

Trajectories of Hope

Sustainability and Justice in the
Practice of Spiritual Care

Spiritual Care Australia Conference

19 June – 21 June 2023

Catholic Leadership Centre, Melbourne

Sponsorship
Prospectus

Welcome and invitation to sponsor

The annual Spiritual Care Conference is the premier event highlighting and supporting the work of pastoral care, spiritual care and chaplaincy in Australasia.

The 2023 SCA Conference will bring together more than 300 spiritual care practitioners from across the region for an action-packed three days from 19-21 June at the beautiful Catholic Leadership Centre in Melbourne.

This year, our theme is "Trajectories of Hope: Sustainability and Justice in the Practice of Spiritual Care". The conference will feature experienced keynote speakers and more than 30 workshop presenters sharing their ideas, expertise and insights.

I am pleased to invite you to join us as a sponsor for this not-to-be missed event.

This is an invaluable opportunity to build awareness for your organisation, connect with and support passionate practitioners committed to spiritual and pastoral care offered regardless of belief or background, working in a broad range of sectors.

Spiritual Care Australia, as the peak national body for chaplaincy, spiritual care and pastoral care, aims to provide strong credentialling, education pathways and appropriate regulation and recognition of this vital industry.

On behalf of the SCA board and our conference team, I look forward to partnering with you and thank you for your support of our community.

Karen Pack
President, Spiritual Care Australia



Engage with 300+ leading spiritual care practitioners from a broad range of sectors across Australia

300+ spiritual care practitioners are expected to attend the conference. We are all looking forward to connecting face to face after the impacts of COVID-19.

Delegates attending the conference work across a wide range of sectors, including health care, aged care, defence forces, community care (home care, prisons and industries), emergency services and schools and tertiary education. We also attract students and those allied and supportive of the sector. Common roles include Spiritual Care, Pastoral Care and Chaplaincy. They come from a wide variety of beliefs and cultural backgrounds. They care for Australians of all backgrounds.

Spiritual Care is provided by practitioners to appropriately meet the individual's spiritual and emotional needs. It is most commonly offered in a one-to-one relationship, is person-centred and makes no assumptions about personal conviction or life orientation. It may include presence, conversations, ritual, ceremonies and the sharing of appropriate resources. It is always respectful to upholding the individual's own values and beliefs.



Catholic Leadership Centre, Melbourne

The 2023 Spiritual Care Conference will be held at the beautiful Catholic Leadership Centre in Melbourne. The main plenary sessions will be held in the Celtic Hall, with the exhibition area in the pre-function area adjoining the hall. Five streams of workshops will be held in the Celtic Hall and in studios clustered around a central outdoor terrace and courtyard. Limited on-site accommodation is available.



Principal Partner

Investment - \$25,000 (excluding GST)

Showcase your commitment to the advancement of spiritual care practice in Australia by becoming the exclusive Principal Partner for the 2023 SCA Conference.

Exclusive Benefits

- Present a 15-minute welcome address at the opening session.
- Host a networking session with a small group of delegates, including setting the theme for the discussion (subject to approval by the conference committee).
- SCA will send an email campaign to delegates on your behalf before or after conference (content and images to be supplied to and approved by SCA prior to distribution).

Tickets

- 4 x complimentary tickets to bring your team or guests working in the field to the full conference, including attendance at the conference dinner.
- Exclusive 25% discount on any additional tickets purchased for your team or invited guests.

Brand Awareness

- Acknowledgement as the Principal Partner in all conference social media and marketing campaigns.
- Your logo and hyperlink on the 2023 SCA conference and Spiritual Care Australia websites.
- Your logo and hyperlink on all conference email marketing campaigns.
- Exclusive social media post to announce your partnership.
- Your banner displayed on the main stage in the Celtic Hall throughout the conference.

Exhibition

- Complimentary exhibition booth in a premium location in the exhibitor area.

Showcase your
commitment to the
advancement of
spiritual care

Conference Dinner & Awards Partner

Investment - \$15,000 (excluding GST)

Become the exclusive partner of the 2023 SCA Conference Dinner and Awards presentation, held in the Dining Room at the Catholic Leadership Centre from 6pm on Tuesday 20 June. Awards will be presented for <what>

Exclusive Benefits

- Recognition as the exclusive sponsor for the conference dinner and awards presentation evening.
- Speak for 3-5 minutes at the conference dinner.
- Present Award winners with their Award.
- Promotion in the SCA newsletter article announcing Award winners.

Tickets

- 4 complimentary tickets to the full conference, including the conference dinner.

Exhibition

- Complimentary exhibition booth.

Brand Awareness

- Your logo and hyperlink on the conference and SCA websites.
- Social media post to announce your partnership.
- Regular mentions in our social media campaign as Conference Dinner & Awards Partner.
- Your banner displayed on the main stage throughout the conference.
- Your banner prominently displayed at the conference dinner.
- Your logo displayed on the dinner menu.

Support
personal
connections &
celebrate
achievements



Senior Sponsor

Investment - \$12,500 (excluding GST)

Be recognised as a significant provider and promoter of spiritual care practice in Australia through senior sponsorship at the 2023 SCA Conference.

Exclusive Benefits

- Acknowledgement along with other senior sponsors at opening via one-minute promotional video provided by sponsor (content approved by SCA).
- SCA will send key email messages along with other senior sponsors to delegates before or after conference (your content and images to be supplied to and approved by SCA prior to distribution).

Tickets

- 3 x complimentary tickets to bring your team or guests working in the field to the full conference, including attendance at the conference dinner.

