

CAUTHE 2021 CONFERENCE ONLINE

TRANSFORMATIONS IN UNCERTAIN TIMES: FUTURE
PERFECT IN TOURISM, HOSPITALITY AND EVENTS

9-12 February | #cauthe2021 | We're expecting you!




Ask a Fellow

Check into the Exhibition Hall or make an appointment

Tuesday 9 Feb - Thur 11 Feb 13:00 - 18:00 (AEDT)


Short Bios

Professor Betty Weiler




Professor Betty Weiler's research interests revolve around the tourist experience, particularly in protected areas and other natural settings. Her expertise centres on communication with visitors, and she is particularly passionate about the pivotal role of the tour guide and heritage/nature interpretation in nature-based settings and at wildlife and heritage attractions. A particular area of interest is the use of persuasive communication to influence visitor behaviour (such as minimising negative impacts) and as a management tool (such as enhancing visitor safety). She is also passionate about mentoring the next generation of tourism researchers.

Professor Bob McKercher




Professor Bob McKercher worked in the Canadian tourism industry before joining academia. He received his PhD from the University of Melbourne and is the Past President of the International Academic for the Study of Tourism; a Fellow of the International Academic for the Study of Tourism; the Council for Australian University Tourism and Hospitality Education and; the International Academy of Culture, Tourism and Hospitality Research. He has diverse research interests that focus on the geography of consumer behaviour, product development, cultural and nature based tourism, educational issues, sustainability in a broad sense and many other areas.

Professor Brent Ritchie




Professor Ritchie's research interests are associated with tourism risk management. His research has focused on understanding risk from an individual and organisational perspective. His work on organisations explores risk attitudes and response strategies to effectively respond and recover from crises and disasters. He also explores tourist attitudes to risk and their risk reduction behaviour, including beach goers, Australian outbound travellers and potential travellers to the Middle East and in Indonesia. His research projects also examine the factors that influence the formation of risk attitudes and behaviour by using social and organisational psychology theory and concepts. Recently his interests have expanded to include carbon offsetting to understand consumer preferences and adoption of carbon offsetting in an aviation context.

Professor Brian King



Brian King is Professor and Associate Dean (Academic Affairs) at The Hong Kong Polytechnic University. He completed his tourism masters at the University of Strathclyde in Scotland and his PhD at Monash University and worked in Australia before relocating to Hong Kong in 2012. Recent specialisations have included tourism and culture in Asia and hospitality leadership. He has published books and articles on integrated resorts, tourism development, hospitality education, marketing, VFR travel and Asia-Pacific tourism. He is Founder and Editor-in-Chief of Tourism, Culture & Communication. He has extensive industry and University experience and has supervised about 30 PhD students to completion.

Professor David Airey



David Airey is Emeritus Professor at the University of Surrey. Since he retired from his position as Professor of Tourism Management and University Pro Vice-Chancellor he has remained active in teaching, research, writing and various projects both in the UK, including at Surrey, and in many other parts of the world. He has been involved in tourism as a subject for study for nearly 50 years. During this time his academic interests have included tourism education, tourism policy, and destination development.

Professor Haiyan Song

Professor Haiyan is Associate Dean and Chair Professor at The Hong Kong Polytechnic University. He has a strong background in Economics. Areas of research expertise include tourism demand modelling and forecasting, tourism Impact assessment, tourism satellite account, Chinese economy under transition and wine economics. His areas of teaching expertise are tourism economics, tourism forecasting, quantitative methods and competition issues in tourism wine branding and communication.

Assoc Professor Judith Mair

Associate Professor Judith Mair is Discipline Leader of the Tourism Discipline Group at the UQ Business School, University of Queensland, Australia. Her research interests include the impacts of tourism and events on community and society, and consumer behaviour in tourism and events. She is the author of 'Conferences and Conventions: A Research Perspective'; 'Events and Sustainability'; and 'Festival Encounters' and the editor of 'The Routledge Handbook of Festivals', all published by Routledge, and the co-editor of 'Image and Reputation Recovery for the Tourism Industry' (Goodfellow Publishers), as well as over 45 academic papers in internationally recognised journals.

Professor Marianna Sigala

Professor Marianna Sigala has dual disciplinary background: service operations and information technology systems. In this vein, her research has also focused on topics related to these fields or their nexus. Key expertise areas: service innovation, customer experience/engagement management, service quality and productivity, e-commerce, smart tourism and smart destinations, customer relationship management, social media marketing, platform or sharing economy, e-learning and wine tourism.

Professor Noel Scott

Noel Scott's research topics include the study of tourism experiences, and destination management and marketing. He is interested in advancing tourism research by use of recent mainstream theory from psychology and other disciplines, as he considers that tourism is an applied field. Theoretically, he applies cognitive psychology theory to the study of customer decision making (prospection, imagery processing and emotion), marketing stimuli design (attention), design of on-site experiences (using techniques such as aesthetics, co-creation, elicitation of emotion, mindfulness, novelty, and storytelling). Methodologically, he has used eye-tracking and other psychophysiological measurement techniques. He is active in training and consulting in Cambodia, Indonesia, Oman, Sri Lanka, and Timor Leste.

Professor Perry Hobson

Professor Perry Hobson, PhD is a Professor of Tourism at Sunway University in Malaysia. He holds a Bachelor's degree from Oxford Brookes University in the UK, a Masters from the University of Massachusetts in the USA, and completed his PhD at Southern Cross University in Australia. He has been the Editor-in-Chief of the 'A' ranked and SSCI indexed Journal of Vacation Marketing for over 20-years, and also sits on the Board of Directors of The International Centre of Excellence in Hospitality & Tourism Education (THE-ICE) accreditation body. He is a past-President of ApacCHRIE hospitality educators association, and is also a past-Chair and lifetime Fellow of CAUTHE, the Council of Australasian Universities for Tourism & Hospitality Education. He is also an Honorary Fellow of CHME, the Council for Hospitality Management Education, in the UK and was the first person to be initiated into THE-ICE's 'Hall of Fame' for his contribution over 15-years.

Professor Sara Dolnicar

Sara Dolnicar is a Professor of Tourism at The University of Queensland. She has a particular interest in empirical measurement in the social sciences, and has applied her work primarily to tourism, but has also contributed to the areas of environmental volunteering, foster care and public acceptance of water alternatives. Her current research program focuses on developing and experimentally testing measures that trigger pro-environmental behaviour in tourists. In recognition of her achievements, Professor Dolnicar was elected a Fellow of the Academy for the Social Sciences in Australia (ASSA), the International Academy for the Study of Tourism, the International Association of Scientific Experts in Tourism (AIEST), and the Council for Australasian Tourism and Hospitality Education (CAUTHE). In 2019, she has been awarded a prestigious Australian Research Council Laureate Fellowship to leave a creative and human legacy relating to her work into low harm hedonism. Professor Dolnicar currently serves as the Co-Editor in Chief of Annals of Tourism Research.