

Sponsorship and Exhibition Prospectus



STORMWATER
VICTORIA
2019 CONFERENCE

River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria | 4th - 5th June 2019

River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria
4th - 5th June 2019

ABOUT THE CONFERENCE

On behalf of the 2019 Stormwater Victoria Conference Steering Committee, it is our pleasure to invite your organisation to participate as a Sponsor or Exhibitor at the premier urban water management event to be held in Victoria during 2019.

The **2019 Stormwater Victoria Conference** is Victoria's leading forum for practitioners and decision-makers across industry, government and academic sectors, to discuss the key issues affecting how we manage stormwater.

The theme for the **2019 Stormwater Victoria Conference** is **'River for Liveability: Promote, Protect and Preserve'**.

Victoria has a vast network of river and waterway systems that meander through the many cities, towns and suburbs across the state. These rivers are the life blood of our communities, providing many cultural, recreational, environmental, climatic, economic and life sustaining benefits. The 2019 Conference will explore some of the big questions currently affecting the Victorian Stormwater Industry.

With the Conference set to attract approximately 160 delegates, this is an opportunity for your organisation to increase brand awareness, network with your target audience and add value to your marketing and business development objectives.

The **2019 Stormwater Victoria Conference** will be held from the 4th June to the 5th June, 2019 at the Vibe Hotel Marysville. The Conference Program will include two full days of Conference keynote, plenary and concurrent sessions on Tuesday, 4th and Wednesday, 5th June, 2019. This will be followed by a Technical Tour on Thursday, 6th June, 2019.

Stormwater Victoria has proven to be a leader in providing high quality professional development for urban water practitioners through its annual Conference and Technical Events. In 2019, we continue this tradition and, as always, plan to exceed all expectations.

WHO ARE THE DELEGATES?

- All levels of government, with interests in environmental management, planning, hydrology, construction, education, drainage, engineering and research
- Civil and consulting engineers
- Surveyors and urban planners
- Academics and students
- Manufacturers
- Service industries to the environment, stormwater and the water quality industry

Marysville and surrounds is an ideal destination for lovers of nature and the outdoors. A place to leave you feeling connected to the natural surrounds, the people and one another.



"This Conference allows me to meet people in the stormwater industry that are approaching the problem in a variety of ways: practically, through research, and using policy. I think its a great conference for bringing all these people and conversations together"
2017 Conference Evaluation

River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria
4th - 5th June 2019

BENEFITS TO YOUR ORGANISATION

The Sponsorship and Trade Exhibition packages for the 2019 Stormwater Victoria Conference have been designed to provide your business with maximum exposure to Conference delegates.

All Sponsors and Exhibitors will:

- Be able to launch new products to key decision makers in the urban water management sector.
- Have unrivalled opportunity to meet commercial prospects face-to-face.
- Be able to show their product range in real time rather than by catalogue or word of mouth.
- Raise their profile in across stormwater practitioners and add value to their brand.
- Have the opportunity to network with approximately 160+ urban water management professionals.
- Have their company promoted, both statewide and nationally, through relevant Conference publications and advertising, including editorials, promotional emails, LinkedIn and Twitter.
- Add value to their marketing strategy and accelerate the buying process.
- Have the opportunity to increase their sales and benchmark products and services against competitors.

NETWORKING OPPORTUNITIES FOR SPONSORS AND EXHIBITORS

Participation in the 2019 Stormwater Victoria Conference will provide a range of opportunities for Sponsors and Trade Exhibitors to interact with delegates throughout the event.

This year's social program will include a Welcome Function on the evening of Monday 3rd June and the Conference Dinner to be held on the evening of Tuesday, 4th June, 2019.

Attendance at the Welcome Function and Conference Dinner is included in all Two Day Conference Registration packages. Additional tickets for Day Delegates or accompanying guests may be purchased.

To Register for the Conference as a delegate, please visit the official Conference website www.svconference.com.au

FURTHER INFORMATION

Should you have any questions regarding any of the information contained within this Prospectus, please contact Julie McGraw, Conference Manager at GEMS Event Management Australia on +61 2 9744 5252 or email jmcgraw@gemsevents.com.au.

Marysville, Victoria



River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria
4th - 5th June 2019

2019 SPONSORSHIP PACKAGES

Please refer to the following pages for the detailed listing of sponsorship package entitlements. All prices are GST inclusive.

