



# ENGINEERING SUSTAINABLE CITIES

2017 SENG CONFERENCE



ENGINEERS  
AUSTRALIA

18 OCTOBER 2017  
MELBOURNE, VICTORIA

# 2017 SENG CONFERENCE SPONSORSHIP PROSPECTUS

## 2017 SENG CONFERENCE

Conference Secretariat

Engineers Australia

Level 31, 600 Bourke Street VIC 3000

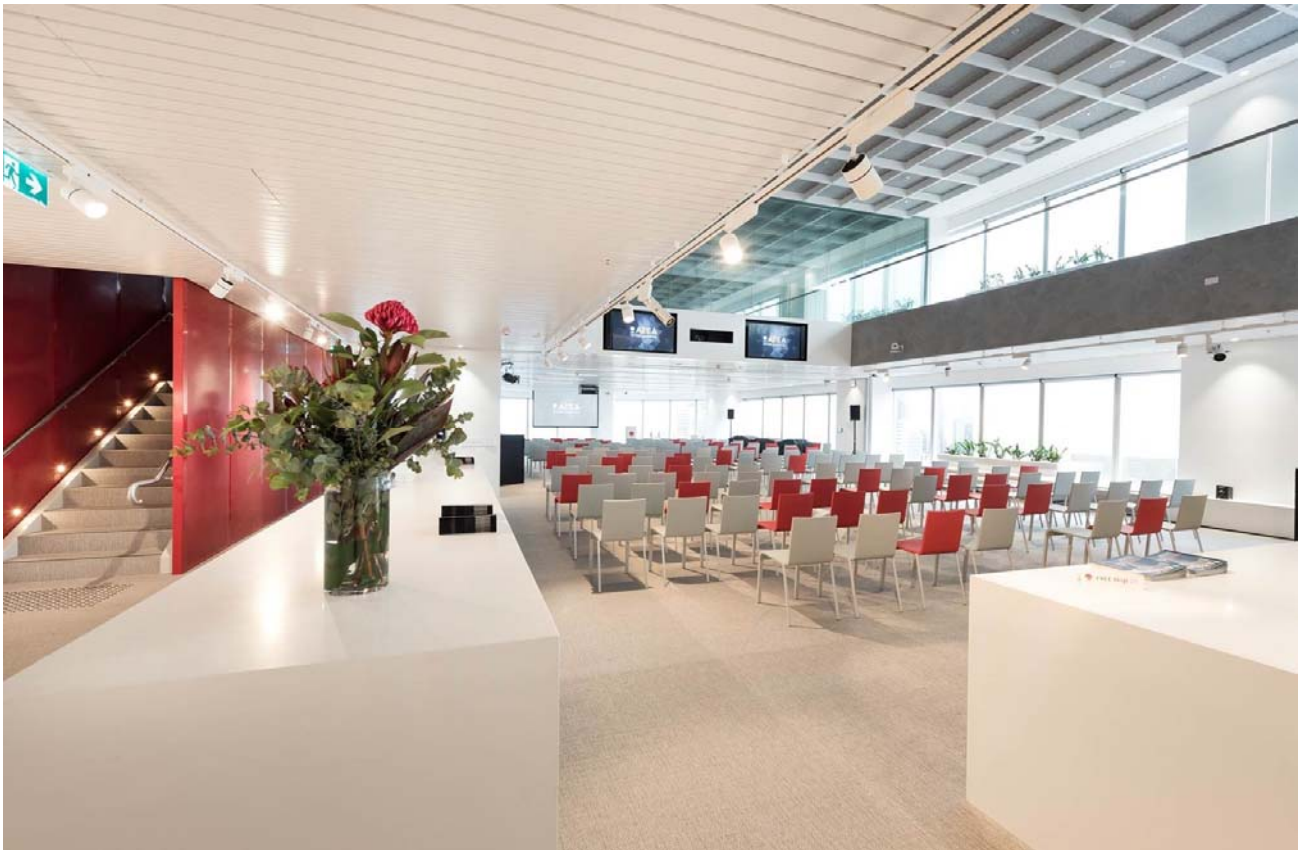
Email: [seng2017@engineersaustralia.org.au](mailto:seng2017@engineersaustralia.org.au)

Website: [www.engineersaustralia.org.au/Conferences-And-Events/Conferences/SENG-2017](http://www.engineersaustralia.org.au/Conferences-And-Events/Conferences/SENG-2017)



Melbourne, Victoria | 18 October 2017

[www.engineersaustralia.org.au/Conferences-And-Events/Conferences/SENG-2017](http://www.engineersaustralia.org.au/Conferences-And-Events/Conferences/SENG-2017)



## Invitation to Sponsor

Engineers Australia and the Sustainable Engineering Society (SENG) (a technical society of Engineers Australia) would like to offer you and your organisation a chance to sponsor at the 2017 national SENNG conference titled Engineering Sustainable Cities.

