

**ANZSNM ASM 2022**

**13<sup>th</sup> – 15<sup>th</sup> May**

**Brisbane**



**Sponsorship  
Opportunities**



**Frontiers in Molecular Imaging and Therapy**

**[www.anzsnmconference.com/ANZSNM2022/](http://www.anzsnmconference.com/ANZSNM2022/)**



## ANZSNM 2022

### Sponsorship Opportunities

Building on our highly successful virtually delivered event in 2021, which brought together key industry stakeholders from all over Australia and internationally, ANZSNM will be returning to a face-to-face format in **Brisbane 13 – 15 May 2022**.

As a conference sponsor or exhibitor, we will provide you with the opportunity to engage with a sector specific, fully industry cognisant and decision making audience. The exhibition hall has been specifically designed with you in mind, and will house all conference catering areas as well as the conference poster displays.

Event sponsorship or exhibiting will allow your organisation to:

- ▶ Close sales in a more personal manner
- ▶ Demonstrate your product in person
- ▶ Build relationships with potential and existing clients
- ▶ Generate leads from a high-level, targeted audience
- ▶ Network with the industry extensively in our pre-event marketing campaign
- ▶ Build brand awareness



As a bonus, delegates will be offered access to the virtual platform, available after the face-to-face event concludes. All sponsors and exhibitors will enjoy additional market exposure through the convenience of on-demand access to all presentations, materials, handouts and the virtual exhibition. This is a great feature, allowing more delegates the opportunity to catch up on sessions missed, or for those participating remotely, to watch presentations at a time that suits. This technology will be branded, acknowledging sponsors, and is designed to extend the value of sponsorship packages and provide a wider audience access to content.

**Be a part of the first face to face ANZSNM meeting in three years.**

Strengthen your brand identity and enhance your organisation's image at the conference. Sponsorship items are limited and available on a first-come, first-served basis. Confirm your preferred package today!





**2,000+**  
LinkedIn Connections



**1,200+**  
Facebook



## Sponsorship Opportunities Overview

Please see below how ANZSNM 2022 packages can provide your company with unique tools and more opportunities to engage and interact with attendees at the event.

### Conference Website & Digital Communication

The conference website is the main source of information and a valuable tool to provide up to date material to all delegates. Sponsors will be recognised with reference to their company website as supporting the event including their logo and link to their company url.

Throughout planning of the event, delegates receive updates and communication which can be branded with your logo.

Connecting with the ANZSNM Community through social media posts is another way to get your conference logo and branding in front of a targeted audience.

### Conference Handbook

The Conference handbook will be made available all registrants. Inside includes information on how to participate in the event, sponsor advertising space and frequently asked questions. This will be a valuable resource for attendees to reference when attending the event.

### In Person Conference

Having company representatives in person onsite at the Brisbane Convention and Exhibition Centre (BCEC) provides sponsors with the ultimate opportunity to talk business face to face. For 2022, ANZSNM are offering a large Exhibition Hall in the BCEC's Plaza Ballroom which will be

the heartbeat of the 2022 event over the 2.5-day program. For the first time since 2019, this will provide sponsors and attendees the opportunity to interact and meet face to face in a spacious and well planned area conducive to colleagues engaging and networking.

### Conference APP

The conference App will be available for all registered delegates. With the full program, sponsored branding, contact exchange, notifications and alerts, the app compliments the face-to-face event for a full delegate experience.

### Virtual Platform & Post face to face event

All presentations, material, access to notes, exhibitor info, sponsor branding and handouts will all be available to paid registrants to access for after the event.

This is a great feature for delegates who wish to view the material remotely can access the platform on-demand, at any time, at their own convenience.

All sponsor recognition and branding along with access to materials via the virtual exhibition will give sponsors further exposure months after the face-to-face event has wrapped up. Having access to the nuclear medicine community after the event, extends the value of your sponsorship and return on investment.



