

33RD ANNUAL CONFERENCE



ARNA

Australasian Rehabilitation
Nurses' Association

Founded in the Illawarra in 1991

SPONSORSHIP AND TRADE EXHIBITION PROSPECTUS

17-18 October 2024
Novotel Surfers Paradise, QLD

rehabilitation nurses:
EVOLVING WITH THE COMMUNITY

YOU'RE INVITED TO PARTNER WITH US

The Australasian Rehabilitation Nurses' Association (ARNA) is pleased to invite you to support the 33rd Annual Conference.

The ARNA Annual Conference is the premier event for rehabilitation nurses. Featuring expert national and local presenters, the two-day conference provides an opportunity to share knowledge and exchange ideas on clinical practice and research that provides evidence-based best practice, standardisation, and innovation in rehabilitation nursing. Along with an impressive program, delegates will have plenty of networking opportunities throughout conference breaks and social events to learn more about suppliers and connect with your company. Block the dates in your diary! We hope to see you in person on the Gold Coast in October 2024!



OUR VISION

Rehabilitation as an integral part of every nurse's practice, to promote the wellbeing of individuals and communities

ARNA's Story

ARNA is the peak professional membership association for rehabilitation nursing in Australasia. ARNA began in 1991 in the Illawarra District of New South Wales, when several rehabilitation nurses got together to discuss ways of networking and enhancing the education of nurses in rehabilitation. Since then, ARNA has grown to include all the states and territories of Australia and has members in New Zealand and other countries.



OUR MISSION

To advance the practice of rehabilitation in nursing through education, research, advocacy and collaboration.

Event	33rd ARNA Annual Conference
Dates	Thursday 17 - Friday 18 October 2024
Location	Gold Coast, Queensland
Venue	Novotel Surfers Paradise
Expected Delegates	up to 200
Conference Contact	Katie Tkatchenko P: 03 8669 1489 E: arna@arna.com.au

WHY ATTEND?



1 Raise your company's profile and brand awareness among a valuable target audience of nurses in rehabilitation



2 Demonstrate your commitment to ongoing education and research in rehabilitation



3 Reach the largest gathering of up to 200 nurses from Australia and New Zealand



4 Generate leads and develop long term contacts with nurses, unit managers, and leaders and decision makers in rehabilitation nursing



5 Strengthen your brand and existing relationships



6 Differentiate your company from your competitors



7 Gain recognition including acknowledgement and clear demonstration of your organisation's involvement, commitment, and support to rehabilitation in nursing.

Make sure you secure your sponsorship early to take advantage of all pre-conference promotions with exposure to over 4,000 industry contacts.



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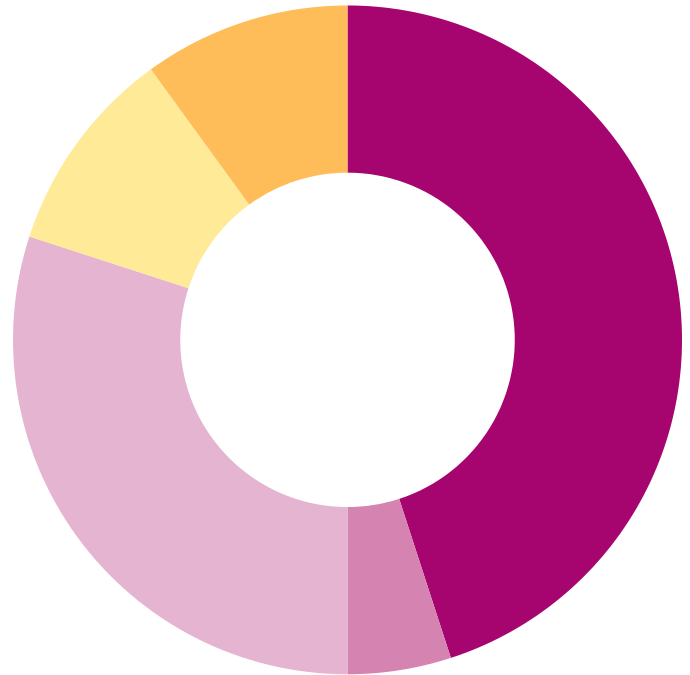
DELEGATE PROFILE & CONFERENCE HIGHLIGHTS

ARNA conference delegates are nurses of all levels, interested in rehabilitation. They draw from many different backgrounds including public, private, inpatient, outpatient, and community-based rehabilitation services.

