

FORUM POINT

CONFERENCE PARTNERS

What's News? - March 2023



EVENTS AND CONFERENCES ARE BACK IN FULL SWING

2023 has started with a hiss and a roar.

It has been great working with more organisations in recent months who are in the thick of planning their conferences and events for 2023 and 2024. Talking with our clients, it seems

things are "back on the up", and in-person conferences and events are finally returning to pre-pandemic levels.

It is no secret that the events industry has faced huge disruption due to the pandemic. So, it is a real boost for our team to start the new year with more certainty that we can roll up our sleeves and plan and manage incredible events for our clients.

So what's changed in the event and conference planning space since Covid-19 hit our shores?

ATTENDEE EXPECTATIONS HAVE EXPLODED

Purse strings have tightened and many companies have pulled back on professional development budgets for their staff. With this change, expectations from delegates have exploded. More than ever before, they're seeking unique, topical, relevant content from 'not-to-be-missed speakers' to maximise their return on investment. Careful programme design is crucial to attracting and engaging an audience.

COMPLIANCE, COMPLIANCE AND MORE COMPLIANCE

Compliance issues around health, safety and risk management have never been more important... or more time-consuming. If there's one task we can take off your hands, it's ensuring health, safety and risk management reports are taken care of. Leave this one with us.

IN-PERSON CONFERENCES ARE BACK

Delegates have missed out on in-person networking opportunities in recent years, which is one of the key benefits of attending a conference. While virtual conferences are convenient and may cost slightly less than their in-person counterpart, we are noticing a dramatic increase in registrations for in-person conferences and events.

CONFERENCE SPONSORSHIP IS COMPETITIVE

Sponsors and exhibitors have limited budgets and resources, and they are often asked to attend or sponsor a number of different conferences. Customisation and flexibility have risen to new heights in this competitive field.

OUR SERVICES

Logistical management is just the beginning of our service package. Excellence is in the details of everything we do. We can help you with:

- Speaker, abstract and programme management
- Accommodation and venue management
- Sponsor and exhibitor management
- Compliance - health, safety and risk
- Networking and social gatherings
- Awards functions
- Guest speakers
- Financial reporting
- International conference bids



EVENT PLANNING IS A MINEFIELD

ForumPoint2 Conference Partners are here to help. The team at ForumPoint2 Conference Partners usually work in two ways:

1. We can partner, assist or provide advice on specific aspects of your conference or event; or
2. We can manage your entire event on your behalf.

Either way, we understand that you are the specialists in your company and field of work, so you know the context and content to deliver. We are experts in organising and managing conferences.



We have over 30 years of experience organising conferences and events, from large multi-day international conferences to single-day seminars and one-off events throughout New Zealand.

Together, we can collaborate and deliver an incredible event.

- Conference design through to delivery
- Online events
- Hybrid events

[CONTACT US TODAY TO DISCUSS YOUR NEXT EVENT](#)



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