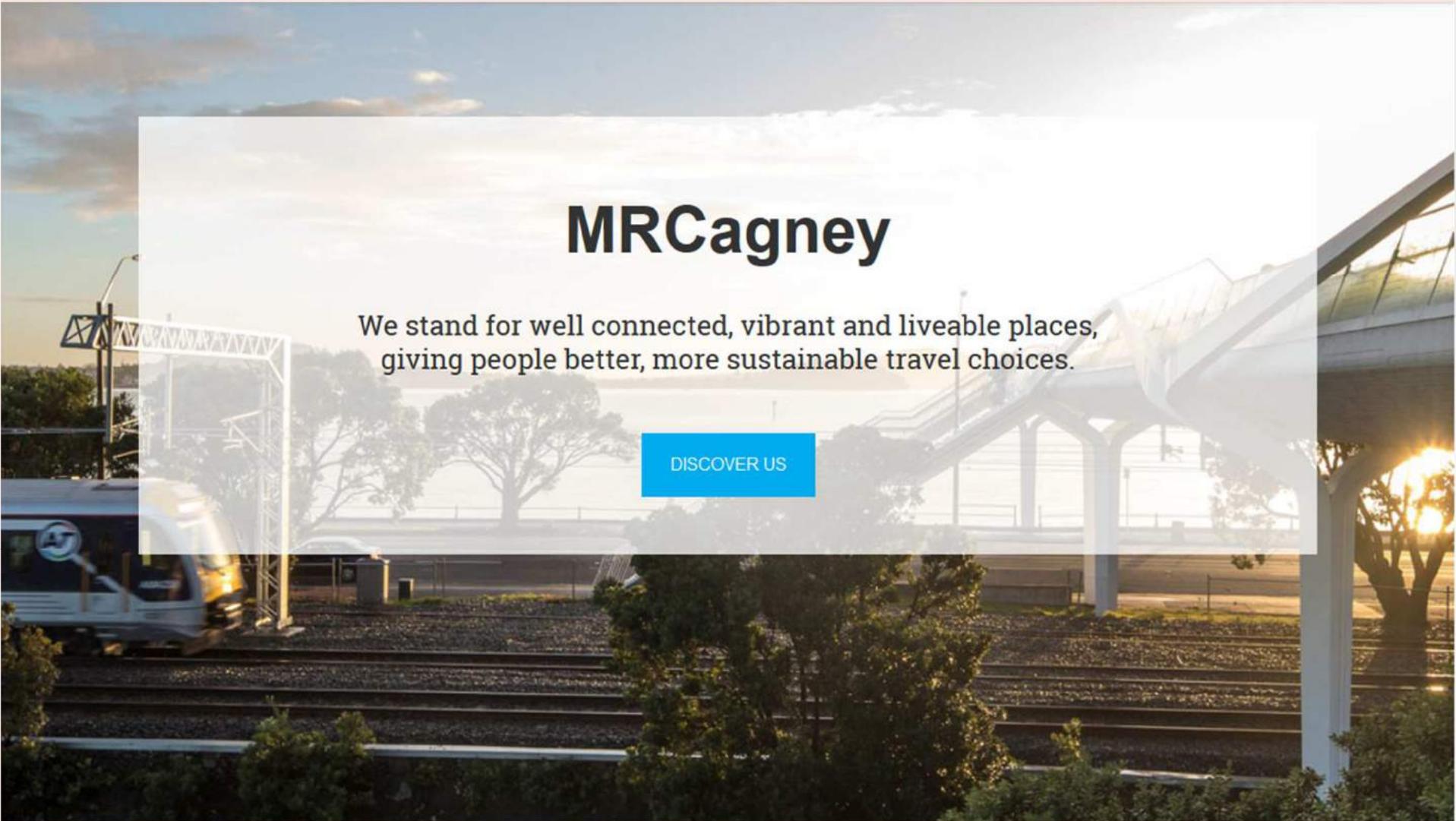


# Women In Urbanism: 101

Presented by  
Rachel Lees-Green



*Women* in  
*Urbanism*



# MRCagney

We stand for well connected, vibrant and liveable places,  
giving people better, more sustainable travel choices.

