

INTERNATIONAL CLEANUP CONFERENCE

ADELAIDE 2024



International CleanUp Conference Adelaide 2024

Innovation in Action: Leading the CleanUp Revolution

Sponsorship and Exhibition Prospectus

 Adelaide

 September 15 to 19, 2024

The largest contaminated sites conference in the Asia-Pacific.

Combining the 10th international contaminated sites remediation conference, and the 4th international PFAS conference.

<https://adelaide2024cleanupconference.com>

Introduction

Hosted by crcCARE, a partnership of organisations dedicated to excellence in assessing, preventing, and remediating site contamination.

International CleanUp Conference Adelaide 2024's range of sponsorship and exhibition options provide unparalleled opportunities to:

Reach senior executives and practitioners in a cost-effective way

Build relationships with new clients, and strengthen existing relationships

Demonstrate your organisation's leading role in contamination assessment and remediation

Promote your products, services and expertise, and increase market share

Network with decision-makers from key target markets

Enhance your brand, and increase awareness of your organisation

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Sponsorships and exhibition booths are limited and are available on a first-come, first-served basis.

For more information, reach out to cleanup2024@eventstudio.com.au or phone Event Studio on + 61 (8) 83798222.



Invitation



Invitation from crcCARE
Managing Director and CEO,
Laureate Professor Ravi Naidu

On behalf of crcCARE, I invite you to partner with us in 2024, as we prepare to host the Asia-Pacific's largest site contamination conference.

The International CleanUp Conference Adelaide 2024 will provide a high-profile platform for sponsors and exhibitors to strengthen existing relationships, and introduce their businesses and services to hundreds of stakeholders from across the region.

Site contamination and remediation professionals have a critical role to play in preventing serious harm to human health and the environment, and CleanUp 2024 will showcase world class work on the remediation of existing and emerging contaminants.

It will also take place at a critical juncture.

Concerns about PFAS chemicals continue to grow, with regulators in many parts of the world proposing tighter restrictions or bans, and PFAS-related class action proceedings occurring in the US and Australia.

The success of our efforts to assess, prevent, and remediate all types of contamination is also playing an increasingly important role in ensuring the success of the shift to a net-zero, nature-positive, and circular economy.

For example, we are gradually shifting towards circular economy paradigm, but we must do so in a way that doesn't result in new complex contaminants that have negative economic repercussions. In particular, we need to ensure our use of waste-derived and recycled-content materials doesn't result in contamination from asbestos, PFAS, or other chemicals.

Sometimes, the task of dealing with contamination will provide opportunities for win-win sustainability benefits, and we must be constantly on the look-out for these.

Potential opportunities include converting biosolids to biochar, which could provide a nutrient-rich fertiliser in which carbon is permanently locked up, and any PFAS contaminants are destroyed.

The essential, rapid shift to clean power will also present new challenges, as we develop ways to efficiently and effectively remediate large coal-fired power station sites, and prepare them for new productive uses, including clean renewable energy generation.

In addition, the increasing number of climate change-related natural disasters, such as severe flooding, creates new contamination dangers that must be assessed and managed.

Our capacity to restore nature – at long-last recognised as a task of great urgency – will also frequently depend on our success in remediating contaminated land.

In addition, advances in big data and artificial intelligence are poised to transform aspects of our work.

Underlying all these developments, is the constant need to engage fully and respectfully with local communities, from the assessment process, during decision-making on clean-up methods, and through to post-clean-up monitoring.

The urgency of these various challenges makes it especially important to ensure policy-making and regulatory action on pollution at the local, national and global level is science-based, and this will be a key theme of the conference.

The presence of academic researchers (including PhD students), environmental consultants, regulators, government personnel and industry leaders at CleanUp 2024 will ensure the the latest scientific findings on assessment and remediation are widely disseminated.



World-class venue:

International CleanUp Conference Adelaide 2024 will be held in Adelaide, South Australia, with the city's Convention Centre as the host venue.

The Adelaide Convention Centre is regarded as one of the world's most modern, flexible and technologically advanced events centres, and is a striking landmark in Adelaide's Riverbank precinct.

A full complement of meals and refreshments served during program breaks will provide ideal opportunities to network with delegates, sponsors and exhibitors.

The highly anticipated conference gala dinner on Tuesday 17 September will offers stellar opportunities to socialise and network.

