

20
22

National Local Roads and
Transport Congress

**This research affects
you and your work
regardless of your industry
or gender.**



**AUSTRALASIAN COLLEGE OF
ROAD SAFETY**



AUSTRALIAN
LOCAL GOVERNMENT
ASSOCIATION



MONASH University

Survey

Focus groups

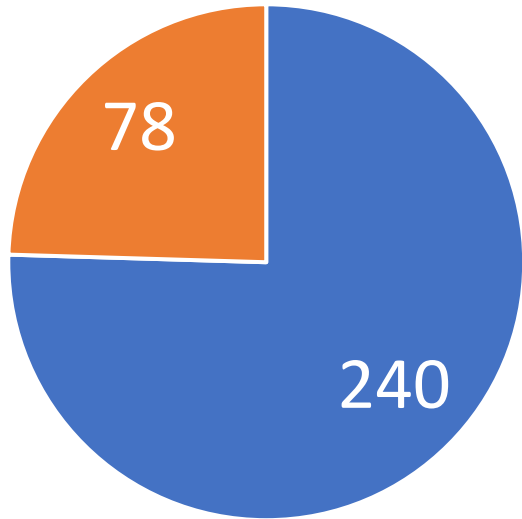


Interviews



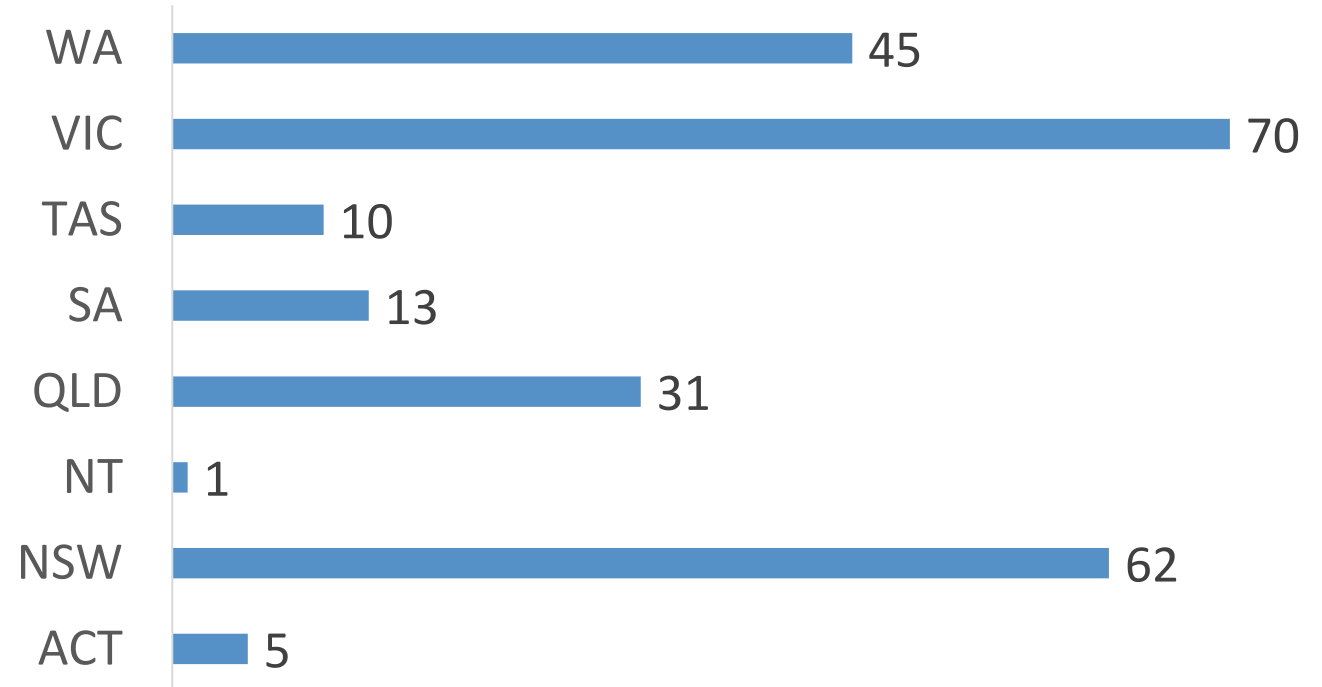
Road Safety – A Career Pathway for Women