[DISCOVER US](#)

# OUTLINE

- Who are Women in Urbanism Aotearoa?
- How do women experience cities differently?
- How has gender been considered when designing and building cities overseas?
- What can we do here in Aotearoa New Zealand?

# OUTLINE

- **Who are Women in Urbanism Aotearoa?**
- How do women experience cities differently?
- How has gender been considered when designing and building cities overseas?
- What can we do here in Aotearoa New Zealand?

**Women in Urbanism Aotearoa's mission is to transform our towns and cities into more beautiful, inspiring and inclusive places for everyone.**

**We do this by amplifying the voices and actions of all self-identifying women and girls.**

**Women** in  
**Urbanism**



**Women in  
Urbanism**



Women in  
Urbanism



**Women** in  
**Urbanism**

Photo by rawpixel on Unsplash

Who our cities are designed for **vrs.** who our cities should be designed for



# Why "Designing Cities for Women" should be a thing

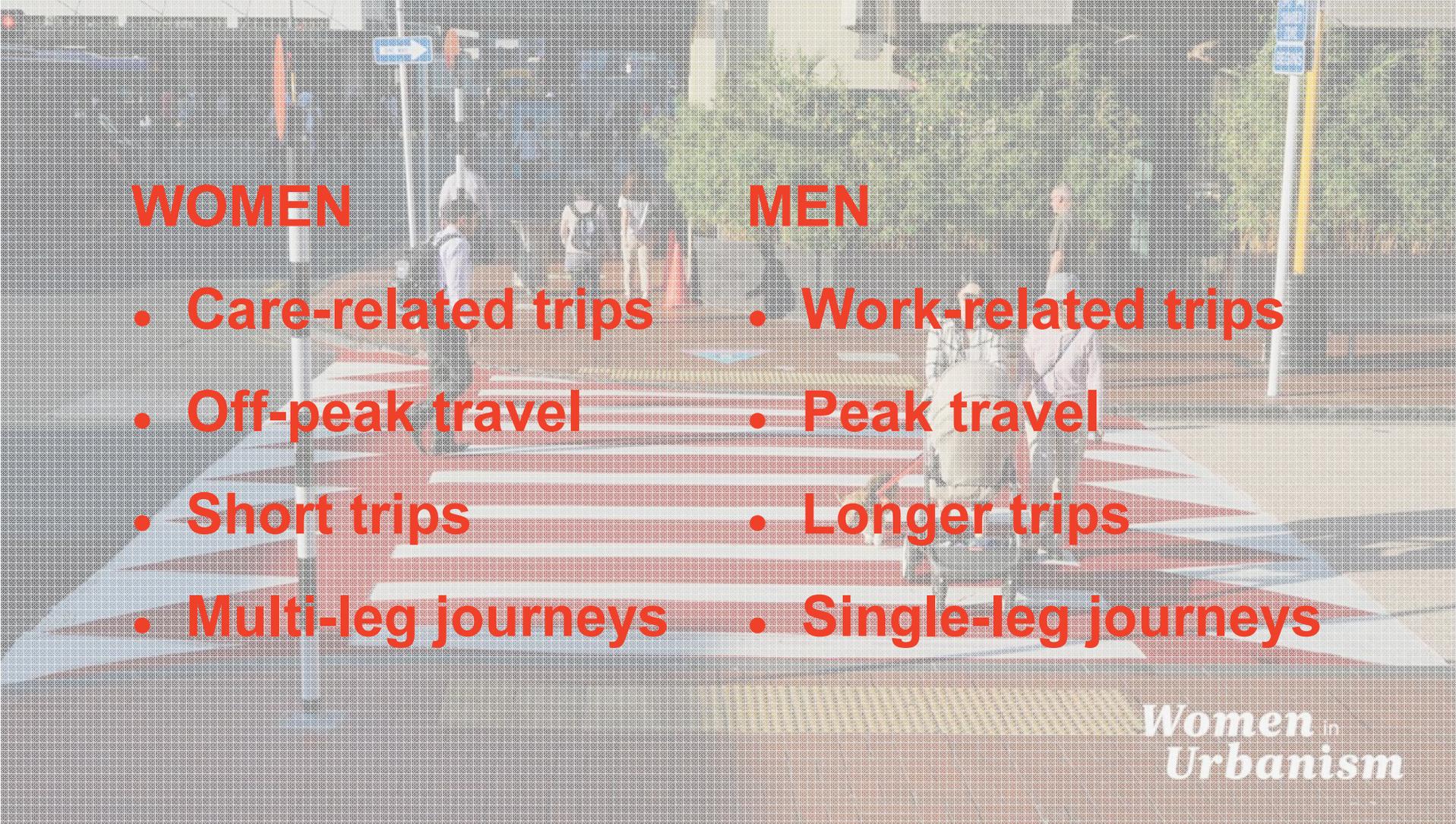
Emma McInnes | October 12, 2017 | [107 Comments](#)

