



AUSTRALIAN  
LOCAL GOVERNMENT  
ASSOCIATION

5-7 Sept 2023

Kambri, ANU  
Canberra

NATIONAL LOCAL ROADS & TRANSPORT CONGRESS

**2023** EXHIBITION &  
SPONSORSHIP  
**PROSPECTUS**

## THE NATIONAL LOCAL ROADS AND TRANSPORT CONGRESS

is an annual event attracting approximately 300 local government representatives including mayors, councillors and senior council staff.

The Congress is an opportunity for councils to come together as a united force to develop and refine a coherent national case for improved investment in local government roads as well as in other transport infrastructure for which local government is responsible that impacts on our communities.

Date	6-7 September 2023
Congress Venue	Cultural Centre, Kambri Australian National University Tangney Rd, Acton ACT 2601

## PROGRAM OVERVIEW

The congress program comprises of plenary sessions and some breakout sessions. A basic overview of how the congress program runs is below.

DAY	KEY PROGRAM DETAILS
<b>TUESDAY</b> <b>5 Sept 2023</b>	Exhibition Bump in Registrations Open Welcome Reception and Exhibition Opening
<b>WEDNESDAY</b> <b>6 Sept 2023</b>	Plenary Sessions Congress Dinner 6.30pm
<b>THURSDAY</b> <b>7 Sept 2023</b>	Plenary Sessions Exhibition Bump out from 4.00pm

## CONGRESS LOCATION

Canberra is the capital city of Australia, located in the southeastern part of the country. It is a planned city designed by American architect Walter Burley Griffin, with the construction starting in 1913. The city is known for its modern architecture, spacious streets, and green spaces. The most iconic landmarks in Canberra are the Parliament House, the Australian War Memorial, and the National Museum of Australia. Additionally, the city is home to many cultural institutions such as the National Gallery of Australia, the Australian National University, and the Royal Australian Mint.

Canberra has a population of over 400,000 people and is considered one of the most livable cities in Australia. The city boasts a high standard of living with excellent infrastructure, healthcare, and education systems. It is also known for its diverse food scene and local wineries, making it a popular destination for foodies and wine lovers. Canberra is surrounded by natural beauty, with several national parks and reserves nearby, offering outdoor activities such as hiking, camping, and fishing. Overall, Canberra is a vibrant and modern city that offers a unique blend of culture, nature, and contemporary living.



## ABOUT US

The Australian Local Government Association is the national peak body for local government in Australia. It is the national advocate for local government which initiates and coordinates policy development on local government issues at the national level. Further information can be found at [www.alga.com.au](http://www.alga.com.au)



## THE INFLUENCE

Congress delegates are key influencers and decision makers within councils, so the Congress provides a valuable networking and sales opportunity for businesses and organisations who want councils to use their products and services. Next time you are submitting a tender, you can be confident that you have your foot in the door with the key decision makers aware of your company, aware of the unique benefits of your products or services which will give you an edge over your competitors.



## GETTING INVOLVED

There are a wide range of opportunities to be involved and promote your business or organisation. These include branding of delegate material, sponsoring events and speaking opportunities.

For further information or to discuss the options that would best suit your business or organisation, please contact us on the details below:

### **Sponsorship and Program**

ALGA

Phone: 02 6122 9400

Email: [events@alga.asn.au](mailto:events@alga.asn.au)

### **Exhibition and Registration**

Conference Co-ordinators

Phone: 02 6292 9000

Email: [conference@confco.com.au](mailto:conference@confco.com.au)

# SPONSORSHIP OPPORTUNITIES AT A GLANCE

All Sponsorship opportunities can be customised to suit your requirements. If you would like to discuss sponsorship and availability please contact ALGA events@alga.asn.au or 02 6122 9400

SPONSORSHIP OPPORTUNITIES	QUANTITY	PRICE (inc GST)
Congress Dinner	Exclusive	\$7,500
Welcome Reception	Exclusive	\$5,000
Break Sponsor	One per break	from \$550
Satchel Sponsor (corporate logo printed on conference satchel)	Exclusive	\$3,300
Lanyard Sponsor	Exclusive	\$2,200
Eco Sponsorships	Exclusive	from \$1,500
App Sponsor	Exclusive	\$8,000
Display Table	N/A	\$1,350
Exhibition Booth	N/A	\$3,000