# SPONSORSHIP PACKAGES

	Platinum <b>SOLD</b> AU \$29,900 + GST	Gold AU \$14,900 + GST	Silver (Breakfast) AU \$9,900 + GST	Bronze AU \$6,900 + GST	Exhibitor AU \$4,900 + GST
<b>Conference Website &amp; Digital Communication</b>					
Naming rights across all conference logos and branding	✓				
Logo recognition on home page	✓	✓			
Logo listed under Sponsors with hyperlink to business website	✓	✓	✓	✓	✓
Social Media Post	✓ x4	✓ x2	✓ x1	✓ x1	
Branding on all digital communication and collateral distributed to delegates	✓	✓			
1 page ad in the Gamma Gazette - read by 700_+ and published 3 times a year. *Valued at \$1500	✓	✓			
<b>Conference Handbook</b>					
Naming rights throughout conference branded handbook	✓				
Sponsor Advertisement	✓ x2	✓ x1	✓ x1	✓ x1	
Recognition in list of Sponsors	✓	✓	✓	✓	✓
<b>In Person Conference</b>					
3 x 3 m Trade Booth	✓ x4	✓ x2	✓ x2	✓ x1	✓ x1
Opportunity to provide marketing material to Networking Area	✓ x1	✓ x1			
Breakfast Sponsor - Host a Breakfast and Presentation to targeted audience * catering an additional cost			✓		
Session Sponsor – select your preferred session to sponsor 30 second welcome video prior to session, logo recognition on Agenda	✓ x2	✓ x2			
Verbal acknowledged in Opening Session & Closing Session	✓	✓			
Logo on Event Signage & PowerPoints	✓	✓	✓	✓	✓



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<b>Conference App</b>					
Logo on download/loading page	✓	✓			
Dedicated icon & page	✓	✓			
Logo on footer of conference app	✓	✓			
Listed in Sponsor icon incl logo, contact, description & send message	✓	✓	✓	✓	✓
<b>Virtual Platform (On-Demand Presentations)</b>					
Logo recognition on sign in page	✓	✓			
Prominent sponsor ad on top of virtual agenda (this rotates throughout the live event)	✓	✓			
Logo included on conference branding banner in top of virtual agenda	✓	✓	✓	✓	
Vendor Presentation Session (Pre-recorded) *length, format and position in program to be confirmed	✓	✓			
All material and branding remains on the On Demand virtual platform (for 2 months)	✓	✓	✓	✓	✓
Virtual Exhibition Booth	✓	✓	✓	✓	✓
<b>Post Event</b>	✓				
List of participating attendees (who provide consent)	✓	✓	✓	✓	✓



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<b>Registrations &amp; Tickets</b>					
In Person Registrations - Brisbane	✓ x10	✓ x6	✓ x4	✓ x3	✓ x2
Awards Dinner Tickets	✓ x5	✓ x3			
Virtual Registrations	✓ x10	✓ x6	✓ x4	✓ x3	✓ x2
<b>Available Sponsorship Add-ons *Additional Cost</b>					

Additional sponsorship opportunities are available to boost your sponsorship package. If you are looking for a point of difference, a way to stand out amongst other sponsors or wanting to create a tailored package, consider the additional opportunities below:

Name Badge / Lanyard Sponsor (1 available) \$3,500 + GST - <b>SOLD</b>	✓	✓	✓		
Catering Sponsor \$1,500 + GST per break	✓	✓	✓	✓	✓
Charging Station Sponsor \$3,500 + GST	✓	✓	✓	✓	
Dinner Sponsor (1 available) \$10,000 + GST - <b>SOLD</b>	✓	✓			
Barista Sponsor (2 available) \$4,000 + GST - <b>1 SOLD</b>	✓	✓	✓	✓	
WIFI Sponsor (1 available) \$5,000 + GST - <b>SOLD</b>	✓	✓	✓	✓	
Satchel Sponsor (1 available) \$5,500 + GST	✓	✓	✓	✓	

Platinum Sponsors



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BRIDGE to new HORIZONS  
Frontiers in Molecular Imaging and Therapy

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