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# ANZAHPE 2023

TURNING TIDES

Navigating the Opportunities

# SPONSORSHIP PROSPECTUS



**ANZAHPE**

Australian & New Zealand  
Association for Health  
Professional Educators

50<sup>th</sup>  
YEAR  
ANNIVERSARY

GOLD COAST, QUEENSLAND | 26 - 29 JUNE 2023

# ANZAHPE 2023 SPONSORSHIP OVERVIEW

Are you connected to the peak body for practitioners involved in the education and training of health professionals in Australia and New Zealand?

The Australian & New Zealand Association for Health Professional Educators (ANZAHPE) ANZAHPE is a truly multiprofessional organisation, comprised of clinical educators, academics, practitioners, researchers and students from across the continuum of health professions and disciplines, and educational contexts including tertiary institutions, vocational education and training providers, tertiary health services, community based clinical practice settings, and other health and social care providers.

The ANZAHPE Conference will return to a face to face event in 2023. To be held at the Gold Coast Convention Centre, the 2023 conference will provide strong program including:

- **3 Keynote Speakers & Panel Session**
- **Over 200 Presentations**
- **Poster presentations**
- **Workshops & PeArLS**
- **Symposia**
- **Face to face networking opportunities**

## Event Dates

26 June

27 June

28 June

29 June

“

I had a really good experience with ANZAHPE. Would love to see it returning back to in-person conference!

2022 ANZAHPE  
Delegate

”

“

It was academically enriching.  
The diversity of insights was outstanding.

2021 ANZAHPE  
Delegate

”

“

Plenaries were excellent. All sessions were thought provoking.

2022 ANZAHPE  
Delegate

”

# BE A PART OF THE FIRST FACE TO FACE ANZAHPE CONFERENCE IN FOUR YEARS

In addition - all sessions will be available on-demand after the event, extending your opportunity to connect with delegates, and maximising your sponsorship.

Be part of the excitement of gathering together once again. ANZAHPE 2023 will be the perfect opportunity to connect with the ANZAHPE community, seeing familiar faces and making new connections!

We welcome your support to help ANZAHPE to:

- **promote, support and advance education in the health professions**
- **facilitate communication between educators in the health professions**
- **promote undergraduate, postgraduate and continuing education and training**
- **recognise, facilitate and disseminate high quality educational research in health professional education**
- **be the focal point for health professions education in western Pacific region.**



**700+**

**ANZAHPE members, with a 45% increase since 2019 of member numbers and 1900+ contacts.**



**521**

**delegates attended the last in person Conference in 2019, with 372 attending virtually in 2022**



**79%**

**of delegates who attended ANZAHPE 2022 indicated interest in attending future Conferences**

# ANZAHPE 2023 CONFERENCE SPONSORSHIP

## Conference Website, Digital Communication and Industry Publications

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The conference website is the main source of information about the conference and a valuable tool to provide up to date material to all delegates. Sponsors will be recognised with reference to their company website as supporting the event including their logo and link to their company url.

Throughout planning of the event, delegates receive updates and communication which can be branded with your logo.

Connecting with the ANZAHPE community through social media posts and adverts in the ANZAHPE Newsletter is another way to have your conference logo and branding in front of a targeted audience.

## Conference Handbook

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The Conference handbook will be made available all registrants and this will be a valuable resource for attendees to reference throughout the event. The handbook includes information for delegates on how to participate in the event, and frequently asked questions as well as advertising space for sponsors and exhibitors.

## In Person Conference

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Having company representatives in person onsite at the Gold Coast Exhibition and Convention Centre (GCEC) provides sponsors with the ultimate opportunity to talk business face to face. For 2023, ANZAHPE are offering a large Exhibition Hall in the GCEC's Exhibition Hall which will be the heartbeat of the 2023 event over the 3 day program. For the first time since 2019, this will provide sponsors and attendees the opportunity to interact and meet face to face in a spacious and well planned area conducive to colleagues engaging and networking.

## Conference App

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The conference App will be available for all registered delegates. With the full program, sponsored branding, contact exchange, notifications and alerts, the app compliments the face-to-face event for a full delegate experience.

## Virtual Platform & Post face to face event

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All presentations, material, access to notes, exhibitor info, sponsor branding and handouts will all be available to paid registrants to access after the event.