Package Inclusions	PLATINUM Conference Sponsor	GOLD Conference Sponsor	GOLD Conference Dinner Sponsor	SILVER Conference Satchel Sponsor	BRONZE Workbook or Notebook Sponsor
Sponsorship Fee	\$8000	\$5000	\$5000	\$3000	\$1500
Single Pod Exhibition Booth	✓	✓	✓	-	-
Pull Up Display Banners	4@ Conference Venue	2@ Conference Venue	2@ Dinner Venue	-	-
Logo placement on...	All pages of Website	Supporter page of Website	Supporter page of Website	Supporter page of Website + One Side Conference Satchel	Supporter page of Website + Delegate Workbook Cover + 2018 Proceedings Webpage
Logo displayed on Conference formality PowerPoint slides	All Conference formality PowerPoint slides	All Conference formality PowerPoint slides	Conference opening PowerPoint slides each day + Dinner PowerPoint	Conference opening PowerPoint slides each day	Conference opening PowerPoint slides each day
5 minute address	Opening Day 1	Opening Day 2	Conference Dinner		-
Collateral in satchel *	1 Item	1 Item	1 Item	1 item	-
Full Conference Registration (incl. Dinner)	2	1	1	-	-
Additional Dinner Tickets		1 x Conference Dinner	2 x Conference Dinner	-	-
Acknowledgement in all promotional emails	✓	✓	✓	✓	✓
Delegate Workbook Advertisement	One Full Page	One Full Page	One Full Page	One Half Page	One Full Page
**Full delegate listing (only those who wish to be disclosed)	✓	✓	✓	✓	✓
Discount Offers	20% discount on additional Exhibition Booth	20% discount on additional Exhibition Booth	20% discount on additional Exhibition Booth	20% discount on Exhibition Booth	20% discount on Exhibition Booth

* Dependent on the sale of the Conference Satchel Sponsorship. If a satchel is not used, this option may not be available.

River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria
4th - 5th June 2019

PLATINUM CONFERENCE SPONSOR

Package Fee: \$8000

Sponsorship entitlements include:

- **One (1) pod exhibition booth. Please see page 8 for further details.**
- Company logo prominently displayed at the Conference. Sponsor to provide up to four (4) pull up banners to be displayed in the Plenary room and Registration Area.
- Exclusive 5 minute address to delegates in the Opening Plenary Session on Day 1 of the Conference.
- Two (2) complimentary registrations to attend the Conference (Full Two Day Registration including Welcome Function and Conference Dinner).
- Company logo prominently displayed on all speaker introduction PowerPoint's for all plenary and concurrent sessions during the Conference.
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied), if the Organising Committee decide to have a conference satchel.
- Inclusion of one (1) full page, A4 advertisement in the Conference Workbook or advertisement included on the Conference App (sponsor supplied).
- Company name, logo and web link advertised on all pages of the official Conference website and in all email correspondence promoting the event.
- Option to purchase an additional Exhibition Booth at **20% OFF**.

GOLD CONFERENCE SPONSOR

Package Fee: \$5000

Sponsorship entitlements include:

- **One (1) pod exhibition booth. Please see page 8 for further details.**
- Company logo prominently displayed at the Conference. Sponsor to provide up to two (2) pull up banners to be displayed in the Plenary room and Registration Area.
- Exclusive 5 minute address to delegates in the Opening Plenary Session on Day 2 of the Conference.
- One (1) complimentary registration to attend the Conference (Full Two Day Registration including Welcome Function and Conference Dinner).
- Company logo prominently displayed on all speaker introduction PowerPoint's for all plenary and concurrent sessions during the Conference.
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied), if the Organising Committee decide to have a conference satchel.
- Inclusion of one (1) full page, A4 advertisement in the Conference Workbook or advertisement included on the Conference App (sponsor supplied).
- Company name, logo and web link advertised on the Sponsor page of the official Conference website and in all email correspondence promoting the event.
- Option to purchase an additional Exhibition Booth at **20% OFF**.