ADVERTISING OPPORTUNITIES		
Satchel Insert (A4 size or equivalent or product sample/giveaway)	Unlimited	\$375
Company notepad in satchel	Exclusive	\$1,100
Advertisement opportunities in the conference handbook	Unlimited	From \$550

All Prices are Inclusive of GST | | ALGA ABN: 31 008 613 876

## CANCELLATION POLICY

All alterations or cancellations to your booking must be made in writing and will be acknowledged by e-mail. Notification should be sent to: confco@confco.com.au

**Exhibition cancellations** received prior to 22 July 2023 will incur an administration fee of \$500.00. Cancellations received after this date will be required to pay the full cost of the exhibition stand.

**Sponsorship cancellations** received prior to 22 July 2023 will be required to pay 50% of the contracted amount. Cancellations received after this date will be required to pay the full cost of the contracted amount.

Please note: All payments need to be finalised prior to Friday 11 August 2023 to confirm your sponsorship/exhibition.

By submitting your booking form you agree to the terms of the cancellation policy.

# SPONSORSHIP PACKAGES

All Prices are Inclusive of GST | ALGA ABN: 31 008 613 876

## WELCOME RECEPTION

**\$5,500**

Naming rights and branding to the two hour cocktail party held on the evening prior to the event opening – the first official social function and the official welcome.

### Package includes:

- Branding rights to the function with corporate logo and/or banner prominently displayed
- Opportunity to welcome delegates to the reception
- Opportunity to provide apparel for venue staff to wear during the reception
- Four tickets to the Welcome Function
- Listing in the event Program
- Inclusion of corporate brochure (maximum size A4), or other promotional item in delegate satchel
- One full page advertisement in the event Handbook (artwork to be supplied)
- Acknowledgement on all relevant printed material for the event

## DINNER SPONSOR

**\$7,500**

As the sponsor of the official Congress dinner, your company will be seen by delegates as a major supporter of the Congress and local government. ALGA will work with you to produce a creative and novel way to promote your company profile and business in line with the show day theme.

### Package includes:

- Naming rights to the dinner
- 5 minute speaking opportunity during the dinner
- Opportunity to provide apparel for venue staff to wear during the dinner
- Verbal and Logo acknowledgement at the event
- Two full registrations to the event, including social functions and delegate satchels
- Listing in the event Program
- Inclusion of corporate brochure (maximum size A4) or other promotional item in delegate satchel
- One full page advertisement in the event Handbook (artwork to be supplied)
- Acknowledgement on all relevant printed material for the event

## BREAK SPONSOR

### Morning/Afternoon Tea \$550

### Lunch Break \$750

You decide the day and break you would like to sponsor.

#### Package includes:

- Opportunity to invite four representatives to network with delegates during break
- Company logo included in the event Handbook
- Listing in the event Program
- Acknowledgement of your support announced to delegates before the break
- Corporate logo and/or banner to be prominently displayed during break
- Inclusion of corporate brochure (maximum size A4) or other promotional item in delegate satchel

## SATCHEL SPONSOR

### \$3,300

Each delegate receives a conference satchel. By sponsoring the satchel, your company is provided a strong presents in the conference.

#### Package includes:

- Company logo printed on the conference satchel
- Inclusion of corporate brochure (maximum size A4) or other promotional item in delegate satchel
- Company logo included in the event Handbook
- Acknowledgement on all relevant printed material for the event

## LANYARD SPONSOR

### \$2,200

Each delegate receives a lanyard with their name badge, this gives your company a strong presence during the entire event.

#### Package includes:

- Company logo printed on the conference lanyard
- Company logo included in the event Handbook
- Acknowledgement on relevant printed material for the event

## ECO SPONSORSHIPS

### Drink Bottle

Single use plastics are being minimised during the event, be part of this effort and benefit from brand recognition.

