STORMWATER
VICTORIA

2024
Stormwater Victoria Conference

SILVERWATER RESORT, SAN REMO, VIC

3-6 JUNE 2024

Sponsorship and Exhibition Prospectus

ADVOCACY, ADAPTATION AND ACTION

ABOUT THE CONFERENCE

On behalf of the **2024 Stormwater Victoria Conference** Organising Committee, it is our pleasure to invite your organisation to participate as a Sponsor or Exhibitor at the premier urban water management event to be held in Victoria during 2024. This Conference is Victoria's leading forum for practitioners and decision makers across industry, government and academic sectors, to discuss the key issues affecting how we manage stormwater.

The theme for the 2024 Stormwater Victoria Conference is '**Advocacy, Adaptation and Action**'. The Conference will be held in San Remo on Tuesday, 4 and Wednesday, 5 June with optional Pre-Conference Workshops on Monday, 3 June and Technical Tour on Thursday, 6 June.

Stormwater Victoria recognises the need to continue growing and developing our skills within the stormwater industry to drive positive changes towards sustainable water management now and for the future. We have big challenges ahead of us and are optimistic that together we can achieve sustainable forms of water management.

DEECA's Regulatory Priorities 21-22, states that Victoria's natural environment is a *"dynamic system, constantly undergoing and responding to change in the short and longer -term"*. Population growth, the corresponding increase in human activities, and climate change continue to be the driving factors for environmental pressures. This is particularly relevant with the Bureau of Meteorology having just declared that both an El Nino event and a positive Indian Ocean

Dipole are active, increasing the severity of rainfall deficiencies, fire danger and extreme temperatures. This follows hot on the heels of some of the worst flooding in the state's history.

By working collaboratively, advocating for resilience, and adapting to change we can ensure that communities can better prepare for and respond to the complex challenges posed by climate change and urban development. This will allow us to safeguard both the environment and public health.

In this context, we invite you to attend the 2024 Stormwater Victoria Conference. Our target market for this event will be our Stormwater Victoria community and conference supporting sector representatives including students, landscape architects, researchers, planners, land developers, community members or groups to name a few.

With the Conference set to attract more than 200 delegates, this is an opportunity for your organisation to increase brand awareness, network with your target audience and add value to your marketing and business development objectives.

Stormwater Victoria has proven to be a leader in providing high quality professional development for urban water practitioners through its annual conference and technical events. In 2024, we continue this tradition and, as always, plan to exceed all expectations!

WHO ARE OUR DELEGATES?

- Civil and Consulting Engineers
- Local Government Engineers
- Surveyors and Urban Planners
- Environmental Scientists
- State Government Representatives

- Hydrologists and Scientists
- Academics and Researchers
- Manufacturers
- Software Suppliers
- Local Government Environmental Officers

BENEFITS TO YOUR ORGANISATION

The Sponsorship and Trade Exhibition packages for the 2024 Stormwater Victoria Conference have been designed to provide your business with maximum exposure to Conference delegates. Set high on the hills above San Remo, at one of Regional Victoria's largest conferencing facilities, the panoramic views from the exhibition area will give you ample space to display your products in a beautiful setting.

These are just some of the reasons why you should sponsor or exhibit at the 2024 Stormwater Victoria Conference.

⊙ Have unrivalled opportunity to meet commercial prospects face-to-face. Exhibiting will allow you to reach out to potential customers so you can explain why your company is the right choice for them. It's all about education and helping them

⊙ In a world of strong competitors that are growing at a rapid pace, your company needs to be looking for ways to be visible. Your virtual presence may be strong but to grow there also needs to be a level of real visibility.

⊙ Have the opportunity to network with 200+ urban water management professionals. The Stormwater Victoria Conference has been consistently well attended, and with a continuing desire for face-to-face interactions, we believe that our attendance this year will exceed previous numbers.

⊙ Add value to your marketing strategy and accelerate the buying process – this is a great opportunity to tell the industry what your organisation has been working on over a coffee, meal or just a chat on the booth.

2024

Stormwater Victoria
Conference

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AND ACTION

STORMWATER VICTORIA

NETWORKING OPPORTUNITIES

Participation in the 2024 Stormwater Victoria Conference will provide a range of opportunities for Sponsors and Trade Exhibitors to interact with delegates throughout the event. All catering breaks will be served in the exhibition area, and this year a 'silent' breakout space will be part of the exhibition area. For more information click here.

The social program will include a Welcome Function on the evening of Monday, 3 June and the Conference Dinner on Tuesday, 4 June 2024. Attendance at both events is included in all Sponsor Complimentary Two-Day Conference Registration packages.

CUSTOM PACKAGES

We can work with you to create packages at levels tailored to suit your marketing strategies that will help your company achieve the best results at the 2024 Stormwater Victoria Conference.