- Registered Nurse - Rehab/Specialist
- Director Nursing
- Nurse Unit Manager/Chief Clinical Nurse
- Rehab Nurse Consultant
- Nurse Educator/Researcher

This includes the following specialty areas:

- Acquired Brain Injury
- Gerontology
- Neurological
- Orthopaedic
- Spinal Cord Injury



UP TO
200
DELEGATES

AWARDS
&
RECOGNITION

TRADE
EXHIBITION
& POSTER
GALLERY

2 DAY
CONFERENCE
PROGRAM

PROFESSIONAL
DEVELOPMENT
& NETWORKING

GALA
DINNER &
WELCOME
RECEPTION

The speakers were brilliant - what a variety! It was a wonderful conference. So diverse and relevant, capturing the scope of the unique rehab nursing speciality I feel.

LOCATION AND VENUE

The ultimate beachside venue,
Novotel Surfers Paradise
ensures an unforgettable
experience.



DESTINATION **GOLDCOAST.**TM

The venue offers conference rooms with contemporary and modular design, and world-class facilities including a full-size sports court, refurbished fitness centre, and luxurious pool nestled in amongst the dazzling Surfers Paradise skyline.

Perfectly located in vibrant Surfers Paradise, steps away from stunning beaches, exciting nightlife, and world-renowned theme parks, the hotel offers convenience and adventure.



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SPONSORSHIP AND EXHIBITION

The 33rd ARNA Annual Conference will include a trade exhibition adjacent to the main plenary room. The exhibition is an integral part of the conference and provides a great opportunity for delegates to see your products and services and get to know you.

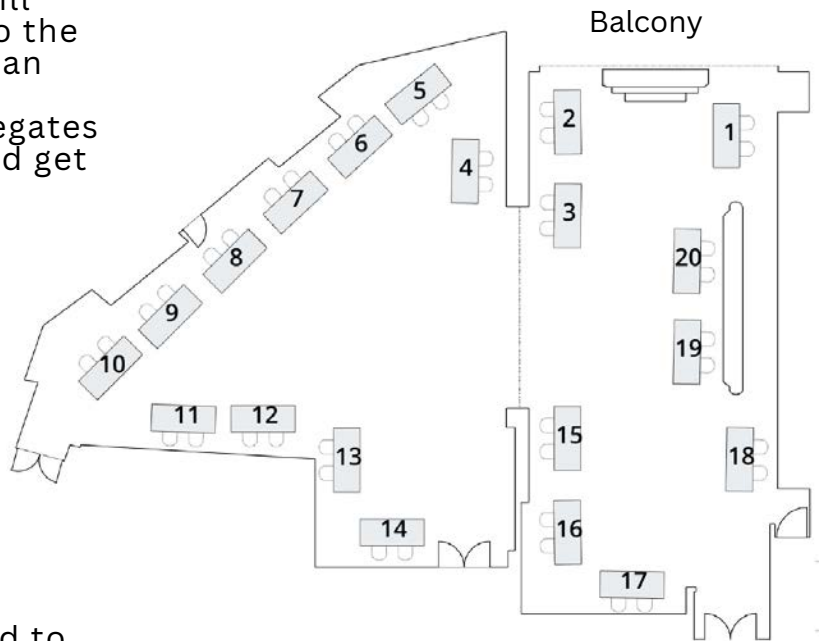
Our sponsors are a vital part of our community, and we seek to ensure sponsors receive the highest brand exposure possible in return for their investment. There are a variety of sponsorship packages available to suit your budget and objectives. Sign up early to gain maximum return on investment for your company, brand, and product.

The two-day program will be designed to maximise the opportunity for delegates to visit the exhibition. Refreshment breaks and conference posters will be in the exhibition area. The area is set to be the primary networking place for delegates, sponsors, and exhibitors.

The Wavebreak/Miami Rooms at Novotel Surfers Paradise have expansive floor space and abundant natural light. This combination of rooms also offers access to an outdoor balcony that overlooks the vibrant streetscape of Surfers Paradise, providing a breathtaking backdrop for the exhibition.