The Sustainable Engineering Society national conference 2017 (SENG) provides an excellent opportunity to increase awareness of your organisation, demonstrate your involvement in the industry, promote your products and services, support your brand, and to maintain a high profile within the field; before, during and after the event.



visit our website to learn more

[www.engineersaustralia.org.au/Conferences-And-Events/Conferences/SENG-2017](http://www.engineersaustralia.org.au/Conferences-And-Events/Conferences/SENG-2017)

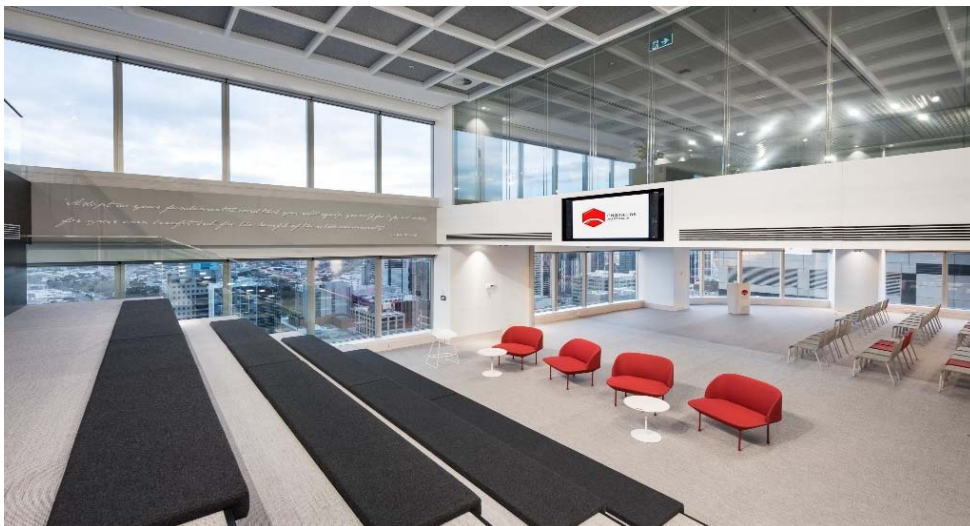


## About SENG

The Sustainable Engineering Society (SENG) national conference 'Engineering Sustainable Cities' will focus on engineers' and other professionals' contributions to developing resilience to climate impacts and other environmental challenges in major urban and regional cities. Themes will include the built environment, transport and congestion, waste management and energy efficiency and energy security. Keynotes will include a 'state of the climate' presentation, as a context for identifying and developing risk minimisation strategies and pathways for attaining a net zero carbon emissions economy.

## Venue

Engineers Australia Melbourne premises, Innovation Hub and Forum spaces, located on level 30, 600 Bourke Street, Melbourne.



## Who Will Attend

This conference will appeal to professionals from a broad range of disciplines across, energy, planning, building and transport. We anticipate attendees will come from industry, academia, business, consultancies and government at all levels. The conference will appeal to professionals at all levels from technical specialists to senior management and CEOs.

# Benefits of Supporting

Creating a sustainable society is a very important target that we all must achieve and one that is being taken seriously by NGOs and governments alike, as observed with the massive push and investment in renewable energies around the globe. By sponsoring and/or holding an exhibition at this conference you have the chance to:

- Increase your organisations commitment and involvement in sustainability;
- Increase brand awareness through potential exposure to over 100,000 Engineers Australia members via the web and hard copy publications and also reach many more through the conference's use of social media;
- Be informed on current/future trends and technologies;
- Increase your network and knowledge of the leaders in your own and other relevant fields;
- Opportunity to spread awareness of your organisation's activities, products and/or services.





## Conference Partner

\$2,500 (inc GST)

A great way to promote your organisation as a main supporter of a sustainable future

### **Acknowledgement & Recognition**

- Logo recognition at the conference plenary sessions as the conference partner.
- Recognition as conference partner on conference website, including display of logo, profile and link to own website.
- Recognition as conference partner and placement of logo in conference promotional emails to Engineers Australia database.
- Recognition as conference partner and placement of logo in planned conference promotions.
- Acknowledgement at the conference plenary session.

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### **Brand Exposure and Recognition (on-site)**

- Logo recognition at entrance and stage banners.
- Placement of sponsor logo on conference holding slides.
- Placement of sponsor logo in program.
- Logo on name badges, along with conference logo.

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### **Registration**

- Four full Conference registrations.