Respondents



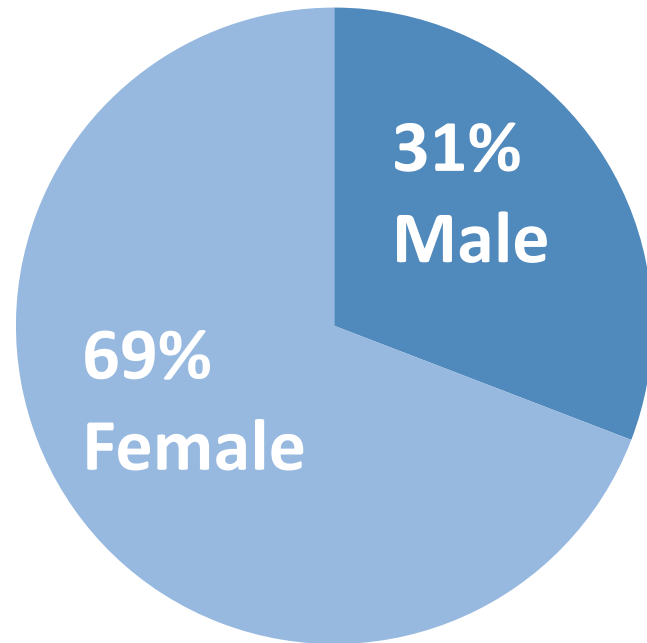
■ National ■ International

Distribution Australia

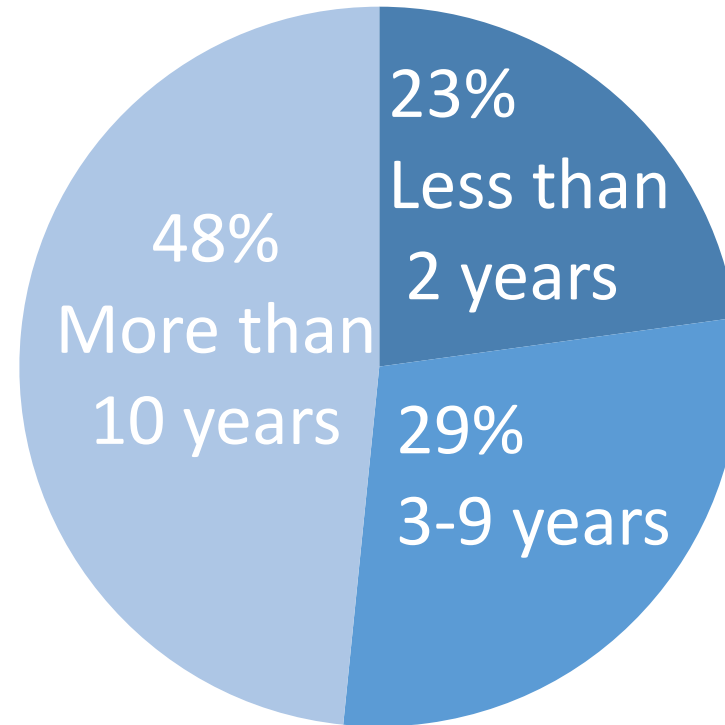


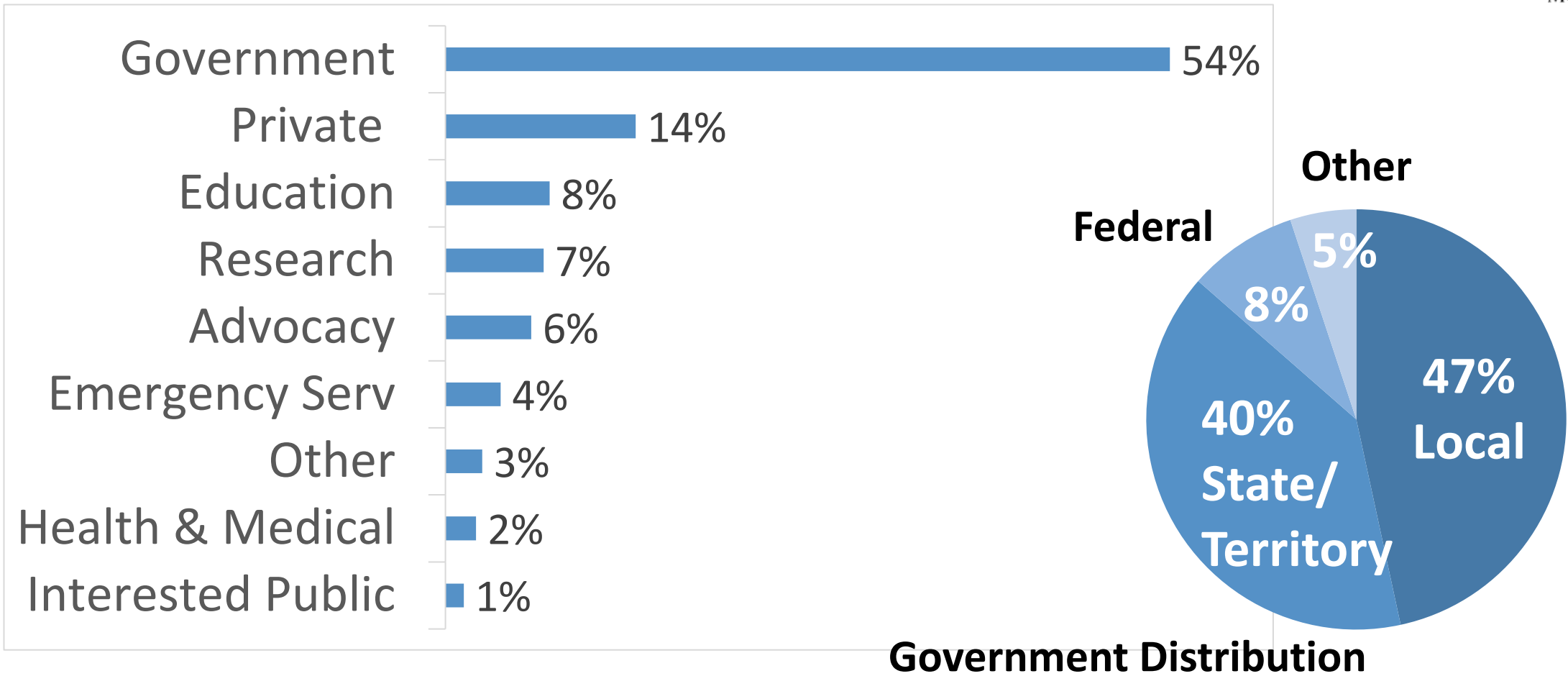