Assignment of exhibition space will be based on priority allocation according to sponsorship level and then on a first come, first served basis according to the date payment is received.

All exhibitors will be provided with a trestle table (including linen), chairs and power board.



**Sample floorplan. Subject to change without notification at the discretion of the ARNA Conference Team*

Further general and technical information, advice, and full details about the exhibition, venue, organisers, and ancillary services available to exhibitors will be circulated following a commitment to sponsor ARNA's 33rd Annual Conference.

Hurry, as sponsorship packages are secured on a 'first come, first served' basis and can sell out fast.

There was a real buzz due to lots of networking and interaction between delegates

ARNA CON23 feedback

Engagement from the delegates was excellent

ARNA CON23 feedback

#ARNA CON24

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Please use the following packages as a guide. Prices listed include GST. We would be pleased to discuss these packages or any other sponsorship opportunities that will benefit your company and our delegates.

	PLATINUM SPONSOR \$16,950	GOLD SPONSOR \$11,875	SILVER SPONSOR \$8,475	BRONZE SPONSOR \$6,100	EVENT PARTNER \$2,850
Available Opportunities	1	1	2	4	10
Pre-conference					
Company logo on all conference marketing	✓	✓	✓	✓	✓
Company logo on the sponsor page of the conference website with organisation's logo	✓	✓	✓	✓	✓
Company profile on the sponsor page of the conference website	200 word	200 word	200 word	100 word	-
A link from your logo on sponsor page to your website	✓	✓	✓	-	-
One eFlash to delegates sent on your behalf +	✓	✓	-	-	-
Dedicated post on your involvement in the conference on ARNA social media channels	4	3	2	1	-
During Conference					
Exclusive pre-break presentation (10min) on Day 1	✓	-	-	-	-
Exclusive pre-break presentation (5 min) on Day 2	-	✓	-	-	-
Company banner displayed at registration table*	✓	-	-	-	-
Full page advertisement in conference program	✓	✓	-	-	-
Half page advertisement in conference program	-	-	✓	✓	-
Company logo on delegate bag with ARNA logo**	✓	-	-	-	-
Company logo on lanyard and name tag	✓	-	-	-	-
Company logo displayed during breaks on conference projector screen/s	✓	-	-	-	-
Verbal recognition in opening and closing plenary sessions	✓	✓	✓	-	-
Company logo in conference eprogram	✓	✓	✓	✓	✓
Exhibitor table with chair/s, tablecloth, power	Double	Single	Single	Single	Single
Additional Conference Benefits					
Exhibitor passes to conference, including day catering	4	3	3	2	1
Conference bag insert	✓	✓	✓	-	-
Attendance at Gala Dinner (2 passes)	✓	✓	-	-	-
Attendance at Welcome Reception (2 passes)	✓	-	-	-	-
Delegate List					
Contact list of delegates (who opt in pre-conference)^	✓	✓	✓	✓	-

* Banner to be supplied by sponsor

** ARNA will source and supply conference bags

^ ARNA cannot guarantee numbers of delegates who opt in

+ Subject to ARNA approval of content

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MAJOR SPONSORSHIP OPPORTUNITY



Platinum Sponsor \$16,950 (incl. GST)

As a Platinum Sponsor, your organisation will receive the highest level of exposure and recognition in the lead up and during the event. This enables you to create a meaningful and lasting presence for your brand with an opportunity to address delegates, a double exhibition booth, and up to four delegates in attendance. Plus, receive additional exposure in our pre-event marketing consistent with your status as the premium event sponsor.

YOU WILL RECEIVE:

- 1 Premium opportunity to address the delegates during exclusive pre-break presentation on day one (10 min)
- 2 A double trade exhibition stand (Includes: tables, chairs and power)
- 3 Company banner displayed at registration table
- 4 Four exhibitor registrations, including day catering
- 5 Two tickets to attend the welcome reception and gala dinner
- 6 A list of registered attendees that have consented to their details being shared
- 7 Four dedicated posts on your involvement in the conference on ARNA social media channels: Instagram, LinkedIn, X (Twitter) & Facebook
- 8 Verbal recognition as platinum sponsor during the opening and closing plenary
- 9 Recognition as platinum sponsor on the sponsor page of the conference website with your organisation's logo, link and a 200-word company profile
- 10 Logo on delegate bag (with ARNA logo), lanyard and name tag
- 11 Logo on conference holding slides
- 12 Logo on all conference marketing EDMs sent by ARNA
- 13 One eFlash to delegates sent on your behalf
- 14 One-page advertisement in the conference eProgram



OTHER EXCLUSIVE SPONSORSHIP OPPORTUNITIES



Gala Dinner Sponsor

\$6,200 (incl. GST)

The conference dinner will be held at the Novotel Surfers Paradise on 17 October 2024 in the Paradise Ballroom.

