

ACCELERATING DECARBONISATION CEP CONFERENCE 2022

1st & 2nd JUNE
ROTORUA



TE PŪ NGAO, TE PŪ WARO
CARBON AND ENERGY PROFESSIONALS NEW ZEALAND
EDUCATE | COLLABORATE | INSPIRE

in association with



Sponsorship & Exhibition Opportunities



WELCOME from the CHIEF EXECUTIVE

2022 is the year we're giving it some jandal on accelerating decarbonisation. Rotorua is the place and picking up the pace is the theme.

2022 will see New Zealand with high COVID vaccination rates, freedoms to move about, a real appetite to get back to business after the enormous disruption of the last couple of years and, most importantly, a priority focus on decarbonising.

We're delighted this year to be partnered with the Bioenergy Association as well as The Sustainability Society for our flagship event and with everyone adapting to life with Covid, the conference is set to break all records – yes, even those set by last year's bonanza event.

Our 2021 conference in Christchurch exceeded 180 registrations. Working with BANZ as well as TSS should boost that and we're optimistic of surpassing the 200 delegate threshold. Where better to promote your products and services to efficiency, sustainability and renewables professionals and purchasing specifiers?

The June conference dates mean we'll have a clearer picture of the Government's Emissions Action Plans (scheduled for May release), real progress on CNGP (Carbon Neutral Government Programme) driven action plans and clues about changes to the RMA and what that will mean for nationwide decarbonisation. The market will be there, will you?

I invite you to join us as a sponsor and/or exhibitor at this industry leading event. We have an exciting array of excellent value packages available, which will showcase your company, product or service to a wide audience of efficiency, sustainability and renewables professionals and specifiers. Association with the event and exposure has to be the most cost effective promotional opportunity of 2022. Just check out the exhibition package and rates for proof.

The early bird will have the widest selection of sponsorship options and the most popular selections invariably sell quickly, so register your interest now to reserve the package that works best for you.

There really is no better time to get in front of your market and build or reinforce those valuable business connections.

I look forward to seeing you there.



Dr Mike Hopkins
CEP CEO



CONTENTS

Page

Welcome from the CEO	2
The Facts and Figures	3
Sponsor and Exhibitor Packages	4
Our Most Popular Categories Summarised	4
The Metal Categories	5
Special Categories	6
\$2,000 Packages	7
\$500 Packages	7
Exhibition Stands	7
Contact Details	8



The FACTS and FIGURES

Our 2021 conference was the biggest yet, attracting over 180 delegates. Partnering with the Bioenergy Association as well as The Sustainability Society will drive this number even higher and we're expecting to pass the 200 delegates threshold in 2022.

Attendees come from large and small businesses, local authorities, DHBs and the academic world. They leave informed, educated, professionally refreshed and inspired to move their organisations forward.

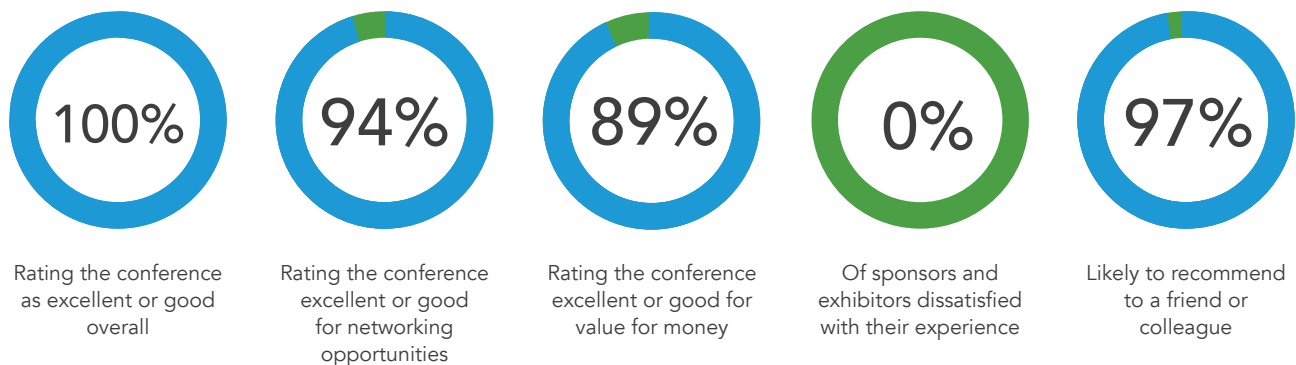
They could also be leaving armed with information on how your products and services can enable them to perform better and having established relationships with your organisation and sales team.