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### **Delegate List**

- Delegate list provided in excel format (name, organisation, state and email only) subject to Australian Privacy Laws. List to be provided 2 weeks prior to conference and final list provided post conference.

## Gold Partner

\$1,750 (inc GST)

### Acknowledgement & Recognition

- Logo recognition as Gold Sponsor.
- Recognition as Gold Sponsor on conference website, including display of logo and link to own website.
- Recognition as Gold sponsor and placement of logo in conference promotional emails to Engineers Australia database.
- Recognition as conference partner and placement of logo in planned conference promotions.

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### Brand Exposure and Recognition (on-site)

- Logo recognition at entrance and stage banners.
- Placement of sponsor logo on conference holding slides.
- Placement of sponsor logo in program.

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### Registration

- Two full Conference registrations.

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### Delegate List

- Delegate list provided in excel format (name, organisation, state and email only) subject to Australian Privacy Laws. List to be provided 2 weeks prior to conference and final list provided post conference.



## Silver Partner

\$1,000 (inc GST)

### **Acknowledgement & Recognition**

- Logo recognition as Silver Sponsor.
- Recognition as Silver Sponsor on conference website, including display of logo and link to own website.
- Recognition as Silver sponsor and placement of logo in conference promotional emails to Engineers Australia database.
- Recognition as conference partner and placement of logo in planned conference promotions.

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### **Brand Exposure and Recognition (on-site)**

- Logo recognition at entrance and stage banners.
- Placement of sponsor logo on conference holding slides.
- Placement of sponsor logo in program.

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### **Registration**

- One full Conference registration.

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### **Delegate List**

- Delegate list provided in excel format (name, organisation, state and email only) subject to Australian Privacy Laws. List to be provided 2 weeks prior to conference and final list provided post conference.

# Sponsorship Application

## Terms and Conditions

Please complete and sign the application form on the next page and send it via email or fax. A tax invoice will be issued upon receipt. Sponsorship acceptance is subject to the review and approval of the Organiser.

### **Goods and Services Tax (GST)**

All sponsorship items include a 10% goods and services tax consistent with Australia's consumer tax system.

### **Conditions of Payment**

Full payment must be received within 30 days from the invoiced date for the application to be considered. All payment must be made in Australian dollars.

### **Payment Methods**

#### Cheque

Please include a remittance advice and make all cheques payable to:

*The Institute of Engineers Australia*

#### Credit Card

Please complete your credit card details on the application form.

#### EFT/Bank Transfer

Bank transfers must be in Australian dollars and include any bank fees and list company name and invoice number. Please direct payment to:

A/c Name: Institute of Engineers Australia

Bank: Commonwealth Bank

Branch: Kingston ACT Australia 2604

Account Number: 0090 0330

BSB Number: 062 910

Swift Code: CTBAU2S

### **Cancellation Policy**

If you would like to request the cancellation of your sponsorship application, please submit

a written request for cancellation specifying the reason for cancellation. The request is subject to the approval of the committee on the condition that none of the sponsorship arrangements have been delivered upon and can be resold.

### **Note:**

- 50% of the contracted amount will be retained for cancellation requests between 12 to 3 months prior to the event
- 100% of the contracted amount will be retained for cancellation requests received 3 months prior to the event

### **Liability**

Organisers are not liable for damages or loss to sponsor's property.

### **Obligations and Rights**

Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.

### **Contact**

2017 SENG Conference  
Conference Secretariat  
Engineers Australia

Level 31, 600 Bourke Street

Melbourne

seng2017@engineersaustralia.org.



# Sponsorship Application Form

Please return scanned copy to [seng2017@engineersaustralia.org.au](mailto:seng2017@engineersaustralia.org.au) A Tax Invoice will be issued upon approval of application

## Organisation Information (Please print in block letters)

Title (Prof/Dr/Mr/Ms/Mrs/Miss): \_\_\_\_\_ Given Name: \_\_\_\_\_  
First Name: \_\_\_\_\_ Surname: \_\_\_\_\_  
Company/Organisation: \_\_\_\_\_  
Position: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone Business: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

## Sponsorship (All amounts are in AUD and are inclusive of 10% GST)

- Conference Partner \$2,500
- Gold Partner \$1,750
- Silver Partner \$1,000

Sponsorship Total

## Payment Details

### Authorisation

I am authorised to sign documents on behalf of the company/organisation and have read the terms and conditions governing the sponsorship and comply with them in full. I understand that this application is subject to the approval of the Organisation Committee.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Payment Details

#### Credit Card

- MasterCard
- Visa
- AMEX

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Card Number

Card Expiry: \_\_ / \_\_

CSC: \_\_\_

Cardholder's Name (Please Print): \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_