

# 2019 Conference Program

2019 CDA  
NATIONAL  
CONFERENCE

**CDA**  
CAREER DEVELOPMENT  
ASSOCIATION OF AUSTRALIA

Inspiring Excellence  
in Career Development:  
**INTEGRATION**

19th – 21st September 2019  
Hyatt Hotel, Canberra

# CDAА 2019 National Conference Program

Negotiating the current challenges and opportunities presented by Career Development Integration:  
Experienced and Respected Speakers sharing their experience

- Integrating understanding of future opportunities for work into career advice
- Developing career practitioners' skills and knowledge to create an integrated model of excellence in practice
- Integration of career advice into school, vocational and higher education environments
- Managing a successful business in the face of on-line competition through integrating new practices
- Improved responsiveness to the career development of individuals and populations through integration
- Integrating online career assessment tools into practice
- Integrating past experiences and new insights to create a sustainable and satisfying future for older Australians

[Click here](#) to read the full Learning Outcomes

## Intended Audience Key

To assist you with identifying the sessions most relevant to you, we have colour coded the program sessions. The presenter has indicated that the content will likely be of most interest to people in this sector.

Key:

Schools / Education / Youth

Private Business / Working with Adults

Higher Education / VET / Youth

Community Career Services

All Practitioners

## Conference Program: Thursday, 19th September

8:30 am – 10:30 am (Optional)	<b>Making Sense of Career Research: Poached, Fried or Scrambled</b> Host: <i>Stephen Wyatt</i> Facilitators: <i>Jason Brown, Michael Healy, Lizzie Knight</i>			
8:30 am – 10:30 am (Optional)	<b>Australian National University Famil</b> Sponsored by: <i>Australian National University</i>			
8:30 am – 10:30 am (Optional)	<b>University of Canberra Faculty of Health Famil</b> Sponsored by: <i>University of Canberra</i>			
<i>Start of Conference Day 1</i>				
10:00 am – 11:25 am	Registration Desk Open			
<b>Room:</b>	<b>Federation Ballroom</b>			
11:30 am	<b>Ngunawal Welcome to Country</b> <u>Tyronne Bell</u> , Traditional Custodian			
11:35 am	<b>ACT Welcome</b> <u>Mick Gentleman</u> MLA, Minister for Environment and Heritage, Minister for Planning and Land Management, Minister for Police and Emergency Services, Minister for Advanced Technology and Space Industries, ACT Government			
11:45 am	<b>Conference Housekeeping</b> <u>Peter Mansfield</u> , <i>CDAA National Manager</i>			
11:50 am	<b>Platinum Sponsor Address - Australian National University</b> <u>Jane O'Dwyer</u> , Vice-President, Engagement and Global Relations, <i>Australian National University</i>			
11:55 am – 1:00 pm	<b>Transforming Classrooms Through Career Development Integration</b> <u>Ed Hidalgo</u> , <i>Chief of Innovation &amp; Engagement Officer, Cajon Valley Union School District, USA</i>			
1:00 pm – 1:55 pm	Lunch and Trade Exhibition Visits			
<b>Room:</b>	<b>Federation North</b>	<b>Federation South</b>	<b>The Canberra Room</b>	<b>Centenary 1</b>

