



TOWARDS TOMORROW

INCLUSION • EVIDENCE • SHOWCASE • CHANGE
National Convention Centre Canberra • 13 - 15 March 2024

Sponsorship Prospectus



2024 BSA
CONFERENCE



INVITATION

Welcome to this unique opportunity. The BreastScreen Australia conference only occurs every three years.

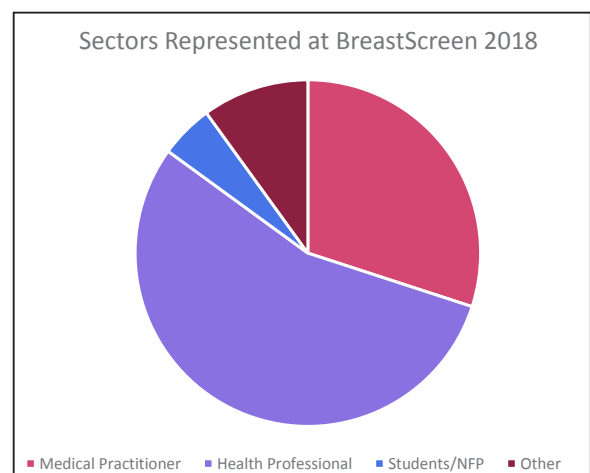
On behalf of the Organising Committee, I invite you to be part of the 2024 BreastScreen Australia conference to be held on 12 - 15 March 2024 at the National Convention Centre, Canberra.

Your business is one of a select group who are being invited to showcase your products to an anticipated 500 national and international delegates. These delegates primarily comprise health professionals, including radiologists, surgeons, physicians and pathologists, along with radiographers, nurses and those who work in the field of breast screening and breast cancer.

Should you elect to participate in the conference, we will endeavour to provide maximum exposure to your business over the three days. The exhibition booths and display tables will be located in the exhibition hall of the National Convention Centre. All meals throughout the three day conference will be provided among the exhibitions, thereby encouraging participants to interact with the commercial exhibitors and avail themselves of your products.

This prospectus outlines the opportunities available for your business. I look forward to working with you to ensure a mutually rewarding experience.

Julianne Siggins
BreastScreen ACT





Important Dates

Registrations open	June 2023
Early bird registrations close	2 February 2024
Exhibitor forms due back	15 January 2024
Late registrations	After 2 February 2024

Contact

Megan Douglas

Conference Co-ordinators

Phone: 02 6292 9000

Email: conference@confco.com.au

Program Overview

The conference program includes plenary sessions, concurrent sessions and poster sessions. A basic overview of how the conference program runs is below.

DAY	TIME	KEY PROGRAM DETAILS
Tuesday 12 March 2024	1:00pm	Exhibition Bump in
Wednesday 13 March 2024	8:00am	Registration and Exhibition Open
	9:00am	Opening Ceremony and Plenary
	10:30am	Morning Tea
	11:00am	Concurrent Sessions
	12:30pm	Lunch and Poster Presentations
	3:00pm	Afternoon Tea
	3:30pm	Concurrent Sessions
	5:00pm	Welcome Reception and Exhibition Opening
Thursday 14 March 2024	9:00am	Plenary Session
	10:30am	Morning Tea
	11:00am	Concurrent Sessions
	12:30pm	Lunch and Poster Presentations
	3:00pm	Afternoon Tea
	3:30pm	Plenary Session
	7:00pm	Conference Dinner
Friday 15 March 2024	9:00am	Plenary Session
	10:00am	Morning Tea
	10:30am	Concurrent Session
	12:00pm	Lunch and Poster Presentations
	1:00pm	Concurrent Sessions Exhibitor Bump out
	2:30pm	Closing Panel Discussion



Conference Details

Date	13 - 15 March 2024 (bump in on the 12 March 2024)
Conference Venue	National Convention Centre 31 Constitution Avenue, Canberra ACT 2601
Exhibition Venue	Exhibition Hall, National Convention Centre

Conference Location

The BreastScreen Australia Conference 2024 is being held in Canberra, Australia's capital city, one of the few planned cities on earth. Canberra is home to many of Australia's iconic institution and treasures, the Federal Parliament of Australia, the judiciary, the Australian Public Service and the International diplomatic community.

