



AUSTRALIAN
LOCAL GOVERNMENT
ASSOCIATION

2 - 3 Nov 2022

Wrest Point, Hobart

NATIONAL LOCAL ROADS & TRANSPORT CONGRESS

2022 EXHIBITION &
SPONSORSHIP

PROSPECTUS



ABOUT US

The Australian Local Government Association is the national peak body for local government in Australia. It is the national advocate for local government which initiates and coordinates policy development on local government issues at the national level. Further information can be found at www.alga.com.au



THE INFLUENCE

Congress delegates are key influencers and decision makers within councils, so the Congress provides a valuable networking and sales opportunity for businesses and organisations who want councils to use their products and services. Next time you are submitting a tender, you can be confident that you have your foot in the door with the key decisions makers aware of your company, aware of the unique benefits of your products or services which will give you an edge over your competitors.



GETTING INVOLVED

There are a wide range of opportunities to be involved and promote your business or organisation. These include branding of delegate material, sponsoring events and speaking opportunities.

For further information or to discuss the options that would best suit your business or organisation, please contact us on the details below:

Sponsorship and Program

ALGA

Phone: 02 6122 9400

Email: events@alga.asn.au

Exhibition and Registration

Conference Co-ordinators

Phone: 02 6292 9000

Email: conference@confco.com.au

THE NATIONAL LOCAL ROADS AND TRANSPORT CONGRESS

is an annual event attracting approximately 300 local government representatives including mayors, councillors and senior council staff. The Congress is an opportunity for councils to come together as a united force to develop and refine a coherent national case for improved investment in local government roads as well as in other transport infrastructure for which local government is responsible that impacts on our communities.

PROGRAM OVERVIEW

The congress program comprises of plenary sessions and some breakout sessions. A basic overview of how the congress program runs is below.

DAY	KEY PROGRAM DETAILS
TUESDAY 1 Nov 2022	Exhibition Bump in Registrations Open Welcome Reception and Exhibition Opening
WEDNESDAY 2 Nov 2022	Plenary Sessions Congress Dinner 6.30pm
THURSDAY 3 Nov 2022	Plenary Sessions Exhibition Bump out from 4.00pm

CONGRESS DETAILS

Date	2-3 November 2022
Congress Venue	Wrest Point, Hobart 410 Sandy Bay Rd, Hobart TAS 7005

CONGRESS LOCATION

Hobart is the capital city of Tasmania and is located on the entrance of the Derwent River. Hobart has something for everyone with its captivating history, picturesque waterways, rugged mountains and gourmet experiences,

Explore the converted colonial warehouses of Salamanca with its galleries, theatres, craft shops and restaurants then on Saturdays there is the Salamanca Market, Tasmania's most visited attraction.

Just a short walk away is the Tasmanian Museum and Art Gallery with interactive displays, spacious galleries and masterful storytelling or take a short ferry ride to the MONA, one of the world's largest private collections of art and antiquities.



SPONSORSHIP OPPORTUNITIES

AT A GLANCE

All Sponsorship opportunities can be customised to suit your requirements. If you would like to discuss sponsorship and availability please contact ALGA events@alga.asn.au or 02 6122 9400

SPONSORSHIP OPPORTUNITIES	QUANTITY	PRICE (inc GST)
Congress Dinner	Exclusive	\$7,500
Welcome Reception	Exclusive	\$5,000
Break Sponsor	One per break	from \$550
Satchel Sponsor (corporate logo printed on conference satchel)	Exclusive	\$3,300
Lanyard Sponsor	Exclusive	\$2,200
Eco Sponsorships	Exclusive	from \$1,500
App Sponsor	Exclusive	\$8,000
Display Table	N/A	\$1,200
Exhibition Booth	N/A	\$2,500

ADVERTISING OPPORTUNITIES		
Satchel Insert (A4 size or equivalent or product sample/giveaway)	Unlimited	\$375
Company notepad in satchel	Exclusive	\$1,100
Advertisement opportunities in the conference handbook	Unlimited	From \$550

All Prices are Inclusive of GST.

CANCELLATION POLICY

All alterations or cancellations to your booking must be made in writing and will be acknowledged by e-mail. Notification should be sent to: confco@confco.com.au

Exhibition cancellations received prior to 30 September 2022 will incur an administration fee of \$500.00. Cancellations received after this date will be required to pay the full cost of the exhibition stand.

Sponsorship cancellations received prior to 30 September 2022 will be required to pay 50% of the contracted amount. Cancellations received after this date will be required to pay the full cost of the contracted amount.

Please note: All payments need to be finalised prior to Friday 21 October 2022 to confirm your sponsorship/exhibition.

By submitting your booking form you agree to the terms of the cancellation policy.

SPONSORSHIP PACKAGES

All Prices are Inclusive of GST.

WELCOME RECEPTION

\$5,500

Naming rights and branding to the two hour cocktail party held on the evening prior to the event opening – the first official social function and the official welcome.