Road Safety – A Career Pathway for Women

Gender Distribution



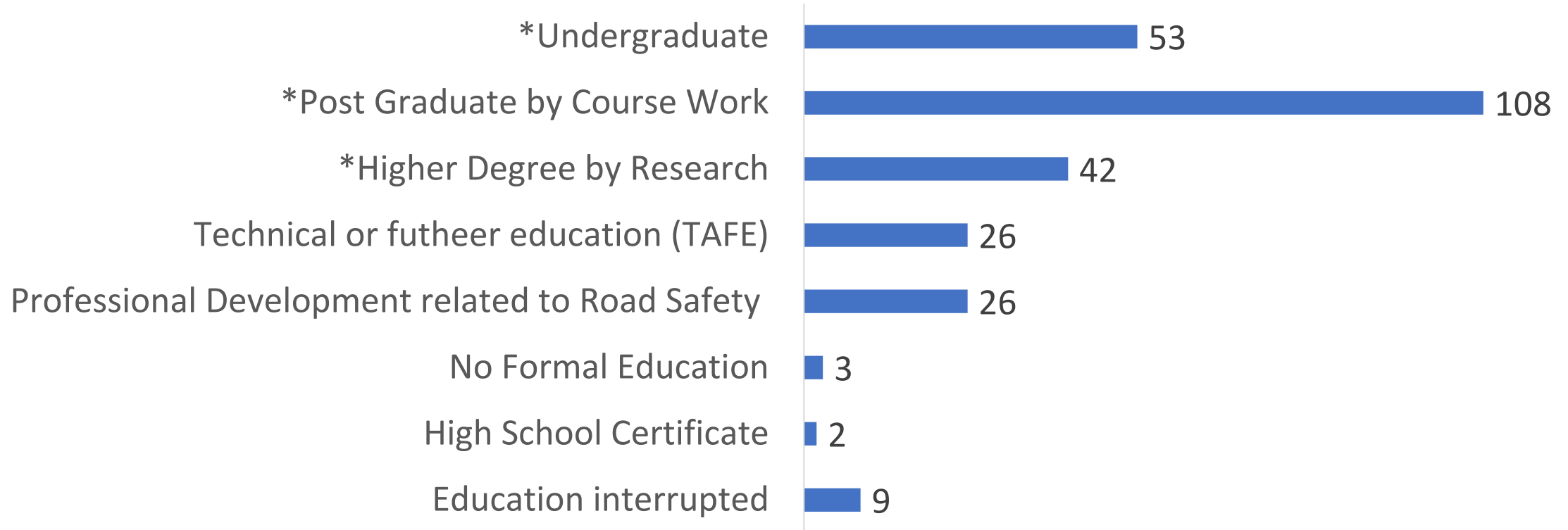
How long before you started working in Road Safety





