



ROADS REGIONS RESILIENCE

A SPECIAL LOCAL ROADS
& TRANSPORT CONGRESS



2020

16 - 17 NOVEMBER
VIRTUAL EVENT



VIRTUAL SPONSORSHIP



AUSTRALIAN
LOCAL GOVERNMENT
ASSOCIATION

ABOUT US

The Australian Local Government Association is the national peak body for local government in Australia. It is the national advocate for local government which initiates and coordinates policy development on local government issues at the national level. Further information can be found at www.alga.asn.au

THE EVENT

Over the past 12 months, Australia has been impacted by widespread drought, devastating bushfires, and the deadly Covid-19 pandemic.

In the midst of these catastrophes, ALGA was forced to cancel its annual National General Assembly for Local Government – the premier forum for the tier of government that is closest to the Australian community.

With few opportunities left in 2020 for the Local Government sector to connect on a national level, ALGA has expanded its National Local Roads and Transport Congress to encompass the issues everyone's talking about: natural disaster impacts, recovery and resilience, and the coronavirus pandemic.

GETTING INVOLVED

There are a wide range of opportunities to be involved and promote your business or organisation. These include branding of virtual sessions, advertising and speaking opportunities.

For further information or to discuss the options that would best suit your business or organisation, please contact us on the details below:

Sponsorship and Program

Jill Brown, ALGA

Phone: 02 6122 9436

Email: jill.brown@alga.asn.au

Exhibition and Registration

Conference Co-ordinators

Phone: 02 6292 9000

Email: conference@confco.com.au

SPONSORSHIP & ADVERTISING OPPORTUNITIES AT A GLANCE

All Sponsorship opportunities can be customised to suit your requirements. If you would like to discuss sponsorship and availability please contact Jill Brown at ALGA on jill.brown@alga.asn.au or 02 6122 9436

OPPORTUNITIES	QUANTITY	PRICE (Ex. GST)
Platinum Virtual Sponsorship	3 opportunities	\$30,000
Gold Virtual Sponsorship	5 opportunities	\$10,000
Silver Virtual Sponsorship	10 opportunities	\$5,000
Congress App	Exclusive	\$5,000
Morning Tea Break	2 opportunities	\$3,000
Afternoon Tea Break	2 opportunities	\$3,000
Lunch Break	2 opportunities	\$5,500
Virtual Exhibition Booth		\$1,500
Council Database		\$250
ALGA News advertisement		\$242 - One ad for one week \$187 - One ad for multiple weeks

All Prices are Exclusive of GST.

TERMS & CONDITIONS

- Acceptance of sponsorship required by completion and signing of the Sponsorship Agreement.
- Payment for sponsorship is required two weeks prior to the congress commencement date.
- All fees are in Australian dollars and include GST.
- If the onsite component of the congress is cancelled, all virtual inclusion will still be held and the sponsorship will still be valid as per the agreement.
- If the congress is cancelled due to restrictions from COVID-19 all fees paid will be refunded.
- If individuals cancel by their own choice (regardless of the reasoning) then the following cancellation terms apply:
 - 25% cancellation fee will apply for cancellations received prior to 7 August 2020
 - 50% cancellation fee will apply for cancellations received prior to 4 September 2020
 - 75% cancellation fee will apply for cancellations received prior to 25 September 2020
 - Cancellations received on or after 25 September 2020 will not be refunded.
- Notice of cancellation must be submitted in writing to conference@confco.com.au and will be acknowledged by e-mail.

By submitting your booking form you agree to the terms and conditions of the cancellation policy.

SPONSORSHIP PACKAGES

PLATINUM VIRTUAL SPONSOR

\$30,000 (plus GST) - 3 opportunities (2 SOLD)

Package includes:

Prior to the event:

- Listed on the Congress Website as a 2020 sponsor, with logo and link to your website
- On the sponsors page you can upload brochures, flyers, videos and other promotional items
- Two complimentary virtual registrations
- Six ALGA News advertisements

During the Virtual Event:

- Opportunity to deliver a 15 minute presentation during the congress
- Logo included in scrolling banner on the virtual platform
- A sponsored session with logo on that session and publicly acknowledged by chair person.
- Sponsor can have a virtual exhibition booth, with the opportunity to offer meetings during breaks.

After the virtual Event:

- Recorded sessions will be made available for attendees to re watch, this will still include your logo and pre recorded company video.