2:00 pm – 2:45 pm	<b>Integrating Financial Literacy via 25 Ways to Boost your Income</b> <i>Dr Ann Villiers, Mental Nutrition</i>	<b>A Case Study of a Queensland School's Journey into Integrating Career Development into a Post-Contemporary Curriculum that Prepares Students for the World of Work.</b> <i>Greg Souvan, University of Southern Queensland and Education Queensland</i>	<b>A Workforce Fit for the Future</b> <i>Doug Blue, SEEK Learning and Career Services</i>	<b>Marketing a New Small Business: A Career Practitioner's Journey to Successfully Engaging Clients with Videos, Blogs, and Social Media</b> <i>Lisa Tozer, The Interview Coach</i>
<i>Room Change</i>				
<b>Room:</b>	<b>Federation North</b>	<b>Federation South</b>	<b>The Canberra Room</b>	<b>Centenary 1</b>
2:50 pm – 3:35 pm	<b>Same Same but Different: Practical Strategies and Tools for Helping People Over 40 to Rethink their Careers.</b> <i>Joanna Maxwell, Australian Human Rights Commission</i>	<b>A Career Counsellor, a Public Servant and an Advertising Guru Walked Into a Bar: Integrating Our Strengths to Produce Careers Content for a National App</b> <i>Lou Bromley, House of Bromley</i>	<b>Career Development in the Australian Cotton Industry: Evidence-based Practice Supporting the Attraction and Retention of the Next Generation of Talent</b> <i>Nicole McDonald, University of Southern Queensland, Lucy Brennan, Cotton Australia, Trudy Staines, Cotton Research and Development Corporation</i>	<b>Person-Centred Approaches to Mental Health - Adding to a Career Practitioner's Toolbox.</b> <i>Linda Kearley, Swinburne University of Technology</i>
3:35 pm – 4:00 pm	Afternoon Tea and Trade Exhibition Visits			
<b>Room:</b>	<b>Federation North</b>	<b>Federation South</b>	<b>The Canberra Room</b>	<b>Centenary 1</b>
4:05 pm – 4:50 pm	<b>Joining forces to improve Australian Defence Force Spouse/partner Career Development</b> <i>Amanda McCue, The Winston Churchill Memorial Trust, Career Development Association of Australia, Maree Sirois, Defence Families of Australia</i>	<b>Degrees At Work: Mapping a Pathway from School, to University and Professional Careers</b> <i>Samantha Skinner, Jane Artup, UNSW ASPIRE</i>	<b>Embedding Employability in Discipline-Based Curricula- Integrating Career Development Practice and Research in a STEM Faculty</b> <i>Serene Lin-Stephens, Macquarie University</i>	<b>Eventually Everything Connects – People, Ideas, Objects.</b> <i>Airlie Bell, University of New England</i>
<i>Conclusion of Day 1</i>				
6:40pm	Meet in Hotel Foyer			
6:40pm – 6:55pm	Bus Transport to Pialligo Estate			

7:00pm – 10:20pm	<b>Awards for Excellence Dinner</b> <i>Including Awards Presentations, Australian Space Agency address and Silent Disco</i>
10:30pm – 10:45pm	Bus Transport from Pialligo Estate

## Conference Program: Friday, 20<sup>th</sup> September

7:45 am – 8:30 am	<b>Careers and Pathways in the Australian Defence Force Breakfast</b> 		
8:00 am – 8:55 am	Registration Desk Open		
<b>Room:</b>	<b>Federation Ballroom</b>		
9:00 am	<b>Conference Housekeeping</b> <u>Peter Mansfield</u> , CDA National Manager		
9:05 am	<b>Conference Welcome</b> National President <u>Wanda Hayes</u> and ACT Division President <u>Kate Flaherty</u>		
9:15 am – 10:20 am	<b>The Infinite Game</b> <u>Dr Niki Harre</u> , School of Psychology, The University of Auckland, NZ		
10:20 am	<b>Gold Sponsor Address – SEEK</b> <u>Tonya Willoughby</u> , SEEK Learning and Career Services		
10:25 am – 10:55 am	<b>Celebrating Excellence</b> 2019 Award Recipients		
10:55 am – 11:20 am	Morning Tea and Trade Exhibition Visits		
<b>Room:</b>	<b>Federation North</b>	<b>Federation South</b>	<b>The Canberra Room</b>
11:25 am – 12:55 pm	<b>The Infinite Game in Practice</b> <u>Dr Niki Harre</u> , School of Psychology, The University of Auckland, NZ	<b>Integrating Strengths, Interests and Values in Primary School – The Escape Room Challenge</b> <u>Ed Hidalgo</u> , Chief of Innovation & Engagement Officer, Cajon Valley Union School District, USA	<b>Culture-Infused Career Counselling: Practice Points for Social Justice</b> <u>Dr Nancy Arthur</u> , Dean of Research and Innovation, University of South Australia
12:55 pm – 1:55 pm	Lunch and Trade Exhibition Visits		
<b>Room:</b>	<b>Federation Ballroom</b>		
2:00 pm – 3:05 pm	<b>A Values-Based Approach to Inspiring Excellence in Career Development</b> <u>Dr Nancy Arthur</u> , Dean of Research and Innovation, University of South Australia		

