

Tips for Poster Preparation

Posters should stimulate discussion, not give a long presentation. Therefore, keep text to a minimum, emphasize graphics, and make sure every item included in your poster is necessary.

- o Utilize handouts to supplement your poster.
- o Goal: 20% text, 40% graphics, 40% space.
- o Make sure ideas flow logically from one section to the next.
- o Use charts and graphs to illustrate data (avoid large tables of raw data).
- o Use high resolution photographs (web images often will not work).
- o Do not use all capital letters.

Be consistent.

- o Keep consistent margins.
- o Keep line spacing consistent.
- o Keep the colour, style, and thickness of borders the same.
- o Keep shading consistent.

Pick no more than 2-3 fonts

Pick no more than 2-3 colours

Test readability

- o Title banner should be legible from 6m away.
- o Body text should legible from 1.5m away.

Poster Presentation Size

Posters should be no larger than AO portrait size

i.e. 841mm wide [left to right] x 1189mm high [top to bottom].

**Please ensure your poster does not exceed 841mm wide.

Bring your Poster with you to the In Person Conference in Narrabri.