River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria
4th - 5th June 2019

GOLD CONFERENCE DINNER SPONSOR

Package Fee: \$5000

Sponsorship entitlements include:

- **One (1) Pod exhibition booth. Please see page 8 for further details.**
- Exclusive branding rights at the Conference Dinner, which will be held on Tuesday, 5th June. Sponsor to provide up to two (2) pull up banners to be displayed in the function room.
- Exclusive 5 minute address to delegates at the Conference Dinner.
- One (1) complimentary registration to attend the Conference (Full Two Day Registration including attendance at the Welcome Function and Conference Dinner).
- Two (2) additional tickets to attend the Conference Dinner.
- One (1) Reserved Table at the Conference Dinner (tickets not included).
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied), if the Organising Committee decide to have a conference satchel.
- Inclusion of one (1) full page, A4 advertisement in the Conference Workbook or advertisement included on the Conference App (sponsor supplied).
- Company logo displayed on Conference Opening formality PowerPoint slide each day.
- Company name, logo and web link advertised on the Sponsor page of the official Conference website and in all email correspondence promoting the event.
- Option to purchase an additional Exhibition Booth at **20% OFF**.

SILVER CONFERENCE SACHEL SPONSOR

Package Fee: \$3000

Sponsorship entitlements include:

- Exclusive branding rights on the 2019 Conference Satchel (single side, single colour print) which will be distributed to every delegate at the Conference.
- One (1) satchel item (sponsor supplied) to be placed into the 2019 Conference Satchel.
- Inclusion of one (1) half page, A5 landscape advertisement in the Conference Workbook or advertisement included on the Conference App (sponsor supplied).
- Company logo displayed on Conference Opening formality PowerPoint slide, each day.
- Company name, logo and web link advertised on the Sponsor page of the official Conference website and in all email correspondence promoting the event.
- Option to purchase an Exhibition Booth at **20% OFF**.

River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria
4th - 5th June 2019

BRONZE WORKBOOK OR CONFERENCE NOTEBOOK SPONSOR

Package Fee: \$1500

Sponsorship entitlements include:

- Company logo prominently displayed on the front cover (full colour) of the Delegate Workbook or notebook which will be distributed to every delegate on arrival at the Conference.
- Company logo prominently displayed on the 2019 Conference Proceedings webpage of the Stormwater Victoria website for 6 months post event.
- Inclusion of one (1) full page, A4 advertisement in the Conference Workbook or advertisements included on the Conference App ((sponsor supplied).
- Company logo displayed on Conference Opening formality PowerPoint slide, each day.
- Company name, logo and web link advertised on the Sponsor page of the official Conference website and in all email correspondence promoting the event.
- Option to purchase an Exhibition Booth at **20% OFF**.

SACHEL INSERT OR WORKBOOK ADVERTISEMENT

Satchel Insert Fee: \$1000

Full Page (A4) Fee: \$1000

Half Page (A5) Fee: \$500

Can't attend the Conference this year to promote your business?

You can still reach 100% of attendees with a satchel insert in the 2019 Conference Satchel, which is handed out to all delegates upon arrival at registration. Send us your latest marketing brochure or provide something a little different, that the delegates can take home with them (e.g. pen, ruler, keyring, hat, drink bottle etc).

Alternatively, you can include an advertisement in the Conference Delegate Workbook (artwork to be supplied by your organisation). Advertisers will also have their Company name, logo and web link included on the Official Conference Website.

Please note: Sponsoring organisations must advise the Conference Organisers of their insert type and ensure document inserts (brochures etc) are no more than 10 pages.

***All Confirmed Sponsors will receive a full delegate list with contact details one week prior to the Conference (only delegates who wish to have details shared —contact details will include full name, title, organisation, business address and business contact number only)*

River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria
4th - 5th June 2019

2019 TRADE EXHIBITION PACKAGES

This year, we have introduced a new style of exhibition booth. The “Pod” Booth opens up your exhibition space and puts you at the forefront of your brand and directly in front of delegates. The modern Pod design gives you the flexibility to upgrade to include LCD screens for multimedia enhancements to your booth. Utilising graphic panels to brand your pod for maximum visual effect, showcases your brand in a bigger and better way than ever before. Furniture package upgrades are available for you to add tables, chairs and brochure stands to extend your presence beyond your Pod.

Pod Trade Booth

Member: \$2,750

Non Member: \$3,750

Space Only

Member: \$400 per m²

Non Member: \$450 per m²

Your Trade Booth will include:

- 2.0m x 3.0m pod booth (6.0m²)
- Customisable panels B and C (Exhibitor to provide artwork)
- Fascia bearing your company name (up to 30 letters)
- 1 lockable cupboard
- 2 x 20 watt lights per stand
- 1 x single power point per stand

Your Space Only will include:

- 1 x single power point per stand only
- Space only booths must be a minimum of 6 x 2 metres

TRADE EXHIBITION DATES AND TIMES

The Trade Exhibition will run during Conference hours on Tuesday, 5th and Wednesday, 6th June, 2019.

