

# CAUTHE 2021 CONFERENCE ONLINE

TRANSFORMATIONS IN UNCERTAIN TIMES: FUTURE  
PERFECT IN TOURISM, HOSPITALITY AND EVENTS

9-12 February | #cauthe2021 | We're expecting you!



## Meet the Editors

Wednesday 10 February 16:00 – 17:00 (AEDT)

### Co-chairs



**Dr Edmund Goh** is the 2nd Vice-Chair of CAUTHE. He is the Deputy Director of the Markets and Services Research Centre at Edith Cowan University, Western Australia. Dr. Goh has researched extensively in the areas of hospitality workforce issues such as Generation Z, employee theft, food wastage, job satisfaction and planned behaviour. He has published in high impact leading journals such as *Tourism Management*, *Journal of Sustainable Tourism*, *International Journal of Hospitality Management*, *International Journal of Contemporary Hospitality Management*, *Journal of Hospitality and Tourism Research*, *Journal of Hospitality and Tourism Management*, *Tourism Management Perspectives*, *Journal of Vacation Marketing*, *Journal of Travel and Tourism Marketing*, *Asia Pacific Journal of Marketing and Logistics*, and *Tourism Recreation Research*. Dr. Goh completed his PhD in 2015 from the University of Queensland. As an Early Career Researcher, Dr. Goh was awarded the Excellence in Research by an Emerging Scholar in 2018 by the School of Business and Law, Edith Cowan University; and the Early Career Researcher Highlight by Edith Cowan University in 2019. In 2020, he was the recipient of the prestigious Early Career Researcher Grant awarded by Edith Cowan University. Dr. Goh sees research as a hobby and uses research as the nexus to bridge the gap between academia and industry.



**Lizette Olivier** has recently completed her PhD at the University of Newcastle and is actively engaged in customer experience management in the field of events, tourism and marketing studies. Lizette's academic career is underpinned by her extensive industry experience in research and development of international trade, with 16 years of Australian export experience. Before moving to Australia, Lizette was a founder director of the National Arts Festival in South Africa, she has more than 20 years international business experience including advertising, marketing, tourism and festival management. Her research focus is on Consumer Behaviour in Event Tourism.

### Participating journals and editors

#### ***Annals of Tourism Research***

**Editor-in-Chief: Professor Sara Dolnicar, University of Queensland**

*Annals of Tourism Research* is a social sciences journal focusing upon the academic perspectives of tourism. While striving for a balance of theory and application, *Annals* is ultimately dedicated to developing theoretical constructs. Its strategies are to invite and encourage offerings from various disciplines; to serve as a forum through which these may interact; and thus to expand frontiers of knowledge in and contribute to the literature on tourism social science. In this role, *Annals* both structures and is structured by the research efforts of a multidisciplinary community of scholars. *Annals of Tourism Research Empirical Insights* is a gold open access social sciences journal focusing upon applied research in tourism. It is a companion title to the highly-regarded *Annals of Tourism Research* and publishes empirically-based full research articles and research notes where findings have implications beyond the study context, and are relevant to a broader audience of academy, policy and/or industry practitioners. Work published in *Annals of Tourism Research Empirical Insights* must be implemented using rigorous research designs to ensure the integrity of conclusions drawn. *Annals of Tourism Research Empirical Insights* accommodates the open access requirements by some countries, funding bodies and research institutions.

#### ***International Journal of Contemporary Hospitality Management***

**Editor-in-Chief: Professor Fevzi Okumus, Rosen College of Hospitality Management, University of Central Florida**

*International Journal of Contemporary Hospitality Management (IJCHM)* publishes conceptual and empirical research articles related to management of hospitality and tourism businesses worldwide. Each paper should offer clear theoretical and practical implications. IJCHM receives about 1300 submissions annually.





### **International Journal of Event and Festival Management**

**Editor-in-Chief: A/ Professor Judith Mair, University of Queensland**

The *International Journal of Event and Festival Management* advances knowledge in the field of events management and enhances the uptake of such knowledge by academics in the field. The journal publishes research covering events management issues ranging in scope from small festivals, business and special events to mega events such as the Olympics. Articles are sourced from all disciplinary perspectives and a multi-disciplinary research approach is encouraged. The journal publishes three issues per year.



### **Journal of Hospitality and Tourism Management**

**Editor-in-Chief: Professor Marianna Sigala, University of South Australia**

*Journal of Hospitality and Tourism Management* (JHTM) is the official journal of CAUTHE (Council for Australasian Tourism and Hospitality Education). The journal is committed to a broad range of topics including tourism and travel management, leisure and recreation studies and the emerging field of event management. It contains both theoretical and applied research papers and encourages the submission of the results of collaborative research undertaken between academia and industry.