This is a great feature for delegates who wish to view the material remotely can access the platform on-demand, at any time, at their own convenience. All sponsor recognition and branding along with access to materials via the virtual exhibition will give sponsors further exposure months after the face-to-face event has wrapped up. Having access to the ANZAHPE community following the event, extends the value of your sponsorship and return on investment.





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Gold Coast, Queensland | 26-29 June 2023

	Partner AU \$12,900 <small>incl GST</small>	Gold (Breakfast Sponsor) AU \$7,900 <small>incl GST</small>	Silver (Session Sponsor) AU \$5,900 <small>incl GST</small>	Bronze AU \$4,900 <small>incl GST</small>	Exhibitor AU \$3,900 <small>incl GST</small>
<b>Conference Website, Digital Communication &amp; Industry Publications</b>					
Co-branding across all conference logos and branding	✓				
Logo recognition on home page	✓	✓			
Logo listed under Sponsors with hyperlink to business website	✓	✓	✓	✓	✓
Social Media Post	✓ x4	✓ x2	✓ x1	✓ x1	
Branding on all digital communication and collateral distributed to delegates	✓	✓			
Company overview in ANZAHPE Newsletter * published fortnightly, circulation to 1900+ readers	✓ x4	✓ x2	✓ x1	✓ x1	
<b>Conference Handbook</b>					
Co-branding throughout conference branded handbook	✓				
Sponsor Advertisement	✓ x2	✓ x1	✓ x1	✓ x1	
Recognition in list of Sponsors	✓	✓	✓	✓	✓
<b>In Person Conference</b>					
3 x 3 m Trade Booth	✓ x4	✓ x2	✓ x2	✓ x1	✓ x1
Breakfast Sponsor - Host a Breakfast and Presentation to targeted audience * catering an additional cost		✓			
Session Sponsor – select your preferred session to sponsor 30 second welcome video prior to session, logo recognition on Agenda		✓ x2	✓ x2		
Verbal acknowledged in Opening Session & Closing Session	✓	✓			
Logo on Event Signage & PowerPoints	✓	✓	✓	✓	✓



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<b>Conference App</b>					
Logo on download/loading page	✓	✓			
Dedicated icon & page	✓	✓			
Logo on footer of conference app	✓	✓			
Listed in Sponsor icon incl logo, contact, description & send message	✓	✓	✓	✓	✓
<b>Virtual Platform (On-Demand Presentations)</b>					
Logo recognition on sign in page	✓	✓			
Prominent sponsor ad on top of virtual agenda (this rotates throughout the live event)	✓	✓			
Logo included on conference branding banner in top of virtual agenda			✓	✓	
All material and branding remains on the On Demand virtual platform (for 2 months)	✓	✓	✓	✓	✓
Virtual Exhibition Booth	✓	✓	✓	✓	✓
<b>Post Event</b>	✓				
List of participating attendees (who provide consent)	✓	✓	✓	✓	✓



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<b>Registrations &amp; Tickets</b>					
In Person Registrations	✓ x5	✓ x4	✓ x3	✓ x2	✓ x1
Conference Dinner Tickets	✓ x5	✓ x4			
Virtual Registrations	✓ x5	✓ x4	✓ x3	✓ x2	✓ x1
<b>Available Sponsorship Add-ons *Additional Cost</b>					
<p>Additional sponsorship opportunities are available to boost your sponsorship package. If you are looking for a point of difference, a way to stand out amongst other sponsors or wanting to create a tailored package, consider the additional opportunities below:</p>					
Name Badge / Lanyard Sponsor (1 available) \$2,500 <small>incl GST</small>	✓	✓	✓		
Catering Sponsor \$750 <small>incl GST</small> per break	✓	✓	✓	✓	✓
Charging Station Sponsor \$1,500 <small>incl GST</small>	✓	✓	✓	✓	
Welcome Reception Sponsor (1 available) \$2,500 <small>incl GST</small>	✓	✓	✓	✓	
Dinner Sponsor (1 available) \$7,500 <small>incl GST</small>	✓	✓			
Poster Presentation Sponsor (1 available) - \$5,500 <small>incl GST</small>	✓	✓	✓	✓	
Barista Sponsor (1 available) \$3,500 <small>incl GST</small>	✓	✓	✓	✓	
WIFI Sponsor (1 available) \$3,500 <small>incl GST</small>	✓	✓	✓	✓	
Satchel Sponsor (1 available) \$3,500 <small>incl GST</small>	✓	✓	✓	✓	