Women <sup>in</sup> Urbanism

Source: <https://www.greaterauckland.org.nz/2017/10/12/designing-cities-women-thing/>

# OUTLINE

- Who are Women in Urbanism Aotearoa?
- **How do women experience cities differently?**
- How has gender been considered when designing and building cities overseas?
- What can we do here in Aotearoa New Zealand?



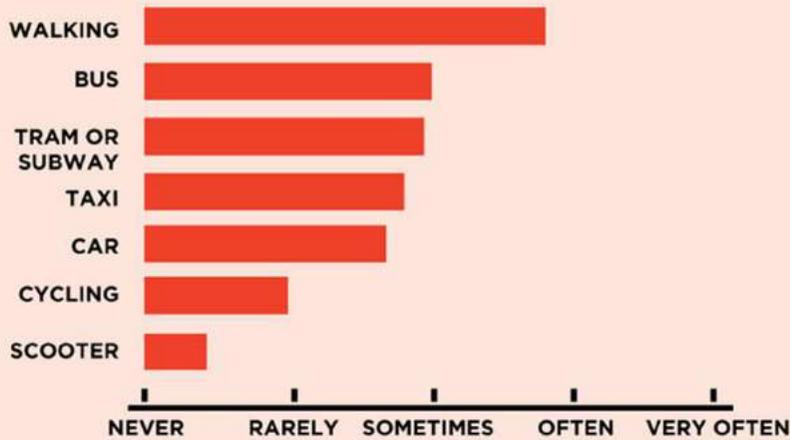
## WOMEN

- Care-related trips
- Off-peak travel
- Short trips
- Multi-leg journeys

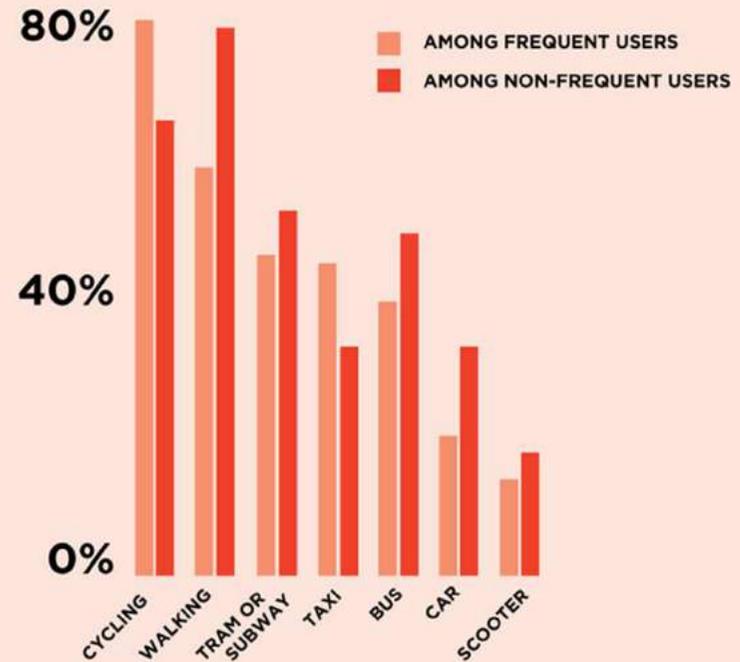
