

Women In Urbanism: 101

Presented by
Rachel Lees-Green



Women in
Urbanism



MRCagney

We stand for well connected, vibrant and liveable places,
giving people better, more sustainable travel choices.

[DISCOVER US](#)

OUTLINE

- Who are Women in Urbanism Aotearoa?
- How do women experience cities differently?
- How has gender been considered when designing and building cities overseas?
- What can we do here in Aotearoa New Zealand?

Womenⁱⁿ
Urbanism

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Women in Urbanism Aotearoa's mission is to transform our towns and cities into more beautiful, inspiring and inclusive places for everyone.

We do this by amplifying the voices and actions of all self-identifying women and girls.

**Womenⁱⁿ
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Photo by rawpixel on Unsplash

Who our cities are designed for **vrs.** who our cities should be designed for



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Source: <https://www.greaterauckland.org.nz/2017/10/12/designing-cities-women-thing/>

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WOMEN

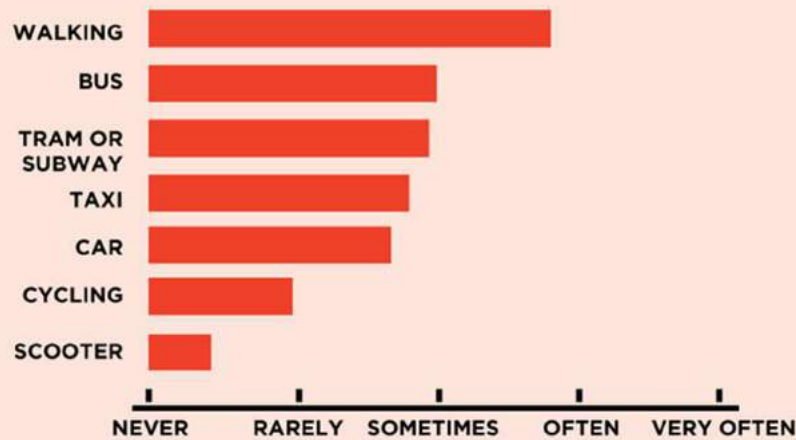
- Care-related trips
- Off-peak travel
- Short trips
- Multi-leg journeys

MEN

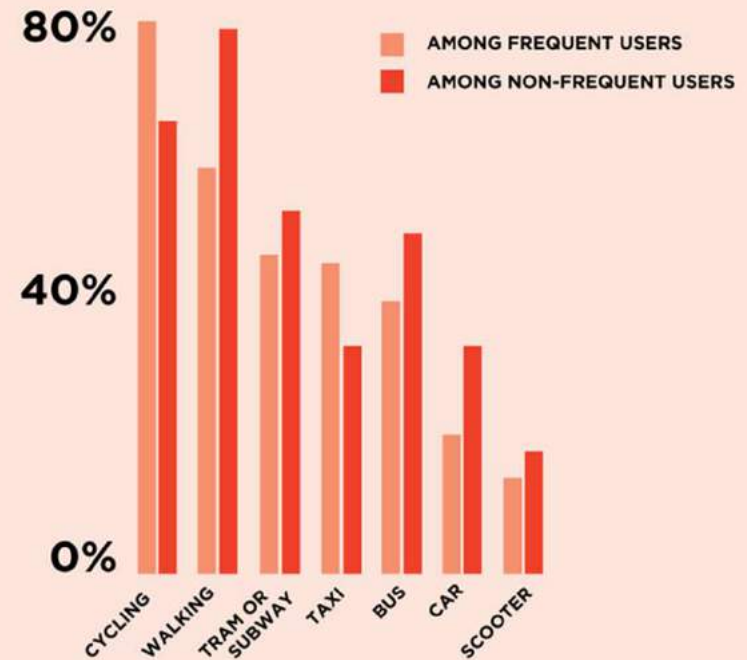
- Work-related trips
- Peak travel
- Longer trips
- Single-leg journeys

*Women in
Urbanism*

Walking and Public Transport are the most common ways of moving around for women



Women want more:



Women ⁱⁿ
Urbanism

Source: <http://www.womenability.org/>

What are the most common problems you face in your daily travel?