Adelaide is surrounded by picturesque hills, boasts a beautiful coastline, is renowned for its fine restaurants. It is also the gateway to four premium wine regions.

I look forward to partnering with you for what will be the region's most important site contamination conference in 2024.

Ravi Naidu

Laureate Professor Ravi Naidu

Managing Director and CEO, crcCARE
Chair, CleanUp Conference Series

About the Conference

The CleanUp conference series hosted by crcCARE is the largest site contamination conference in the Asia-Pacific, and one of the largest in the world.

The series is renowned for its success in bringing together remediation leaders from industry, government and academia to discuss practical solutions to environmental issues.

International CleanUp Conference Adelaide 2024's diverse and inspiring program is expected to feature more than 300 and numerous poster presentations, as well as field tours, trade exhibits and networking opportunities.

Delegates to the conference series include consultants, contractors, technology suppliers, government agencies, scientists, policy and regulatory professionals, legal, financial and insurance specialists, laboratory services providers and medical professionals.



Conference themes

- 1 PFAS International Symposium: Days 1 and 2 (involving a special international symposium)
- 2 Policy and guidance legacy contaminants
 - NEPM, NEMP, NRF and ANZG
 - endpoints for remediation - mass flux approach from jurisdictional perspectives
 - legal responses to soil contamination
- 3 Advances in site characterisation and implications for site models
 - real-time monitoring tools
 - stratigraphic modelling
 - satellite hyperspectral imagery and machine learning
- 4 Recently emerged and emerging contaminants
 - pharmaceutical products
 - personal care products
 - microplastics
 - drugs
 - measurement
 - risk definition
- 5 Legacy contaminants
 - toxic metals
 - solvents
 - petroleum hydrocarbons
 - asbestos
- 6 Risk characterisation including bioavailability
 - ecological
 - human health
 - mixtures and policy implications
- 7 Diffuse pollution
 - assessing
 - monitoring
 - mapping
 - mass flux (focussing on PFAS sites)



- 8 Recent advances in remediation technologies
 - sustainability
 - green remediation
 - ex-situ and in-situ remediation
- 9 Climate change
 - contaminated land perspective
 - remediation technology perspective
- 10 Exploration, mining, and associated contaminated land
 - critical mineral
 - mineral sand
- 11 Wastes and the circular economy
- 12 ESG frameworks for remediation, investigation, and site management
- 13 Case studies
 - risk to remediation (what's working and what's not)
- 14 Communicating risk - what works
- 15 One Health - a unified approach to environmental, animal and human health

CleanUp 2022

At the previous CleanUp 2022 conference, we welcomed more than 700 delegates from 28 countries to Adelaide to share their expertise and make connections. The conference included over 230 oral presentations (including 58 keynote speakers) and almost 100 posters across 24 themes.

Despite COVID concerns and difficulties with international travel, more than 600 people attended the conference in person, while nearly 100 more joined online. A total of 26 sponsors/exhibitors showcased their work in their respective stalls for the delegates.

CleanUp 2022 included a pub crawl event for the first time, in which teams of 12 delegates were assigned topics to discuss over a drink. They then presented their concluding notes to the rest of the delegates. This was well attended and liked, and we are planning for this in the 2024 conference too.

- Laureate Professor Ravi Naidu



Sponsorship opportunities

Sponsorship category

	Titanium	Platinum	Diamond	Gold	Silver	Bronze	Gala dinner
Cost (AUD)	\$55,900 + GST	\$33,900 + GST	\$27,900 + GST	\$21,900 + GST	\$16,900 + GST	\$10,900 + GST	\$21,900 + GST
Availability	One only!	One only!	One only!	Limited	Limited	Limited	One only!
Conference website and digital communications							
Logo on home page	✓	✓	✓	✓	✓	✓	✓
Logo listed under sponsors with link to your website	✓	✓	✓	✓	✓	✓	✓
Social media posts	Six	Five	Four	Three	Two	One	Two
Branding on all digital communication and collateral distributed to delegates	✓	✓	✓	✓	✓	✓	✓
Conference handbook							
Naming rights and logo featured prominently	✓	✓	✓	✓	✓	✓	✓
Sponsor advertisement (*)	Full page	Full page	Full page	½ page	¼ page		½ page
Recognition in list of sponsors	✓	✓	✓	✓	✓	✓	✓
In person conference							
Trade booth in a premium location	6x6m	6x3m	6x3m	3x3m	3x3m		
Acknowledgement during opening and closing addresses	✓	✓	✓	✓	✓	✓	
Corporate signage (provided by you) displayed on main stage in plenary room for duration of event	✓						
Logo displayed on PowerPoint slide during opening and closing sessions	✓	✓	✓	✓	✓	✓	
Session sponsor – select your preferred session	2 sessions	1 session	1 session				
Exclusive naming rights of sponsor session	✓	✓	✓				
Opportunity for company representative to chair and/or welcome delegates	✓	✓	✓				
Logo on front screen at start and conclusion	✓	✓	✓				
Opportunity to nominate keynote presenters (**)	4 speakers	2 speakers	1 speaker				
Acknowledgement on conference welcome signage	✓	✓	✓	✓	✓	✓	