## MEN

- Work-related trips
- Peak travel
- Longer trips
- Single-leg journeys

## Walking and Public Transport are the most common ways of moving around for women

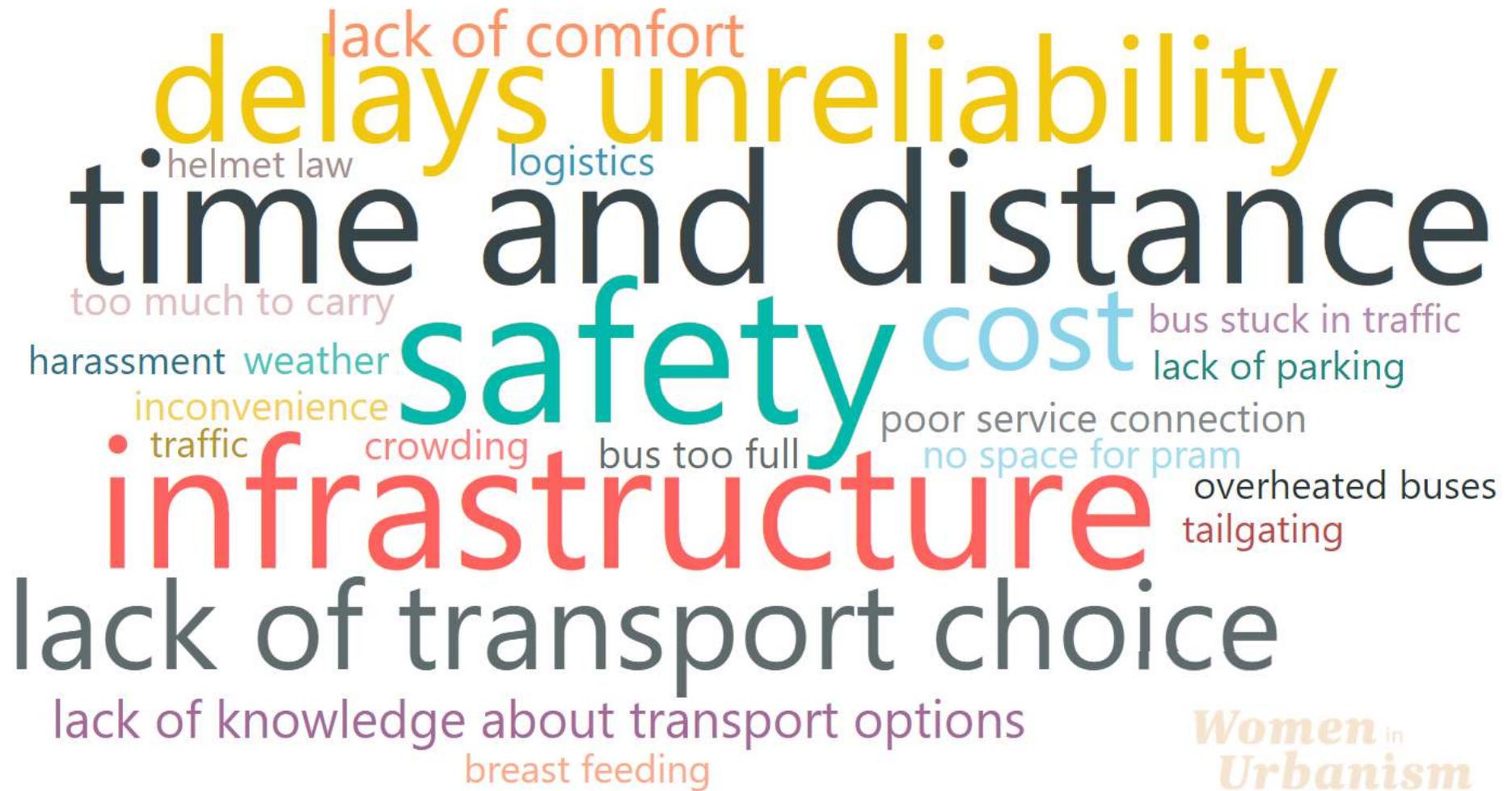


## Women want more:



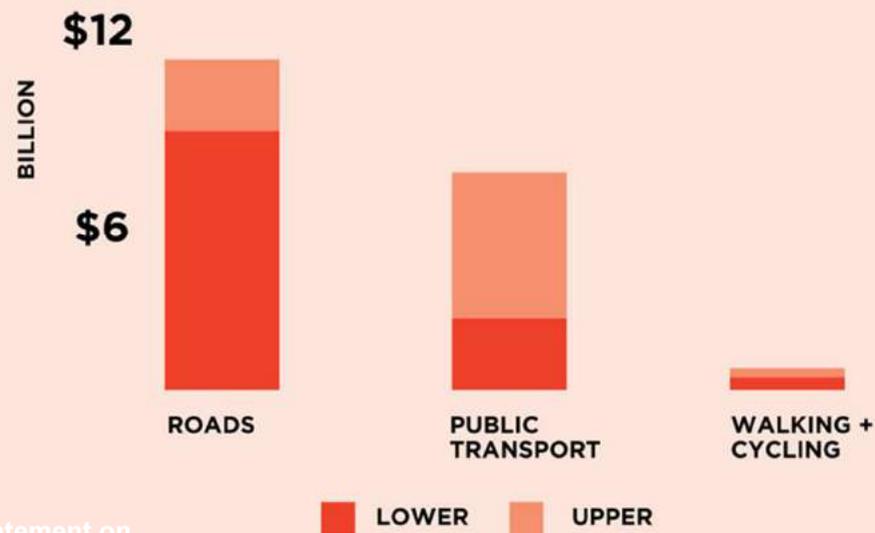
Women in  
Urbanism

What are the most common problems you face in your daily travel?



# Transport spending has historically been sexist

**Government funding for transport**  
Draft GPS funding ranges (2018 to 2021)