Arrival Tea and Coffee, Morning Tea, Lunch and Afternoon Tea will be served in the Conference Exhibition Area, located in Kitchener Room and Cuzens Pre Function Area at the Vibe Hotel Marysville.

EXHIBITOR ENTITLEMENTS

- One (1) Full Conference Registration, which includes access to all sessions, catering (Morning/Afternoon Teas and Lunch) on all days of Conference.
- One (1) complimentary ticket to attend the Conference Dinner and Welcome Function.
- Company contact details listed in the Conference Delegate Workbook or the Conference App.
- Company web link listed on the Conference Website.
- Listing on the exhibitor passport.
- A full delegate listing at the conclusion of the Conference (only delegates who wish to have details shared).

TRADE EXHIBITOR INSURANCE

Exhibitors should consult their own insurance company and/or broker for proper coverage of their exhibits and displays. In most cases you will be able to extend your existing policy. Public Liability Insurance cover for your exhibition area must be taken out for a minimum of \$10,000,000 from the first day of bump-in, Monday, 3rd June until the completion of bump-out on the evening of Wednesday, 5th June.

A copy of your Public Liability Certificate of Currency must be sent to Jess Newmarch at GEMS Event Management Australia via email to jnewmarch@gemsevents.com.au by no later than Monday, 6th May, 2019.

CATERING FOR EXHIBITION STAFF

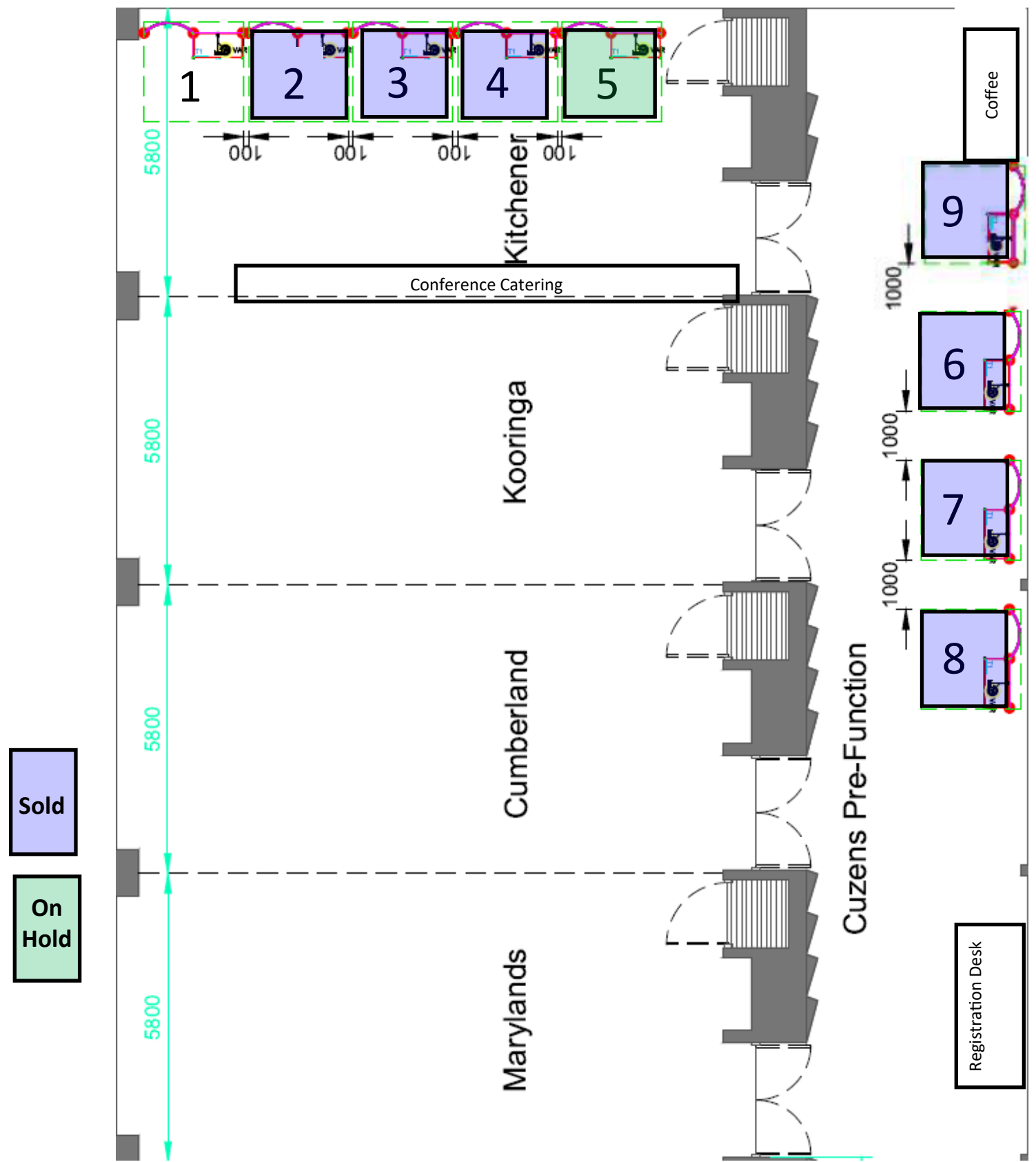
Catering is included in your exhibition package for one (1) staff member nominated to receive the complimentary Full Conference Registration. So that all members of staff can enjoy Morning Tea, Lunch and Afternoon Tea with delegates, the exhibiting company will be charged **\$69 per day for each additional staff member** who is working at the Exhibition, to cover the catering fees charged by the venue.

River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria
4th - 5th June 2019

TRADE EXHIBITION FLOOR PLAN



River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria
4th - 5th June 2019

EXHIBITOR MANUAL

The Exhibitor's Information Kit, to be sent out at least three months prior to the Conference, will provide you with all of the information you need in order to plan for your attendance as a Trade Exhibitor at the 2019 Stormwater Victoria Conference.

Should you have any questions beforehand, you can contact the 2019 Stormwater Victoria Conference Coordinator, Jessica Newmarch at GEMS Event Management Australia on +61 2 9744 5252 or via email jnewmarch@gemsevents.com.au.

TELL EVERYONE YOU WILL BE THERE!

To assist our Sponsors and Exhibitors with pre-event marketing, we will provide you with a Conference Promotional Tile (jpg format), which you and your colleagues can add to their email signature as well as your businesses website. This will be provided upon receipt of the completed Sponsorship/Trade Exhibition Registration Forms and finalisation of payment.

Vibe Hotel Marysville



TRADE EXHIBITION PASSPORT PROGRAM

The 2019 Conference Trade Exhibition will feature a Passport Program to encourage attendees to visit each of the exhibitors and increase overall exhibition attendance.

We believe that this program will add value to those organisations who choose to make a significant investment in the Conference, by being part of our Trade Exhibition.

How the Program will Work:

- Each delegate will receive an Exhibition Passport in their Conference Satchel.
- Delegates will need to visit every exhibitor over the two days of the Conference and have their Passport stamped by each exhibitor. (Exhibitors will be provided with a stamp at the beginning of the Conference).
- When delegates have their Passports completed (stamped by all exhibitors), they will then be able to submit their Passports into the entry box located at the Conference Registration Desk.
- All Passports must be lodged at the Conference Registration Desk by the conclusion of Afternoon Tea on the final day of the Conference.
- A Prize Draw will be conducted at the closing session of the Conference.
- Exhibitors and Sponsors are encouraged to donate products and services as prizes to be included in the prize pool. The sponsor/exhibitor organisation will be acknowledged for their prize donation as it is being drawn on stage in the final session of the Conference.
- The winning delegate must be in the Conference room at the time of the draw to win.



Marysville, Victoria
4th - 5th June 2019

SPONSORSHIP/TRADE EXHIBITION REGISTRATION FORM

Contact Person	
Company	
ABN	
Postal Address	
Suburb	
Post Code	
Telephone	
Fax	
Mobile	
Email	
Website	

I/We wish to sponsor/exhibit at the 2019 Stormwater Victoria Conference and apply for the sponsorship package/exhibition booth as indicated. We agree to pay the total cost as shown on the dates indicated, including applicable GST and any other charges incurred on our behalf. I/We authorise the organisers to use the intellectual property supplied by us such as logos, to advertise and promote the Conference. I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this Sponsorship and Exhibition Prospectus.