188

DELEGATES attended in 2021

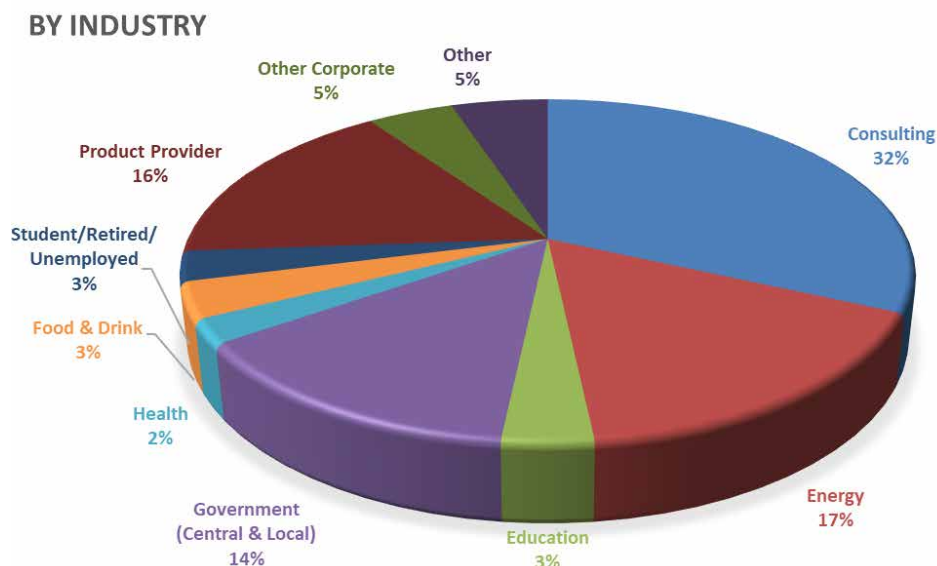


Here are some numbers from 2021



Attendee Profile

The CEP Conference attracts a wide variety of influential practitioners and decision makers from the corporate, public and small business sectors. The attendee list includes specialist engineers, energy, facilities and sustainability managers, business owners and public servants working in DHBs and local and central government. The breakdown of attendees in 2021 looks like this.



SPONSOR and EXHIBITOR PACKAGES

As a sponsor or exhibitor at the 2022 CEP/ TSS/BANZ conference you will enjoy a direct touchpoint with key energy, carbon and sustainability decision makers, including commercial, industrial and public sector buyers.

In 2022, the conference moves to Rotorua and will be held at the Novotel on 1st and 2nd June.

Being a sponsor and/or exhibitor delivers:

- Excellent exposure directly to sustainability and emission reduction decision makers
- Access to potential new clients
- Opportunities to forge new or reinforce existing business relationships
- A cost effective means of developing and promoting brand awareness and brand values
- A superb platform to showcase products and services

OUR MOST POPULAR CATEGORIES SUMMARISED

	PLATINUM	GOLD	SILVER	BRONZE	KEYNOTE SPEAKER	COCKTAIL EVENING	LUNCH
Price (+GST)	\$10,000	\$7,500	\$5,000	\$3,000	\$3000, per day	\$3,000	\$2,500
Maximum number of Sponsors for this level	1	2	4	No Limit	1 per day	1	1
Exhibition display booth	Included	Included	50% discount	50% discount	50% discount	50% discount	50% discount
Delegate registration/s	4	3	2	1	1	1	1
Company logo on all conference promotional collateral (printed and digital)	√	√	√	√	√	√	√
Company logo on the conference holding screen and splash screen	√	√	√	√	√	√	√
Logo placement on the conference website with a link to your own	√	√	√	√	√	√	√
Your company Banner at the venue entrance	√						
Your company Banner aside the speaker stage	√	√					
Your company Banner in the refreshment area						√	√
Opportunity to introduce your organisation to the conference	5 minutes at the start of the first day	3 minutes at the start of one conference session			3 minutes and introduce your Keynote speaker	3 minutes and deliver formal invitation to the event	2 minutes and deliver lunch invitations each day
Media exposure as part of the CEP/TSS/BANZ conference promotion campaign	√	√	√	√	√	√	√
List of attendees including email addresses (subject to privacy requests)	√ Prior to and post conference	√ Prior to and post conference	√ Post conference	√ Post conference	√ Post conference	√ Post conference	√ Post conference

If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.

THE METAL CATEGORIES

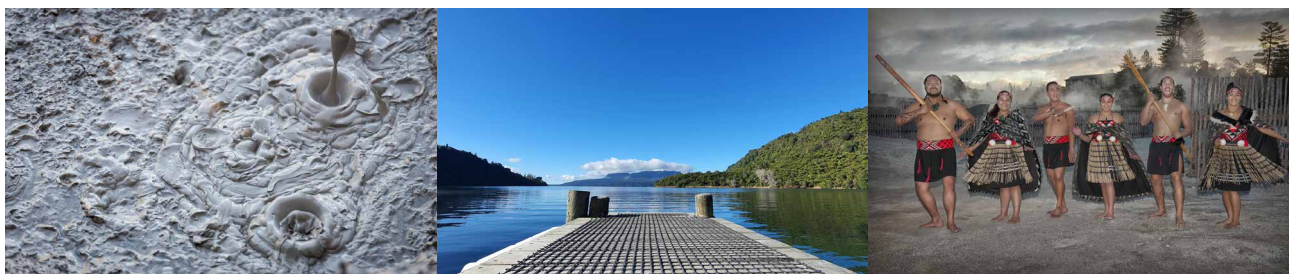
SPONSORSHIP	PACKAGE	PRICE (+GST)
PLATINUM	<p>Platinum sponsorship is our most exclusive sponsorship level and is limited to a single sponsor. This package offers the maximum exposure for our partners. There is no better way of raising your profile with delegates. The Platinum package includes:</p> <ul style="list-style-type: none"> • Recognition as a Platinum sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference holding screen (between presentations) and splash screen (at the start and end of each day) and entry signage • Introduction session – an opportunity to introduce your organisation to the conference at the start of the first day • Logo placement on the conference website with a link to your own • Banner placement – at the venue entrance, aside the speaker stage and in the refreshment area • Includes an exhibition display booth • Media exposure as part of the CEP/TSS/BANZ conference promotion campaign • 4 delegate registrations • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$10,000
GOLD	<p>Gold sponsorship, limited to 2 sponsors – still at the top table and delivering excellent value. Gold sponsorship is an excellent way of raising your corporate profile with delegates. Gold sponsors enjoy the following benefits:</p> <ul style="list-style-type: none"> • Recognition as a Gold sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Speaking opportunity – an opportunity to introduce your organisation to the conference at the start of one of the conference sessions • Logo placement on the conference website with a link to your own • Includes an exhibition display booth • Media exposure as part of the CEP/TSS/BANZ conference promotion campaign • 3 delegate registrations • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$7,500
SILVER	<p>Silver sponsorship, limited to 4 sponsors – delivers outstanding value with excellent marketing and promotional prospects for sponsors. The Silver package delivers:</p> <ul style="list-style-type: none"> • Recognition as a Silver sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS/BANZ conference promotion campaign • 2 delegate registrations • The option to take an exhibition stand at 50% discount (which includes 1 additional registration) • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$5,000
BRONZE	<p>Bronze sponsorship is a more modest sponsorship package but still delivers outstanding value and excellent marketing and promotional prospects for sponsors. The Bronze package delivers:</p> <ul style="list-style-type: none"> • Recognition as a Bronze sponsor – including your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS conference promotion campaign • 1 delegate registration • The option to take an exhibition stand at 50% discount (which includes 1 additional registration) • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$3,000

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SPECIAL CATEGORIES

SPONSORSHIP	PACKAGE	PRICE (+GST)
KEYNOTE SPEAKER	<p>The Keynote Speaker Sponsor, limited to 1 sponsor per day, gains from direct association with one of the highlights of the conference. This package places your organisation at the heart of the conference and includes:</p> <ul style="list-style-type: none"> • Recognition as the Keynote sponsor • Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • The opportunity to welcome and introduce the Keynote speaker and introduce your organisation to the conference • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS/BANZ conference promotion campaign • 1 delegate registration • The option to take an exhibition stand at 50% discount (which includes 1 additional registration) • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$3,000 Per day
COCKTAIL EVENING	<p>The social highlight of the conference. Sponsorship of this key networking event is limited to 1 sponsor. This sponsorship will include:</p> <ul style="list-style-type: none"> • Recognition as the Cocktail Evening sponsor • Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • An opportunity to introduce your company and deliver the formal invitation to the event • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS/BANZ conference promotion campaign • 1 delegate registration • The option to take an exhibition stand at 50% discount (which includes 1 additional registration) • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$3,000
LUNCH	<p>Where everybody goes, what everybody sees, the Lunch sponsor – limited to 1 sponsor - will enjoy the limelight during our lunch break, an excellent way of raising your profile with delegates. The Lunch sponsorship package includes:</p> <ul style="list-style-type: none"> • Recognition as the provider of the conference lunch on both days • Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • The opportunity to address delegates and invite them to lunch each day • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS/BANZ conference promotion campaign • The option to take an exhibition stand at 50% discount (which includes 1 additional registration) • List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$2,500
COFFEE CART & COFFEE CUPS	<p>Be everyone's friend by providing the flat whites and cappuccinos. This package includes:</p> <ul style="list-style-type: none"> • A dedicated coffee cart branded with your logo • Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day • Logo placement on the conference website with a link to your own • Media exposure as part of the CEP/TSS/BANZ conference promotion campaign • List of attendees including email addresses (unless individual delegates have opted out of email circulation) • The supply of 200 reusable coffee cups carrying your logo on one side, the conference banner on the other. Final price depends on the specification of cup • Cart and cup options might be separable, please contact us to discuss 	from \$4,700

If these packages are not quite right for you, give us a call and tell us what you'd want to see or what you'd want to achieve from a package.



