

CAUTHE 2021 CONFERENCE ONLINE

TRANSFORMATIONS IN UNCERTAIN TIMES: FUTURE
PERFECT IN TOURISM, HOSPITALITY AND EVENTS

9-12 February | #cauthe2021 | We're expecting you!



CALL FOR PAPERS

CONFERENCE TRACK [EXPERIENCE]

Track chairs

Brian King, The Hong Kong Polytechnic University
Effie Steriopoulos, William Angliss Institute
Ina Reichenberger, Victoria University of Wellington

Track description

The emergence of global issues such as the coronavirus pandemic has affected the way customers will undertake tourist experiences in the future. This crisis is also seen as an opportunity for transformation. There are likely to be impacts on the broader experience economy. There is wide agreement that experiences will look quite different in the medium as well as in the short term. But how different could experiences be during or post Covid-19? In contributing to this debate, you are invited to contribute your ideas on the following experience related topics:

Key topic areas and themes

- Experience economy 2.0
- Rethinking experiences
- Experience co-creation
- Transformative experiences
- The destination experience
- Social connections and community well-being
- Pilgrimage experiences and transformation
- Meaningful experiences and spirituality
- Edutainment and tourism
- Mass and customised experiences
- Authentic experiences and motivations
- Perspectives on transformative theories
- Virtual and augmented experiences