

# ICOT



**International Conference on Thinking  
Melbourne Australia,  
7-11 July 2024**

**We are on the edge of what?**

---

**SPONSORSHIP AND EXHIBITION PROSPECTUS**  
Melbourne Convention and Exhibition Centre  
[icot2024.com](http://icot2024.com)

**ICOT 2024  
envisions a  
world in which local  
citizens successfully  
harness their brain power,  
thinking and creativity  
to address the social,  
environmental, economic,  
and political problems  
facing current and future  
generations.**

# TABLE OF CONTENTS

- 04 About the International Conference on Thinking
- 05 Selection of **ICOT 2024** Presenters
- 06 Sponsorship Advertising and Exhibition Opportunities
- 07 Why Partner with **ICOT 2024**
- 09 What sponsorship benefits does **ICOT 2024** offer
- 10 Sponsorship, Advertising & Exhibition Opportunities at a glance
- 11 Build your own sponsorship package
- 12 Platinum Partner Sponsorship
- 13 Gold Partner Sponsorship / Silver Partner Sponsorship
- 14 Welcome Function Sponsor / Celebration Event Sponsor
- 15 **ICOT 2024** Conference APP Sponsor / 'VIP Speaker & Sponsor Appreciation Event' Sponsor
- 17 International Keynote Speaker Sponsor / Australian Key Note Speaker Sponsor
- 18 Offsite Learning Journeys Sponsor / Wi-Fi Sponsor
- 19 The Wellness Zone Sponsor / Mobile Phone Charging Station Sponsor
- 20 Conference Pocket Program Sponsor / Name Tag Sponsor
- 21 Post Conference Report / Advertising in the **ICOT 2024** Conference Pocket Program
- 22 Exhibition Booths (standard) / Exhibition Booth Specifications (standard)
- 23 Important Information
- 25 Preliminary Exhibition Time Table
- 26 Major Sponsorship, Advertising & Exhibition Opportunities at a Glance
- 27 Terms & Conditions
- 29 Selection of **ICOT 2024** Presenters



# ABOUT THE INTERNATIONAL CONFERENCE ON THINKING (ICOT)



Beginning in 1978 as the 'Conference on Cognitive Process Instruction' the continually evolving nature of the conference started to take shape.

Four years later it transformed into the 'First International Conference on Thinking' held in 1982 at the University of the South Pacific in Fiji. 42 years later, it is now the 20th anniversary year.

Throughout the 20-year journey of **ICOT**, Dr. Edward de Bono has been a consistent source of inspiration, and his absence will be deeply felt. His enduring legacy will forever offer accessible guidance and motivation for those striving to excel and contribute to the common good. Widely recognised as a leading authority in creative thinking and the cultivation of thinking as a skill, Dr. de Bono's influence remains unparalleled. In a world increasingly inclined towards instant gratification at the expense of thoughtful reflection, his emphasis on the everyday application of critical thinking is more vital than ever.

**ICOT** will persist in affirming Dr. de Bono as the preeminent figure in lateral thinking, upholding his legacy for the betterment of present and future generations.

Attracting diverse participants both national and international, is a significant focus in the planning of this event. The cost of registration (Sunday to Thursday inclusive) will entitle participants to attend thought-provoking presentations by renowned keynote speakers from a wide and varied range of industries.

In addition to keynote presentations, the program will also include cross-disciplinary and inter-disciplinary exchanges around key questions, issues, and inspiring debates.

**ICOT 2024** will bring together and empower individuals, groups, and organisations to deepen and broaden their thinking and implement positive change for the future.

Offsite Learning Journeys to multiple sites will provide outside the conference room experiences. Participants can also attend many of the multiple interactive workshops that will focus on important and complex issues within and across different conference strands.

They can also choose to spend time networking and participating in the social events that will be held at some of Melbourne's most iconic venues and have informal discussions amongst themselves.

**ICOT 2024 will bring together and empower individuals, groups, and organisations to deepen and broaden their thinking and implement positive change for the future.**

# Selection of ICOT 2024 Presenters



**Phillip D. Jaffe**

Phillip D. Jaffe is a Professor at the University of Geneva, Switzerland, and elected member of the United Nations Committee on the Rights of the Child.



**Tina Grotzer**

Tina Grotzer is a Senior researcher at Project Zero, faculty member at the Harvard Graduate School of Education and cognitive and learning scientist specialising in education.



**Vishal Talreja**

Vishal Talreja one of the Co-founders of Dream a Dream, a charitable trust empowering children from vulnerable backgrounds to overcome adversity and is an advocate for disadvantaged children.



**Bill Martin**

Bill Martin was a faculty member during the Columbine School Shooting, who has gone on to enable voices to be heard and foster the creation of desired cultures.



**David Perkins**

David Perkins, Carl H. Pforzheimer, Jr. Professor of Teaching and Learning, Emeritus, at the Harvard Graduate School of Education (HGSE) and is a founding member of the well-known research and development group Project Zero at HGSE.



**Patrick Newell**

Patrick Newell, Co-National Project Manager for the Organisation for Economic Co-Operation and Development (OECD)'s Survey for Social and Emotional Skills in Japan.



**Lina Le**

Lina Le, co-founder and CEO of Shrunken is a dynamic innovator in her field of climate smart engineering. She is passionate about creating sustainable solutions and driving social change to improve the world we live in, delivering innovations that matter.



**Jonathan Levy**

Jonathan Levy, Initiator, program, and scientific director of the CRIA (Child rights in action) forums. Jonathan is educated in Pedagogy and the philosophy of education, and provides training in the education, social, Intergovernmental and NGO sectors.



**ICOT**

**SPONSORSHIP,  
ADVERTISING &  
EXHIBITION  
OPPORTUNITIES**

# WHY PARTNER WITH ICOT 2024?

International Conference on Thinking invites you to consider a sponsorship opportunity with ICOT 2024.


ICOT 2024 will be more than just another conference - it will be an event that allows presenters, sponsors, and participants to meet with the aim of sharing their thinking, ideas, experiences, and vision for the future.

Partnering with **ICOT 2024** offers unrivalled opportunities to make your brand visible to influencers, change agents, decision makers and researchers across a diverse range of fields including education, neuroscience, the arts, sports, government, business, globalisation, human rights, environment, and technology.

Whether your objective is to reach new audiences or simply to generate brand exposure and promote new products, we can provide a sponsorship package that positions your organisation top of mind among leaders and professionals across diverse fields.

Opportunities have been specially designed to provide sponsors with benefits that go beyond just brand exposure. These opportunities are designed to allow partners to build their preferences, brand, and networks to maximise engagement with target audiences. The packages outlined in this prospectus facilitate ongoing partner engagement with participants.

