

ALPMA SUMMIT 24

SUMMIT PROGRAM




EMPOWERING PEOPLE
ENABLING TECHNOLOGY
EVOLVING TOGETHER



**PRINCIPAL
PARTNER**

BRISBANE | BCEC | SEPTEMBER 11 - 13

ALPMA SUMMIT - PRE-SUMMIT WORKSHOPS - WEDNESDAY 11 SEPTEMBER 2024

7.30 - 8.15am	Invitation Only - Breakfasts hosted by InfoTrack and AUCloud			
8.00am	<p align="center">REGISTRATION OPEN Drop in early to print your name badge at one of the registration kiosks.</p>			
	<p align="center">WORKSHOP 1</p>	<p align="center">WORKSHOP 2</p>		
<p>9.00am - 12.30pm (morning tea provided)</p>	<p align="center">Cyber Security Workshop - Walk out more secure than you walked in <i>Annie Haggart, Founder & Principal, Cyber GC</i></p> <p>This hands-on workshop will provide attendees with the practical knowledge and skills to improve their own and their firm's cyber security right there in the room. The 3.5 hour deep-dive cyber security workshop will cover:</p> <ul style="list-style-type: none"> • Cyber security for lawyers and law firms • Managed Security Services: understanding your outsourced IT and if they are keeping you secure • Password Hygiene: your first line of defence • Insurance: your lifeline in a breach 	<p align="center">The Great Recharge! A refreshingly different take on wellbeing at work <i>Kathryn Jackson, Director, Careerbalance Ltd</i> <i>Sharon Kilmartin, Director, Step In Coaching Ltd</i></p> <p>It's time to stop waiting until we hit rock bottom before we look after ourselves, and our teams because wellbeing is no longer an optional extra, it's a strategic differentiator.</p> <p>But it must go way beyond food, fitness, and a conversation about simply being OK. It must build a culture that has health at its core.</p> <p>If you're serious about building the personal and professional capability to remain competitive into the future, then this workshop is the one to attend.</p>		
12.30pm	<p align="center">LUNCH</p>			
	<p align="center">WORKSHOP 3</p>	<p align="center">WORKSHOP 4</p>		
<p>1.30 - 5.00pm (afternoon tea provided)</p>	<p align="center">Mastering Marketing with AI <i>Leanne Shelton, Director, Write Time Marketing</i></p> <p>An interactive, informative, and creative session featuring both AI training and implementation with International ChatGPT Trainer and Human Copywriter, Leanne Shelton.</p> <ul style="list-style-type: none"> • Focus on marketing strategy (internal purposes) and content creation (external) • Limitations and opportunities - and how to keep it legal • ChatGPT basics - free vs paid • Training GenAI (like ChatGPT) to understand your audience, company background, and brand voice • Effective ways to develop strategy and content for websites, articles, emails, webinars, and more • Group work on mock company projects 	<p align="center">Financial Wellbeing <i>Tony Dodd, legalsuper</i></p> <p>In the legal industry, financial well-being is crucial yet often neglected. This 3-hour presentation focuses on empowering law firms and their employees through financial literacy and effective wealth management strategies. It covers fundamental principles, superannuation engagement, practical strategies, and case studies to foster a financially secure environment.</p>		
	<p align="center">EXHIBITION HALL</p>			
5.00pm	<p align="center">Happy Hour Celebration of ALTACON Welcome to ALPMA Summit</p>			



Australasia's leading
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7.45 - 8.30am	Invitation Only - Breakfasts hosted by Netdocuments and ActionStep			
8.00am	REGISTRATION OPEN			
	AUDITORIUM			
8.45am	<p>Welcome to Summit, <i>Stephen Van Dorp, ALPMA President and COO / CFO, SLF Lawyers</i> MC: <i>Tessa van Duyn, CEO, Moores</i></p>			
8.55am	<p>Principal Partner Presentation, <i>Dennis Barnhart, Managing Director, Dye and Durham Australia</i></p>			
9.15am	<p>Opening Keynote: Shift Behaviour, Shape Culture, <i>Dr Jason Fox, Wizard-Philosopher, Bestselling Author and Leadership Futurist</i> MC: <i>Tessa van Duyn, CEO, Moores</i></p>			
10.15am	MORNING TEA			
10.45am	Partner Presentation			
10.55am	<p>Keynote: Unmasking Imposter Syndrome, <i>Alison Shamir, Imposter Syndrome Expert, Global Speaker, Certified Coach</i> MC: <i>Tessa van Duyn, CEO, Moores</i></p> <ul style="list-style-type: none"> The truth about Imposter Syndrome (a global phenomenon) Imposter' Masks & Behaviours Identify, Intercept & Redirect your 'Imposter' story 			
11.55am	CONCURRENT SESSIONS - 5 MINUTE ROOM CHANGE			
	AUDITORIUM	BREAKOUT 1	BREAKOUT 2	BREAKOUT 3
12.00pm	<p>What are the key trends to focus on for your People & Culture Strategy <i>Panellists include:</i> <i>Anita Thompson, LOD Law, Jen Little, Insource and Joel Barolsky, Edge International</i></p> <ul style="list-style-type: none"> Trends that will impact P&C strategy How to be reactive and not proactive Employee Value proposition Talent management strategies in a tech enabled world 	<p>Finance Topic TBC</p>	<p>Tragic to Magic: How to differentiate your Business in a Sea of Sameness, <i>Jason Malouin, Superpower Portraits</i></p> <ul style="list-style-type: none"> Learn how to differentiate yourself and your business in a crowded marketplace Examine the process that will allow you to communicate exactly why working with you or your business is any different or better than all the others out there 	<p>Strategy Discovery and AI: The Essential Shift you need to Thrive, <i>Dr Graham Kenny, Strategic Factors</i></p> <ul style="list-style-type: none"> How to embrace strategic thinking for improved results How to engage with AI for better firm strategy How to employ collaboration to stay ahead of the competition



DYE & DURHAM EXHIBITION STAGE

We are theWiLD things: we are the Women of LegalTech, *Amanda Fajerman, Walta/Barhead*

DYE & DURHAM EXHIBITION STAGE

Presentation TBC

Most sessions in the **Auditorium** will be recorded for Summit On-Demand.



12.50pm LUNCH

CONCURRENT SESSIONS

	AUDITORIUM	BREAKOUT 1	BREAKOUT 2	BREAKOUT 3	DYE & DURHAM EXHIBITION STAGE
1.50pm	<p>Crafting your Firm’s Collaboration Agenda - Making the most of being together, Joel Barolsky, Edge International</p> <p>This presentation will cover the five areas of a typical collaboration agenda including case studies and relevant frameworks:</p> <ul style="list-style-type: none"> • Major client and pursuits • Cross-firm growth areas • Wicked client problems • Productivity gains • Capability build 	<p>Emotional Intelligence in Leadership, Rebecca Niebler, Mind Cultivation</p> <p>Identify core emotionally intelligent leadership behaviours, understand the tangible impact emotions have on workplace performance, and how to increase your self-awareness to enhance overall Emotional Intelligence (EQ)</p>	<p>CoPilot in Action: From Bot Building to Legal Luminary, Amanda Fajerman, WALTA/Barhead</p> <p>Gain actionable strategies for integrating Copilot seamlessly into legal practice; Give confidence to legal professionals to tinker with Copilot; Understand when to use, and when not to use Copilot</p>	<p>Redefining Value, Panellists include: Stephen Spencer, DLA Piper, Karen Finch, President, ALTA and Founder / Executive Director, Legally Yours</p> <ul style="list-style-type: none"> • How is technology affecting billing practices? • The evolution of packaging services • Value adding services • How will technology impact price? 	<p>Aligning Humanology with technology, Leanne Douglas, LexisNexis</p> <p>Maintaining and enhancing both soft and hard skills while evolving with advancing technology is a fine art. But how do we support, nurture and encourage the fine balance between our people and technology?</p>

2.50pm AFTERNOON TEA

AUDITORIUM

3.20pm Partner Presentation

3.30pm Partner Presentation

3.40pm Creativity Workshop, Mykel Dixon

4.40 - 5.15pm ALPMA Awards Presentation

7.00 - 10.30pm



“Viva Bris Vegas!!” Cocktail Party
Howard Smith Wharves



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8.00 - 8.45am	Invitation Only - Breakfast hosted by Dye & Durham
8.00am	EXHIBITION HALL OPEN
	AUDITORIUM
9.00am	Partner Presentation
9.10am	6 years a hostage , <i>Stephen McGown, International Keynote Speaker and Author</i> MC: <i>Tessa van Duyn, CEO, Moores</i>
10.10am	MORNING TEA
10.40am	Partner Presentation
10.50am	Keynote: Mollie Tregillis, ex-Litigation Lawyer, Facilitator, Mentor and Strategic Advisor MC: <i>Tessa van Duyn, CEO, Moores</i>



