

ANZAHPE 2024

A white graphic of a lightbulb with a plant sprout inside, surrounded by radiating lines, positioned centrally below the event title.

CULTIVATING INNOVATION

Sponsorship Prospectus



Adelaide, South Australia | 1 – 4 July, 2024

ANZAHPE 2024 SPONSORSHIP OVERVIEW

Are you connected to the peak body for practitioners involved in the education and training of health professionals in Australia and New Zealand?

The Australian & New Zealand Association for Health Professional Educators (ANZAHPE) is a truly multiprofessional organisation, comprised of clinical educators, academics, practitioners, researchers and students from across the continuum of health professions and disciplines. ANZAHPE welcomes those from all educational contexts including tertiary institutions, vocational education and training providers, tertiary health services, community based clinical practice settings, and other health and social care providers.

Following the success of the 2023 Conference attracting the highest attendance on record, The ANZAHPE Conference will held in Adelaide in July 2024. Held at the Adelaide Convention Centre, the 2024 conference will aim to provide an engaging and insightful program including:

- 3 Keynote Speakers & Panel Session
- Over 350 Presentations
- Oral & Poster presentations
- Workshops
- PeArLS
- Face to face networking opportunities

2023 Delegate Quotes:

“Great interaction with vendors”

“Thank you very much for a well-organized and generously rich conference. I loved the exhibitors’ freebies”

“I just love the friendliness of presenters and attendees”

“I had a wonderful time at the ANZAHPE conference this year - lots of good networking, lots of helpful feedback from my papers, delicious food! Congratulations on a brilliant meeting.”



Be a part of the success and participate as a sponsor at ANZAHPE Conference 2024.

Embracing the opportunity for gathering together once again, the 2023 conference saw the highest attendance on record and ANZAHPE 2024 is excited to build on this momentum. This annual event has the established reputation for providing the opportunity to connect with the ANZAHPE community, seeing familiar faces and making new connections!

We welcome your support to help ANZAHPE to:

- promote, support and advance education in the health professions
- facilitate communication between educators in the health professions
- promote undergraduate, postgraduate and continuing education and training
- recognise, facilitate and disseminate high quality educational research in health professional education
- be the focal point for health professions education in the Western Pacific region.

658 DELEGATES ATTENDED
THE 2023 CONFERENCE
ON THE GOLD COAST

**OVER 70% OF THE
DELEGATES SURVEYED
RATED THE EXHIBITION HALL
VERY GOOD TO GOOD!**



ANZAHPE 2024 CONFERENCE SPONSORSHIP

Conference Website, Digital Communication and Industry Publications

The conference website is referenced throughout the promotion and event planning and acts as the main source of information hosting all up to date material to all delegates. Sponsors will be recognised with reference to their company website as supporting the event including their logo and link to their company url.

Throughout planning of the event, delegates receive updates and communication which can be branded with your logo.

Connecting with the ANZAHPE community through social media posts and adverts in the ANZAHPE Newsletter is another way to have your conference logo and branding in front of a targeted audience.



850+



1200+



650+

ANZAHPE
DATABASE

2500+

Conference Handbook

The Conference handbook will be made available all registrants and includes important information for delegates on how to participate in the event, and frequently asked questions as well as advertising space for sponsors and exhibitors.

In Person Conference

Having company representatives in person onsite at the Adelaide Convention Centre provides sponsors with the ultimate opportunity to talk business face to face. Following on from the success of 2023 Conference, ANZAHPE are again offering a large Exhibition Hall in 2024 in prime position overlooking the River Torrens. This location will be the focal point of the 2024 event over the 3 day program.

Conference App

The conference App will be available for all registered delegates. With the full program, sponsored branding, contact exchange, notifications and live alerts, the app compliments the face-to-face event for a full delegate experience.

Post event

All sponsors will receive a list of delegates (who provide consent) who registered and attended the conference. The additional contact information allows you to reach out to a targeted audience, maximising the connections made and extending the value of your sponsorship and return on investment.

OVER 88% OF THE DELEGATES INDICATED THEY WILL ATTEND FUTURE ANZAHPE CONFERENCES!

60% OF DELEGATES SURVEYED FELT THEY HAD THE OPPORTUNITY TO NETWORK AND ENGAGE WITH SPONSORS.