Signed _____

Name (Print) _____

Position _____

Conference Organiser

Should you have any questions regarding the 2018 Stormwater Victoria Conference, please contact the team at GEMS Event Management Australia on +61 2 9744 5252.

Conference Manager
 Julie McGraw
jmcgraw@gemsevents.com.au

Conference Coordinator
 Jessica Newmarch
jnewmarch@gemsevents.com.au

River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria
4th - 5th June 2019

SPONSORSHIP/TRADE EXHIBITION REGISTRATION FORM

Available Exhibition Options	Cost	Qty	Total
Member Single Trade Exhibition Pod - 2.0m x 3.0m	\$2750		
Non Member Single Trade Exhibition Pod - 2.0m x 3.0m	\$3750		
Member Space only - minimum 6.0m x 2.0m	@ \$400 per square metre		
Non Member Space only - minimum 6.0m x 2.0m	@ \$450 per square metre		
Available Sponsorship Options	Cost	Qty	Total
Platinum - Conference Sponsor	\$8000		
Gold - Conference Sponsor	\$5000		
Gold - Conference Dinner Sponsor	\$5000		
Silver - Conference Satchel Sponsor	\$3000		
Bronze - Conference Workbook & Proceedings Sponsor	\$1500		
Workbook Advertisement	<input type="checkbox"/> A4 (Portrait) - \$1000 <input type="checkbox"/> A5 (landscape) - \$500		
Satchel Insert	\$850		
TOTAL (including GST)			\$

Exhibition Location

I wish to reserve the following exhibition space at the Conference:

1st Preference _____ 2nd Preference _____ 3rd Preference _____

I am a sponsor and would like to purchase an exhibition booth with the **20% discount offer**.

Trade Exhibition/Sponsorship Payments

Exhibitors and Sponsors are reminded to observe the payment terms and conditions as specified. As the maximum number of spaces are **limited**, non-compliance may result in the letting of your space to another Exhibitor. Please note that there are no refunds for services ordered and not utilised due to cancellation or failure to collect. If for any reason the Conference is cancelled by the Organisers, there will be a full refund minus any expenses already incurred.

River for Liveability

Promote,
Protect,
& Preserve

Marysville, Victoria
4th - 5th June 2019

SPONSORSHIP/TRADE EXHIBITOR PAYMENT DETAILS

Trade Exhibition/Sponsorship Payment Options

All prices shown include GST. A Tax invoice will be issued upon receipt of this Sponsorship/Exhibition Registration Form. All cheques should be made payable to GEMS Event Management Australia Pty Ltd. Payment can also be made by direct debit, Visa, MasterCard or AMEX. (Note: a credit card surcharge will apply for all credit card payments). A tax invoice representing the total fee will be raised immediately and emailed to your designated contact. Full payment must be received within 30 days from date of the invoice.

Please complete the payment details below:

Cheque

(Please make cheques payable to **GEMS Event Management Australia Pty Limited.**)

Direct Deposit

(If you wish to make payment by direct deposit, bank deposit details will be provided on your tax invoice.)

Credit Card Payment

VISA (+1.5% Surcharge)

MasterCard (+0.96% Surcharge)

AMEX (+1.65% Surcharge)

Credit Card No. ____/____/____/____ Expiry Date ____/____

Name on Card _____

Signature _____

Total Amount Charged \$ _____

Trade Exhibition/Sponsorship Booking

Please complete the last three pages of this document and return via email to Jessica Newmarch at GEMS Event Management Australia to jnewmarch@gemsevents.com.au. Upon receipt, confirmation of your sponsorship or exhibition booking will be advised by return email.

Cancellations

Sponsorship cancellations received in writing by the Conference Organisers, will only be accepted if the sponsoring company has not yet received coverage in any promotional emails or marketing documents. In this instance, all fees will be refunded less an AUD\$550 administration fee. Sponsorship cancellations received after the sponsoring company has received the above mentioned acknowledgements, cannot be accepted and will not be refunded. Trade Exhibition cancellations received in writing by the Conference Organisers by Monday, 15th April, 2019 will be accepted and all fees refunded less an AUD\$550 administration fee. Trade Exhibition cancellations received after this date will not be eligible for a refund.

Please sign to confirm you have read and agree to the above Sponsorship and Trade Exhibition Payment and Cancellation terms.

Signed _____ Full Name _____