FURTHER INFORMATION

Should you have any questions regarding any of the information contained within this Prospectus, please contact Crystal Torley, Sponsorship and Exhibition Coordinator at GEMS Event Management Australia on +61 2 9744 5252 or email ctorley@gemsevents.com.au or visit the conference website www.svconference.com.au.

Sponsor Packages

In 2024 our Sponsorship packages will provide your brand with maximum exposure.
Each package has been designed to ensure your organisation maximises the benefit of your investment in the Conference. Please note all prices are listed in AUD.

Sponsorship Packages at a Glance:

The table below provides an overview of the various sponsorship packages for quick reference and easy comparison. Please see the following pages for further detail, and contact us if you require any further information.

	Platinum Sponsor (Exclusive)	Gold Sponsor (Exclusive)	Gold Dinner Sponsor (Exclusive)	Silver Welcome Reception Sponsor (Exclusive)	Silver Coffee Cart Sponsor (Exclusive)
Member Rate	$10,000 + GST	$7,500 + GST	$7,500 + GST	$5,500 + GST	$5,500 + GST
Non-Member Rate	$11,000 + GST	$8,500 + GST	$8,500 + GST	$6,500 + GST	$6,500 + GST
Single Exhibition Booth	1	1	1	50% discount	50% discount
Display of Pull-up Banners	4 @ Conference Venue	2 @ Conference Venue	2 @ Dinner Venue	2 @ Welcome Reception Venue	2 @ Coffee Cart Location
Logo Placement on..	Home & Supporters page on Website	Supporter Page on Website	Supporter Page on Website	Supporter Page on Website	Supporter Page on Website
Address to Delegates	5-minutes - Day 1 Opening Plenary	5-minutes - Day 2 Opening Plenary	-	-	-
Advertisement via Attendee App	1 x Banner Ad on App	1 x Banner Ad on App	1 x Banner Ad on App	-	-
Full Conference Registration (including social functions)	3	2	2	1	1
Additional Function Tickets	-	-	2 x Conference Dinner tickets	2 x Welcome Reception tickets	-
Promotional Email Recognition	✔	✔	✔	✔	✔
Sponsor profile on App	✔	✔	✔	✔	✔
Recognition on select formality PPT holding slides	✔	✔	✔	✔	✔
Opt-in Delegate List Provided post conference	✔	✔	✔	✔	✔

Sponsor Packages

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Sponsorship Packages at a Glance:

The table below provides an overview of the various sponsorship packages for quick reference and easy comparison. Please see the following pages for further detail, and contact us if you require any further information.

	Bronze Attendee App Sponsor (Exclusive)	Bronze Lanyard Sponsor (Exclusive)	Bronze Charging Station (Exclusive)	Keynote / Panel / Stream Sponsor (Multiple)	Community / Bursary Sponsor (Multiple)	Award Category Sponsor (Multiple)
Member Rate	$4,000 + GST	$4,000 + GST	$4,000 + GST	$3,000 + GST	$2,000 + GST	$1,500 + GST
Non-Member Rate	$5,000 + GST	$5,000 + GST	$5,000 + GST	$4,000 + GST	$3,000 + GST	$2,500 + GST
Single Pod Exhibition Booth	25% discount	25% discount	25% discount	-	-	-
Display of Pull-up Banners	-	-	1 @ Charging Station	1 @ Sponsored Session	-	1 @ Sponsored Session
Logo Placement on..	Attendee App and Supporter Page on Website	Lanyard and Supporter Page on Website	Charging Station and Supporter Page on Website	Supporter Page on Website	Supporter Page on Website	Supporter Page on Website
Address to Delegates	-	-	-	Introduction to Keynote / Panel / Stream	-	
Advertisement via Attendee App	1 x Banner Ad on App	-	-	-	-	
Conference Registrations	1 x Full Conference (excluding socials)	1 x Full Conference (excluding socials)	1 x Full Conference (excluding socials)	1 x Day Delegate (sponsored day)	-	1 x Day Delegate (awards day)
Additional Function Tickets	-	-	-	-	-	-
Promotional Email Recognition	✔	✔	✔	✔	✔	✔
Sponsor profile on App	✔	✔	✔	✔	✔	✔
Recognition on select formality PPT holding slides	✔	✔	✔	✔	✔	✔
Opt-in Delegate List Provided post conference	✔	✔	✔	✔	✔	✔

Platinum Conference Sponsor
Member Fee: $10,000 + GST
Non-Member Fee: $11,000 + GST

Exclusive Package

Platinum Sponsorship gives your organisation maximum exposure at the Conference. This exclusive opportunity provides your organisation with maximum branding and promotion, program involvement and business development options.