EMPLOYING PEOPLE in a Road Safety Career

Level of education now



EDUCATION for a Road Safety Career

Problems

- Undefined career paths
- How careers in Road Safety are perceived

Not a Problem

- Cost
- Ongoing training

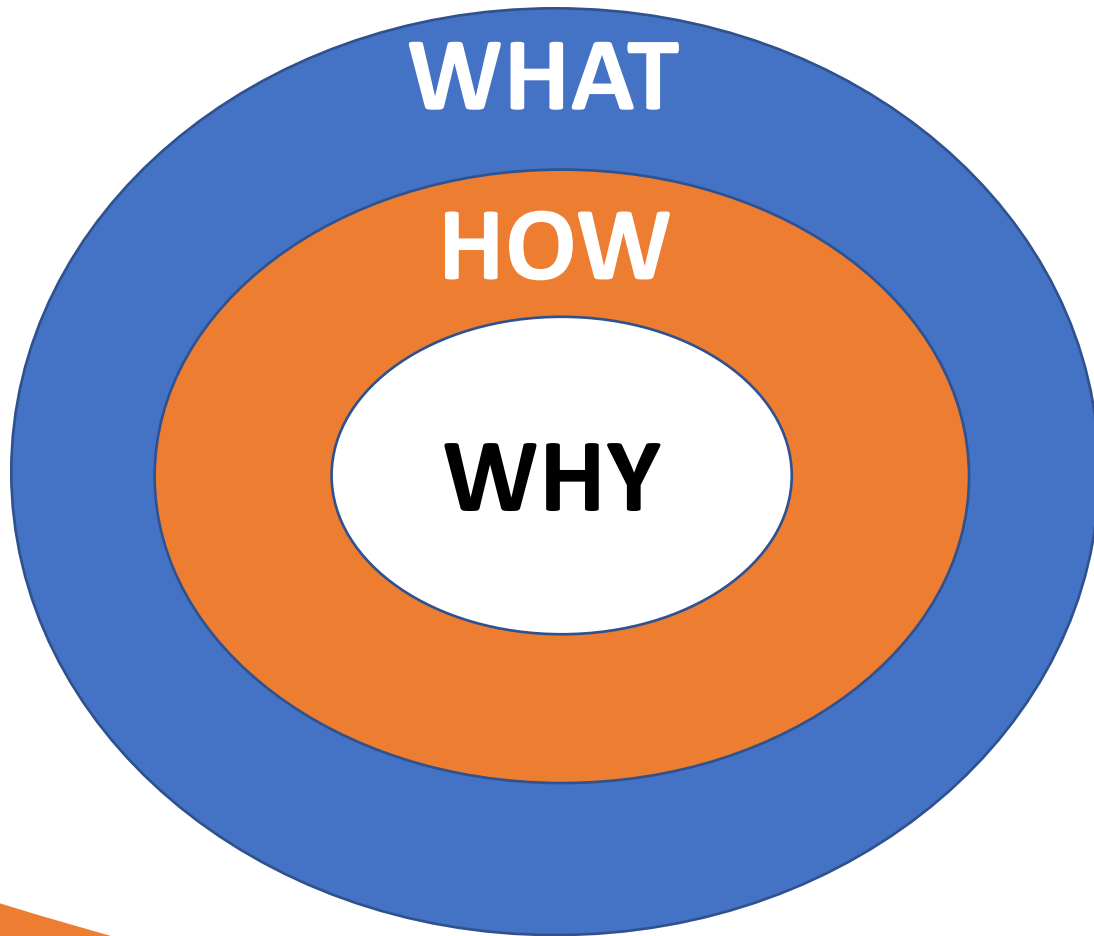
BARRIERS to a Road Safety Career

Mapping