Source: Draft Government Policy Statement on Land Transport 2018/19 – 2027/28 (March 2018)

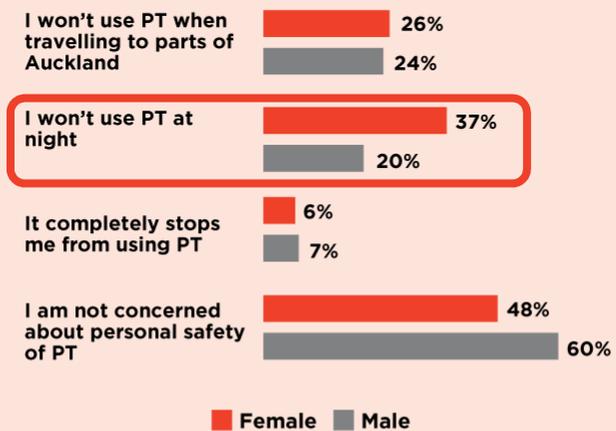
Women <sup>in</sup>  
Urbanism

# Our Cities don't work as well for Women as for Men

## Perceptions of safety in public spaces after dark



## Personal safety barriers to public transport



Women in Urbanism

Sources: Auckland Council Perceptions of Safety from Crime Report (2012) Auckland Transport Market Perceptions Survey (2017)

The men who run Auckland.