GOLD VIRTUAL SPONSOR

\$10,000 (plus GST) - 5 opportunities available

Package includes:

Prior to the event:

- Listed on the Congress Website as a 2020 sponsor, with logo and link to your website
- On the sponsors page you can upload brochures, flyers, videos and other promotional items
- Two complimentary virtual registrations
- Two ALGA News advertisements

During the Virtual Event:

- All sponsors logos included in scrolling banner on the virtual platform
- A sponsored session with logo on that session and publicly acknowledged by chair person.
- Opportunity to include a pre-recorded video before your sponsored session (video must be under 2 mins)
- Sponsor can have a virtual exhibition booth, with the opportunity to offer meetings during breaks.

After the virtual Event:

- Recorded sessions will be made available for attendees to re watch, this will still include your logo and pre recorded company video.

SILVER VIRTUAL SPONSOR

\$5,000 (plus GST) - 10 opportunities available

This package

Package includes:

Prior to the event:

- Listed on the Congress Website as a 2020 sponsor, with logo and link to your website
- On the sponsors page you can upload brochures, flyers, videos and other promotional items
- Two complimentary virtual registrations

During the Virtual Event:

- All sponsors logos included in scrolling banner on the virtual platform
- Sponsor can have a virtual exhibition booth, with the opportunity to offer meetings during breaks.

After the virtual Event:

- Recorded sessions will be made available for attendees to re watch, this will still include your logo and pre recorded company video.

BREAK SPONSORSHIPS

Morning Tea \$3,000 (2 opportunities)

Afternoon Tea \$3,000 (2 opportunities)

Lunch \$5,500 (2 opportunities)

This package gives the sponsor the opportunity to brand the virtual and onsite breaks during the congress.

Package includes:

- Company logo listed as a sponsor on the website
- Logo on the program in the sponsored break
- Acknowledgement of your support announced to delegates before the break

Onsite only inclusions:

- Opportunity to invite four representatives to network with delegates during break
- Company logo displayed in plenary room before and during break

CONFERENCE APP SPONSOR

\$5,000

This exclusive package gives the sponsor a major branding opportunity. The conference app will be used by the conference delegates for the program, exhibition map, speaker details and much more.

Package includes:

- Exclusive branding of the conference app
- Company logo listed as a sponsor on the website
- Acknowledgement of your support announced to delegates during the conference
- Company logo and banner to be displayed in the app
- Minimum of four ads to be displayed in the app throughout the conference
- Two complimentary registrations (Virtual or onsite)

VIRTUAL EXHIBITION

\$1,500

All virtual exhibition booths will be listed on the congress website and on the congress onsite portal.

Package includes:

- Company name and logo listed as an exhibitor on the website
- Company profile and full contact details listed on the website and portal
- Meeting opportunities on the portal during morning/afternoon tea and lunch on both days
- Contact details compiled and exportable to continue contact after the event
- One full complimentary virtual registration for the congress

ADVERTISING OPPORTUNITIES

ALGA NEWS

ALGA News is emailed to more than 2,000 subscribers every week. It is also available online. Advertising in ALGA News is a very cost-effective way of getting your message to local government across Australia. You can determine an advertising schedule that works for you.

One advertisement for one week \$242

One advertisement for multiple weeks \$187

ALGA COUNCIL DATABASE

The Council Database is an Excel spreadsheet containing contacts for 537 Australian councils.

Information provided includes:

- Council
- General Council contacts details (address, phone/fax, email and website)
- Mayor or Elected Representative
- CEO/General Manager

Database Cost \$250.00 (\$115.00 for local government councils only).

SPONSORSHIP BOOKING FORM

We wish to participate in the 2020 Special Local Roads & Transport Congress.

COMPANY DETAILS

Contact Name

Position

Organisation

Postal Address

..... State Postcode

Telephone Mobile

Email

Company URL:
(for listing on ALGA website)

I/WE WISH TO SPONSOR THE FOLLOWING:

Sponsorship Package:..... Amount \$

I/We agree to the sponsorship terms and conditions (refer to terms on page 3)

I/We understand that the event could go full virtual and our sponsorship will still be valid if the onsite component is cancelled

.....
Signed Date

PAYMENT DETAILS

Please issue an invoice

I have transacted an Electronic Funds Transfer to the ALGA Congress Account

Name of Account: ALGA Roads Congress Bank: Commonwealth
Branch: Curtin, ACT BSB No: 062905 Account No: 1014 6120 Your Receipt No:.....

Please charge my credit card Mastercard Visa

Card number
..... Exp Date Amount \$

Is this a corporate card? YES/NO

.....
Card holders name Signature

COMPLETE AND RETURN TO:

2020 Special Local Roads & Transport Congress
C/- Conference Co-ordinators
PO Box 4994, CHISHOLM ACT 2905
Email: conference@confco.com.au
Phone: 02 6292 9000 Fax: 02 6292 9002