Canberra has a population of approximately 470, 000 people and is located 150km from the ocean and 281km from Sydney. Less than two hours drive to the beautiful beaches on the South Coast and with over 30 wineries producing national and international award-winning wines.

Canberra hosts an array of events throughout the year which bring people from around the country such as Floriade, the Spring flower festival, the Truffle Festival, with over 250 individual events through the Winter, and the Canberra Multicultural Festival with the whole city lined with food stalls from around the world.



Sponsorship & Advertising Opportunities at a Glance

All Sponsorship opportunities can be customised to suit your requirements. If you would like to discuss sponsorship and availability please contact Megan Douglas on 02 6292 9000 bsa@confco.com.au

OPPORTUNITIES	QUANTITY	PRICE (inc GST)
PLATINUM SPONSOR OPTIONS		
Conference Dinner Sponsor	Exclusive	\$30,000
Welcome Reception and Exhibition Opening	Exclusive	\$22,850
GOLD SPONSOR OPTIONS		
Conference App Sponsor	Exclusive	\$19,000
Internet Area Sponsor	Exclusive	\$8,000
Lanyards	Exclusive	\$8,000
SILVER SPONSOR OPTIONS		
Break Sponsor	One per break	from \$8,000
Session Sponsor	One per session	from \$5,800
OTHER OPPORTUNITIES		
Exhibition Booth		\$4,565
Handbook advertisement		\$715 - Full Page Ad \$525 - Half Page Ad



TERMS & CONDITIONS

Exhibition Conditions:

- Acceptance of booth booking is required by completing and signing the Exhibition Booking Form.
- Payment for trade booths is required before any entitlements can be delivered (special arrangements can be made).
- All fees are in Australian dollars and include GST.
- Notice of cancellation must be submitted in writing to bsa@confco.com.au and will be acknowledged by e-mail.
- Cancellation fees:
 - 25% cancellation fee will apply for cancellations received prior to 6 October 2023
 - 50% cancellation fee will apply for cancellations received prior to 19 January 2024
 - 75% cancellation fee will apply for cancellations received prior to 16 February 2024
 - Cancellations received on or after 16 February will not be refunded and will be required to pay any outstanding fees.

Sponsorship Conditions:

- Acceptance of sponsorship is required by completing and signing of the Sponsorship Agreement.
- Payment for sponsorship is required by 29 December 2023.
- All fees are in Australian dollars and include GST.
- Notice of cancellation must be submitted in writing to bsa@confco.com.au and will be acknowledged by e-mail.
- Cancellation fees are as per the below:
 - 25% cancellation fee will apply for cancellations received prior to 1 September 2023
 - 50% cancellation fee will apply for cancellations received prior to 29 December 2023
 - 75% cancellation fee will apply for cancellations received prior to 2 February 2024
 - Cancellations received on or after 2 February 2024 nd will be required to pay any outstanding fees.

By submitting your booking form you agree to the terms and conditions of the cancellation policy.

SPONSORSHIP PACKAGES

All Prices are Inclusive of GST.

Conference Dinner Sponsor

\$30,000

The sponsorship of a Dinner gives your organisation naming rights to the whole event and an opportunity to address the delegates at the dinner.

Package includes:

- Naming rights of the sponsored dinner
- 5 minute speaking opportunity during the dinner
- Display company name/logo on screens prior to presentation
- Verbal and Logo acknowledgement at the event
- Two full complimentary registrations to the conference
- Two complimentary tickets to the sponsored dinner
- One standard trade display booth measuring 3m x 3m. Site includes fascia name, velcro compatible walls, two spotlights and power supplied
- Listing in the Conference Program
- One full page colour advertisement in Conference Handbook (artwork to be supplied)
- Acknowledgement on relevant printed material for the event

Welcome Reception Sponsor

\$22,850

Naming rights and branding to the 90 minute welcome reception held on Wednesday 13 March – the first official social function and the official welcome.