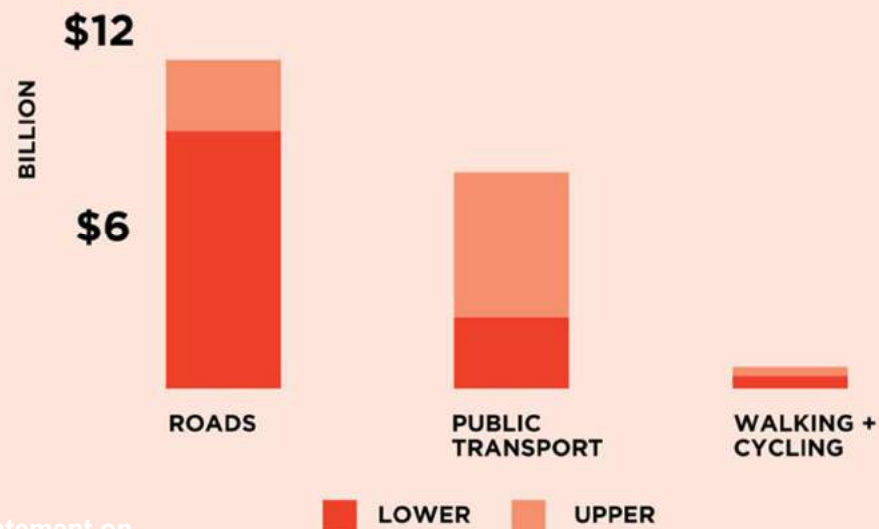
A word cloud visualization of common travel problems. The words are arranged in a dense, overlapping manner, with larger words indicating higher frequency. The colors of the words vary, including shades of yellow, orange, red, teal, blue, and purple. The words are: lack of comfort, delays, unreliability, time, and distance, safety, cost, infrastructure, lack of transport choice, lack of knowledge about transport options, breast feeding, Women in Urbanism, helmet law, logistics, too much to carry, harassment, weather, inconvenience, traffic, crowding, bus too full, poor service connection, no space for pram, bus stuck in traffic, lack of parking, overheated buses, and tailgating.

lack of comfort
delays unreliability
helmet law logistics
time and distance
too much to carry
harassment weather
inconvenience safety cost
traffic crowding bus too full poor service connection
no space for pram
infrastructure
overheated buses
tailgating
lack of transport choice
lack of knowledge about transport options
breast feeding
Women in Urbanism

Transport spending has historically been sexist

Government funding for transport

Draft GPS funding ranges (2018 to 2021)

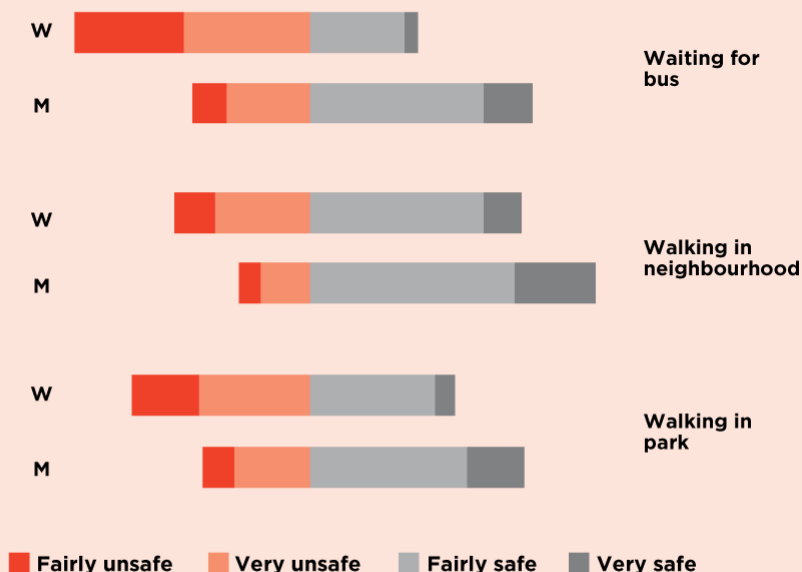


Source: Draft Government Policy Statement on Land Transport 2018/19 – 2027/28 (March 2018)

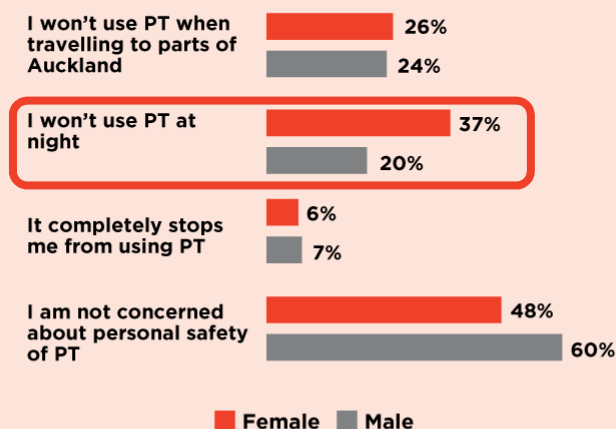
Women in
Urbanism

Our Cities don't work as well for Women as for Men

Perceptions of safety in public spaces after dark



Personal safety barriers to public transport



Women in Urbanism

Sources: Auckland Council Perceptions of Safety from Crime Report (2012) Auckland Transport Market Perceptions Survey (2017)

The men who run Auckland.