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Availability	One only!	One only!	One only!	Limited	Limited	Limited	One only!
Gala dinner							
Acknowledgement as sponsor during opening and closing addresses							✓
Company logo displayed prominently							✓
Corporate signage (provided by you) displayed prominently							✓
Reserved table (10 seats) under your company name in prime location							✓
Opportunity to place corporate gift or literature (provided by you) on each table							✓
Conference app							
Logo on download/loading page	✓	✓	✓				
Dedicated icon and page	✓	✓	✓				
Logo on footer of conference app	✓	✓	✓				
Listed in sponsor icon including logo, contact, description & send message	✓	✓	✓	✓	✓	✓	✓
Post-event							
List of participating attendees (subject to their consent)	✓	✓	✓	✓	✓	✓	✓
Registrations, tickets and miscellaneous (***)							
Complimentary full registration for sponsor-selected keynote presenters (****)	x4	x2	x1				
Complimentary full registrations (*****)	x8	x6	x5	x4	x3	x2	
Product sample or brochure (provided by you) to be available at the satchel station onsite at the conference available to all delegates	✓	✓	✓	✓	✓	✓	

(*) Finished artwork to be supplied by the sponsor (**) Length, format and position in program subject to organising committee approval (***) Full registration includes Drinks and Poster Session (Monday 16 September); attendance of all sessions; daytime catering (Monday 16, Tuesday 17 and Wednesday 18 September); and gala dinner (Tuesday 17 September) (****) Subject to organising committee approval. Travel and boarding cost of the nominated keynote speakers will be borne by the sponsor (*****) Pre-conference workshops and post-conference site visit are an additional cost.

Other sponsorship opportunities

Sponsorship category	Cost (AUD)
Conference app (exclusive)	\$10,900 + GST
Networking drinks and poster session (exclusive)	\$7,900 + GST
Drink bottle* (exclusive)	\$5,900 + GST
Session (1 per session)	\$7,900 + GST
Barista (exclusive)	\$9,900 + GST
Student (unlimited, price per sponsored student)	\$1,100 + GST
Technical Tour sponsor (up to tour)	\$5,900 + GST
Satchel inserts - product sample, brochure or promotional items (e.g. pens, notepads, reusable coffee mugs, confectionery, keyrings, business card holders, mouse pads, caps, T-shirts, USB memory sticks provided by you and subject to approval by the Organising Committee).	\$1,100 + GST

* Branded drink bottles and coffee cups to be supplied by the sponsor

Trade Exhibition Booths

Exhibiting at International CleanUp Conference Adelaide 2024 will provide exceptional opportunities to promote your products and services directly to decision-makers, potential clients, and stakeholders.

Booth traffic and networking opportunities will be maximised by hosting tea breaks, lunches, and drinks in the exhibition area.