**PHIL GOFF**  
MAYOR



**BILL CASHMORE**  
DEPUTY  
MAYOR



**STEPHEN TOWN**  
CEO



**ALASTAIR  
CAMERON**  
CCO GOVERNANCE



**NICK  
HILL**  
ATEED CEO



**RODGER  
MACDONALD**  
PANUKU CEO



**SHANE  
ELLISON**  
AT CEO



**JOHN  
CRAWFORD**  
ACIL CEO



**RAVEEN  
JADURAM**  
WATERCARE CEO

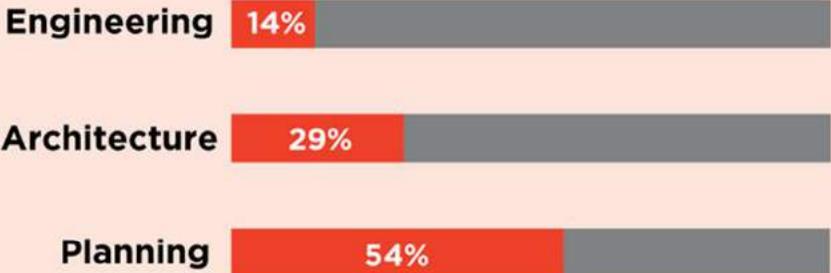


**CHRIS  
BROOKS**  
RFA CEO

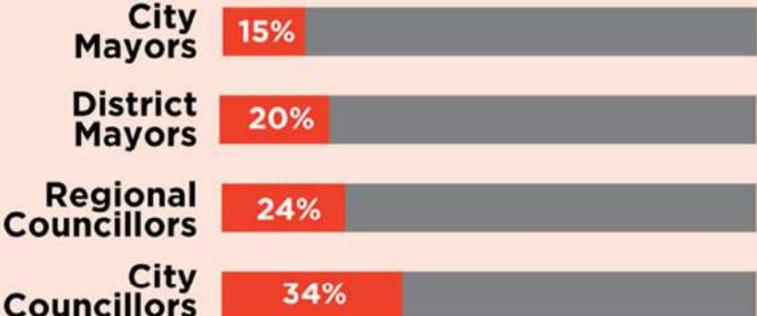


# There aren't enough Women in...

## Urban Professions



## Local Government



■ Women ■ Men

Women <sup>in</sup> Urbanism

Source: <https://diversityagenda.org/>

# OUTLINE

- Who are Women in Urbanism Aotearoa?
- How do women experience cities differently?
- **How has gender been considered when designing and building cities overseas?**
- What can we do here in Aotearoa New Zealand?



# Vienna

## Gender Mainstreaming

**Women** in  
**Urbanism**

Photo from [https://apolitical.co/solution\\_article/vienna-designed-city-women/](https://apolitical.co/solution_article/vienna-designed-city-women/)

# FIVE PRINCIPLES

1. Gender-sensitive language
2. Gender-specific data collection and analysis
3. Equal access to and utilisation of services
4. Women and men are equally involved in decision making
5. Equal treatment is integrated into steering processes



Photos: <https://www.citylab.com/transportation/2013/09/how-design-city-women/6739/>  
<https://www.pinterest.co.uk/pin/522980575464829112/>

*Women* in  
**Urbanism**



## *Women* in *Urbanism*

Source: <https://www.clc.gov.sg/docs/default-source/urban-solutions/urb-sol-iss-10-pdfs/case-study-vienna-gender-mainstreaming.pdf>



Source: <https://www.clc.gov.sg/docs/default-source/urban-solutions/urb-sol-iss-10-pdfs/case-study-vienna-gender-mainstreaming.pdf>



