

## GOLF DAY 🛴 Tuesday 10 September 2024 | Nudgee Golf Course, Tee off 12.00pm

## ALPMA SUMMIT - PRE-SUMMIT WORKSHOPS - WEDNESDAY 11 SEPTEMBER 2024

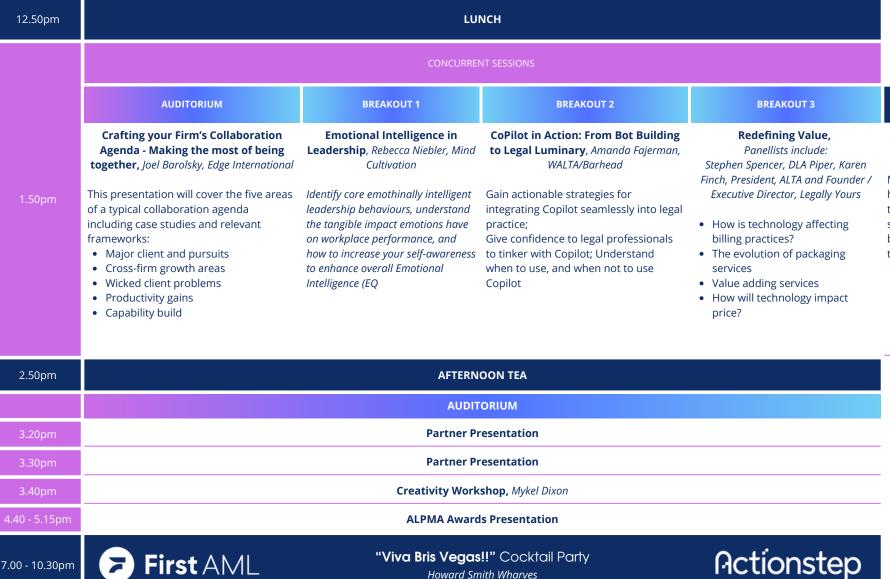
7.30 - 8.15am	Invitation Only - Breakfasts hosted by InfoTrack and AUCloud	InfoTrack SS AUCLOUD					
8.00am	<b>REGISTRATION OPEN</b> Drop in early to print your name badge at one of the registration kiosks.						
	WORKSHOP 1	WORKSHOP 2					
9.00am - 12.30pm (morning tea provided)	Cyber Security Workshop - Walk out more secure than you walked in Annie Haggar, Founder & Principal, Cyber GC  This hands-on workshop will provide attendees with the practical knowledge and skills to improve their own and their firm's cyber security right there in the room. The 3.5 hour deep-dive cyber security workshop will cover:  Cyber security for lawyers and law firms  Managed Security Services: understanding your outsourced IT and if they are keeping you secure  Password Hygiene: your first line of defence  Insurance: your lifeline in a breach	The Great Recharge! A refreshingly different take on wellbeing at work  Kathryn Jackson, Director, Careerbalance Ltd  Sharon Kilmartin, Director, Step In Coaching Ltd  It's time to stop waiting until we hit rock bottom before we look after ourselves, and our teams because wellbeing is no longer an optional extra, it's a strategic differentiator.  But it must go way beyond food, fitness, and a conversation about simply being OK. It must build a culture that has health at its core.  If you're serious about building the personal and professional capability to remain competitive into the future, then this workshop is the one to attend.					
12.30pm	LUNCH						
	WORKSHOP 3	WORKSHOP 4					
1.30 - 5.00pm (afternoon tea provided)	Mastering Marketing with Al Leanne Shelton, Director, Write Time Marketing  An interactive, informative, and creative session featuring both Al training and implementation with International ChatGPT Trainer and Human Copywriter, Leanne Shelton.  • Focus on marketing strategy (internal purposes) and content creation (external)  • Limitations and opportunities - and how to keep it legal  • ChatGPT basics - free vs paid  • Training GenAl (like ChatGPT) to understand your audience, company background, and brand voice  • Effective ways to develop strategy and content for websites, articles, emails, webinars, and more  • Group work on mock company projects	Financial Wellbeing Tony Dodd, legalsuper  In the legal industry, financial well-being is crucial yet often neglected. This 3-hour presentation focuses on empowering law firms and their employees through financial literacy and effective wealth management strategies. It covers fundamental principles, superannuation engagement, practical strategies, and case studies to foster a financially secure environment.					
	EXHIBITION HALL						