Bottle provided and printed for you **\$5,000**

You provide the bottle **\$1,500**

### Coffee Cup

Provide the delegates with something they will reuse over and over and benefit from the brand recognition.

Cup provided and printed for you **\$6,000**

You provide the cup **\$1,500**



## APP SPONSOR

**\$8,000**

This exclusive package gives the sponsor a major branding opportunity. The congress app will be used for the program, exhibition map, speaker details and much more.

### Package includes:

- Exclusive branding of the conference app
- Company logo included in the event Handbook
- Acknowledgement of your support announced to delegates during the conference
- Company logo and banner to be displayed in the app (artwork provided by sponsor)
- Minimum of three ads to be displayed in the app throughout the conference
- Inclusion of corporate brochure (maximum size A4) in delegate satchel
- Two complimentary registrations (including social functions)

## ADVERTISING OPPORTUNITIES

Satchel inserts, pens and notepads, advertising in specific event publications can all be used to highlight your corporate identification.

### Satchel Insert

A4 or equivalent or product sample/giveaway to be supplied by sponsor

**\$375 per insert**

### Handbook Ad

Artwork to be supplied by Sponsor

**Full page colour \$1,100**

**Half page colour \$500**

# EXHIBITION PACKAGES

## Exhibition Booth

### \$3,000 per 3m x 3m stand

All exhibition booths will be located in the one area. Morning tea, afternoon tea and most importantly lunch will be held within the same space to ensure maximum exposure. Exhibition stands will be WHITE panels with white fascia and company names in black.



#### Package includes:

- One full congress registration (including the welcome reception and congress dinner). Additional staff can be purchased separately.
- Logo and 150 word company listing in the congress handbook
- Listing on the congress website as an exhibitor and a link to your homepage
- List of delegates provided at the congress (in accordance with the Privacy Legislation Act 2001)
- One exhibition booth for the duration of the congress including:
  - 3m x 3m velcro compatible shell scheme booth
  - company name on the fascia board (up to 25 characters)
  - one skirted trestle table and two chairs
  - 1 x 4amp power board (2 outlets)
  - 2 x 150w spotlights

## Display Table

### \$1,350

#### Package includes:

- One Catering pass for the exhibition (does not include the congress sessions or social functions). Additional staff can be purchased separately.
- Logo and 150 word company listing in the congress handbook
- Listing on the congress website as an exhibitor and a link to your homepage
- List of delegates provided at the congress (in accordance with the Privacy Legislation Act 2001)
- One display table for the duration of the congress including:
  - company name on the fascia board (up to 25 characters)
  - display/pin board
  - clothed trestle table
  - two chairs

# Exhibition Booking Form

We wish to exhibit at the 2023 National Local Roads and Transport Congress

## COMPANY DETAILS

Contact Name .....

Position .....

Organisation .....

Postal Address .....

..... State ..... Postcode .....

Telephone ..... Mobile .....

Email.....

Company URL: .....  
(for listing on Congress website)

## I/WE WISH TO BOOK THE FOLLOWING:

- Exhibition Booth - \$3,000       Display Table \$1,350 (please note: booth allocations will be made in order of receipt)
- I/We agree to the Exhibition terms and conditions (refer to terms on page 5)
- I/We note that furniture, extra lighting and power is to be ordered from the Exhibition Contractor.

.....  
Signed ..... Date .....

## PAYMENT DETAILS

- Please issue an invoice
- I have transacted an Electronic Funds Transfer to the ALGA Roads Congress  
Name of Account: ALGA Roads Congress      Bank: Commonwealth  
Branch: Curtin, ACT      BSB No: 062905      Account No: 1014 6120      Your Receipt No:.....
- Please charge my credit card       Mastercard       Visa

Card number  
..... Exp Date ..... Amount \$ .....

Is this a corporate card? YES/NO

.....  
Card holders name ..... Signature .....

## COMPLETE AND RETURN TO:

2023 National Local Roads and Transport Congress  
C/- Conference Co-ordinators  
PO Box 905, WODEN ACT 2606  
Email: roadscongress@confco.com.au  
Phone: 02 6292 9000





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