Brand Awareness

- Acknowledgement as a Senior Partner in all conference social media and marketing campaigns.
- Your logo and hyperlink on the 2023 SCA conference and Spiritual Care Australia websites.
- Your logo and hyperlink on all conference email marketing campaigns.
- Social media post to announce your partnership along with other main sponsors.
- Your banner displayed on the main stage in the Celtic Hall throughout the conference.

Exhibition

- Complimentary exhibition booth.

Be recognised as a
strong promoter
and provider of
spiritual care

Student Scholarship Partner

Investment - \$6,250 (excluding GST)

Help develop the next generation of spiritual care practitioners! Become the Student Scholarship Partner and enable 10 students studying full time in a related field to attend the 2023 SCA Conference for free!

Exclusive Benefits

- Scholarship to be known as the "<Your Organisation Name> Student Scholarship".
- Opportunity to host a networking session for student scholarship winners.

Tickets

- 10 complimentary tickets for students selected for the scholarship to attend the full conference, including attendance at the conference dinner. Note: students will be responsible for their own travel and accommodation expenses.
- 2 x complimentary tickets the full conference, including attendance at the conference dinner for your team or guests working in the field.

Brand Awareness

- Acknowledgement as Student Scholarship Partner in President's opening address at conference.
- Acknowledgement as the Student Scholarship partner in social media, email marketing campaigns and newsletter articles promoting the scholarship and announcing recipients.
- Your logo and hyperlink on the conference website.
- Your logo and hyperlink on related conference email marketing campaigns.
- Social media post to announce your partnership.

Exhibition booth

- Complimentary exhibition booth.

Help develop the
next generation of
spiritual care
practitioners!

Workshop Stream Sponsor

Investment - \$5,000 (excluding GST)

Associate your brand with thought leadership in Spiritual Care by sponsoring one of the four studio workshop streams at the SCA Conference. There are five workshops presented by spiritual care practitioners in each stream over the three day program.

Exclusive Benefits

- Opportunity to introduce the workshop presenters at the commencement of each workshop, connect with delegates and thank presenters at the conclusion of each workshop.
- Your banner prominently displayed in the studio for your stream.

Tickets

- 2 x complimentary tickets to attend the full three day conference, including attendance at the conference dinner.

Brand Awareness

- Acknowledgement as a Workshop Stream Sponsor in related conference social media and marketing campaigns.
- Your logo and hyperlink on the conference website
- Social media post to announce your partnership.

Exhibition booth

- Complimentary exhibition booth.

Associate your
brand with
thought
leadership in
spiritual care

[VIEW CONFERENCE PROGRAM](#)

Networking Session Sponsor

Investment - \$5,000 (excluding GST)

Set the theme for discussion and host an interactive networking session on day 2 of the conference!

Exclusive Benefits

- Opportunity to host and facilitate one of the interactive networking sessions with a small group of delegates.
- Opportunity to select a topic/theme for your networking session. Note: your topic or theme must be aligned with the conference theme and agreed by the conference organising committee.

Tickets

- 2 x complimentary tickets to bring your team or guests working in the field to the conference, including attendance at the conference dinner.

Brand Awareness

- Acknowledgement as a Networking Session Sponsor related conference social media and marketing campaigns.
- Your logo and hyperlink on the conference website
- Your logo and hyperlink on related conference email marketing campaigns.
- Social media post to announce your partnership.

Exhibition booth

- Complimentary exhibition booth.

Host a
networking
session with
delegates

Keynote Sponsor

Investment - \$3,000 (excluding GST)

Associate your brand with thought leaders in spiritual care by sponsoring a Keynote Speaker!

Exclusive Benefits

- Acknowledgment as the keynote sponsor when the keynote speaker is introduced by the MC.

Tickets

- 2 x complimentary tickets to attend the full three day conference, including attendance at the conference dinner.

Brand Awareness

- Acknowledgement as a Keynote Sponsor in related conference social media and marketing campaigns.
- Your logo and hyperlink on the conference website.
- Your logo and hyperlink on conference email marketing campaigns related to the workshop.
- Social media post to announce your partnership.

Exhibition booth

- Complimentary exhibition booth.

Associate your brand with thought leaders in spiritual care

[VIEW CONFERENCE PROGRAM](#)



Exhibitor

Investment - \$2,000 (excluding GST)

Showcase your organisation, products and services to the largest gathering of spiritual care practitioners in Australia. The exhibition will be held in the pre-function area next to Celtic Hall, where all plenary sessions will be conducted.

Tickets

- 1 x complimentary ticket for your team, including attendance at the conference dinner.
- 20% discount of any additional tickets.

Exhibition Booth

- 1 x trestle table and two chairs.

Brand Awareness

- Acknowledgement as an exhibitor in related social media and marketing campaigns.
- Your logo and hyperlink on the conference website.

Meet leading spiritual care practitioners from across Australia



Supporting Organisation

Investment - \$500 (excluding GST) plus discounted ticket price

Send your spiritual care team to the SCA 23 Conference and be recognised as a Supporting Organisation

Brand Awareness

- Your logo and hyperlink on the conference website with acknowledgement as a Supporting Organisation.
- Acknowledgement as a Supporting Organisation in a social media post.

Tickets

- Register a team of three or more from your organisation and receive 20% discount on ticket price for each team member.
- Note: Supporting Organisations will receive a unique discount code so they will not need to register all team members at the same time to receive the discount.

Send your team &
be recognised as a
Supporting
Organisation

[REGISTER YOUR TEAM](#)

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Sustainability and Justice in the
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Spiritual Care Australia Conference

19 June – 21 June 2023

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Let's Talk!

For more information and to secure your
chosen package, please contact:

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[VISIT CONFERENCE WEBSITE](#)

 Spiritual Care Australia