of career paths for all

Identity confusion
who & what is Road Safety

Insights
barriers, drivers, support,
and access to information

CONFUSION in Road Safety Careers



WHAT

Are the careers in Road Safety

HOW

Are careers in Road Safety
being promoted

WHY

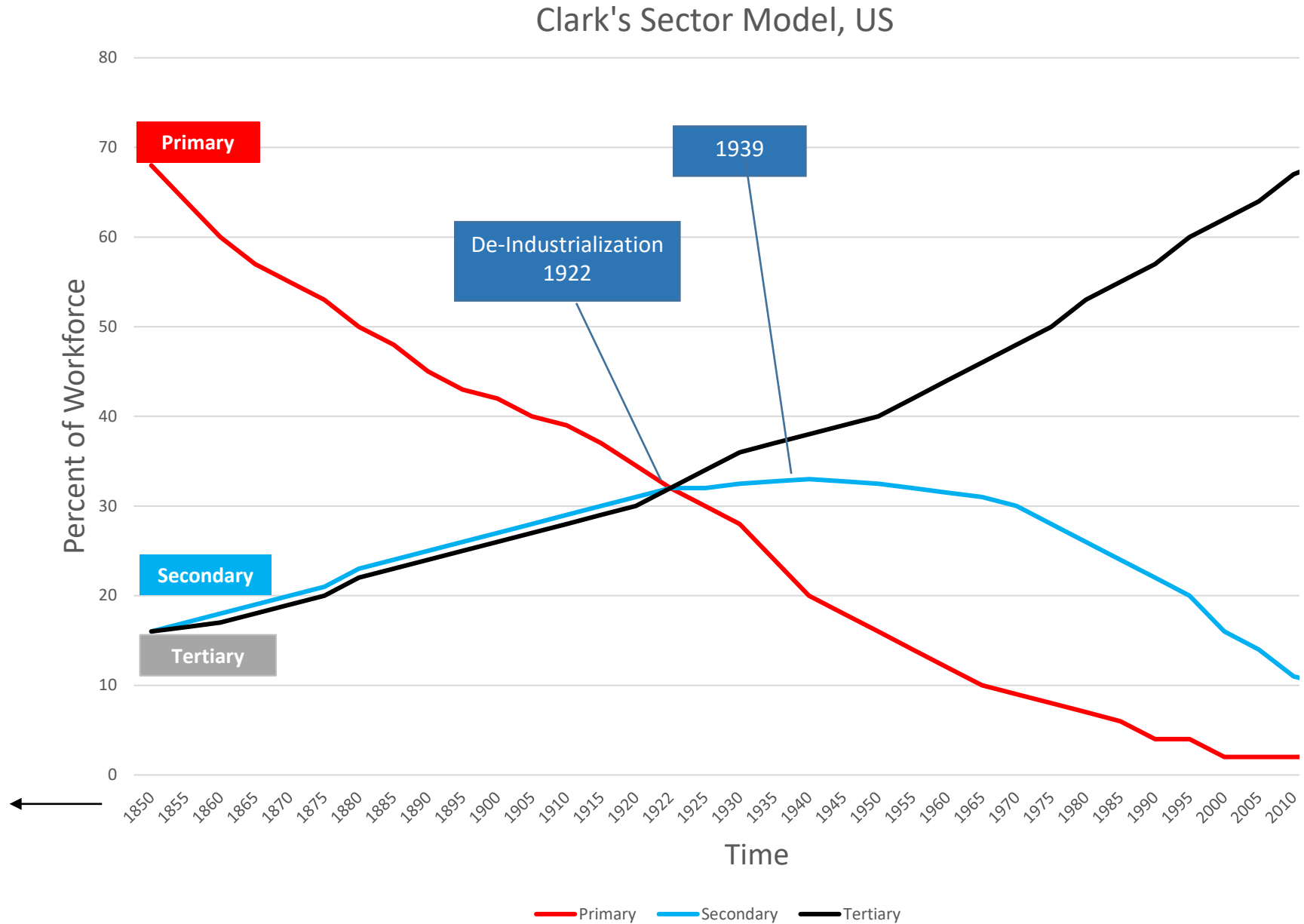
are we struggling