Entitlements include:

Registration

- Three (3) Complimentary Full Conference Registrations including a ticket to the social functions

Exhibition

- One (1) Exhibition Booth. Please see pages 17-19 for further details

Program Involvement

- Opportunity to provide a 5-minute address to delegates during the Opening Plenary session on Day 1 of the Conference
- Company logo displayed on select Conference Formality PowerPoint slides
- Inclusion in the Exhibitor Passport competition

Company Branding and Promotion

- Recognition as the **exclusive** Platinum Conference Sponsor
- Four (4) Pull-up banners displayed throughout the Conference Venue (sponsor to provide)
- Logo and hyperlink on the Home page and Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) Logo advertisement banner on the Conference App with a hyperlink back to the organisation website
- Sponsorship acknowledged in all conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

Gold Conference Sponsor
Member Fee: $7,500 + **GST**
Non-Member Fee: $8,500 + **GST**

Exclusive Package

Gold Sponsorship gives your organisation an excellent level of exposure at the Conference. This limited opportunity provides your organisation with branding, promotion, and business development opportunities.

Entitlements include:

Registration

- Two (2) complimentary full Conference Registrations including a ticket to the social functions

Exhibition

- One (1) Exhibition Booth. Please see pages 17-19 for further details

Program Involvement

- Opportunity to provide a 5-minute address to delegates during the Opening Plenary session on Day 2 of the Conference
- Company logo displayed on select Conference formality PowerPoint slides
- Inclusion in the Exhibitor Passport competition

Company Branding and Promotion

- Recognition as the **exclusive** Gold Conference Sponsor
- Two (2) Pull-up banners displayed at the Conference venue (sponsor to provide)
- Logo and hyperlink on the Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) Logo advertisement banner on the Conference App with a hyperlink back to the organisation website
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

Gold Conference Dinner Sponsor
Member Fee: $7,500 + GST
Non-Member Fee: $8,500 + GST

Exclusive Package

The 2024 Conference Dinner will be held at Phillip Island Winery and will feature a fun filled evening of friendly competition at the first Stormwater Victoria Casino Night! As the exclusive Conference Dinner Sponsor, your organisation will be synonymous with the premier social event of the Conference.

Entitlements include:

Registration

- Two (2) complimentary full Conference Registrations including a ticket to the social functions
- Two (2) additional tickets to the 2024 Conference Dinner

Exhibition

- One (1) Exhibition Booth. Please see page 17-19 for further details

Program Involvement

- Opportunity to present the casino night winners trophy at the Conference Dinner
- Company logo displayed on select Conference formality PowerPoint slides
- Inclusion in the Exhibitor Passport competition

Company Branding and Promotion

- Recognition as the **exclusive** Gold Conference Dinner Sponsor
- Customised money branded with your logo or the image of your choice for delegate use at the dinner
- Two (2) Pull-up banners displayed at the Conference Dinner venue (sponsor to provide)
- Logo and hyperlink on the Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- One (1) Logo advertisement banner on the Conference App with a hyperlink back to the organisation website
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

Silver Welcome Reception Sponsor
Member Fee: $5,500 + GST
Non-Member Fee: $6,500 + GST

Exclusive Package

Have exclusive naming rights to the opening networking opportunity of the Conference, being held on the restaurant deck at Silverwater Resort. Sponsoring the Welcome Reception is a fantastic opportunity to promote your organisation in a relaxed environment whilst watching the sun go down over the water.

Entitlements include:

Registration

- One (1) complimentary full Conference Registration including a ticket to the social functions
- Two (2) additional tickets to the 2024 Welcome Reception

Program Involvement

- Company logo displayed on select Conference formality PowerPoint slides

Package Optional Add-On

50% discount offer on purchase of Exhibition Booth, which includes:

- One (1) Exhibition Booth
- One (1) Exhibitor Staff Pass (exhibition access and catering only)
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport competition

Company Branding and Promotion

- Recognition as the **exclusive** Silver Welcome Reception Sponsor
- Two (2) Pull-up banners displayed at the Welcome Reception venue (sponsor to provide)
- Logo and hyperlink on the Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

Silver Coffee Cart Sponsor
Member Fee: $5,500 + GST
Non-Member Fee: $6,500 + GST

Exclusive Package

Coffee is an integral part of every Conference delegate's experience. You will have a captive audience of engaged attendees, ensuring your company's presence is at the heart of networking and conversations, making it an ideal opportunity for brand recognition and connection. A barista coffee cart will be available in the exhibition area during all catering breaks.

Entitlements include:

Registration

- One (1) complimentary full Conference Registration including a ticket to the social functions

Program Involvement

- Company logo displayed on select Conference formality PowerPoint slides

Company Branding and Promotion

- Recognition as the **exclusive** Silver Coffee Cart Sponsor
- Two (2) Pull-up banners displayed next to the Coffee Cart (sponsor to provide)
- Opportunity to provide branded disposable Coffee Cups, napkins etc. (sponsor to provide)
- Two (2) push notifications via the Conference Attendee App promoting the Coffee Cart
- Logo and hyperlink on the Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

Package Optional Add-On

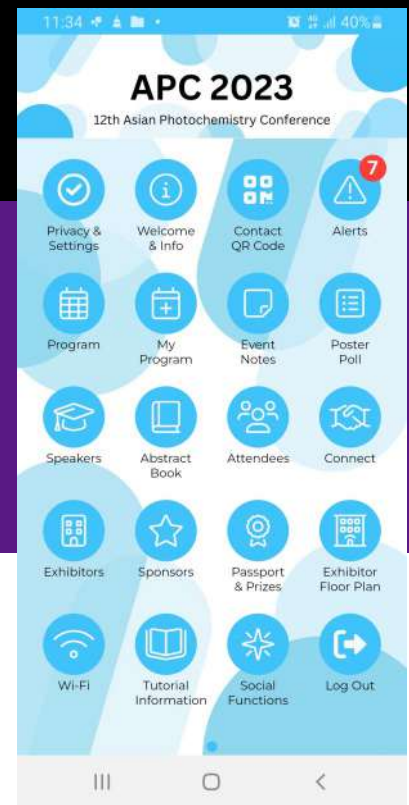**50% discount offer** *on purchase of Exhibition Booth, which includes:*

- One (1) Exhibition Booth
- One (1) Exhibitor Staff Pass (exhibition access and catering only)
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport competition

Bronze Attendee App Sponsor
Member Fee: $4,000 + GST
Non-Member Fee: $5,000 + GST

Exclusive Package

Gone are the days of delegates walking around holding a 50-page delegate workbook. With no physical workbook or program provided to attendees, the Conference Attendee App has all the important conference information in the palm of your hand. The Conference App will be a valuable resource onsite for all attendees, providing excellent exposure for your organisation.

Entitlements include:

Registration

- One (1) complimentary full Conference Registration including a ticket to the social functions

Program Involvement

- Company logo displayed on select Conference formality PowerPoint slides

Package Optional Add-On

25% discount offer *on purchase of Exhibition Booth, which includes:*

- One (1) Exhibition Booth
- One (1) Exhibitor Staff Pass (exhibition access and catering only)
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport competition

Company Branding and Promotion

- Recognition as the **exclusive** Bronze Attendee App Sponsor
- Logo and hyperlink on the Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Placement of sponsor logo on home screen of Conference Attendee App
- One (1) Logo advertisement banner on the Conference App with a hyperlink back to the organisation website
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

Bronze Lanyard Sponsor

Custom Design
Member Fee: $4,000 +GST
Non-Member Fee: $5,000 + GST

Sponsor Supplied
Member Fee: $3,000 +GST
Non-Member Fee: $4,000 +GST

Exclusive Package

This sponsorship opportunity offers prominent exposure of your organisation's logo and website. Each delegate will receive a lanyard when they register at the conference and will be required to wear this for the duration of the event. Every delegate onsite will be wearing your branding, providing your company with great exposure!

Entitlements include:

Registration

- One (1) complimentary full Conference Registration including a ticket to the social functions

Program Involvement

- Company logo displayed on select Conference formality PowerPoint slides

Package Optional Add-On

25% discount offer on purchase of Exhibition Booth, which includes:

- One (1) Exhibition Booth
- One (1) Exhibitor Staff Pass (exhibition access and catering only)
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport competition

Company Branding and Promotion

- Recognition as the **exclusive** Bronze Lanyard Sponsor
- Logo on all conference lanyards (alternating with Conference logo (unless sponsor supplied)
- Logo and hyperlink on the Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

Bronze Charging Station Sponsor
Member Fee: $4,000 + GST
Non-Member Fee: $5,000 + GST

Exclusive Package

Technology is an important part of our life. By becoming the Charging Station Sponsor, you will help all delegates be able to recharge their batteries so they have continuous access to the app and can post everything Stormwater Victoria on Social Media using #SVIC2024.

Entitlements include:

Registration

- One (1) complimentary full Conference Registration including a ticket to the social functions

Program Involvement

- Company logo displayed on select Conference formality PowerPoint slides

Package Optional Add-On

25% discount offer *on purchase of Exhibition Booth, which includes:*

- One (1) Exhibition Booth
- One (1) Exhibitor Staff Pass (exhibition access and catering only)
- From your exhibition stand, you will have the opportunity to connect with attendees during all catering breaks
- Inclusion in the Exhibitor Passport Competition

Company Branding and Promotion

- Recognition as the **exclusive** Bronze Charging Station Sponsor
- One (1) Pull-up banner displayed next to the Charging Station (sponsor to provide)
- Two (2) push notifications via the Conference Attendee App promoting the Charging Station
- Logo and hyperlink on the Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

Keynote / Panel / Stream Sponsor
Member Fee: $3,000 + GST
Non-Member Fee: $4,000 + GST

Multiple Packages Available

1 SOLD

As a keynote speaker or conference panel / stream sponsor, you will be exposed to a large audience who will associate your organisation with a leader / leaders in the field. Please visit our conference website for more information on our confirmed invited keynote speakers. *Note: This opportunity is subject to the approval of the speaker and committee.*

Entitlements include:

Registration

- One (1) complimentary Day Delegate Registration (not including social functions)

Program Involvement

- Recognition within the program next to the keynote/stream being sponsored
- Opportunity to introduce your sponsored keynote session/presenter
- Company logo displayed on sponsor recognition and sponsored session formality PowerPoint slides

Company Branding and Promotion

- Recognition as a Keynote / Panel / Stream Sponsor
- One (1) Pull-up banner to be displayed in your session
- Logo and hyperlink on Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

Community Group Sponsor
Member Fee: $2,000 + GST
Non-Member Fee: $3,000 + GST

Multiple Packages Available

In order to support local Community Groups and enable them to participate, we are encouraging sponsorship from organisations who support the work of community volunteers protecting our environment and our waterways. Your support will cover registration for 2 community groups participants at the Conference.

Entitlements include:

Company Branding and Promotion

- Recognition as a Community Group Support Sponsor
- Logo and hyperlink on the Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Opt-in Delegate list provided post-conference

Student Bursary Sponsor
Member Fee: $2,000 + GST
Non-Member Fee: $3,000 + GST

Multiple Packages Available

Stormwater Victoria is encouraging sponsors and delegates to support the next generation of leaders in the Stormwater field, enabling them to attend the conference and gain valuable knowledge over the duration of the event. Your support will cover registration for 4 student participants at the Conference.

Entitlements include:

Company Branding and Promotion

- Recognition as a Student Bursary Sponsor
- Logo and hyperlink on the Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Opt-in Delegate list provided post-conference

Award Category Sponsor
Member Fee: $1,500 **+ GST**
Non-Member Fee: $2,500 + GST

Multiple Packages Available

The Awards Session on Tuesday afternoon is the Victorian Water Sectors opportunity to celebrate excellence and achievement through the presentation of the Stormwater Victoria Awards.

We are seeking partners to assist in the deliver of a high-quality session across our award categories:

Award Categories

- Excellence in Asset Management
- Excellence in Policy or Education
- Excellence in Strategic or Master Planning
- Excellence in Infrastructure
- Excellence in Integrated Stormwater Design
- Excellence in Research and Innovation
- Excellence for Progress in Delivering Stormwater Flow Targets

Entitlements include:

Registration

- One (1) complimentary Day Delegate Registration (not including social functions)

Program Involvement

- Recognition within the program next to the award being sponsored
- Opportunity to present your sponsored award
- Company logo displayed on sponsor recognition and award session formality PowerPoint slides

Company Branding and Promotion

- Recognition as an Awards Category Sponsor
- One (1) Pull-up banner to be displayed in the awards session
- Logo and hyperlink on the Supporters page of the Conference Website
- Sponsor Profile on the Conference App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Sponsorship acknowledged in all Conference promotional emails (company logo with hyperlink)

Business Development Opportunities

- Access to delegate contact information via the Conference App (allows for contact exchange, meeting invitations and exporting saved connections/sales notes)
- Opt-in Delegate list provided post-conference

Exhibition Booth
Member Fee: $3,500 + GST
Non-Member Fee: $4,500 + GST

Multiple Packages Available

The conference program has been designed in a way to maximise the opportunity for delegates to visit the exhibition during all catering breaks. The trade exhibition will run from Tuesday, 4 to Wednesday, 5 June 2024. Morning Tea, Lunch and Afternoon Tea will be served amongst the trade exhibitors. In addition this year there will be a 'silent' breakout space within the exhibition area. Delegates will be seated in the centre of the room and listen to live presentations via individual headsets. For more information click here.

Exhibition Booth

- 1 x shell scheme wall system (3.0m x 2.0m)
- 1 x trestle table (1.8m x 0.7m)
- 2 x chairs per table
- 1 x digital print fascia bearing your company name (up to 30 letters)
- 1 x light per booth
- 1 x single 4amp power point per stand

Exhibition Booth Inclusions

- One (1) Exhibitor Staff Pass (access to exhibition area and catering only)
- Exhibitor profile included on the Attendee App (allows for the inclusion of video content, promotional documents and links to your website or social media sites)
- Logo and hyperlink on Supporters page of the Conference Website
- Inclusion in the Exhibitor Passport competition

Note: Furniture package upgrades will be available via the appointed exhibition stand build company. Further information will be provided within the Exhibitor Information Kit.