Package includes:

- Branding rights to the function with corporate logo and/or banner prominently displayed
- Display company name/logo on venue electronic signage
- Opportunity to welcome delegates to the reception
- Display company name/logo on screens prior to presentation
- Opportunity to provide apparel for venue staff to wear during the reception
- One standard trade display booth measuring 3m x 3m. Site includes fascia name, velcro compatible walls, two spotlights and power supplied
- Two full complimentary registrations to the conference
- Listing in the Conference Program
- One full page colour advertisement in Conference Handbook (artwork to be supplied)
- Acknowledgement on relevant printed material for the event



Conference App Sponsor

\$19,000

This exclusive package gives the sponsor a major branding opportunity. The conference app will be used by the conference delegates for the program, exhibition map, speaker details and much more.

Package includes:

- Exclusive branding of the conference app
- Company logo included in the Conference Handbook
- Acknowledgement of your support announced to delegates during the conference
- Company logo and banner to be displayed in the app
- Minimum of four ads to be displayed in the app throughout the conference
- Half page colour advertisement in Conference Handbook (artwork to be supplied)
- Two complimentary registrations to the conference (excluding social functions)

Lanyards

\$5,000

This package gives sole sponsorship and banding of the delegate lanyards. Lanyards one of the most visible items at an event.

Package includes:

- Company logo displayed on lanyards
- Company logo included in the Conference Handbook
- Half full colour page colour advertisement in Conference Handbook (artwork to be supplied)
- One complimentary registration (excluding social functions)

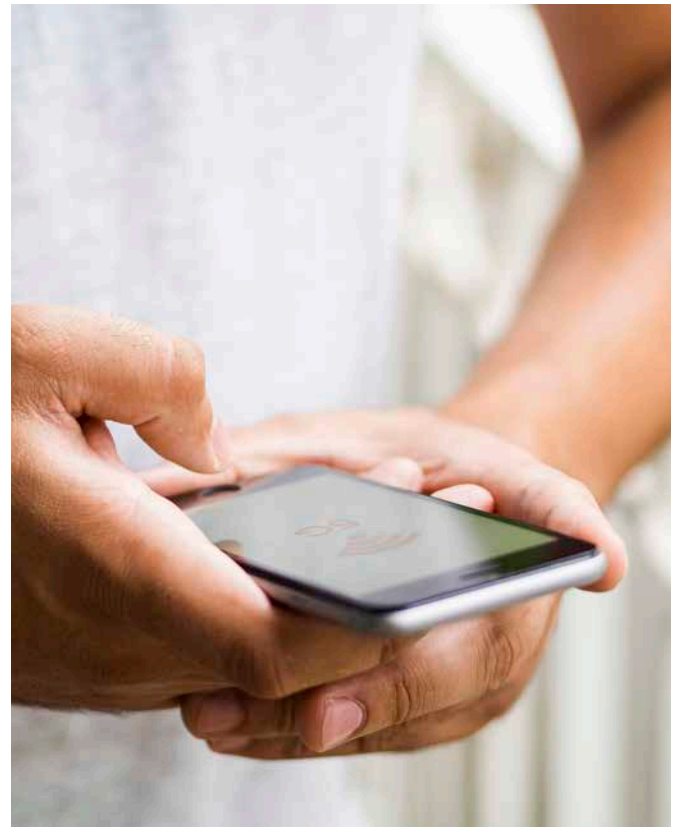
Internet Area Sponsor

\$8,000

This package gives the sponsor the opportunity to sponsor the Internet and recharge area in the exhibition hall.

Package includes:

- Company logo displayed on computer home screen in internet area
- Company logo included in the Conference Handbook
- Company logo to be printed in the internet area
- Brochure stand to display your company brochures
- Half page colour advertisement in Conference Handbook (artwork to be supplied)
- 2 catering passes to the exhibition for the duration



Break Sponsorships

Morning Tea \$8,000
3 opportunities

Afternoon Tea \$8,000
2 opportunities

Lunch \$10,750
3 opportunities

This package gives the sponsor the opportunity to brand the conference foyer and exhibition space during the sponsored break.

