

# PRESS - BUNNINGS SUPPLIER BRAND LOGOS

## Bunnings Warehouse 'Available at' Logo (For external use only)

The Bunnings Warehouse 'Available at' Logo has been designed exclusively for approved suppliers.



Full colour  
Supplier use

### Logo Format

The logo is always applied as a negative or positive image in an overall background colour.



**Never** apply this logo within a rectangle.



**Never** apply alternative colours.



**Never** move the elements of this logo.



**Never** distort the logo in any way.



### Minimum Size

The first practical requirement of any mark is that it can be clearly seen, therefore it is recommended that the Bunnings Warehouse 'Available at' logo should not be reproduced smaller than 20mm wide.



20mm



It is not always possible to use the full-colour positive logo. On these occasions, follow the rules below and select one of the colour variants. These variants have been developed to satisfy those instances when the full colour logo cannot be reproduced clearly.

Under no circumstances should any other combinations be used.



### FULL COLOUR

For reproduction on white backgrounds



### SPOT

For two colour reproduction on white backgrounds



### MONO

For reproduction on white backgrounds when full colour printing is not available



### REVERSE FULL COLOUR

For reproduction on coloured backgrounds



### REVERSE SPOT

For two colour reproduction on reverse applications



### REVERSE MONO

For reproduction when full colour printing is not available on reverse applications

# PRESS - BACKGROUNDS AND COLOURS

## Bunnings Warehouse colour breakdown

The Bunnings Warehouse 'Available at' logo should only appear on either a plain white, black or coloured background or clearly reversed out of a photograph/graphic background of the ad. When reversed out of a photograph it must be a clean part of the shot, so that the legibility of the logo is not compromised. The logo should never appear reversed out of a Bunnings green colour panel.

### BACKGROUND GUIDE

These are some simple guides of what not to do with the Bunnings Warehouse 'Available at' logo.



Over simple pattern backgrounds allowed.



Over simple photography backgrounds allowed.



For full colour logo exceptions, contact the Customer Communications Team.



Not on top of busy patterns.



Not reversed out of a busy photograph.



Not reversed out of a Bunnings green coloured box/panel.



Not on top of complicated graphics.



To avoid sitting on complicated graphics, the logo should sit on a white or transparent panel. The panel colour should never be Bunnings green.

# PRESS - CLEAR SPACE AND HEIRARCHY

## Clear space

The Bunnings Warehouse 'Available at' logo should always have enough clear space around it. Always allow at least 5mm clear space.



## HEIRARCHY GUIDE

The Bunnings Warehouse 'Available at' logo can sit next to a supplier logo, however it must not be less than 75% in size of the supplier logo. Ideally, it should sit at the same size.



Preferred heirarchy proportions: **1:1**



Minimum heirarchy proportions: **3:4**

# PRESS - SUPPLIER EXAMPLES

These examples show how to treat the Bunnings Warehouse 'Available at' logo. It can appear on a white background **A**, Reversed out of the background colour **B**, or incorporated into a larger logo lock-up that is part of the layout **C**. It should never appear isolated in a Bunnings green panel.

**A On White**  
It can appear on a white background.

**CLASSIC 110.4** high pressure cleaner  
1000 psi water pressure (max)  
Incl. Click & Clean Tornado + Turbo nozzle, Foam sprayer

**\$139**

**CLASSIC 120.4 PCAD** high pressure cleaner  
1700 psi water pressure (max)  
Incl. Click & Clean Tornado + Turbo nozzle, Classic patio cleaner, Washing Brush, 8m Drain & Tube Cleaner, Foam sprayer

**\$269**

**THE ORIGINAL GERNI**

**CLASSIC 125.2 PDX** high pressure cleaner  
1200 psi water pressure (max)  
Incl. Click & Clean Tornado + Turbo nozzle, Patio area cleaner, Washing Brush, 8m Drain & Tube Cleaner, Foam sprayer

**\$379**

**SUPER 145.2** high pressure cleaner  
2100 psi water pressure (max)  
Incl. Click & Clean Tornado + Turbo nozzle, Foam sprayer, Storage hook

**\$599**

Available at **BUNNINGS warehouse**



**B Reversed**  
Reversed out of the background colour of the ad.

**RYOBI ONE+**

**ONE+ 18V 3pc KIT**  
Includes Drill, Multi-Tool & Torch

**ONLY \$199**

Kit includes:  
• Compact Drill Driver with 13mm Keyless Chuck  
• Multi-Tool with accessories  
• Torch with pivoting head  
• 2 x 1.3Ah Li-Ion Battery  
• Dual Chemistry Fast Charger  
• Compact Storage Bag

USE THE SAME BATTERY TO POWER OVER 30 TOOLS

Available at **BUNNINGS warehouse**

www.ryobi.com.au



**C Incorporated**  
Incorporated into a larger logo lock-up that is part of the layout.

**AMAZING VALUE FROM BOSCH**

**HOT BUY**  
**\$79**  
1500W Circular Saw  
Includes Blade, Dust Extractor, PMS 1500

**18V Hammer Drill**  
Lithium Ion 2-speed Cordless Hammer Drill  
Includes 2 x 1.3Ah batteries  
PSS 18V Li-Ion II

**\$198**

**Multi Function Tool**  
Versatility, precision and speed  
PMF 180 E

**\$99**

**Cordless Pruning Saw**  
Cuts effort as well as branches  
PSO

**SUPER VALUE**  
**\$149**

Available at **BUNNINGS warehouse** **BOSCH** Invented for life

www.bosch-do-it.com.au



**MAKE IT A Makita CHRISTMAS**

**\$349**

**18V CORDLESS 3 PIECE COMBO KIT**  
Includes:  
• DDD453 - Driver Drill + DTD146 - Impact Driver  
• DML186 - LED Flashlight  
Includes:  
2 x 1.5Ah Li-Ion Batteries, Charger DC18Z01, Carry Case

**3x 1.5Ah LITHIUM ION BATTERIES**

**\$99**

**18.0V CORDLESS DRIVER DRILL**  
Includes:  
• Single speed 13mm keyless chuck  
• LED job light with afterglow function  
• Variable speed control by trigger  
1 x 1.5Ah 1.5Ah Battery (B1011), Charger DC18Z01, Philips B1 2.5i Double-End (178230-7), Motor (10647-FL, Carry Case

**\$249**

**QUICK CHANGE MULTI TOOL**  
Includes:  
• Tool-free blade change  
• 12 angle settings for accessories  
• Variable speed control by dial  
Standard accessories:  
• 10mm Blade, Drive Plug (not included), 2mm Square Bit (not included), Sanding pad, 18 x Sanding wheel, Carry Case

Available at **BUNNINGS warehouse**



Not reversed out of a Bunnings green coloured box/panel.