Sponsorship of the Gala Dinner includes:

- 1 Logo and acknowledgement as the exclusive conference dinner sponsor in conference promotional materials including e-program, website and in social media
- 2 Exclusive pre-dinner presentation (5 mins)
- 3 Two exhibitor passes to attend the conference, including day catering
- 4 Two passes to attend the conference dinner
- 5 Acknowledgement (verbal) as conference dinner sponsor during the event
- 6 Your banner displayed in a prominent location at the dinner
- 7 Access to conference dinner delegate list (of those delegates who have opted-in)



Coffee Cart Sponsor

SOLD

\$4,300 (incl. GST)

The coffee cart will be located in the exhibition area, with high foot traffic throughout the two conference days.

Sponsorship of the coffee cart includes:

- 1 Logo and acknowledgement as the exclusive coffee sponsor in conference promotional materials including eprogram, website and in social media
- 2 Exclusive right to exhibitor table next to the coffee cart
- 3 Two exhibitor passes to attend the conference, including day catering
- 4 Acknowledgement (verbal) as coffee sponsor during the event
- 5 Your banner displayed next to coffee cart
- 6 Access to conference delegate list (of delegates who have opted-in)
- 7 Option to provide branded coffee cups and barista cap/apron (sponsor to source and provide cups/apparel at their own cost)

OTHER EXCLUSIVE SPONSORSHIP OPPORTUNITIES



Welcome Reception Sponsor \$4,000 (incl. GST)

NEW

The cocktail welcome reception will be held at the Novotel Surfers Paradise on 16 October 2024, outdoors in the On#5 deck.

Sponsorship of the welcome reception includes:

- 1 Logo and acknowledgement as the exclusive welcome reception sponsor in conference promotional materials including e-program, website and in social media
- 2 Exhibitor table meet & greet at entry
- 3 Exclusive pre-reception presentation (5 mins)
- 4 Two exhibitor passes to attend the conference, including day catering
- 5 Two passes to attend the welcome reception
- 6 Acknowledgement (verbal) as welcome reception sponsor during the event
- 7 Your banner displayed in a prominent location at the reception
- 8 Access to delegate list (of those delegates who have opted-in)



Hosted Breakfast Sponsor \$6,200 (incl. GST)

SOLD

NEW

The hosted conference breakfast will be held at the Novotel Surfers Paradise on 17 October 2024, in the Paradise Ballroom.

Sponsorship of the hosted breakfast includes:

- 1 Logo and acknowledgement as the exclusive hosted breakfast sponsor in conference promotional materials including e-program, website and in social media
- 2 Exclusive breakfast guest speaker opportunity for up to 30mins, with the speaker and topic of your choice*
- 3 Two exhibitor passes to attend the conference, including day catering
- 4 Two passes to attend the hosted breakfast
- 5 Acknowledgement (verbal) as hosted breakfast sponsor during the event
- 6 Your banner displayed in a prominent location at the breakfast
- 7 Access to delegate list (of those delegates who have opted-in)

** Subject to ARNA approval of content. Sponsor to organise speaker, and cover any costs associated with speaker travel/accommodation. ARNA to be included in coordination for logistics and promotional purposes.*



Additional Exhibitor Pass - \$1,200 (incl. GST)

Looking to bring an extra company representative to the conference? Why not add an additional exhibitor pass to your sponsorship package!

Additional passes include all day catering (gala dinner tickets are to be purchased separately).



Add-On Opportunities to increase brand exposure

Add a custom and exclusive opportunity to any exhibition package to increase your brand sentiment and awareness with ARNA delegates.

Should you wish to add-on one of these exclusive opportunities, please contact arna@arna.com.au to discuss price and inclusions.

