



While essential for the ongoing profitability of an vineyard, replacement vines often face challenging early growth conditions. Surrounded by established, mature vines, they compete for essential resources and management time that are often prioritised for the established, fruit bearing, revenue earning vines. This hinders their initial development and survival, increasing time to production and the number of fruit they can produce.

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Did you know?



Delayed Profits:

Without proper support, replacement vines take **2+ additional seasons** to reach fruit production, delaying income.



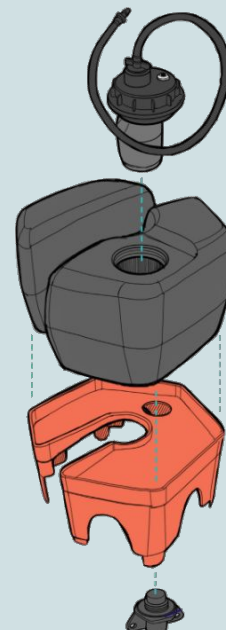
Hidden Cost:

A 20ha vineyards' mortality rate translates to **\$30,000** in **annual lost production**.



Lost Potential:

Replacement vines, unassisted, can produce **30% less fruit** over their lifetime compared to those given optimal early growth.



Figures based on a 20ha vineyard. 2% replacement rate