Package includes:

- Opportunity to invite four representatives to network with delegates during break
- Company logo included in the Conference Handbook
- Listing in the Conference Program
- Acknowledgement of your support announced to delegates before the break
- Corporate logo and/or banner to be prominently displayed during break (banner to be provided by sponsor)

Session Sponsorships

Concurrent Session \$5,800
Multiple opportunities

Plenary Session \$8,000
3 opportunities

Discount applies for multiple session sponsorships.

This package gives the sponsor the opportunity to sponsor one or more of the sessions throughout the conference.

Package includes:

- Company logo included in the Conference Handbook
- Company logo displayed on the Powerpoint during the session
- Company banners to be displayed in the room during session (banner to be provided by sponsor)
- One full complimentary registration to the conference

Advertising Opportunities

Conference Handbook Ad

Artwork to be supplied by Sponsor

Full page colour \$715

Half page colour \$525



Exhibition Package

\$4,565 per 3m x 3m stand

All exhibition booths will be located in one area. Morning tea, afternoon tea and most importantly lunch will be held within the same space to ensure maximum exposure. Exhibition stands will be WHITE panels with white fascia and company names in black.

Package includes:

- 3m x 3m booth. Walls are 2.5m high WHITE panels
- Company name on the stand fascia (white fascia, lettering in black) across aisle frontages
- Two spot lights per stand mounted on light track inside fascia
- One 4 amp general purpose power point per stand
- Company profile and full contact details listed in the Conference Handbook issued to all delegates
- Morning/afternoon tea and lunch as per the conference program for two representatives
- Two complimentary tickets to the welcome reception in the exhibition area
- One complimentary ticket to the conference dinner
- Listed as an exhibitor on the conference website. The listing can also be a link to your company website