# Sweden

## Feminist Urban Design

*Women in  
Urbanism*

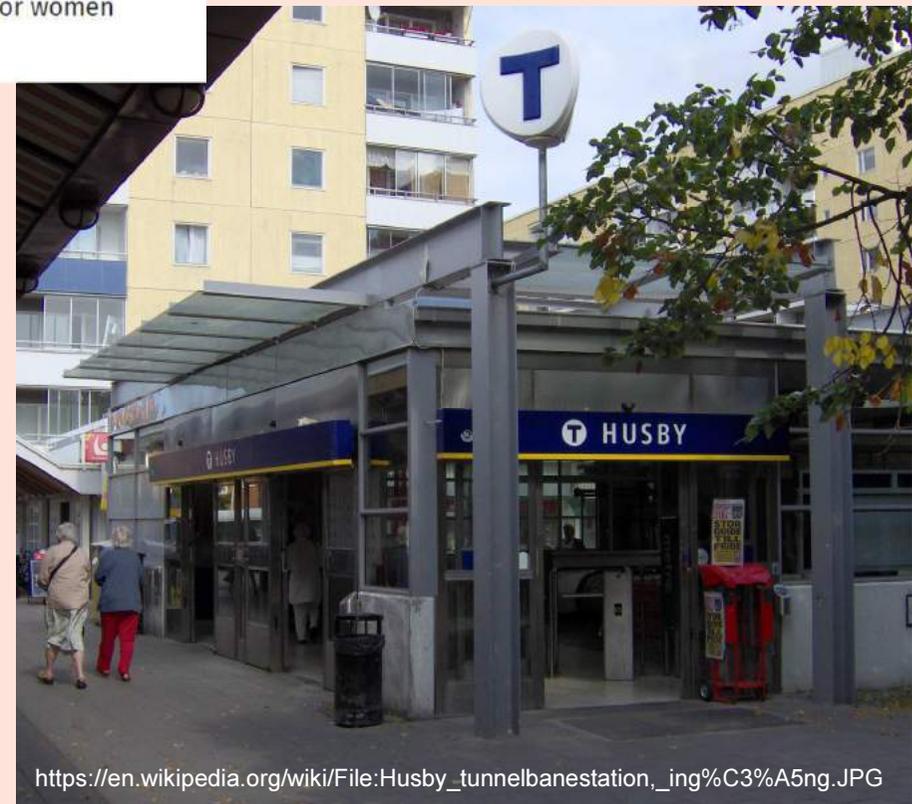
Photo from Unsplash

News

# Swedish suburb redesigned to be 'more feminist'

Area of Husby in Stockholm is being adapted to be safer and more appealing for women