Business Development Opportunities

- Access to delegate contact information via the Conference Attendee App (allows for contact exchange, meeting invitations and exporting saved connections / sales notes)
- Opt-in Delegate list provided post-conference

Additional Exhibition Information

Additional Exhibition Staff

Catering is included in your exhibition package for up to one (1) staff member. Please note that these registrations do not include access to any conference sessions. If you have a complimentary exhibition stand as part of a sponsorship package, exhibitor staff passes are not included in your package. It is assumed your complimentary full conference registrants will staff your exhibition stand during breaks.

Additional staff to man the exhibition booth can be purchased at $99.00 per day, to cover the catering fees charged by the venue.

Trade Exhibitor Insurance

In-person exhibitors should consult their own insurance company and/or broker for proper coverage of their exhibits and displays. In most cases, you will be able to extend your existing policy. Public Liability Insurance cover for your exhibition area must be taken out for a minimum of $10,000,000 from the first day of bump in on Monday, 3 June until the completion of bump out on Wednesday, 5 June 2024.

A copy of your Public Liability Certificate of Currency must be uploaded to the Online Exhibitor Information Portal by no later than Monday, 22 April 2024.
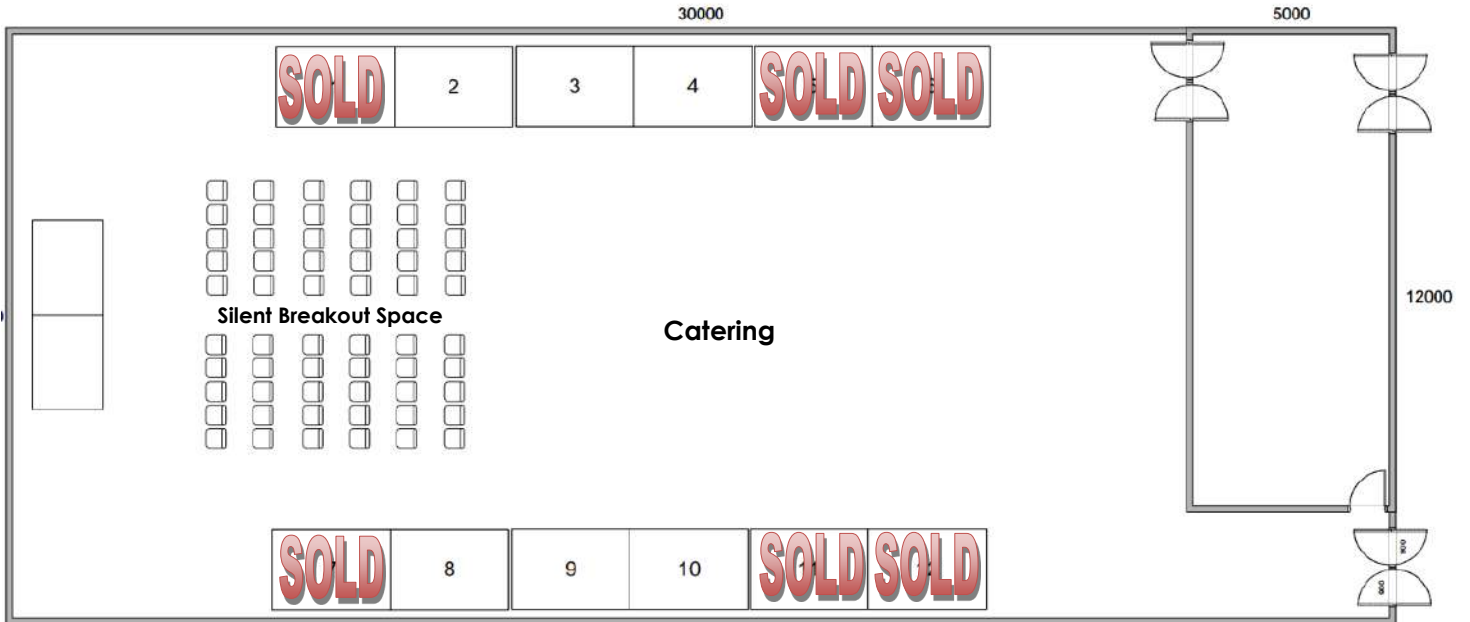
Exhibitor Information Portal

Approximately 2-months prior to the event, exhibitors will be provided with login details to a dedicated Exhibitor Portal, where they will be required to complete the following:

- Upload of company logo (jpg format)
- Advise fascia signage wording
- Upload a 250-word company profile
- Upload Promotional brochures/videos
- Upload Public Liability Insurance Certificate
- Complete Exhibitor Passport Q&A's
- Advise of any Exhibitor Passport prize donation/s
- Process Exhibitor staff passes
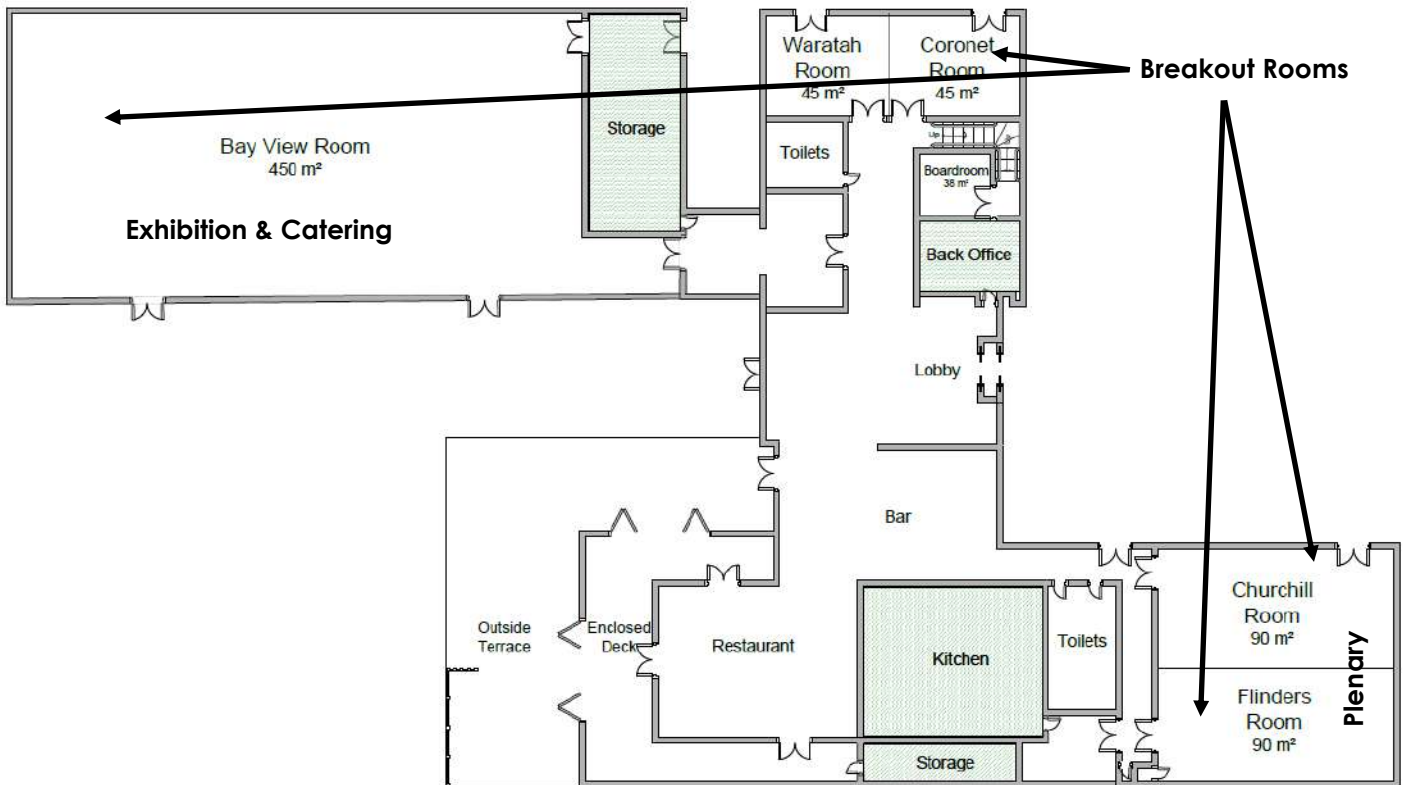- Process complimentary registrations

Within the portal, exhibitors will have access to the detailed information for Exhibitors Manual, providing all the information needed in order to plan for attendance as a Trade Exhibitor at the 2024 Stormwater Victoria Conference.