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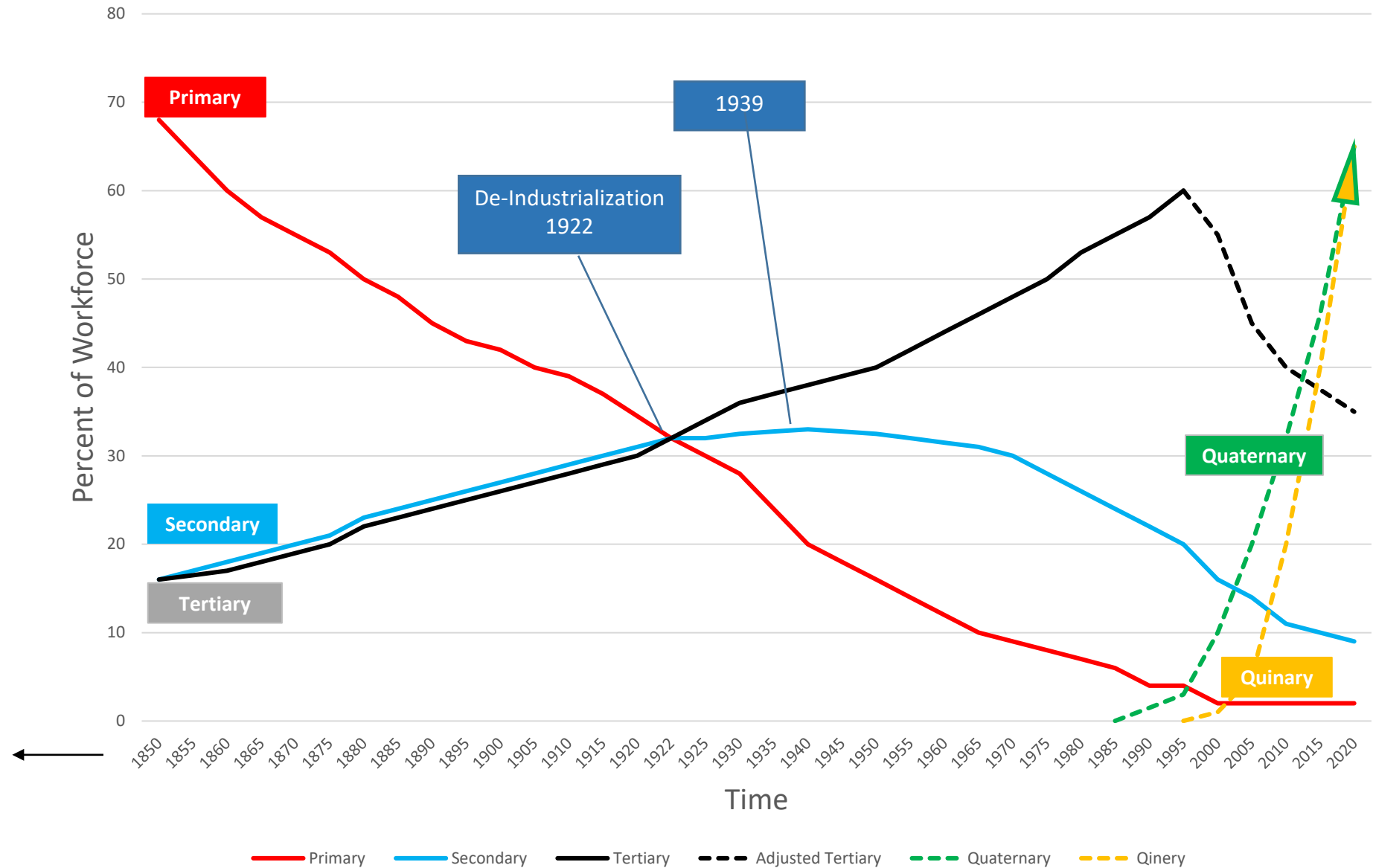
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Transport Congress

Please take the survey ...





Clark's Sector Model, US - Two New Sectors



Clark's Sector Model, US - Two New Sectors - Technology Users