### **Journal of Destination Marketing & Management**

**Co-Editor: Professor Youcheng Wang, Rosen College of Hospitality Management, University of Central Florida**

The *Journal of Destination Marketing & Management* (JDMM) aims to be the leading international journal for the study of tourist destinations by providing a critical understanding of all aspects of their marketing and management, as they are situated in their particular policy, planning, economic, geographical and historical contexts. JDMM seeks to develop a robust theoretical understanding of destination marketing and management by harnessing knowledge drawn from the full breadth of disciplinary approaches to the study of destinations. It seeks to foster a critical development of the domain, expand the frontiers of knowledge in the field and provide an international forum for the exchange of ideas. The objective of JDMM is therefore to publish up-to-date, high-quality, original research papers and reviews. As such, the journal aspires to be vibrant, engaging and accessible, yet at the same time integrative and challenging. Those involved in the interdisciplinary approach of marketing and management, economic development and planning, geography, sociology, psychology, anthropology, retailing, policy making and public administration of tourist destinations will find the journal of particular interest.



### **Journal of Hospitality and Tourism Technology**

**Editor-in-Chief: Professor Cihan Cobanoglu, University of South Florida**

*Journal of Hospitality and Tourism Technology* (JHTT) is a bridge between academia and industry through the intellectual exchange of ideas, trends, and paradigmatic changes in the fields of hospitality and tourism, IT, innovation, and e-business. The journal offers a platform for scholars and operators to document the impact and influence of technology on the hospitality and tourism industries. Abstracted and Indexed: ABI/INFORM Complete, ABI/INFORM Global, British Library, Cabell's Marketing Directory, ProQuest Central. Ranked: AIDEA (Italy), Australian Business Deans Council (ABDC) Journal Quality List - B ranking, Chartered Association of Business Schools (CABS, UK) Academic Journal Guide, ESSEC Rankings of Journals 2016, Scopus, The Publication Forum (Finland).; Web of Science Social Sciences Citations Index. With a Scopus CiteScore 2019 or 4.3 and Clarivate Analytics 2019 Impact Factor of 2.796.



### **Journal of Information Technology & Tourism**

**Editor-in-Chief: A/Professor Zheng Xiang, Howard Feiertag Department of Hospitality and Tourism Management, Virginia Tech, USA**

The *Journal of Information Technology & Tourism* (JITT) is the first scientific interdisciplinary journal focusing on the nature and role of information technology within the context of tourism, travel and hospitality. It aims to contribute to the process of theory building and to the advancement of research and scholarship in this growing field. It features both empirical case studies and technical-theoretical papers. It is indexed in both SSCI and Scopus.



### **Journal of Vacation Marketing**

**Editor-in-Chief: Professor Perry Hobson (CAUTHE Fellow), Sunway University, Malaysia**  
**Associate Editor: A/ Professor Gabby Walters, University of Queensland, Australia**

The focus of *Journal of Vacation Marketing* (JVM) is on enhancing our understanding of tourist consumer behaviour and the marketing of tourism destinations, activities and services. The journal looks to publish quantitative, qualitative and mixed method papers, as well as those that use novel and new methodologies. JVM not only seeks to contribute to the development of theory/knowledge, but also the application of theory to practice. More specifically, JVM aims to publish papers that have a clear applied marketing perspective. Published by Sage, and indexed in Clarivate Analytics SSCI Index and also Scopus, JVM is also recognised as an 'A' journal by the Australian Business Deans Council.





### **Tourism Management**

**Editor-in-Chief: Professor Cathy Hsu, The Hong Kong Polytechnic University**

*Tourism Management* is the leading journal with a focus on management, including planning, of travel and tourism. The journal's contents reflect its interdisciplinary and integrative approach - including research articles/notes, progress in tourism, case studies and book reviews. Articles are relevant to both academics and practitioners.



### **Tourism Review**

**Editor-in-Chief: Professor Dimitrios Buhalis, University of Bournemouth**

*Tourism Review* is the oldest and most established journal dedicated to tourism issues celebrating its 75 years history in 2020. TR aims to advance the understanding of tourism and to enhance the impact and relevance of tourism research to global society at large. *Tourism Review* provides original, creative, multi- and interdisciplinary contributions on a very wide range of issues. *Tourism Review* aims to be the most inclusive journal and attracts papers from a range of different areas, regions and backgrounds.