INVOLVEMENT

- ◆ Opportunity to provide a 5-minute address to delegate during the Opening Plenary session on Day 1 of the Conference (can be done live or provided as a pre-record)

#### COMPANY BRANDING AND PROMOTION

- ◆ Acknowledgement as the Platinum Sponsor with logo on the static background (skin) of the OnAIR virtual platform
- ◆ Logo displayed on sponsor acknowledgement formality PowerPoint slides during event
- ◆ Logo and hyperlink on 'Home' page and 'Supporters' page of the Conference website
- ◆ Sponsor recognition with logo and hyperlink in all marketing emails promoting the event

#### BUSINESS DEVELOPMENT OPPORTUNITIES

- ◆ From your virtual exhibition stand, you will have the opportunity to showcase your business products/services across both days of the event
- ◆ Access to the Online Meeting Hub to connect with all delegates and access to request meetings (includes live video and text chat)
- ◆ Opt-in delegate list provided post-conference for lead engagement

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## GOLD

### Virtual Delegate Gift Box Sponsor

**\$5,500** (including GST)

The gold sponsorship package offers your organisation the gift of giving. This **exclusive** package allows your organisation to make first contact with attending delegates by way of a special goodies pack prior to the conference.

#### Entitlements include:

#### REGISTRATION

- ◆ Two (2) Virtual Conference Registrations (Includes virtual exhibition stand host access, as needed)

#### EXHIBITION

- ◆ One (1) Virtual Exhibition Booth with the opportunity to upload business profile, video content, promotional documents, brochures and links to your website or social media sites

#### COMPANY BRANDING AND PROMOTION

- ◆ Acknowledgement as the Gold Sponsor with logo on the static background (skin) of the OnAIR virtual platform
- ◆ Opportunity to provide token item to be included in delegate gift boxes to be sent to delegates (item to be supplied by sponsor and pending committee approval)
- ◆ Logo displayed on sponsor acknowledgement formality PowerPoint slides during event
- ◆ Logo and hyperlink on 'Supporters' page of the Conference website
- ◆ Sponsor recognition with logo and hyperlink in all marketing emails promoting the event

#### BUSINESS DEVELOPMENT OPPORTUNITIES

- ◆ From your virtual exhibition stand, you will have the opportunity to showcase your business products/services to visiting delegates across both days of the event
- ◆ Access to the Online Meeting Hub to connect with all delegates and access to request meetings (includes live video and text chat)
- ◆ Opt-in delegate list provided post-conference for lead engagement

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## SILVER

### Virtual Meeting Hub Sponsor

**\$3,300** (including GST)

In the world of virtual conferences, the Meeting Hub is the mecca of conversation, collaboration and the sharing of ideas. As the Virtual Meeting Hub sponsor, you will receive **exclusive** naming rights to the Meeting Hub module within the OnAIR virtual platform.

#### Entitlements include:

#### REGISTRATION

- ◆ Two (2) Virtual Conference Registrations (Includes virtual exhibition stand host access, as needed)

#### EXHIBITION

- ◆ One (1) Virtual Exhibition Booth with the opportunity to upload business profile, video content, promotional documents, brochures and links to your website or social media sites

#### COMPANY BRANDING AND PROMOTION

- ◆ Naming rights to the Meeting Hub with the OnAIR virtual platform as <Company name> Meeting Hub
- ◆ Acknowledgement as the Silver Sponsor with logo on the static background (skin) of the OnAIR virtual platform
- ◆ Logo displayed on sponsor acknowledgement formality PowerPoint slides during event
- ◆ Logo and hyperlink on 'Supporters' page of the Conference website
- ◆ Sponsor recognition with logo and hyperlink in all marketing emails promoting the event

#### BUSINESS DEVELOPMENT OPPORTUNITIES

- ◆ From your virtual exhibition stand, you will have the opportunity to showcase your business products/services to visiting delegates across both days of the event
- ◆ Access to the Online Meeting Hub to connect with all delegates and access to request meetings (includes live video and text chat)
- ◆ Opt-in delegate list provided post-conference for lead engagement

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## BRONZE

### Speaker Gift Sponsor

**\$2,200** (including GST)

Share in the thanks to our conference program speakers. In the lead up to the Conference and throughout the event, your organisation will receive acknowledgment as a Bronze Conference Sponsor.