Opportunity	Investment (incl GST)
Conference Wellbeing Sponsor	\$POA
Keynote Speaker Sponsor	\$2,200
Invited Speaker Sponsor	\$1,100
Conference App Sponsor	\$2,000
Juice Cart Sponsor	\$POA

CUSTOM PACKAGES

ARNA would be more than willing to consider any suggestions on tailoring support items or packages should none of the items listed suit your company requirements. Packages are negotiable to provide what is beneficial to the sponsor and conference delegates. It is the express intention of ARNA to ensure that participating companies receive the highest recognition in return for their generous support and we look forward to building close and effective relationships with sponsors to ensure the event is a great success.

Sponsor passes include the conference e-program, morning and afternoon refreshments, lunch, and access to the exhibition area. Additional exhibitor passes can be purchased and will have the same entitlement as above.

Note that dinner tickets are to be purchased separately (for non-dinner sponsor delegates).

PAYMENT TERMS

All exhibition and sponsorship fees will be invoiced on acceptance and will be due for payment in full due on or within 14 days of invoice. The fee must be paid in full one month prior to the event. Space will be re-allocated if payment is outstanding.

CONTACT US

For further information, please contact the ARNA Conference Sponsor Coordinator: Trisha Dodds on M: **0457 059 228** or email arna@arna.com.au

APPLY
NOW!

SPONSORSHIP AGREEMENT

Please complete this form and return to arna@arna.com.au.
On securement of the sponsorship, an invoice for the corresponding amount will be sent for payment.

COMPANY DETAILS (PLEASE USE BLOCK LETTERS)			
Company Name			
Contact Name			
Position			
Company ABN			
Address			
City/Suburb			
State		Postcode	
Country			
Email			
Phone		Mobile	

2024 ARNA CONFERENCE SPONSORSHIP PACKAGES		
	Please mark your selection	COST
Platinum \$16,950		
Gold \$11,875		
Silver \$8,475		
Bronze \$6,100		
Event Partner \$2,850		
Gala Dinner Sponsor \$6,200		
Coffee Sponsor \$4,300	SOLD	
Welcome Reception Sponsor \$4,000		
Hosted Breakfast Sponsor \$6,200	SOLD	
Keynote Speaker Sponsor \$2,200		
Invited Speaker Sponsor \$1,100		
Additional Exhibitor Pass \$1,200		
Conference App Sponsor \$2,000		
Conference Wellbeing Sponsor \$POA		
Juice Cart Sponsor \$POA		
TOTAL AUD \$		

All prices quoted are in AUD\$ and are inclusive of 10% GST

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CANCELLATION POLICY AND TERMS & CONDITIONS

☐

I acknowledge and agree to the terms and conditions stated below

- 1** ARNA reserves the right to amend all sponsorship packages.
- 2** Selection of sponsors will be based on their ability to meet the event requirements. ARNA reserves the right to limit the number of suppliers exhibiting similar services.
- 3** All sponsorship packages will only be confirmed on receipt of a signed agreement or booking form.
- 4** The sponsor agrees to pay ARNA the full fee due on or within 14 days of invoice. The fee must be paid in full one month prior to the event. Space will be re-allocated if payment is outstanding.
- 5** Cancellations received in writing before close of business **22 August 2024** will be eligible for 50% refund. No refunds will be granted for cancellation received in writing after close of business 22 August 2024.
- 6** No sponsor shall assign, sublet, or apportion the whole or any part of their sponsorship or exhibition package without ARNA's approval.
- 7** Exhibition floor plans and catering stations are not final and are subject to change at the discretion of ARNA.
- 8** ARNA does not accept any liability for losses incurred if the conference is cancelled, converted to hybrid or virtual, or is postponed.
- 9** ARNA holds the right to use photographs, media, and content from the event for promotional activities. Sponsors may request in writing not to have photographs, media or content featuring their branding and/or representatives used for ARNA's promotional purposes.
- 10** If this event is affected by COVID-19 and needs to be altered to a hybrid event, postponed, or converted to an online event only, your package and any registration fees will be valid for when the event goes ahead at a future date or virtually.

By signing below, I declare that I have the authority to sign on behalf of the Company for this Sponsorship Agreement.

Signature of Applicant:

Name:
