

Welcome to

BUNNINGS TRADE EXPO 2024

Everything you need to prepare for team training at the Trade Expo.

*"Learning is about connecting.
Through our connections with unique people we're
able to gain a true understanding of the world around us."*

Peter Senge

WHAT IT'S ALL ABOUT

To support our WoB strategy at Bunnings, we have designed a free roam learning event where our team will be able to visit suppliers of their choice.

Team Training Approach

The 2024 Trade Expo represents an opportunity to create a genuine learning experience for Bunnings team members across Australia and New Zealand.

As a supplier, these events allow you to showcase your products to thousands of customers, as well as Bunnings team members, giving them the knowledge and confidence to provide Best Experience to our commercial customers, and pass that information on to their teams.

Event Structure

For all locations, the training event will run from 9am – 11am. Beginning at 9am the team will arrive and scan a digital passport where they will be required to capture key information from suppliers from each build stage.

Major Cities

In addition to this free roam format, four suppliers have been selected to run a structured 15 minute presentation during the learning event. These suppliers have been briefed on this additional requirement.

Brisbane • Sydney • Melbourne • Adelaide • Perth

What you need to do

Get ready for the expo

Ensure your reps are ready prior to the start time for each expo (9am all locations).

Engage with the team

Help team understand what commercial products and services you have available that align to each relevant build stage.