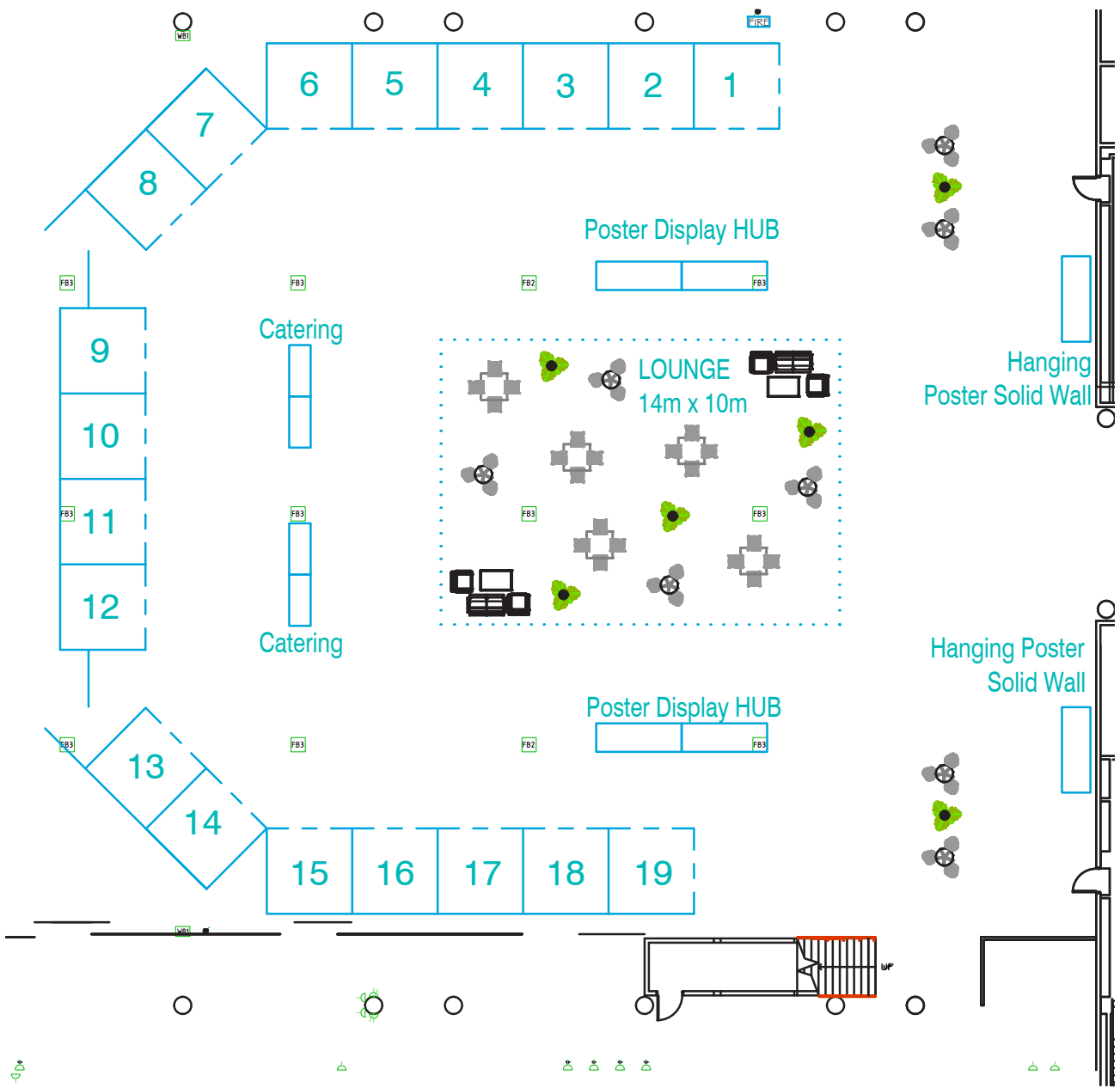
Display Table Package

\$1,310 per display table (only available for limited groups, expression of interest must be emailed)



EXHIBITION FLOORPLAN

(Room configuration may vary with numbers)



Exhibition Booking Form

We wish to exhibit at the BreastScreen Australia Conference 2024.

COMPANY DETAILS

Contact Name

Position

Organisation

Postal Address

..... State Postcode

Telephone Mobile

Email

Company URL:
(for listing on Conference website)

Please indicate your choice of stand number(s) in order of preference (refer to floorplan):

1st Preference 2nd Preference 3rd Preference Amount \$

I/We understand that booths will be allocated in order of receipt of booking form and payment.

I/We agree to the sponsorship terms and conditions (refer to terms on page 7)

I/We note that furniture, extra lighting and power is to be ordered from the Exhibition Contractor.

.....
Signed Date

PAYMENT DETAILS

Please issue an invoice

I have transacted an Electronic Funds Transfer to the BreastScreen Australia Conference Account

Name of Account: BreastScreen Conference **Bank:** WBC
Branch: Tuggeranong **BSB No:** 032 636 **Account No:** 373 466 Your Receipt No:.....

Please charge my credit card Mastercard Visa

Card number
□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ Exp Date Amount \$

Is this a corporate card? YES/NO

.....
Card holders name Signature

COMPLETE AND RETURN TO:
BreastScreen Australia Conference
C/- Conference Co-ordinators
PO Box 905 WODEN ACT 2606
Email: bsa@confco.com.au
Phone: 02 6292 9000

Sponsorship Booking Form

We wish to exhibit at the BreastScreen Australia Conference 2024.

COMPANY DETAILS

Contact Name

Position

Organisation

Postal Address

..... State Postcode

Telephone Mobile

Email

Company URL:
(for listing on conference website)

I/WE WISH TO SPONSOR THE FOLLOWING:

Sponsorship Package:..... Amount \$

I/We agree to the sponsorship terms and conditions (refer to terms on page 7)

.....
Signed Date

PAYMENT DETAILS

Please issue an invoice

I have transacted an Electronic Funds Transfer to the BreastScreen Australia Conference Account

Name of Account: BreastScreen Conference **Bank:** WBC
Branch: Tuggeranong **BSB No:** 032 636 **Account No:** 373 466 Your Receipt No:.....

Please charge my credit card Mastercard Visa

Card number

Exp Date Amount \$

Is this a corporate card? YES/NO

.....
Card holders name Signature

COMPLETE AND RETURN TO:
BreastScreen Australia Conference
C/- Conference Co-ordinators
PO Box 905 WODEN ACT 2606
Email: bsa@confco.com.au
Phone: 02 6292 9000