Benjamin Kentish | @BenKentish | Thursday 6 April 2017 00:24 BST | 5 comments





Source: <https://youtu.be/udSjBbGwJEg?t=34s>

in  
**Urbanism**



# United Kingdom

## Equality Impact Assessment

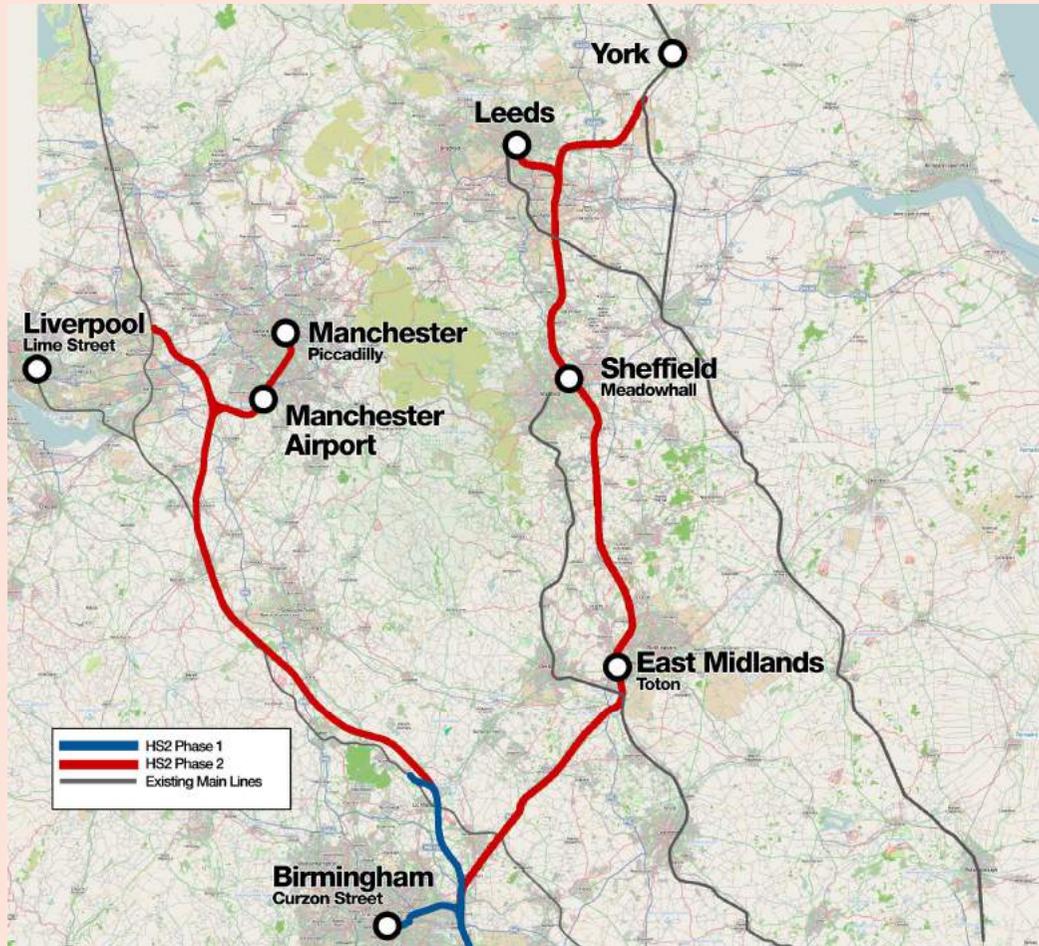
*Women* in  
*Urbanism*

Photo from Unsplash

- 
- Age
  - Disability
  - Gender
  - Pregnancy
  - Race
  - Religion
  - Sexual orientation
  - Marriage and civil partnership

**Women** in  
**Urbanism**

Photo from Unsplash



Source: [https://en.wikipedia.org/wiki/File:HS2\\_phase\\_2.png](https://en.wikipedia.org/wiki/File:HS2_phase_2.png)

*Women in  
Urbanism*

# **Equality Impact Assessment**

*Does it have a place in New Zealand's infrastructure planning?*

**Women** in  
**Urbanism**

# OUTLINE

- Who are Women in Urbanism Aotearoa?
- How do women experience cities differently?
- How has gender been considered when designing and building cities overseas?
- **What can we do here in Aotearoa New Zealand?**

# WHAT CAN YOU DO?



CREATIVE

## WHAT CAN YOU DO?

# Equality Impact Assessment

*Does it have a place in New Zealand's infrastructure planning?*

*Gender  
mainstreaming*



Women in  
Urbanism

**WHAT CAN YOU DO?**

**Pay attention**

**Women** in  
**Urbanism**

# WHAT WOMEN IN URBANISM WANT

- **More women in urban professions**
- **Tools to help us create towns and cities that work for everyone**

**Women** in  
**Urbanism**

# NGĀ MIHI

**Jessica Rose – research and presentation**

**Emma McInnes – design and research**

**Whitney Adam, Szening Ooi – research**

**And all the other amazing wāhine working alongside us in  
Women in Urbanism Aotearoa**

**Women** in  
**Urbanism**

HOME

ABOUT

EVENTS

PAST EVENTS

CAMPAIGNS

CONTACT

Get in  
touch!

# Women in *Urbanism*



[www.womeninurbanism.org.nz](http://www.womeninurbanism.org.nz)

[womeninurbanismnz@gmail.com](mailto:womeninurbanismnz@gmail.com)