	Partner AU \$14,500 <small>incl GST</small>	Gold AU \$8,850 <small>incl GST</small>	Silver (Session Sponsor) AU \$6,600 <small>incl GST</small>	Bronze AU \$5,450 <small>incl GST</small>	Exhibitor AU \$4,350 <small>incl GST</small>
Conference Website, Digital Communication & Industry Publications					
Co-branding across all conference logos and branding	✓				
Logo recognition on home page	✓	✓			
Logo listed under Sponsors with hyperlink to business website	✓	✓	✓	✓	✓
Social Media Post	✓ x3	✓ x2	✓ x1	✓ x1	
Branding on all digital communication and collateral distributed to delegates	✓	✓			
Company overview in ANZAHPE Newsletter * published fortnightly, circulation to 1900+ readers	✓ x3	✓ x2	✓ x1	✓ x1	
Conference Handbook					
Co-branding throughout conference branded handbook	✓				
Sponsor Advertisement	✓ x2	✓ x1	✓ x1	✓ x1	
Recognition in list of Sponsors	✓	✓	✓	✓	✓



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In Person Conference					
3 x 3 m Trade Booth	✓ x4	✓ x2	✓ x2	✓ x1	✓ x1
Breakfast Sponsor - Host a Breakfast and Presentation to a targeted audience * catering an additional cost		✓			
Session Sponsor – select your preferred session to sponsor 30 second welcome video prior to session, logo recognition on Agenda		✓ x2	✓ x2		
Verbal acknowledged in Opening Session & Closing Session	✓	✓			
Logo on Sponsor Acknowledgement Event Signage & PowerPoints	✓	✓	✓	✓	✓
Conference App					
Logo on download/loading page	✓	✓			
Dedicated icon & page	✓	✓			
Logo on footer of conference app	✓	✓			
Conference App live alert	✓ x4	✓ x2	✓ x1	✓	✓
Listed in Sponsor icon incl logo, contact, company overview	✓	✓	✓	✓	✓
Post Event					
List of participating attendees (who provide consent)	✓	✓	✓	✓	✓



	Partner	Gold	Silver (Session Sponsor)	Bronze	Exhibitor
	AU \$14,500 <small>incl GST</small>	AU \$8,850 <small>incl GST</small>	AU \$6,600 <small>incl GST</small>	AU \$5,450 <small>incl GST</small>	AU \$4,350 <small>incl GST</small>
Registrations & Tickets					
In Person Registrations	✓ x5	✓ x4	✓ x3	✓ x2	✓ x1
Conference Dinner Tickets	✓ x5	✓ x4			
Available Sponsorship Add-ons *Additional Cost					
<p>Additional sponsorship opportunities are available to boost your sponsorship package. If you are looking for a point of difference, a way to stand out amongst other sponsors or wanting to create a tailored package, consider the additional opportunities below:</p>					
Name Badge / Lanyard Sponsor (1 available) \$2,800 <small>incl GST</small>	✓	✓	✓		
Catering Sponsor \$840 <small>incl GST</small> per break	✓	✓	✓	✓	✓
Charging Station Sponsor \$1,680 <small>incl GST</small>	✓	✓	✓	✓	
Welcome Reception Sponsor (1 available) \$2,800 <small>incl GST</small>	✓	✓	✓	✓	
Dinner Sponsor (1 available) \$8,400 <small>incl GST</small>	✓	✓			
Poster Presentation Sponsor (1 available) - \$5,800 <small>incl GST</small>	✓	✓	✓	✓	
Barista Sponsor (1 available) \$3,950 <small>incl GST</small>	✓	✓	✓	✓	
WIFI Sponsor (1 available) \$3,950 <small>incl GST</small>	✓	✓	✓	✓	
Satchel Sponsor (1 available) \$3,950 <small>incl GST</small>	✓	✓	✓	✓	



Custom Sponsorship Packages

Looking for a custom package?

ANZAHPE and Event Studio Team will work with you to create a package that suits both your budget and expectations. The above sponsorship grid and additional sponsorship add-ons is designed to provide an overview of the types of opportunities available.

We welcome your ideas and creative input in tailoring a package that meets your commercial requirements and maximises your participation as a valued ANZAHPE Sponsor

Contact Event Studio to discuss more:

Event Studio

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EVENT
STUDIO