

## Example biographies



**Amy Rutherford**  
**Director of Education – North America, Education New Zealand**

Amy Rutherford is passionate about international education. She's been an international student (twice! First in the US as an exchange student during her bachelor's degree and again in 2014 as a Chinese language student in Beijing), and she's the daughter of an English mother who travelled to New Zealand in the mid-1970s on a teacher exchange – international education is in the blood.

Based in Los Angeles for Education New Zealand, she is responsible for providing strategic advice and intelligence to further the development of the North American markets for New Zealand. Her day-to-day work involves education diplomacy and liaison with US universities and other international education stakeholders to progress New Zealand government objectives.



**Dr Adam Fraser**  
**Human Performance Researcher and Consultant**

Dr Adam Fraser is a human performance researcher and consultant who studies how organisations adopt a high performance culture to thrive in this challenging and evolving business landscape.

While other speakers talk about research, he does the research, partnering with various universities throughout the Asia-Pacific region. He is at the forefront of how neuroscience and positive psychology can be used to improve workplace performance. In fact, he is thought to be the only keynote speaker in the world to have had the impact of his keynote presentation measured in a university study (it improved the behaviour of attendees by 41 percent).

Dr Adam is married to a woman who is far brighter than he is, has two daughters who have him completely wrapped around their finger, and a dog Tilly who routinely outwits him.