We also offer the opportunity for you to build your own sponsorship package, and bespoke options can be negotiated to suit your unique needs.



“If you don’t design your future, someone or something else will design it for you. The past is not a sufficient blueprint for the future. You can analyse the past, but you have to design the future.”

**- Dr. Edward de Bono**



# WHAT SPONSORSHIP BENEFITS DOES ICOT 2024 OFFER?

ICOT 2024 has developed sponsorship packages to ensure your investment is a positive return on your investment. Packages will provide different direct and indirect benefits based on the sponsorship package chosen to organisations such as:

## PRE-EVENT MARKETING

- Branding opportunities within email marketing campaigns including the event invitation, last chance to register and follow-up/thank you emails
- Social media marketing will also be an option for sponsors to be tagged in posts whenever the opportunity arises

## DURING EVENT

- Promotion and brand exposure through extensive event promotion before the conference
- The opportunity to engage and communicate with decision-makers in their sector (conference delegates include CEOs, senior managers, and senior researchers)
- Increased brand and product awareness through: your exhibition booth (available with several packages)
  - showcasing a new product or research finding
  - by communicating directly with conference delegates through your exhibition booth (available with several packages)
  - the opportunity to chair a concurrent session (available with some packages)
- Taking one of **ICOT 2024's** sponsorship opportunities and being ahead of your competitors
- Complimentary conference registrations and tickets for your staff – a valuable professional development opportunity for your team
- Networking opportunities with leaders in a diverse range of sectors, keynote speakers, presenters, and other sponsors

## POST EVENT

- Keynote and selected Feature speakers will be recorded remaining active for 60 days from the conclusion of the event. Participants have unlimited access to view this content which gives sponsors the opportunity to include branding, links and others information increasing brand awareness long after the conference has finished

**ICOT 2024 strives to promote all sponsor organisations to support their brand and to maintain a high profile among the participants before, during and after the conference.**

## GET IN TOUCH

Please contact the **ICOT 2024** team to discuss what sponsorship packages best suits your business. We are happy to also create a customised packages tailored to your requirements.

### EVENT ORGANISERS

Email: [info@icot2024.com](mailto:info@icot2024.com)

Phone: +61 1300 870 195

Phone: +61 3 9020 2684



# SPONSORSHIP, ADVERTISING & EXHIBITION OPPORTUNITIES AT A GLANCE

| SPONSORSHIP PACKAGES                       | PACKAGES AVAILABLE | AUD (INCLUDING GST)  |
|--|--------------------|----------------------|
| Platinum Partner                           | Exclusive          | \$49,000             |
| Gold Partner                               | Limited            | \$29,180             |
| Silver Partner                             | Limited            | \$19,300             |
| Customised Sponsorships                    | Limited            | Price on application |
| SOCIAL EVENTS SPONSORSHIP OPPORTUNITIES    | PACKAGES AVAILABLE | AUD (INCLUDING GST)  |
| Welcome Function                           | Exclusive          | \$27,500             |
| Celebration Event                          | Exclusive          | \$27,500             |
| 'VIP Speaker & Sponsor Appreciation Event' | Exclusive          | \$14,400             |
| ADVERTISING & MARKETING OPPORTUNITIES      | PACKAGES AVAILABLE | AUD (INCLUDING GST)  |
| Full Page Ads in Conference Pocket Program | Limited            | \$1,460              |
| Half Page Ads in Conference Pocket Program | Limited            | \$760                |
| EXHIBITION BOOTHS                          | PACKAGES AVAILABLE | AUD (INCLUDING GST)  |
| Standard Exhibition Booth                  | Limited            | \$3,000              |

| ADDITIONAL SPONSORSHIP CATEGORIES | PACKAGES AVAILABLE | AUD (INCLUDING GST) |
|-----------------------------------|--------------------|---------------------|
| Conference App                    | Exclusive          | \$16,980            |
| Offsite Learning Journeys         | Limited            | \$10,500            |
| International Keynote Speaker     | Limited            | \$13,980            |
| Australian Keynote Speaker        | Limited            | \$8,565             |
| ICOT 2024 dedicated Wi-Fi         | Exclusive          | \$11,070            |
| Wellness Zone                     | Exclusive          | \$12,830            |
| Mobile Phone Charging Station     | Exclusive          | \$8,590             |
| Conference Pocket Program         | Exclusive          | \$7,950             |
| Name Tags                         | Exclusive          | \$4,985             |
| Post Conference Report            | Exclusive          | \$4,285             |

## GET IN TOUCH

Please contact the ICOT 2024 team to discuss what sponsorship packages best suits your business. We are happy to also create a customised packages tailored to your requirements.

### EVENT ORGANISERS

Email: [info@icot2024.com](mailto:info@icot2024.com)

Phone: +61 1300 870 195

Phone: +61 3 9020 2684



The logo for ICOT features the letters 'I', 'C', and 'O' in a large, white, sans-serif font. The letter 'O' is replaced by a circular emblem containing various white line-art icons representing education, such as a graduation cap, a book, a pencil, a globe, and a person. The letter 'T' is also in a large, white, sans-serif font. The entire logo is centered within a dark teal circular background.

**ICOT**

## **BUILD YOUR OWN SPONSORSHIP PACKAGE**

**We welcome prospective organisations  
to take a custom-made approach and  
consider building a package  
based on the following  
sponsorship opportunities.**



## PLATINUM Partner Sponsorship \$49,000 (exclusive)

Platinum Partner Sponsorship is the ultimate sponsorship category. It gives the most prominent profile throughout the entire conference that is second to none as well as opportunities to communicate with participants before, during and after the conference.

### As the Platinum Partner, you receive:

- Premium recognition as the Conference Platinum Partner throughout the 5 days of **ICOT 2024** (Sunday 7 - Thursday 11 July, 2024)
- Opportunity for company spokesperson to address conference delegates during the opening plenary session
- Logo and weblink to be included on the **ICOT 2024** website and conference app
- Logo included on sponsor banner displayed on screen before and after all plenary sessions
- Graphically dominant positioning on all **ICOT 2024** promotional marketing collateral comprising of; conference pocket program, website, social media, and onsite signage
- 400-word company profile included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM)
- Three advertisements in the **ICOT 2024** Direct Mail (EDMs) (approx. 6,000 subscribers)
- Social media content of up to six posts to be disseminated through **ICOT 2024** social media networks
- Five complimentary full conference registrations to **ICOT 2024**
- Additional five complimentary tickets to the Welcome Reception and Celebration Event
- Priority selection of a complimentary exhibition booth onsite
- Five complimentary guest invitations to the 'VIP Speaker & Sponsor Appreciation Event'
- Opportunity to chair a concurrent session during the conference (timing and topic to be discussed)
- Exclusive access to the conference delegate contact list plus an electronic copy of the list one week before the event and one week after the event
- Special 'Sponsor' name tag

# GOLD Partner Sponsorship

## \$29,180 (two available)

As a Gold Partner you will gain substantial opportunities to engage with participants from very diverse fields including education, health sciences, the arts, sports, government, business, and technology who will attend with the aim of sharing their thinking, ideas, experiences, and visions for the future.

A Gold Partner will benefit from high-level exposure leading up to, during and after the conference.

### As a Gold Partner, you receive:

- Company logo and weblink to be included on the **ICOT 2024** website and conference app
- Logo included on sponsor banner displayed on screen before and after all plenary sessions
- Priority positioning on all **ICOT 2024** promotional marketing collateral comprising of; conference pocket program, website, social media, and onsite signage
- 250-word profile included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- Social media content to be disseminated through **ICOT 2024** social media networks
- Opportunity to chair a concurrent session during the conference (timing and topic to be discussed)
- Four complimentary guest invitations to the 'VIP Speaker & Sponsor Appreciation Event'
- Four complimentary full conference registrations to **ICOT 2024**
- Additional three complimentary tickets to the Welcome Reception and Celebration Event
- One complimentary exhibition booth
- Special 'Sponsor' name tag

# SILVER Partner Sponsorship

## \$19,300 (two available)

The Silver Partner Sponsorship is suited to organisations wanting value for money on a range of benefits, without the exclusive elements of the Platinum and Gold packages.

### As a Silver Partner, you receive:

- Logo and weblink to be included on the **ICOT 2024** website and conference app
- Logo displayed in conference pocket program and other conference promotional material
- Company logo and weblink included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- Social media content to be disseminated through **ICOT 2024** social media networks
- Three complimentary full conference registrations to **ICOT 2024**
- Additional two complimentary tickets to the Welcome Reception and Celebration Event
- One complimentary exhibition booth
- Two complimentary guest invitations to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag

# WELCOME Function Sponsor

\$27,500 (exclusive)

The Welcome Function takes place within the exhibition area at the MCEC following the final session on Monday, 8 July. The Welcome & Networking drinks is where your company will gain major exposure as delegates gather together in one place.

## As the ICOT 2024 Welcome Function Sponsor, you receive:

- Logo and weblink to be included on the **ICOT 2024** website and conference app
- Logo displayed in conference pocket program and other conference promotional material
- Company logo and weblink included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- Social media content to be disseminated through **ICOT 2024** social media networks
- Three complimentary full conference registrations to **ICOT 2024**
- Additional three complimentary tickets to the Welcome Reception and Celebration Event
- One complimentary exhibition booth
- Three complimentary guest invitations to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag

# CELEBRATION Event Sponsor

\$27,500 (exclusive)

It is the final social function of the Conference, being held at The Lume, the world's largest digital art gallery. This event provides high brand-exposure, as all conference delegates come together to celebrate and network with old friends and new friends.

## As the ICOT 2024 Celebration Event Sponsor, you receive:

- Logo and weblink to be included on the **ICOT 2024** website and conference app
- Logo displayed in conference pocket program and other conference promotional material
- Company logo and weblink included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- Social media content to be disseminated through **ICOT 2024** social media networks
- Three complimentary full conference registrations to **ICOT 2024**
- Additional three complimentary tickets to the Welcome Reception and Celebration Event
- One complimentary exhibition booth
- Three complimentary guest invitations to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag

# ICOT 2024 Conference APP Sponsor \$16,980 (exclusive)

ICOT 2024 will have a conference app. The App will provide easy access to all conference sessions, the platform creates an exciting opportunity for the App sponsor to ensure that their brand is within easy reach of every participant. The App will also be made available to all participants post conference with links remaining active for up to 60 days.

## As the Conference App Partner, you receive:

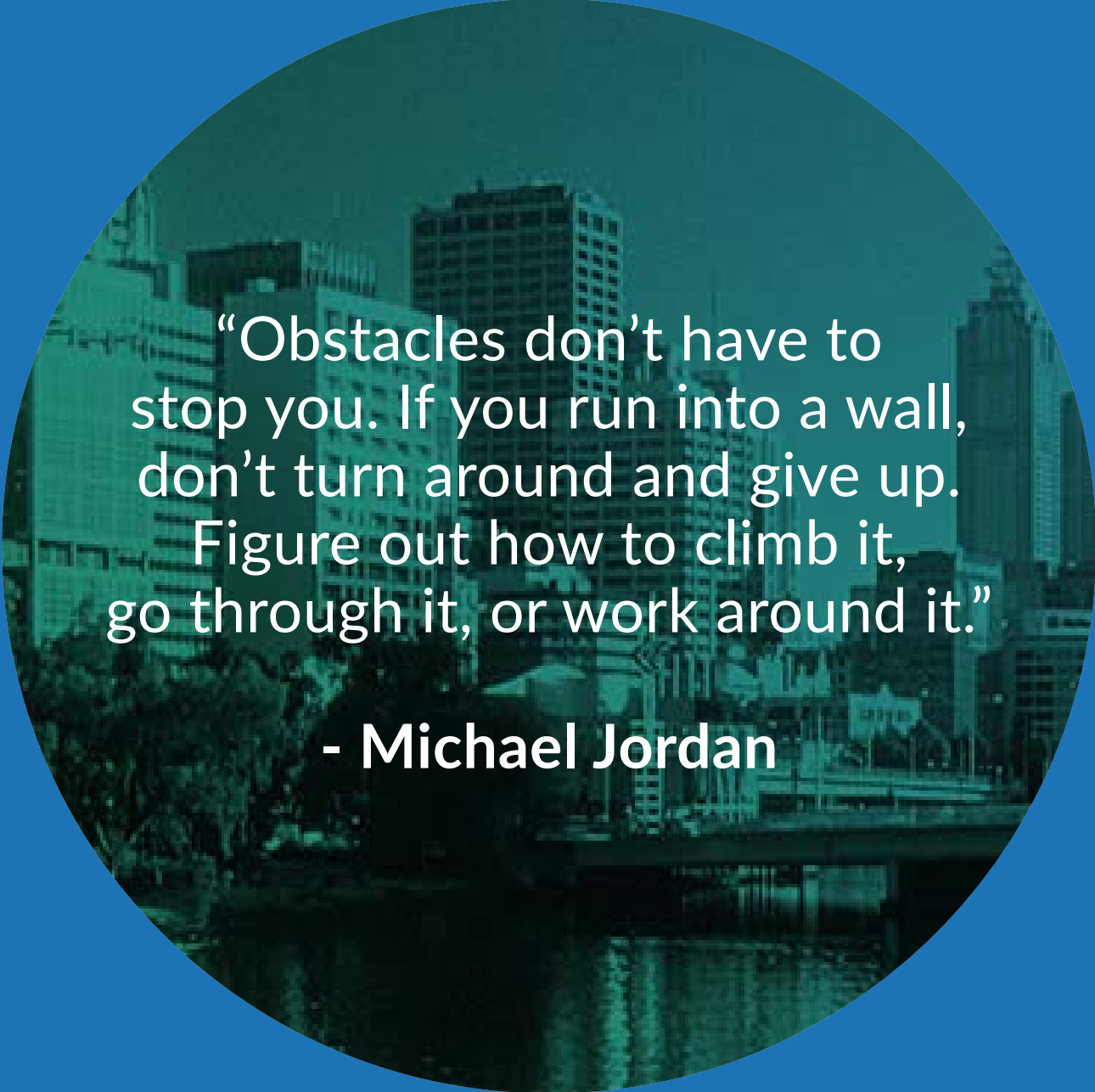
- Acknowledgement as the Conference App Sponsor with company logo and link in prominent position throughout the App platform and conference pocket program
- Company logo & weblink to be included on the ICOT 2024 website and conference app
- Priority positioning on all ICOT 2024 promotional marketing collateral, comprising of; conference pocket program, website, social media, and onsite signage
- Company logo and weblink included in the 'Introducing the Sponsors' ICOT 2024 Direct Mail (EDM) (approx. 6,000 subscribers)
- Social media content to be disseminated through ICOT 2024 social media networks
- Two complimentary full conference registrations to ICOT 2024
- Additional two complimentary tickets to the Welcome Reception and Celebration Event
- One complimentary exhibition booth
- Two complimentary guest invitations to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag

# 'VIP Speaker & Sponsor Appreciation Event' Partner \$14,400 (exclusive)

Sponsor an evening networking function for VIP Speakers and Sponsors of ICOT 2024. This is a great opportunity to show appreciation to supporters of the conference and receive high brand exposure.

## As the 'VIP Speaker & Sponsor Appreciation Event' Partner, you receive:

- Being named the 'VIP Speaker & Sponsor Appreciation Event' Partner in the conference pocket program and proceedings
- Company name and logo (with hyperlink to your website) published on the conference website and app
- Company logo and weblink included in the 'Introducing the Sponsors' ICOT 2024 Direct Mail (EDM) (approx. 6,000 subscribers)
- Company logo to be displayed on the 'VIP Speaker & Sponsor Appreciation Event' e-invitation
- Company signage at the 'VIP Speaker & Sponsor Appreciation Event' (maximum two signs, sponsor's expense)
- Post-event thank you email to event attendees of the 'VIP Speaker & Sponsor Appreciation Event'
- Two complimentary full conference registrations
- Six guest invitations to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag



“Obstacles don’t have to stop you. If you run into a wall, don’t turn around and give up. Figure out how to climb it, go through it, or work around it.”

- Michael Jordan



# International Keynote Speaker Sponsor

\$13,980 (limited available)

Keynote sessions are highly anticipated and a major attraction for **ICOT 2024** participants. Sponsoring an international keynote speaker provides a great opportunity for brand exposure and will align your brand with a key expert from your industry sector.

## As an International Keynote Session Sponsor, you receive:

- Name acknowledgement as an **ICOT 2024** Keynote Speaker Sponsor in the conference pocket program and proceedings
- Specific acknowledgement of your role as a Keynote Speaker Sponsor at opening and closing of plenary session
- Logo displayed on screen before and after session
- Opportunity to introduce the sponsored International Keynote Speaker prior to their address
- Logo and weblink to be included on the **ICOT 2024** website and conference app
- Company logo and weblink included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- A 20% discount on one exhibition booth
- One complimentary full conference registration
- One guest invitation to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag

# Australian Keynote Speaker Sponsor

\$8,565 (limited available)

Have your company sponsor an industry leader by assisting with the expenses of an Australian Keynote Speaker.

## As an Australian Keynote Speaker Sponsor, you receive:

- Being named an Australian Keynote Speaker Sponsor in the conference pocket program and proceedings
- Company name and logo (with hyperlink to your website) published on the conference website and app
- Opportunity to introduce the sponsored Australian Keynote Speaker prior to their address
- Company logo displayed on the introductory presentation slide of the sponsored speaker
- Company logo and weblink included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- Acknowledgement of sponsorship at the opening and closing of the Australian Keynote Speaker's session
- A 20% discount on one exhibition booth
- One complimentary full conference registration
- One guest invitation to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag

# Offsite Learning Journeys Sponsor

\$10,500 (5 available)

The Business Sponsorship provides an organisation the opportunity to sponsor an Offsite Learning Journey that will provide participants with the experience of attending an interactive workshop outside of the conference venue. By sponsoring one of the five Offsite Learning Journeys the sponsor will have the opportunity to contribute to the workshop and brand the space.

## As a Business Sponsor, you receive:

- Sponsorship acknowledgement by the guest speaker/facilitator to the Offsite Learning Journey
- Option to place pull-up banner at the Offsite Learning Journey (Sponsor's expense)
- Logo displayed in conference pocket program and other conference promotional material
- Logo and weblink to be included on the **ICOT 2024** website and conference app
- Company logo and weblink included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- One complimentary full conference registration to **ICOT 2024**
- Two complimentary guest invitations to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag

# Wi-Fi Sponsor

\$11,070 (exclusive)

Reliable Wi-Fi is a critical, must-have productivity tool at any conference. Sponsoring the dedicated **ICOT 2024** Wi-Fi network will promote your company among the conference delegation through the Wi-Fi login portal. Help delegates stay connected by sponsoring the dedicated network Wi-Fi connection.

## As the Wi-Fi Sponsor of the dedicated ICOT 2024 Wi-Fi network you receive:

- Being named the Wi-Fi Sponsor in the conference pocket program and proceedings
- Company name and logo (with hyperlink to your website) published on the conference website and app
- Being listed as sponsor on the Wi-Fi login landing page
- Company logo and weblink included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- Opportunity to customise the password or landing page (Final MCEC approval permitting)
- A 20% discount on one exhibition booth.
- Two complimentary full conference registrations
- Two guest invitations to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag

# The Wellness Zone Sponsor

\$12,830 (exclusive)

The Wellness Zone will provide an area where delegates will be able to connect, relax and re-energise. Have your brand associated with this helpful service for ICOT 2024 delegates.

## As the Sponsor of the Wellness Zone you receive:

- Being named the Wellness Zone Sponsor in the conference pocket program and proceedings
- Company name and logo (with hyperlink to your website) published on the conference website and app
- Company logo and weblink included in the 'Introducing the Sponsors' ICOT 2024 Direct Mail (EDM) (approx. 6,000 subscribers)
- Two complimentary exhibition booths / exclusive quiet zone
- Two complimentary full conference registrations
- Two guest invitations to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag

# Mobile Phone Charging Station Sponsor

\$8,590 (exclusive)

A mobile charging station is one of the most popular features of any conference as everyone needs to charge their phones! Sponsoring the mobile charging station is a fantastic branding opportunity.

## As the Mobile Phone Charging Station Sponsor, you receive:

- Hyperlinked logo to be included in scrolling section of conference app and the ICOT 2024 website
- Logo and brand displayed on the mobile charging station
- Logo displayed in conference pocket program and other conference promotional material
- Opportunity to introduce an organisational promotion around the mobile charging station area (Final MCEC approval permitting)
- Company logo and weblink included in the 'Introducing the Sponsors' ICOT 2024 Direct Mail (EDM) (approx. 6,000 subscribers)
- One complimentary full conference registration to ICOT 2024
- One complimentary guest invitation to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag

# Conference Pocket Program Sponsor

**\$7,950 (exclusive)**

As the sponsor of the Conference Pocket Program, your company will be promoted to the full delegation. The Pocket Program will be provided during registration to all delegates and sent electronically.

## As the ICOT 2024 Conference Pocket Program Sponsor, you receive:

- Being named the Conference Pocket Program Sponsor in conference proceedings
- Company name and logo (with hyperlink to your website) published on the **ICOT 2024** conference website and app
- Company name and logo displayed in a prominent position on the front cover of the conference pocket program
- Company logo and weblink included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- Full page advertisement (sponsor to supply artwork) in the conference pocket program
- A 20% discount on one exhibition booth
- One complimentary full conference registration
- One guest invitation to the 'VIP Speaker & Sponsor Appreciation Event'
- Special 'Sponsor' name tag

# Name Tag Sponsor

**\$4,985 (exclusive)**

Sponsorship of the Name Tag is an ideal way to advertise and promote your company to the entire delegation. Your company logo will be printed on the name tags.

## As the ICOT 2024 Name Tag Sponsor, you receive:

- Company logo printed on name tags
- Being named the Name Tag Sponsor in the conference pocket program and proceedings
- Company name and logo (with hyperlink) published on the **ICOT 2024** conference website and app
- Company logo and weblink included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- One guest invitation to the 'VIP Speaker & Sponsor Appreciation Event'
- A 50% discount on **ICOT 2024** full conference registration
- Special 'Sponsor' name tag

# Post Conference Report

**\$4,285 (exclusive)**

Post **ICOT 2024**, a report will be supplied to all delegates with conference summaries and selected presentations.

## As the Sponsor of the ICOT 2024 Post Conference Report you receive:

- Being named the Post Conference Report Sponsor in the conference pocket program and proceedings
- Company name and logo (with hyperlink to your website) published on the **ICOT 2024** conference website and app
- Company logo and weblink included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- Continual brand exposure 60 days post the conference among delegates via your exclusive sponsorship of the Post Conference Report
- One guest invitation to the 'VIP Speaker & Sponsor Appreciation Event'
- A 50% discount on **ICOT 2024** full conference registration
- Special 'Sponsor' name tag

# Advertising in the ICOT 2024 Conference Pocket Program

**\$1,460 – Full Page Ad / \$760 – Half Page Ad**

Advertising in the **ICOT 2024** Conference Pocket Program provides companies with extra value over and above the Pocket Program advertisement.

## As an Advertiser in the ICOT 2024 Conference Pocket Program you receive:

- Brand exposure among delegates via your conference pocket program advertisement (artwork to be supplied by the company)
- Additionally, your company name and logo (with hyperlink to your website) will be published on the **ICOT 2024** conference website and app

# Exhibition Booths (Standard)

\$3,000

Exhibition Booths are an important part of **ICOT 2024**, with the exhibition area designed to ensure maximum visibility and accessibility for delegates and exhibitors to interact.

## As an Exhibition Booth exhibitor, you receive:

- Booths will be positioned in the conference catering area on Level 1 of the MCEC. Delegates will be exposed to booths for the entirety of the conference, including all catering breaks
- Providing maximum opportunities to engage and communicate with delegates, the **ICOT 2024** Welcome & Networking Drinks will be held post the final session on Monday, 8 July, along with Refreshments & Networking Drinks following the final session on Thursday, 11 July within the exhibition and catering areas
- Brand exposure among delegates via your conference pocket program advertisement (artwork to be supplied by the company)
- Additionally, your company name and logo (with hyperlink to your website) will be published on the **ICOT 2024** conference website and app
- Two exhibition passes, entitling the holder to;
- A special 'Exhibitor' name badge and entry to the exhibition space
- Opportunity to promote your organisation's products and services
- Branding opportunity at the booth (upgrade at own expense)
- Opportunity to network with in-person conference participants during each catering break
- Company logo and weblink included in the 'Introducing the Sponsors' **ICOT 2024** Direct Mail (EDM) (approx. 6,000 subscribers)
- Logo displayed in conference pocket program and other conference promotional material
- One guest invitation to the Welcome Function and the Celebration Event
- One guest invitation to the 'VIP Speaker & Sponsor Appreciation Event'

# Exhibition Booth Specifications (Standard)



|           |   |
|-----------|---|
| Size      | 2m x 2m x 2.48m (h)   |
| Furniture | 1 x counter & 2 x stools  |
| Fascia    | Digitally printed fascia sign with single colour company name, text on a white background |
| Lighting  | 1 x arm light   |
| Power     | 1 x double outlet power point   |
| Cleaning  | Basic cleaning will be carried out by the venue   |

# PLEASE NOTE THE BELOW IMPORTANT INFORMATION

1. Attendance of conference sessions is not included in the exhibition pass. Exhibition pass holders wishing to attend sessions must upgrade their package or register as a delegate and pay the appropriate registration fee.
2. **ICOT** wishes to take every opportunity to conserve natural resources and consolidate environmental sustainability throughout the conference. Our aim is to have minimal waste. We request that you consider the environmental principles of reducing waste, water use and energy consumption.
3. Conference organisers reserve the right to alter the booth layout at any time. Booths will be renumbered on the final plan once unsold sites have been removed. Please do not advertise your exhibition booth details to delegates until the final floor plan has been released. The final allocation of booth sites will be confirmed approximately 2 weeks prior to the conference.
4. Exhibitors are solely responsible for their goods. **ICOT**, the Conference organisers and the Melbourne Convention and Exhibition Centre will not be held responsible for any goods misplaced or left behind.
5. A full manual will be sent to exhibitors closer to the conference date. It will provide information on freight times, exhibitor bump-in and bump-out, as well as operational details and additional order forms for food, equipment, furniture, etc.
6. Please be aware the **ICOT** does not sell delegate information to third parties. **ICOT's** delegate list is only shared with official contractors and select conference sponsors. Exhibitors and sponsors will have to comply with the privacy policy. The security of our delegates is of utmost importance to us and our aim is to make networking between our delegates and sponsors/exhibitors as secure as possible.



**“Learning is a  
consequence of thinking”**

**– David Perkins**



# PRELIMINARY EXHIBITION TIMETABLE

| DATE                    | ACTION  | TIME (AEST)                         |
|-------------------------|---|-------------------------------------|
| Sunday 7 July, 2024     | Exhibitor bump-in   | 4.00am – 7.00am                     |
| Sunday 7 July, 2024     | Exhibitor bump-in (staff access set up)                                     | 7.00am – 12.00pm                    |
| Sunday 7 July, 2024     | Registration opens<br>Welcome & Prologue<br>Exhibition booths to be staffed | 12.00pm - 5.30pm<br>3.00pm - 5.30pm |
| Monday 8 July, 2024     | Exhibition open<br>Welcome & Networking Drinks                              | 8.00am – 7.30pm<br>5.30pm - 7.30pm  |
| Tuesday 9 July, 2024    | Exhibition open   | 8.00am – 5.30pm                     |
| Wednesday 10 July, 2024 | Exhibition open   | 8.00am – 1.30pm                     |
| Thursday 11 July, 2024  | Exhibition open<br>Refreshments & Networking                                | 8.00am – 5.30pm<br>4.15pm - 5.30pm  |
| Thursday 11 July, 2024  | Exhibitor bump-out  | 6.00pm - 9.00pm                     |

\* Please note: This is a preliminary timetable and is subject to change

\*\* Please note: Exhibitors with any exhibition booth upgrades will be required to bump-in prior to 7.00am

## GET IN TOUCH

Please contact the ICOT 2024 team to discuss what sponsorship packages best suits your business. We are happy to also create a customised packages tailored to your requirements.

## EVENT ORGANISERS

Email: [info@icot2024.com](mailto:info@icot2024.com) Phone: +61 1300 870 195  
Phone: +61 3 9020 2684



# MAJOR SPONSORSHIP, ADVERTISING & EXHIBITION OPPORTUNITIES AT A GLANCE

|  | PLATINUM<br>\$49,000 | GOLD<br>\$29,180 | SILVER<br>\$19,300 | WELCOME FUNCTION<br>\$27,500 | CELEBRATION EVENT<br>\$27,500 | CONFERENCE APP<br>\$16,900 |
|--|----------------------|------------------|--------------------|------------------------------|-------------------------------|----------------------------|
| Prominent display of logo in: <ul style="list-style-type: none"> <li>• Conference Pocket Program</li> <li>• Conference website home page and sponsor page</li> <li>• Conference App</li> </ul>   | •                    | •                | •                  | •                            | •                             | •                          |
| Opportunity for company spokesperson to address conference delegates during the opening plenary session  | •                    |                  |                    |                              |                               |                            |
| Exclusive access to the conference delegate contact list: <ul style="list-style-type: none"> <li>• Electronic copy will be sent one week prior to event and one week post</li> </ul>   | •                    |                  |                    |                              |                               |                            |
| Acknowledgement by <b>ICOT 2024</b> Convenor during the opening and closing sessions of the conference   | •                    | •                |                    |                              |                               |                            |
| Opportunity to chair a concurrent session  | •                    | •                |                    |                              |                               |                            |
| “Introducing the Sponsors” <b>ICOT 2024</b> Direct Mail (EDM) with company profile (some categories), company logo and hyperlink to website<br>* <b>Platinum</b> – opportunity to provide 400-word company profile<br>** <b>Gold</b> – opportunity to provide 250-word company profile | •<br>(* )            | •<br>(** )       | •                  | •                            | •                             | •                          |
| Advertisements in <b>ICOT 2024</b> Direct Mail (EDMs)  | •<br>(3)             | •<br>(2)         | •<br>(1)           | •<br>(2)                     | •<br>(2)                      | •<br>(1)                   |
| Opportunity for company representative to welcome all participants to Celebration Event / Welcome Function   |                      |                  |                    | •                            | •                             |                            |
| Complimentary exhibition booth<br>* <b>Platinum</b> – priority selection   | •<br>(* )            | •                | •                  | •                            | •                             | •                          |
| Complimentary full <b>ICOT 2024</b> conference registrations (including Welcome Reception and Celebration Event)   | •<br>(5)             | •<br>(4)         | •<br>(3)           | •<br>(3)                     | •<br>(3)                      | •<br>(2)                   |
| Additional Welcome Reception and Celebration Event tickets   | •<br>(5)             | •<br>(3)         | •<br>(2)           | •<br>(3)                     | •<br>(3)                      | •<br>(2)                   |
| Guest invitations to the ‘VIP Speaker & Sponsor Appreciation Event’  | •<br>(5)             | •<br>(4)         | •<br>(2)           | •<br>(3)                     | •<br>(3)                      | •<br>(2)                   |
| Special ‘Sponsor’ name tags  | •                    | •                | •                  | •                            | •                             | •                          |

Please contact the **ICOT 2024** team to discuss what sponsorship packages best suits your business. We are happy to also create a customised packages tailored to your requirements. **EVENT ORGANISERS** Email: [info@icot2024.com](mailto:info@icot2024.com) Phone: +61 1300 870 195 Phone: +61 3 9020 2684



# ICOT 2024 - SPONSORS & EXHIBITION TERMS AND CONDITIONS

ICOT reserves the right to amend these terms at any time. The most recent version of the terms and conditions will be made available on our website. ICOT does not accept any responsibility for any errors, omissions, or changes. By registering for either exhibition booth or sponsorship package, you agree to the following terms and conditions:

## Booking

1. Exhibition/Sponsorship Packages are available for purchase online. To make a booking, please visit the ICOT 2024 website: <https://www.icot2024.com/sponsorship>
2. Exhibition/sponsorship packages will not be held without:
  - a. a completed booking
  - b. acknowledgement that the sponsor/exhibitor terms and conditions have been read and accepted
  - c. a Public Liability Insurance Certificate
  - d. payment of the exhibition fee in accordance with the terms and conditions set out below
  - e. compliance with ICOT's Privacy Policy.
  - f. Any delegate contact information can only be used for the promotional purposes relevant to the conference

## Finance

3. All prices are in Australian dollars and include GST, unless stated otherwise
4. If you pay by electronic funds transfer (EFT) or an international cheque, you agree to pay any bank charges and must include bank fees in the amount you transfer
5. The full payment (100%) must be received within 7 days from date of invoice. If the balance of the payment is not received by the due date, the allocated Sponsorship Package or exhibition booth may be cancelled
6. Participation in the event is not permitted until the full payment has been received

7. No sponsor shall assign, sublet, or apportion the whole or any part of their exhibition both and/or Sponsorship Package, except upon prior written consent of the ICOT conference organisers

## Payment

8. Full amount for the exhibition booth/Sponsorship Package is payable within 7 days of the invoice being issued in order to secure the space. If payment is not received within 7 days of the invoice issue date no space will be allocated and the booking will be declared invalid

## Cancellation fees

9. You must notify the ICOT conference organisers in writing if you intend to cancel your sponsorship or exhibition booth
10. Cancellations received prior to 5:30pm AEST, Wednesday 12 June 2024 will be refunded less 50% of the total purchase price.
11. Cancellations received after 5:30pm AEST, Wednesday 12 June, 2024 will NOT be refunded
12. Cancellations will not be considered if ICOT deems that sponsorship entitlements have already been provided prior to the submission of cancellation
13. Non-payment does not constitute cancellation
14. All costs associated with advertising, display space, printing, branded gifts (and other costs included in sponsorship or exhibiting) are to be covered by the sponsor or exhibitor
15. Sponsorship monies will facilitate the successful planning and promotion of the conference, in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred that is incidental to the activities of the conference

## On-site

16. Your application to sponsor or exhibit does not constitute an attendee registration (unless otherwise stipulated)
17. All exhibition staff present at the conference must register for the conference
18. Exhibition Booths must be staffed for the conference duration by a minimum of one staff member at any one time
19. During the bump-in and bump-out times, all people present in the exhibition hall must wear protective clothing, including enclosed shoes and high visibility vests, which are to be purchased or supplied by the exhibitor

## Exhibitors

20. ICOT reserves the right to ask exhibitors to remove any display items that ICOT deems unacceptable
21. Advertising materials (e.g. banners) are not allowed outside the designated booth area. Obstruction of the aisles or walkways, in any form, is not allowed
22. Excessive noise, which inconveniences other Exhibitors or conference delegates, is not allowed
23. You will be responsible for any reasonable costs of repairing the booth or premises, if you paint, mark, or damage any fixtures or fabric
24. You are solely responsible for any physical loss or damage to your own property
25. Public and Product Liability Insurance to a minimum of \$10 million must be taken out by all exhibitors at their own expense. A copy of the organisation's Public and Product Liability Certificate must be submitted to the ICOT conference organisers at the time of submitting the booking form, or at the latest by 5:30pm AEST, Wednesday 19 June, 2024
26. Nails, staples, pins, screws, bolts, velcro, paint or double-sided adhesive should not be used on the booths to mount or attach items (Please note that a charge will be invoiced to exhibitors for any wall panel damage).

UHU tac white putty (white tac), 3M Command picture hanging strips, hook & chain can be used (please contact the conference exhibition supplier if uncertain)

27. While innovative methods of attracting delegates to your booth are encouraged, practices disadvantaging other exhibitors or detracting from the exhibition will be discouraged (e.g. loud music)

28. No exhibitor shall assign, sublet, or apportion the whole or any part of their booked space, except upon prior written consent of the ICOT conference organisers

29. The ICOT conference organisers reserve the right to rearrange the floor plan and/or relocate any exhibit without notice

30. ICOT will not discount or refund any facilities not used or required

31. No exhibitor will be allowed to begin bump-in operations, or be listed as an exhibitor in the on-site publications, until full payment has been received by the ICOT conference organisers

32. If exhibitors intend to use a custom-built stand, the ICOT conference organisers must be advised in advance, and such advice must include full details and stand dimensions.

This information must be received by 5:30pm AEST, Wednesday 12 June, 2024. All display construction requires approval of the ICOT conference organisers

33. A pro-rata fee will apply if any construction occupies space outside the specified area as indicated on the floor plan

34. In terms of packaging and use of plastic and disposable products, we request that you consider the environmental principles of reducing waste, water use and energy consumption

### Advertising

35. ICOT retains the right to develop all content for our social media

36. All artwork for advertisements, if part of your chosen sponsorship package, needs to be supplied in accordance with the ICOT media kit (you will receive this information on confirmation of your chosen sponsorship package)

### Public Liability Insurance

37. ICOT, the conference organisers (including any official suppliers) and the Melbourne Convention and Exhibition Centre will not be held accountable or liable for any damage, loss, harm or injury to any person or any property of the exhibition, however caused

38. Exhibitors are required to ensure that they have \$10 million of Public Liability Insurance in respect of bodily injury to persons and property damage

39. Exhibitors are required to submit a copy of their Public Liability Insurance Certificate along with their booking form or at the latest by 5:30pm AEST, Wednesday 19 June, 2024

**PLEASE NOTE:** If your normal business insurance only covers your stock at your normal place of business, you should consider taking out additional insurance to cover your stock from the time your goods are dispatched to the exhibition until they are returned to your premises

### Security and insurance

40. ICOT the conference organisers, and the Melbourne Convention and Exhibition Centre will provide reasonable security during the conference. However, neither the ICOT conference organisers, nor the event venue, nor any of their staff, employees, agents or other representatives shall be held accountable, responsible or liable—and the same are released from accountability, responsibility or liability—for any damage, loss, harm or injury, however caused, to persons or property of the exhibitor or the exhibitor's staff, employees, agent or other representatives, nor to goods or other property sent off in transit to Melbourne Convention and Exhibition Centre or remaining there after the conference

**PLEASE NOTE:** Exhibitors should consult their own insurance companies for proper coverage on their exhibition equipment and displays (especially audio-visual equipment)

### Cancellation/postponement of ICOT 2024 due to reasons beyond ICOT's control

41. ICOT conference organisers reserve the right to make alterations to the conference speakers, programs, venues, and timings

42. If ICOT cancels ICOT 2024, for any reason beyond the reasonable control of ICOT, a full refund will be made to sponsors and exhibitors

43. If it is necessary, for whatever reason, to postpone the conference or change the conference dates, ICOT shall not be liable for any expenditure (e.g. travel and accommodation), damage or loss incurred by sponsors and/or exhibitors

44. If by rearrangement or postponement ICOT 2024 can take place, the booking between the sponsors and/or exhibitors and ICOT shall remain in force and will be subject to the cancellation policy above

45. Sponsors and exhibitors must, at all times, adhere to the venue's COVID-19 safe plan, which will be enforced. Failure to do so will result in the sponsor and/or exhibitor being requested to leave the conference venue, with no reimbursement of costs

## GET IN TOUCH

Please contact the ICOT 2024 team to discuss what sponsorship packages best suits your business. We are happy to also create a customised packages tailored to your requirements.

### EVENT ORGANISERS

Email: [info@icot2024.com](mailto:info@icot2024.com)

Phone: +61 1300 870 195

Phone: +61 3 9020 2684



# Selection of ICOT 2024 Presenters



**Tilman Ruff**

Dr. Tilman Ruff AO is a public health and infectious diseases physician. Dr. Ruff was a Co-President of International Physicians for the Prevention of Nuclear War (IPPNW, Nobel Peace Prize 1985) from 2012 to 2023. Dr Ruff was a co-founder and founding chair of the governing bodies of the International Campaign to Abolish Nuclear Weapons (ICAN) in Australia and internationally. He is the only Australian to be awarded 2 Noble Prizes.



**Anders Sörman-Nilsson**

Anders Sörman-Nilsson (Global EMBA / LLB) is a futurist and the founder of the think tank and trend analysis firm - Thinque, which provides data-based research, foresight and thought leadership assets for global brands across 4 continents.



**Andy Dinan**

Andy Dinan founded and established MARS Gallery, a leading, cutting-edge commercial gallery, in 2004. Since its inception, MARS has been dedicated to supporting, exhibiting, and promoting the careers of emerging and mid-career contemporary Australian artists. MARS regularly stages exhibitions with more than 400 featuring over 330 unique artists to date, travelling nationally and internationally with art fairs and pop-up exhibitions.



**Simon Longstaff**

Simon Longstaff has been Executive Director of The Ethics Centre for 30 years. In 2013, he was made an officer of the Order of Australia (AO) for "distinguished service to the community through the promotion of ethical standards in governance and business, to improving corporate responsibility, and to philosophy." Simon is an Adjunct Professor of the Australian Graduate School of Management at UNSW, a Fellow of CPA Australia, the Royal Society of NSW and the Australian Risk Policy Institute.



**Ryan Trainor**

Ryan Trainor is an entrepreneur with a remarkable three-decade-long career marked by founding and investing in high-profile ventures worldwide, including building one of Australia's largest workforce education companies. Today, he is the host of the podcast 'Trainable by Ryan Trainor' and the founder of Crosby & Prince Ventures, dedicated to investing in ventures that redefine industries. He also holds the position of Co-founder and board member at Adventus.io.



**Rosalind Croucher**

Emeritus Professor Rosalind Croucher AM was appointed President of the Australian Human Rights Commission on 30 July 2017, after 10 years at the Australian Law Reform Commission. In 2015, she was made a Member of the Order of Australia (AM) for 'significant service to the law as an academic, to legal reform and education, to professional development, and to the arts'.



**John Worsfold**

John Worsfold had an AFL career spanning over 34 years. John joined the inaugural West Coast Eagles squad at the age of 18 playing 209 games, 8 years as captain including 2 premierships. Post his playing career he coached the Eagles for 12 years including the 2006 premiership and Essendon for 5 years. He is currently Manager - People and Culture at Emeco Group.



**Suzie Betts**

Suzie Betts is an entrepreneur known for her remarkable journey as the founder of Boob Armour. Designed by women for women, Boob Armour emerged as an innovative solution meticulously crafted to provide confidence not only in sports but also in various industries where breast protection is paramount.



# SPONSORSHIP BOOKING FORM

Contact:

Position:

Organisation Name  
(for marketing purposes):

Organisation Name  
(for invoicing purposes):

Billing Address :

State:

Postcode:

Email:

Mobile:

All bookings/enquiries will be recorded under the name of the person above. All correspondence will be sent to this person

**Declaration:** By signing this booking form you are indicating that you have read and accept the terms and conditions as outlined.

Signature of  
Authorised  
Representative

Date:

Please email completed form to ICOT 2024 Team.

**Email:** info@icot2024.com **Phone:** (+61 1300 870 195 / +61 3 9020 2684)

ICOT 2024 7 - 11 July, 2024  
Melbourne Convention and Exhibition Centre  
icot2024.com

## SPONSORSHIP PACKAGES

Please refer to Sponsorship Proposal, page 10 for packages available.

| SPONSORSHIP PACKAGES  | AUD (INCLUDING GST)  |
|---|----------------------|
| Platinum Partner  | \$49,000             |
| Gold Partner  | \$29,180             |
| Silver Partner  | \$19,300             |
| Customised Sponsorships   | Price on application |
| SOCIAL EVENTS SPONSORSHIP OPPORTUNITIES   | AUD (INCLUDING GST)  |
| Welcome Function  | \$27,500             |
| Celebration Event   | \$27,500             |
| 'VIP Speaker & Sponsor Appreciation Event'  | \$14,400             |
| ADVERTISING & MARKETING OPPORTUNITIES   |                      |
| Full Page Ads in Conference Pocket Program  | \$1,460              |
| Half Page Ads in Conference Pocket Program  | \$760                |
| ADDITIONAL SPONSORSHIP CATEGORIES   | AUD (INCLUDING GST)  |
| Conference App  | \$16,980             |
| Offsite Learning Journeys   | \$10,500             |
| International Keynote Speaker   | \$13,980             |
| Australian Keynote Speaker  | \$8,565              |
| ICOT 2024 dedicated Wi-Fi   | \$11,070             |
| Wellness Zone   | \$12,830             |
| Mobile Phone Charging Station   | \$8,590              |
| Conference Pocket Program   | \$7,950              |
| Name Tags   | \$4,985              |
| Post Conference Report  | \$4,285              |
| Exhibition Booth  | \$3,000              |
| <b>TOTAL PACKAGE AMOUNT PAYABLE</b><br>50% deposit payable 7 days from date of invoice<br>Full payment/balance due: 12 June, 2024 (incl. GST).<br>A tax invoice will be sent upon receipt of your application form. | <b>Total \$AUD</b>   |

\*Please indicate industries you do not wish to be placed near:  
Subject to availability at the time of booking and may be subject to change



7- 11  
July, 2024

MELBOURNE CONVENTION  
AND EXHIBITION CENTRE