**Happy Hour**Celebration of ALTACON
Welcome to ALPMA Summit



ALPMA	ALPMA 🥎 🔏					
7.45 - 8.30am	Invitation Only - Breakfasts hosted by N	etdocuments and ActionStep	netdocum	nents <sup>®</sup>	<b>Actionstep</b>	SUMMIT 各名
8.00am		TALIACON				
	AUDITORIUM					Australasia's leading Legal Practice Management
8.45am	Welc	Conference				
8.55am	Principal Partner Presentation, Dennis Barnhart, Managing Director, Dye and Durham Australia					Dye & Durham
9.15am	<b>Opening Keynote: Shift Behaviour, Shape Culture,</b> Dr Jason Fox, Wizard-Philosopher, Bestselling Author and Leadership Futurist <b>MC</b> : Tessa van Duyn, CEO, Moores					DYE & DURHAM EXHIBITION STAGE
10.15am	MORNING TEA					We are theWiLD things: we are the Women of LegalTech, Amanda Fajerman, Walta/Barhead
10.45am	Partner Presentation					
10.55am	Keynote: Unmasking Imposter Syndrome, Alison Shamir, Imposter Syndrome Expert, Global Speaker, Certified Coach MC: Tessa van Duyn, CEO, Moores  The truth about Imposter Syndrome (a global phenomenon) Imposter' Masks & Behaviours Identify, Intercept & Redirect your 'Imposter' story					
11.55am	CONCURRENT SESSIONS - 5 MINUTE ROOM CHANGE				DYE & DURHAM	
	AUDITORIUM	BREAKOUT 1	BREAKOUT 2		BREAKOUT 3	EXHIBITION STAGE
12.00pm	What are the key trends to focus on for your People & Culture Strategy Panellists include: Anita Thompson, LOD Law, Jen Little, Insource and Joel Barolsky, Edge International  Trends that will impact P&C strategy How to be reactive and not proactive Employee Value proposition Talent management strategies in a tech enabled world	Finance Topic TBC	<ul> <li>Tragic to Magic: How to differentiate your Business in a Sea of Sameness, Jason Malouin, Superpower Portraits</li> <li>Learn how to differentiate yourself and your business in a crowded marketplace</li> <li>Examine the process that will allow you to communicate exactly why working with you or your business is any different or better than all the others out there</li> </ul>	How to e thinking     How to e firm stra     How to e	Discovery and Al: The hift you need to Thrive, in Kenny, Strategic Factors embrace strategic for improved results engage with Al for better ategy employ collaboration to ead of the competition	Presentation TBC

### ALPMA SUMMIT - DAY 1 THURSDAY 12 SEPTEMBER 2024 Continued







### DYE & DURHAM EXHIBITION STAGE

Aligning Humanology with technology, Leanne Douglas, LexisNexis

Maintaining and enhancing both soft and hard skills while evolving with advancing technology is a fine art. But how do we support, nurture and encourage the fine balance between our people and technology?

### ALPMA SUMMIT - DAY 2 FRIDAY 13 SEPTEMBER 2024

Invitation Only - Breakfast hosted by Dye & Durham

**AUDITORIUM** 

**Empathy & innovation: Powering** 

Law with Tech and Heart, Talya

Faigenbaum, Nest Legal, Laura Vickers,

Nest Legal

In an era where the speed of change is

stands at a crossroads. The confluence

of rapid technological advancements

and the imperative for human-centric

unprecedented opportunities. Future-

ready lawyers need to develop key

personal and professional skills to

the industry continues to evolve.

remain relevant and competitive as

unparalleled, the legal profession

skill development presents both

formidable challenges and





Australasia's leadina **Legal Practice Management** Conference

**EXHIBITION HALL OPEN** 

**AUDITORIUM** 

**Partner Presentation** 

6 years a hostage, Stephen McGown, International Keynote Speaker and Author

MC: Tessa van Duyn, CEO, Moores

**MORNING TEA** 

**Partner Presentation** 

**Keynote:** Mollie Tregillis, ex-Litigation Lawyer, Facilitator, Mentor and Strategic Advisor

MC: Tessa van Duyn, CEO, Moores



**CONCURRENT SESSIONS - 5 MINUTE ROOM CHANGE** 

**BREAKOUT 1** 

How do we upskill and reskill for the workforce of the future?