PHIL GOFF
MAYOR



BILL CASHMORE
DEPUTY
MAYOR



STEPHEN TOWN
CEO



**ALASTAIR
CAMERON**
CCO GOVERNANCE



**NICK
HILL**
ATEED CEO



**RODGER
MACDONALD**
PANUKU CEO



**SHANE
ELLISON**
AT CEO



**JOHN
CRAWFORD**
ACIL CEO



**RAVEEN
JADURAM**
WATERCARE CEO

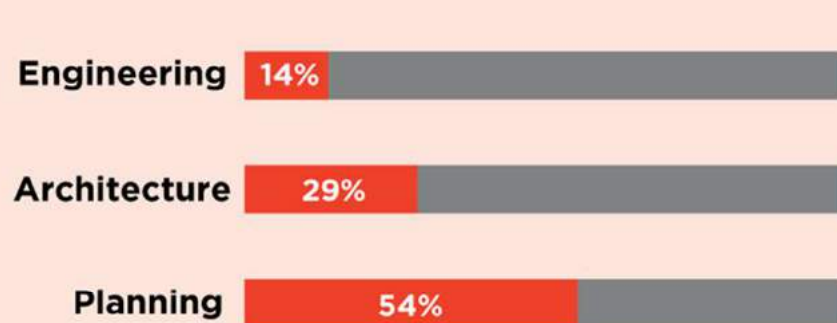


**CHRIS
BROOKS**
RFA CEO

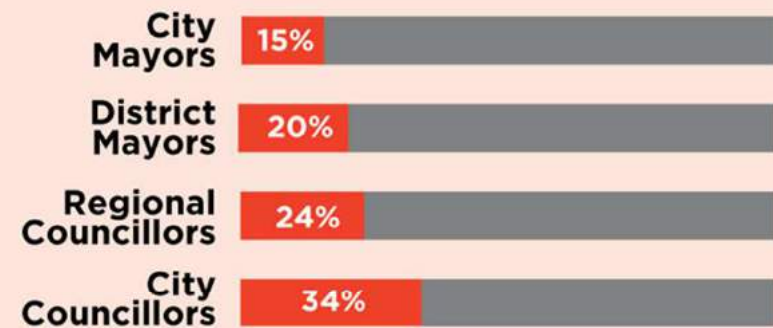


There aren't enough Women in...

Urban Professions



Local Government



■ Women ■ Men

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Source: <https://diversityagenda.org/>

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Vienna

Gender Mainstreaming

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Urbanism

Photo from https://apolitical.co/solution_article/vienna-designed-city-women/

FIVE PRINCIPLES

1. Gender-sensitive language
2. Gender-specific data collection and analysis
3. Equal access to and utilisation of services
4. Women and men are equally involved in decision making
5. Equal treatment is integrated into steering processes

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Photos: <https://www.citylab.com/transportation/2013/09/how-design-city-women/6739/>
<https://www.pinterest.co.uk/pin/522980575464829112/>



Women in **Urbanism**

Source: <https://www.clc.gov.sg/docs/default-source/urban-solutions/urb-sol-iss-10-pdfs/case-study-vienna-gender-mainstreaming.pdf>



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A wide-angle photograph of a busy pedestrian street in Sweden. On the left, a row of colorful wooden buildings, including a prominent yellow one with white window frames and a red flag, lines the street. A large crowd of people is walking along the cobblestone path. In the foreground, a man in a dark jacket pushes a stroller, and a woman in a light blue dress stands nearby. The background shows more colorful buildings and a rocky hillside under a blue sky with scattered clouds.

Sweden

Feminist Urban Design

Women in
Urbanism

Photo from Unsplash

News

Swedish suburb redesigned to be 'more feminist'

Area of Husby in Stockholm is being adapted to be safer and more appealing for women