CONCURRENT SESSIONS - 5 MINUTE ROOM CHANGE

DYE & DURHAM EXHIBITION STAGE

	AUDITORIUM	BREAKOUT 1	BREAKOUT 2	BREAKOUT 3
11.55am	<p>Empathy & innovation: Powering Law with Tech and Heart, <i>Talya Faigenbaum, Nest Legal, Laura Vickers, Nest Legal</i></p> <p>In an era where the speed of change is unparalleled, the legal profession stands at a crossroads. The confluence of rapid technological advancements and the imperative for human-centric skill development presents both formidable challenges and unprecedented opportunities. Future-ready lawyers need to develop key personal and professional skills to remain relevant and competitive as the industry continues to evolve.</p>	<p>How do we upskill and reskill for the workforce of the future? Chair: <i>Ann-Maree David</i> Panellists: <i>Jan Christie, Gilbert + Tobin</i> <i>Lior Nickig, Minter Ellison</i> <i>Marta Newport, Grant Thornton</i></p> <p>What impact is technology disruption having on Learning & Development?</p>	<p>Elevating the client and people experience with the transformative power of Generative AI, <i>Carl White, NewLaw, Alex Rosenrauch, Pwc Australia</i></p> <p>In this workshop you'll embark on an immersive Client Journey and discover how each touch-point can be optimised or reimaged with GenAi enabled solutions. We'll bring to life simple yet groundbreaking instances of GenAi designed by our team to elevate the Client Experience (CX) and People Experience (PX) for law firms of the future, being realised today by PwC in the legal industry.</p>	<p>AI Executive Briefing, <i>Sam Burrett, Minter Ellison</i></p> <p>Sam will discuss the key issues that boards, executives, and legal teams must be across in the GenAI era. We will discuss opportunities for creating value with AI and critically assess the current state of AI in professional services. In addition, we will unpack the emerging issue of Responsible AI and discuss the key legal, risk, and governance matters that organisations are grappling with on the path to AI-driven innovation.</p>

Making smart choices in the evolving world of cloud and AI, *David Atherton-Cooper, LexisNexis*

- The number of technology options is increasing
- PMs capacity to assess and manage risk is not keeping pace
- Making smart choices is more important than ever, because of the potential impact
- Strategy informs your decision-making – what will we do / not do?
- Understanding and influencing the culture within your firm is key to enabling your firm to realise the benefits of technology (and achieve your goals)
- Change Management is a fundamental skill for PMs

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12.55pm LUNCH

CONCURRENT SESSIONS

	AUDITORIUM	BREAKOUT 1	BREAKOUT 2	BREAKOUT 3	DYE & DURHAM EXHIBITION STAGE
1.50 - 2.50pm	<p>When Altruism isn't Enough: The economics of Wellbeing in Law Firms, Renee Branson, RB Consulting</p> <p>Investing in and operationalizing well-being as a strategic priority is an investment in law firm profitability. Poor mental and emotional well-being within a firm impacts attrition rates, increased risk of malpractice / misconduct, competency, and various other indicators that affect profitability.</p> <p>Together, we will discuss how to incorporate well-being programming into a firm's strategy, policies, and infrastructure.</p>	<p>At the intersection of Legal and Social Responsibility: A new way of looking at DEI Sheetal Deo, Shakti Legal Solutions</p> <p>Diversity, equity, and inclusion (DEI) take center stage in corporate social responsibility and organisational safety, but discomfort around certain, topic or uncertainty on how to approach them, can discourage meaningful discourse. This leads to limited, or incomplete understanding, confusion and controversy regarding DEI and its purported benefits, and initiatives and organisational change that seems to miss the mark.</p>	<p>Change Managers vs Change Muggles: Why law firms need more wizards and less worrywarts, Jo Alilovic, 3D HR Legal</p> <p>Amidst the accelerating pace of change in the legal industry, in this presentation Jo Alilovic highlights the folly of solely relying on building individual resilience to combat resistance to change.</p>	<p>Managing Client Expectations, Panellists include: Kim Wiegand, Ashurst, Cathy Reynolds, McInnes Wilson Lawyers and Giles Watson, Legal Practice Management consultant, coach & trainer, Giles Watson Pty Ltd.</p> <ul style="list-style-type: none"> • Bill squeeze, pricing • Client pricing discussions • Impact of technology/right to disconnect • Client succession planning • Key trends that will impact firm strategy/business operations 	<p>How to attract and retain the 4 generation workforce, Remi Marcelin, Mary Savova, Kim Padmore, People2People</p> <ul style="list-style-type: none"> • Key reasons for staff turnover and key levers to retain staff • What employees expectations are in 2024 • How to approach the four-generation workforce and more specifically that new generation that is now joining the workforce - Gen Z.

2.50pm AUDITORIUM - 5 MINUTE ROOM CHANGE

2.55pm Partner Presentation

3.05 - 3.45pm **Summit Wrap Up: Panel discussion of key learnings from Summit 2024**
Facilitated by Tessa van Duyn

Closing Remarks
Stephen van Dorp

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Thanks to all our Partners

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