#### Entitlements include:

#### REGISTRATION

- ◆ One (1) Virtual Conference Registration

#### COMPANY BRANDING AND PROMOTION

- ◆ Acknowledgement throughout the event as the Speaker Gift Sponsor
- ◆ Logo displayed on sponsor acknowledgement formality PowerPoint slides during event
- ◆ Logo and hyperlink on 'Supporters' page of the Conference website
- ◆ Logo and hyperlink in all marketing emails promoting the event

#### BUSINESS DEVELOPMENT OPPORTUNITIES

- ◆ Opt-in delegate list provided post-conference for lead engagement

#### PACKAGE OPTIONAL ADD-ON

- \* 20% discount offer on purchase of Conference Exhibition stand, which includes:
- \* One (1) Virtual Exhibition Booth with the opportunity to upload business profile, video content, promotional documents, brochures and links to your website or social media sites
- \* Your complimentary virtual attendee and one other staff member will be granted virtual exhibition stand host access, as needed
- \* From your virtual exhibition stand, you will have the opportunity to showcase your business products/services to visiting delegates across both days of the event
- \* Access to the Online Meeting Hub to connect with all delegates and access to request meetings (includes live video and text chat)

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## BRONZE

### Plenary Session Sponsor

**\$2,200** (including GST)

Your organisation will be exposed to a large audience who will associate your organisation with industry leaders and best practice. Please visit our conference website for more information on our confirmed program. This opportunity is subject to the approval by the committee.

Entitlements include:

#### REGISTRATION

- ◆ One (1) Virtual Conference Registration

#### COMPANY BRANDING AND PROMOTION

- ◆ Logo displayed on sponsor acknowledgement slides and all sponsored session PowerPoint formality slides during event
- ◆ Logo and hyperlink on 'Supporters' page of the Conference website
- ◆ Sponsor recognition with logo and hyperlink in all marketing emails promoting the event

#### BUSINESS DEVELOPMENT OPPORTUNITIES

- ◆ Opt-in delegate list provided post-conference for lead engagement

#### PACKAGE OPTIONAL ADD-ON

- \* 20% discount offer on purchase of Conference Exhibition stand, which includes:
- \* One (1) Virtual Exhibition Booth with the opportunity to upload business profile, video content, promotional documents, brochures and links to your website or social media sites
- \* Your complimentary virtual attendee and one other staff member will be granted virtual exhibition stand host access, as needed
- \* From your virtual exhibition stand, you will have the opportunity to showcase your business products/services to visiting delegates across both days of the event
- \* Access to the Online Meeting Hub to connect with all delegates and access to request meetings (includes live video and text chat)

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## VIRTUAL EXHIBITION PACKAGE

**\$1,200** (including GST)

The trade exhibition will run across the entirety of the Conference with both attendees and exhibition staff able to connect in real-time or set meetings via live video, phone or online chat.

Once on-board, the team at GEMS Event Management Australia will provide you with access to the OnAIR virtual conference platform plus a step-by-step guide on how to navigate your virtual exhibition booth and attendee engagement functionalities.

### Entitlements include:

#### VIRTUAL EXHIBITION BOOTH

- ◆ One (1) Virtual Exhibition Booth with the opportunity to upload business profile, video content, promotional documents, brochures and links to your website or social media sites
- ◆ Access to the Online Meeting Hub to connect with all delegates and access to request meetings (includes live video and text chat)

#### REGISTRATION

- ◆ Two (2) Virtual Exhibition Staff (includes access to all conference sessions)

#### PROMOTION AND BUSINESS DEVELOPMENT OPPORTUNITIES

- ◆ Logo and hyperlink on 'Supporters' page of the Conference website
- ◆ *Opt-in delegate list provided post-conference for lead engagement*

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For all sponsorship and exhibition enquiries please contact  
**Michelle Glasson, Sponsorship and Sales Manager**  
at [mglasson@gemsevents.com.au](mailto:mglasson@gemsevents.com.au) or phone +61 2 9744 5252.

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## SPONSORSHIP/ EXHIBITION BOOKING FORM

The trade exhibition will run across the entirety of the Conference with both attendees and exhibition staff able to connect in real-time or set meetings via live video, phone or online chat.