Benjamin Kentish | @BenKentish | Thursday 6 April 2017 00:24 BST | 5 comments



https://commons.wikimedia.org/wiki/File:Husby,_Stockholm_2015c.jpg



https://en.wikipedia.org/wiki/File:Husby_tunnelbanestation,_ing%C3%A5ng.JPG



Source: <https://youtu.be/udSjBbGwJEg?t=34s>

in
Urbanism



United Kingdom

Equality Impact Assessment

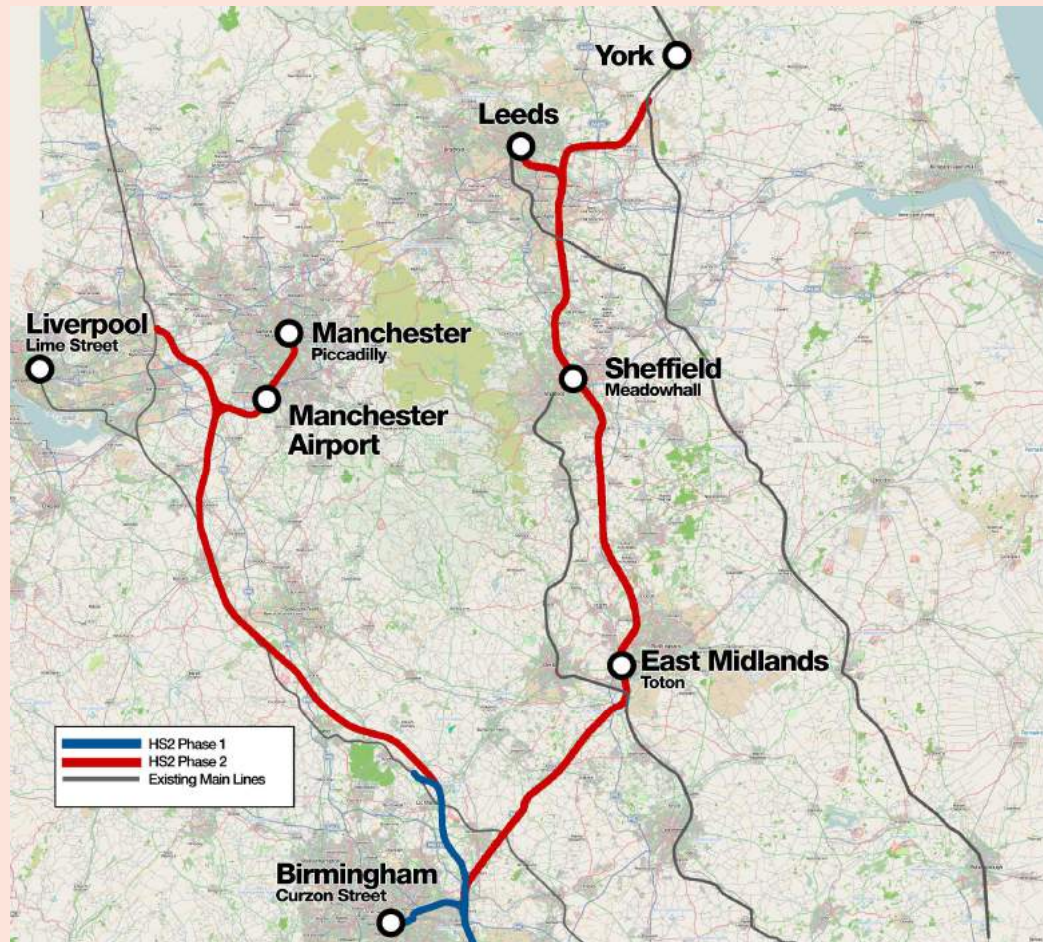
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Urbanism

Photo from Unsplash

- 
- A photograph of a city street intersection. In the foreground, a crosswalk is painted with wide, horizontal stripes in the colors of the rainbow (red, orange, yellow, green, blue, purple). A large group of people, including men, women, and children, are standing on the sidewalk, waiting to cross the street. In the background, there are multi-story brick buildings with many windows. A storefront with a sign that says "van/uffelen" is visible. There are also some holiday-themed decorations and signs, including one that says "CHRISTMAS" and another that says "70% KORTING".
- Age
 - Disability
 - Gender
 - Pregnancy
 - Race
 - Religion
 - Sexual orientation
 - Marriage and civil partnership

Women in
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Photo from Unsplash



Source: https://en.wikipedia.org/wiki/File:HS2_phase_2.png

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Equality Impact Assessment

Does it have a place in New Zealand's infrastructure planning?

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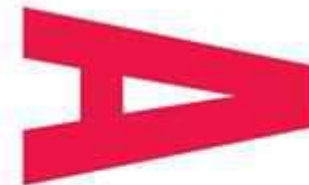
WHAT CAN YOU DO?

ENGINEUITY DAY

Hello
Café

Creative
problem-solving
workshops for girls.

Girl
BOSS
.nz



THE
DIVERSITY
AGENDA.

= ally skills nz

WHAT CAN YOU DO?

Equality Impact Assessment

Does it have a place in New Zealand's infrastructure planning?

*Gender
mainstreaming*



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WHAT CAN YOU DO?

Pay attention

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WHAT WOMEN IN URBANISM WANT

- More women in urban professions
- Tools to help us create towns and cities that work for everyone

Women_{in}
Urbanism

NGĀ MIHI

Jessica Rose – research and presentation

Emma McInnes – design and research

Whitney Adam, Szening Ooi – research

**And all the other amazing wāhine working alongside us in
Women in Urbanism Aotearoa**

**Womenⁱⁿ
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HOME

ABOUT

EVENTS

PAST EVENTS

CAMPAIGNS

CONTACT

Get in
touch!

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womeninurbanismnz@gmail.com