Chair: Ann-Maree David Panellists: Ian Christie, Gilbert + Tobin Lior Nickig, Minter Ellison Marta Newport, Grant Thornton

What impact is technology disruption having on Learning & Development?

**Elevating the client and people** experience with the transformative power of Generative AI, Carl White,

**BREAKOUT 2** 

In this workshop you'll embark on an immersive Client Journey and discover how each touch-point can be optimised or reimagined with GenAi enabled solutions. We'll bring to life simple yet groundbreaking instances of GenAi designed by our team to elevate the Client Experience (CX) and People Experience (PX) for law firms of the future, being realised today by PwC in the legal industry.

**BREAKOUT 3** Al Executive Briefing, Sam Burrett,

Minter Ellison

NewLaw, Alex Rosenrauch, Pwc Australia Sam will discuss the key issues that boards, executives, and legal teams must be across in the GenAl era. We will discuss opportunities for creating value with AI and critically assess the current state of AI in professional services. In addition, we will unpack the emerging issue of Responsible Al and discuss the key legal, risk, and governance matters that organisations are grappling with on the path to Aldriven innovation.

#### **DYE & DURHAM EXHIBITION STAGE**

Making smart choices in the evolving world of cloud and AI, David

Atherton-Cooper, LexisNexis

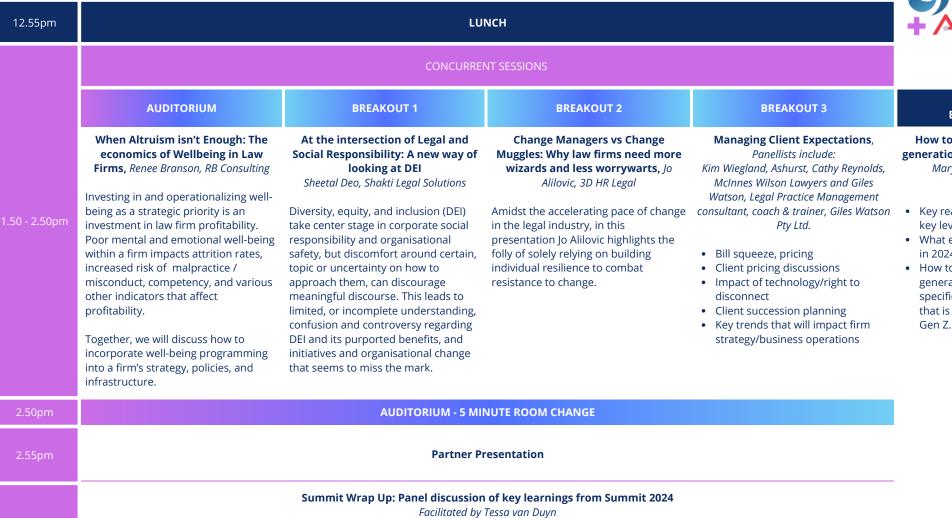
- The number of technology options is increasing
- PMs capacity to assess and manage risk is not keeping pace
- Making smart choices is more important than ever, because of the potential impact
- Strategy informs your decisionmaking – what will we do / not do?
- Understanding and influencing the culture within your firm is key to enabling your firm to realise the benefits of technology (and achieve your goals)
- Change Management is a fundamental skill for PMs

8.00am

10.10am

• REC Most sessions in the **Auditorium** will be recorded for Summit On-Demand.

### ALPMA SUMMIT - DAY 2 FRIDAY 13 SEPTEMBER 2024 Continued



Closing Remarks
Stephen van Dorp





### DYE & DURHAM EXHIBITION STAGE

How to attract and retain the 4 generation workforce, Remi Marcelin, Mary Savova, Kim Padmore, People2People

- Key reasons for staff turnover and key levers to retain staff
- What employees expectations are in 2024
- How to approach the fourgeneration workforce and more specifically that new generation that is now joining the workforce -Gen Z.

# Thanks to all our Partners

### SUMMIT PRINCIPAL PARTNER



#### **PLATINUM PARTNERS**















#### PREMIUM PARTNERS









### **PRIME PARTNERS**































#### PROMENADE PARTNERS

























**GALA DINNER PARTNER** 

**WELCOME RECEPTION PARTNER** 

**PARTNERSHIPS** 