3:05 pm – 3:30 pm	Afternoon Tea and Trade Exhibition Visits			
<b>Room:</b>	<b>Federation North</b>	<b>Federation South</b>	<b>The Canberra Room</b>	<b>Centenary 1</b>
3:30 pm – 4:15 pm	<b>Helping your Client's Plan for Retirement in the 21st Century</b> <i>Stephen Wyatt, Future Years Consulting</i>	<b>The Science of Young, Teenage Brains and Making Timely Career Decisions</b> <i>Russell Booth, Career Change Ltd</i>	<b>Why VET. It's Right Now.</b> <i>David Carney, Career Industry Council of Australia</i>	<b>Job Outlook - Moving on and Moving in to New Careers</b> <i>Phillip Wise, Brooke Kovac, Department of Employment, Skills, Small and Family Business</i>
4:15 pm – 5:30 pm	Networking Function and Exhibition Visits			
<i>Conclusion of Conference Day 2</i>				
<b>Evening – Free Time</b> We recommend checking out some of the local restaurants and bars to visit - <a href="#">click here</a> for more information!				

## Conference Program: Saturday, 21<sup>st</sup> September

7:45 am – 8:30 am	<b>A System Wide Approach to Elite Athlete Wellbeing Breakfast</b> <u>Ros Holding, AIS, Gemma Cross, AIS, Gabby Ripoll, AIS Career Practitioner Referral Network</u> 			
8:00 am – 8:40 am	Registration Desk Open			
<b>Room:</b>	<b>Federation South</b>	<b>Federation North</b>	<b>The Canberra Room</b>	<b>Centenary 1</b>
8:45 am – 9:30 am	<b>Professional Identity: A Storied Lens</b> <u>Val O'Reilly, The Career Development Company</u>	<b>Where is the Career Thinking of our Young People? Developing a New Way to Find Out.</b> <u>Col McCowan OAM, Cromach Careers, Professor Peter McIlveen, Australian Collaboratory for Career Employment and Learning for Living (ACCELL)</u>	<b>Informing your students through Study Assist and Course Seeker</b> <u>Stephanie Stockwell, Kellie McInnes, Australian Government Department of Education</u>	<b>Assessing Employability Profiles Using AGRADES</b> <u>Jason Brown, Jennifer Luke, Professor Peter McIlveen, University of Southern Queensland</u>
<i>Room Change</i>				
<b>Room:</b>	<b>Federation South</b>	<b>Federation North</b>	<b>The Canberra Room</b>	<b>Centenary 1</b>
9:40 am – 11:10 am	<b>Navigating the Social Media Maze: Tips and Tools to Market your Career Practice</b> <u>Catherine Cunningham, The Career Consultancy</u>	<b>Careers Work in Schools: Integrating Theory, Research and Practice</b> <u>Dr Catherine Hughes, Grow Careers</u>	<b>Big data and Career Development. Sourcing and Contextualising Data to Develop and Integrate Successful Career Services in Community.</b> <u>Jennifer Luke, University of Southern Queensland. ACCELL - Australian Collaboratory for Career Employability &amp; Learning for Living</u>	<b>A Gender Agenda: Delivering Affirmative Career Development Services to Transgender and Gender Diverse Australians</b> <u>Joel Radcliffe, A Gender Agenda</u>
11:10 am – 11:35 am	Morning Tea			
<b>Room:</b>	<b>Federation Ballroom</b>			



11:40 am – 12:45 pm	<b>Skills in a Changing World</b> <u>Josh Williams</u> , <i>Chief Executive Officer, Industry Training Federation, NZ</i>
12:45 pm – 12:55 pm	<b>Australian Career Development Research</b> Carolyn Alchin, <i>CDAA Board</i>
12:55 pm – 1:10 pm	<b>Conference Wrap Up</b> Peter Mansfield, <i>CDAA National Manager</i>
1:10 pm – 1:45 pm	Lunch
<i>Conclusion of 2019 CDAA National Conference</i>	