Once on-board, the team at GEMS Event Management Australia will provide you with access to the OnAIR virtual conference platform plus a step-by-step guide on how to navigate your virtual exhibition booth and attendee engagement functionalities.

Please complete the two (2) page Booking /Terms and Conditions and return to [mglasson@gemsevents.com.au](mailto:mglasson@gemsevents.com.au)

### CONTACT PERSON

Position \_\_\_\_\_

Company \_\_\_\_\_

Postal Address \_\_\_\_\_

Mobile \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

| Sponsorship Packages                   | Fee (Inc. GST) | Quantity | Total |
|--|----------------|----------|-------|
| Platinum Virtual Conference Sponsor    | \$7,700        |          |       |
| Gold Virtual Delegate Gift Box Sponsor | \$5,500        |          |       |
| Silver Virtual Meeting Hub Sponsor     | \$3,300        |          |       |
| Bronze Speaker Gift Sponsor            | \$2,200        |          |       |
| Bronze Plenary Session Sponsor         | \$2,200        |          |       |
| <b>Exhibition Packages</b>             |                |          |       |
| Virtual Exhibition Package             | \$1,200        |          |       |
| <b>PURCHASE TOTAL</b>                  |                |          |       |

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## TERMS AND CONDITIONS

- ◆ A completed booking form is required to confirm your sponsorship or trade exhibition space booking.
- ◆ Payment does not have to accompany the booking form; however, payment terms and conditions must be adhered to else the space be forfeited.
- ◆ Upon receipt of the signed booking form, the Conference Organiser will confirm entitlements in writing and forward a booking confirmation along with a tax invoice.
- ◆ The full amount of the booking must be paid within 30 days from the date of invoice and by no later than 1 month prior to the Conference.
- ◆ For bookings within a month of the Conference, the full amount of the booking must be finalised prior to the Conference commencement date. No exhibitor will be granted access to the online virtual platform until all monies owing to the Conference Organiser are paid in full.
- ◆ All amounts are payable in Australian Dollars. Cheques must be made payable to GEMS Event Management Australia. Direct Debits are to be made to the account number listed on the bottom of the Tax invoice.
- ◆ All credit card payments will incur a credit card processing fee. Fees (as at 1st January 2022) are: American Express 1.73% + \$0.20 transaction fee, Mastercard: 0.87% and Visa 0.90%.
- ◆ All payments must include 10% Goods and Services Tax.
- ◆ Acceptance of sponsorship and exhibition bookings is at the discretion of the Conference Organising Committee. All bookings are subject to approval by the Conference Committee.
- ◆ Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/booked space unless prior consent in writing from the Conference Organisers is provided.
- ◆ The Conference Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Conference Organiser will not be accountable for the level of commercial activity generated.
- ◆ The exhibitor must comply with all the directions/requests issued by the Conference Organiser including those outlined in the Exhibition Manual.
- ◆ Discounts for any entitlements not used or required will not be provided.

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## TERMS AND CONDITIONS (Cont.)

### SPONSORSHIP AND EXHIBITION CANCELLATION POLICY

Sponsorship cancellations received in writing by the Event Organisers, will only be accepted if the sponsoring company has not yet received coverage in any promotional emails or marketing documents. In this instance, all fees will be refunded less an AUD\$550 administration fee.

Sponsorship cancellations received after the sponsoring company has received the above-mentioned acknowledgements, cannot be accepted, and will not be refunded.

Trade Exhibition cancellations received in writing by the Conference Organisers by Thursday, 30th November 2022, will be accepted and all fees refunded less an AUD\$550 administration fee. Trade Exhibition cancellations received after this date will not be eligible for a refund.

### SPONSORSHIP AND EXHIBITION BOOKING AGREEMENT

I/We wish to sponsor/exhibit at the Reframing Autism 2023 Conference and apply for the sponsorship package/virtual exhibition space as indicated. We agree to pay the total cost as shown on the dates indicated, including applicable GST and any other charges incurred on our behalf.

I/We authorise the organisers to use the intellectual property supplied by us such as logos, to advertise and promote the Conference.

I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this Sponsorship and Exhibition Prospectus.

I/We agree to adhere to the Terms and Conditions laid out in the Sponsorship and Exhibition Prospectus.

Signed \_\_\_\_\_

Name (Print) \_\_\_\_\_

Position \_\_\_\_\_

Date \_\_\_\_\_