

# HAZMAT

**CONFERENCE & EXHIBITION 2019**

**SYDNEY**

## **SPONSORSHIP & EXHIBITION PROSPECTUS**

HAZMAT Conference & Exhibition 2019 is an essential opportunity for HazMat specialists to share experiences and knowledge with like-minded professionals working in the dangerous goods, hazardous materials and chemical management industries.

**PRESENTING  
ORGANISATIONS**



# SPONSORSHIP OPPORTUNITIES

Being a HAZMAT 2019 sponsor creates a unique opportunity to develop valuable connections with key dangerous goods, hazardous materials and chemical management industry stakeholders, as well as playing a key role in safeguarding the community.

## MAJOR SPONSOR \$7,000 (TWO AVAILABLE)

Receive maximum exposure before, during and after the conference by becoming a Major Sponsor:

- Two complimentary full registrations;
- Five complimentary tickets to the welcome reception;
- Two-minute speech during welcome reception;
- Signage in auditorium and exhibition space<sup>1</sup>;
- One piece of promotional material in the conference bags<sup>1</sup>;
- Logo published on conference program;
- Logo published on every page of [www.hazmatconference.com.au](http://www.hazmatconference.com.au) website; and
- Logo published on all marketing correspondence relating to the conference.

## WELCOME RECEPTION \$4,000 (EXCLUSIVE)

By supporting this popular networking function, you will receive:

- Five complimentary tickets to the welcome reception;
- Two-minute speech during the welcome reception;
- Opportunity to place signage at the welcome reception<sup>1</sup>; and
- Opportunity to provide branded gifts at the welcome reception<sup>1</sup>.

**SPONSORSHIP  
CAN EXPOSE  
YOUR BRAND TO:**

**OVER 16,000 BUSINESSES  
AND/OR INDIVIDUALS**

associated with the fire Protection and dangerous goods, hazardous materials and chemical management industries prior to the event, through our email marketing campaign.



## CONFERENCE BAGS \$3,000 (EXCLUSIVE)

Sponsoring and providing the conference bags will provide you with ongoing brand exposure, and includes:

- Company logo printed on the conference bags; and
- One piece of promotional material in the conference bags<sup>1</sup>.

## STATIONERY \$1,500 (EXCLUSIVE)

Provide your branded notepads, pens and promotional flyer to be inserted into the conference bags<sup>1</sup>.

## LANYARDS \$1,500 (EXCLUSIVE)

Have your logo placed on the conference delegates' lanyards worn throughout the conference.

## CONFERENCE BAG INSERT \$200

Insert your flyer into the conference bags and gain maximum exposure<sup>1</sup>.

## CONFERENCE PROGRAM ADVERTISEMENTS

Supply your own artwork<sup>2</sup> to be featured in your choice of location:

- Rear cover (exclusive) – \$1,500
- Full page – \$1,000
- Half page (horizontal) – \$600
- Quarter page (horizontal) – \$300

## + THOUSANDS MORE

via our external print & online advertising campaign, including key fire protection & HazMat industry websites, magazines, newsletters, email marketing and interactive social media marketing campaigns.

# EXHIBITION OPPORTUNITIES

2019 will see an increased number of exhibition spaces as we work towards re-establishing the HAZMAT brand, forging key partnerships and generating more support and awareness from the industry. With only 20 spaces available for HAZMAT 2019, you need to secure your exhibition space early!

## EXHIBITION PACKAGE UP TO 20 SPACES AVAILABLE ENQUIRE FOR PRICING

Exhibiting at HAZMAT 2019 gives you:

- Exhibition space (various sizes available)<sup>3</sup>
- Two tickets to the welcome reception (additional tickets can be purchased);
- Two complimentary exhibitor catering passes per day (additional tickets can be purchased); and
- Horizontal quarter page advert (from your supplied artwork<sup>2</sup>) in the final printed program given to all visitors and delegates.

All prices are inclusive of GST.

Sponsorship must be engaged prior to final conference brochure design.

<sup>1</sup> To be supplied by the sponsor.

<sup>2</sup> Advertisement design is available at an additional cost.

<sup>3</sup> Space fit-out is the responsibility of the exhibitor.

# SPONSORSHIP & EXHIBITION APPLICATION FORM

This form serves as an expression of interest only. A HAZMAT representative will contact you to confirm your exhibition and/or sponsorship options and to arrange payment.

## YOUR DETAILS

First Name:	Surname:
Job Title:	
Company Name:	
Phone:	Email:

## SPONSORSHIP OPTIONS

For full details and inclusions, see inside pages.

<input type="checkbox"/>	Major Sponsor	\$7,000 each (2 available)
<input type="checkbox"/>	Welcome Reception	\$4,000 (1 available)
<input type="checkbox"/>	Conference Bags	\$3,000 (1 available)
<input type="checkbox"/>	Stationery	\$1,500 (1 available)
<input type="checkbox"/>	Lanyards	\$1,500 (1 available)
<input type="checkbox"/>	Conference Bag Insert	\$200 per insert
<input type="checkbox"/>	Conference Program Advertisement:	
<input type="checkbox"/>	Rear cover (\$1,500)	<input type="checkbox"/> Full page (\$1,000) <input type="checkbox"/> Half page (\$600) <input type="checkbox"/> Quarter page (\$300)

## EXHIBITION OPTION

For inclusions, see previous page. Enquire for pricing.

<input type="checkbox"/>	Yes, I would like to exhibit at HAZMAT Conference & Exhibition 2019
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Return your completed application to [events@fpaa.com.au](mailto:events@fpaa.com.au) or call us on (03) 8892 3131.