Floor Plans

Bayview Room (Exhibition and catering area)

30000   5000

SOLD | 2 | 3 | 4 | SOLD | SOLD

Silent Breakout Space

Catering

12000

SOLD | 8 | 9 | 10 | SOLD | SOLD

Venue Floor Plan

Bay View Room
450 m²

Exhibition & Catering

Storage

Waratah Room 45 m²

Coronet Room 45 m²

Toilets

Boardroom 38 m²

Back Office

Breakout Rooms

Lobby

Bar

Outside Terrace

Enclosed Deck

Restaurant

Kitchen

Toilets

Storage

Churchill Room 90 m²

Flinders Room 90 m²

Plenary

Sponsorship and Exhibition Booking Form

Please complete this Booking Form and return to registration@gemsevents.com.au

Contact Person	
Position	
Company	
Postal Address	
Mobile	
Email	
Website	

Sponsorship/Exhibition Options

Exhibition Package	Cost excl. GST	Quantity	Sub -Total
Exhibition Booth (3.0m x 2.0m)	$3,500 (Member) $4,500 (Non-member)		
Sponsorship Package(s)	**Cost excl. GST**	**Quantity**	**Sub -Total**
		TOTAL	$

I/We wish to sponsor/exhibit at the **2024 Stormwater Victoria Conference** and apply the sponsorship package/exhibition booth as indicated.

I/We agree to pay the total cost as shown on the dates indicated including applicable GST and any other charges incurred on our behalf.

I/We authorise the organisers to use the intellectual property supplied by us such as logos, to advertise and promote the Conference.

I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this Sponsorship and Exhibition Prospectus.

Signed: _____

Name (Print): _____ Position: _____

- Exhibition space will be allocated on a 'first come, first served' basis. Booths will be allocated in order of receipt of booking forms.
- Payment does not have to accompany the booking form; however, payment terms and conditions must be adhered to, or else the booth may be released for sale to another exhibitor.
- Upon receipt of the signed booking form, the Conference Organiser will confirm entitlements in writing and forward a booking confirmation along with a tax invoice.
- The full amount of the booking must be paid within 30 days from the date of invoice and no later than Monday, 27 May 2024,
- For late bookings, the full amount of the booking must be finalised prior to the conference commencement date. No exhibitor will be allowed to occupy the exhibition space until all monies owing to the Conference Organiser are paid in full.
- All amounts are payable in Australian Dollars. Direct Debits are to be made out to the account number on the bottom of the Tax invoice.
- All credit card payments will incur a credit card processing fee. Fees (as at 1st January 2023) are: American Express 1.73% + $0.20 Transaction Fee, Mastercard: 0.87% and Visa 0.9%. All payments must include 10% Goods and Services Tax.
- Acceptance of sponsorship and exhibition bookings is at the discretion of the Conference Organising Committee.
- Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/ booked space unless prior consent in writing from the Conference Organisers is provided.
- Placement of all sponsor and other purchased advertisements on the Conference App is at the discretion of the committee.
- Choice of lanyard is at the discretion of the committee.
- All exhibitors must produce a valid Public Liability Insurance Certificate of Currency for the period of the exhibition and must be submitted to the Conference Organiser by Wednesday, 1 May 2024
- The Conference Organiser reserves the right in unforeseen circumstances to amend or alter the exact site or location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Organiser.
- The Conference Organiser reserves the right to change the exhibition floor layout if necessary.
- A completed booking form is required to confirm your sponsorship or trade exhibition booth booking.
- The Conference Organiser agrees to provide the exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on part of the exhibitor.
- The Conference Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a Conference name badge.
- The Conference Organiser will arrange security onsite, if required by the venue, during the period of the exhibition but will accept no liability for loss or damage.
- The Conference Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Conference Organiser will not be accountable for the level of commercial activity generated.
- The exhibitor must comply with all the directions/requests issued by the Conference Organiser including those outlined in the Exhibition Manual.

- The exhibitor will not display or exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
- The exhibitor agrees to adhere to all Conference venue rules and regulations.
- Official contractors will be appointed by the Conference Organiser to undertake stand construction, freight forwarding (if applicable) supply of furniture, electrics and IT Equipment. This is for insurance and security reasons.
- Discounts for any entitlements not used or required will not be provided.
- The exhibitor must submit plans and visuals of custom-designed exhibits, if applicable, to the Conference Organiser by no later than Monday, 22nd April 2024. Exhibitors failing to do so may be denied access to the exhibition to build or may be required to cease building.
- All bookings are subject to approval by the Conference Committee.

Cancellation Policy

- **Sponsor Cancellations** received in writing by the Event Organisers will only be accepted if the sponsoring company has not yet received coverage in any promotional emails or marketing documents. In this instance, all fees will be refunded less an AUD$550 administration fee. Cancellations received after the sponsoring company has received the above-mentioned acknowledgements, cannot be accepted, and will not be refunded.
- **Exhibitor Cancellations** received in writing by the Conference Organisers by Monday 1 April 2024 will be accepted, and all fees refunded less an AUD$550 administration fee. Cancellations received after this date will not be eligible for a refund.

I/We agree to adhere to the Terms and Conditions and Cancellation Policy laid out in the Sponsorship and Exhibition Prospectus.

Signed:

_____

Name (Print):

_____

Position:

_____

Date:

_____