\$2,000 (+GST) PACKAGES

SPONSORSHIP	PACKAGE
All packages at this level include:	<ul style="list-style-type: none"> Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day. Logo placement on the conference website with a link to your own Media exposure as part of the CEP/TSS/BANZ conference promotion campaign List of attendees including email addresses (unless individual delegates have opted out of email circulation)
NAME BADGES	Limited to 1 sponsor, the Name Badges sponsorship allows continued exposure to delegates across both days of the conference. This option provides name and/or logo recognition every time someone checks out a delegate's name. Excellent exposure at a modest cost. You will have the option to keep your printed lanyards for future events.
NOTE PADS & PENS	Limited to 1 sponsor, the Notepad & Pen Sponsor will receive continuous exposure to delegates as they take notes throughout the two day conference. Please note, this price applies where pads and pens are provided by the sponsor, We can organise the printing of branded pads and pens at cost but this will be in addition to the sponsorship fee.
CHARGING STATION	Increasingly needed and popular. Be the saviour of all whose devices are running low on juice by providing a branded charging station. Limited to 1 sponsor.
TRANSPORT PARTNER	Associate your transport company with the conference and generate traffic to and from the venue by joining us as transport partner.
SPEAKER GIFTS	Have your logo recognised at the end of each speaker session by having the speaker gifts wrapped in dedicated packaging or providing a branded gift. Please note, branded merchandise costs (e.g. wine bottle wrappings) will be additional to the sponsorship fee. Alternatively, provide the speaker gift yourself subject to agreement. Please give us a call to discuss.
ENERGY MONITORING PARTNER	Monitor the energy used at the conference and display your capabilities on a dedicated screen near registration. NB. You will need to provide the monitoring and display equipment and software.
POLO SHIRT	The commitment to have CEP and conference organiser staff wear your shirts for the duration of the conference. (\$2,500 if sourcing and printing is required).
JANDAL SPONSOR	The 2022 conference is giving it some jandal. This is a strap line for the event and we are welcoming branded jandals for distribution to delegates. Jandals will need to be sustainably manufactured. We are able to source appropriate jandals if needed at additional cost.

\$500 (+GST) PACKAGES

SPONSORSHIP	PACKAGE
All packages at this level include:	<ul style="list-style-type: none"> Your logo on all conference promotional collateral - printed and digital - logo display on the conference splash screen at the start and end of each day and verbal recognition each day. Logo placement on the conference website with a link to your own Media exposure as part of the CEP/TSS/BANZ conference promotion campaign
REFRESHMENTS	All delegates enjoy their morning and afternoon tea. Enjoy a namecheck as sponsor of the morning and afternoon tea refreshment breaks at each break. Limited to 1 sponsor per break (4 breaks total). Or, why not sponsor all the breaks for regular exposure across the two day conference for just \$1,500 (+GST).
WIFI	Be associated with everyone's basic need for wifi by sponsoring the wifi connection and availability.
APP ADVERTISING	Advertise on the conference app. Opportunities from \$500 (+GST).

EXHIBITION STANDS

	PACKAGE	PRICE (+GST)
EXHIBITOR	<p>Exhibitors will be able to display their products and/services to allow deep engagement with delegates. Refreshment and lunch break catering will be provided in the exhibition area ensuring excellent exposure to delegates. The cocktail evening will also be held in the exhibition area. Display booths measure 2.4m(wide) by 1.2m(deep). The exhibitor package includes:</p> <ul style="list-style-type: none"> Recognition as an Exhibitor. 3 minute slot in a dedicated exhibitor Pecha Kucha session Your logo on all conference promotional collateral, printed and digital, logo display on the conference splash screen at the start and end of each day and verbal recognition each day Logo placement on the conference website with a link to your own Media exposure as part of the CEP/TSS/BANZ conference promotion campaign 2 delegate registrations (discounted pricing carries 1 registration) List of attendees including email addresses (unless individual delegates have opted out of email circulation) 	\$2,000

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CONTACT DETAILS

CEP will use its best endeavours to deliver a fantastic Conference that meets sponsor and exhibitor expectations and provides value for your investment alongside a memorable occasion for you and the other attendees.

CEP would like to work with you on selecting the best sponsorship and exhibition package for the Conference.

Please contact the CEP office or conference organiser with any questions and to book your involvement:

CARBON AND ENERGY PROFESSIONALS NEW ZEALAND

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Email: info@cep.org.nz

Conference Organiser (ForumPoint2)
Tel: 027 649 2081

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