Trade Booth (3x3m)	Cost (AUD)
Shell Scheme	\$4,600 + GST
Raw Space	\$4,100 + GST

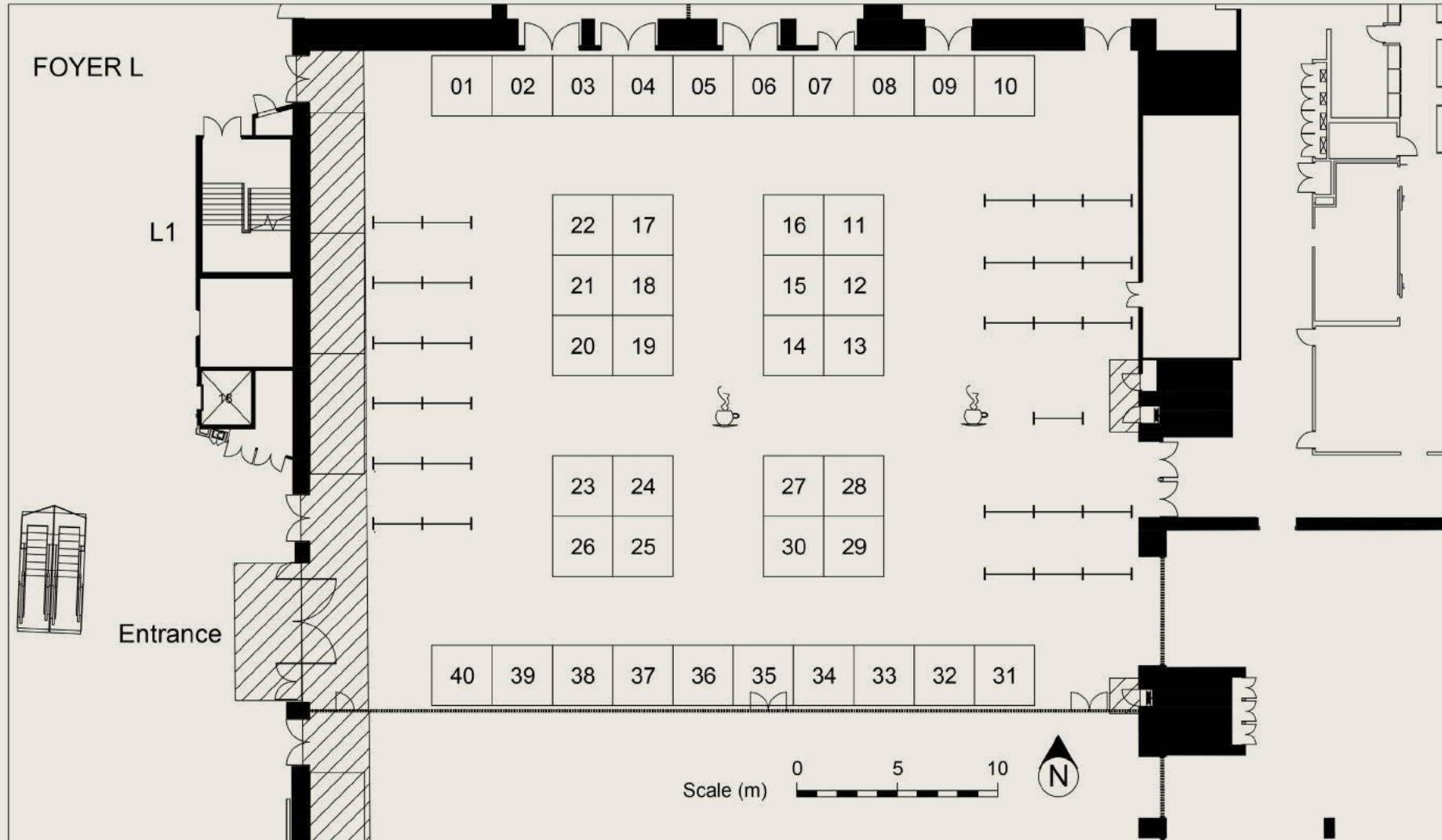
Conference handbook advertising

Ads are published in the conference handbook, which is provided as a hard copy to every in-person delegate at registration, and as a PDF on the conference website, ensuring excellent exposure for your organisation. Ads will also appear in the conference smartphone app, ensuring greater visibility to delegates.

Conference advertising	Cost (AUD)
Full page	\$1,150 + GST
Half page	\$950 + GST
Quarter page	\$575 + GST



Preliminary trade exhibition and floor plan



Exhibition floor plan is subject to change without notice. Please see the conference website for an up-to-date plan.

Information

International CleanUp Conferene Adelaide 2024
Sponsorship, trade exhibition and advertising
bookings and enquiries



Event Studio Group

cleanup2024@eventstudio.com.au

Tel: + 61 (8) 83798222



View the sponsor and exhibitor terms and conditions and cancellation policy available
on the conference website: <https://adelaide2024cleanupconference.com>

Scientific program and workshops:



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CleanUp Conference series:



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<https://adelaide2024cleanupconference.com>



Government
of South Australia
Department of the
Premier and Cabinet