Package includes:

- Branding rights to the function with corporate logo and/or banner prominently displayed
- Opportunity to welcome delegates to the reception
- Opportunity to provide apparel for venue staff to wear during the reception
- Four tickets to the Welcome Function
- Listing in the event Program
- Inclusion of corporate brochure (maximum size A4), or other promotional item in delegate satchel
- One full page advertisement in the event Handbook (artwork to be supplied)
- Acknowledgement on all relevant printed material for the event

DINNER SPONSOR

\$7,500

As the sponsor of the official Congress dinner, your company will be seen by delegates as a major supporter of the Congress and local government. ALGA will work with you to produce a creative and novel way to promote your company profile and business in line with the show day theme.

Package includes:

- Naming rights to the dinner
- 5 minute speaking opportunity during the dinner
- Opportunity to provide apparel for venue staff to wear during the dinner
- Verbal and Logo acknowledgement at the event
- Two full registrations to the event, including social functions and delegate satchels
- Listing in the event Program
- Inclusion of corporate brochure (maximum size A4) or other promotional item in delegate satchel
- One full page advertisement in the event Handbook (artwork to be supplied)
- Acknowledgement on all relevant printed material for the event
- Two news items in ALGA's E-news sent to all Councils

BREAK SPONSOR

Morning/Afternoon Tea \$550

Lunch Break \$750

You decide the day and break you would like to sponsor.

Package includes:

- Opportunity to invite four representatives to network with delegates during break
- Company logo included in the event Handbook
- Listing in the event Program
- Acknowledgement of your support announced to delegates before the break
- Corporate logo and/or banner to be prominently displayed during break
- Inclusion of corporate brochure (maximum size A4) in delegate satchel

SATCHEL SPONSOR

\$3,300

Each delegate receives a conference satchel. By sponsoring the satchel, your company is provided a strong presence in the conference.

Package includes:

- Company logo printed on the conference satchel
- Inclusion of corporate brochure (maximum size A4) in delegate satchel
- Company logo included in the event Handbook
- Acknowledgement on all relevant printed material for the event

LANYARD SPONSOR

\$2,200

Each delegate receives a lanyard with their name badge, this gives your company a strong presence during the entire event.

Package includes:

- Company logo printed on the conference lanyard
- Company logo included in the event Handbook
- Acknowledgement on relevant printed material for the event

ECO SPONSORSHIPS

Drink Bottle

Single use plastics are being minimised during the event, be part of this effort and benefit from brand recognition.

Bottle provided and printed for you **\$5,000**

You provide the bottle **\$1,500**

Coffee Cup

Provide the delegates with something they will reuse over and over and benefit from the brand recognition.

Cup provided and printed for you **\$6,000**

You provide the cup **\$1,500**

APP SPONSOR

\$8,000

This exclusive package gives the sponsor a major branding opportunity. The congress app will be used for the program, exhibition map, speaker details and much more.

Package includes:

- Exclusive branding of the conference app
- Company logo included in the event Handbook
- Acknowledgement of your support announced to delegates during the conference
- Company logo and banner to be displayed in the app (artwork provided by sponsor)
- Minimum of three ads to be displayed in the app throughout the conference
- Inclusion of corporate brochure (maximum size A4) in delegate satchel
- Two complimentary registrations (including social functions)

ADVERTISING OPPORTUNITIES

Satchel inserts, pens and notepads, advertising in specific event publications and in ALGA's weekly email publication ALGA News can all be used to highlight your corporate identification.

Satchel Insert

A4 or equivalent or product sample/giveaway to be supplied by sponsor

\$375

Handbook Ad

Artwork to be supplied by Sponsor

Full page colour \$1,100

Half page colour \$500

ALGA Council Database

The Council Database is an Excel spreadsheet containing up to date contacts for 562 Australian councils.

Information provided includes:

- Council
- General Council contacts details (address, phone/fax, email and website)
- Mayor or Elected Representative
- CEO/General Manager

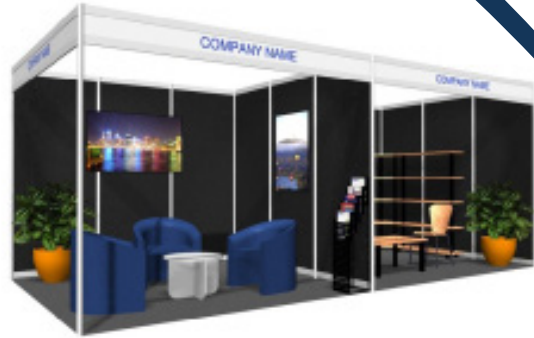
Database Cost \$250.00 (\$115.00 for local government councils only).

EXHIBITION PACKAGES

Exhibition Booth

\$2,500 per 3m x 3m stand

All exhibition booths will be located in the one area. Morning tea, afternoon tea and most importantly lunch will be held within the same space to ensure maximum exposure. Exhibition stands will be BLACK velcro compatible panels with white fascia and company names in black.



Package includes:

- One full congress registration (including the welcome reception and congress dinner). Additional staff can be purchased separately.
- Logo and 150 word company listing in the congress handbook
- Listing on the congress website as an exhibitor and a link to your homepage
- List of delegates provided at the congress (in accordance with the Privacy Legislation Act 2001)
- One exhibition booth for the duration of the congress including:
 - 3m x 3m velcro compatible shell scheme booth
 - company name on the fascia board (up to 25 characters)
 - one skirted trestle table and two chairs
 - 1 x 4amp power board (2 outlets)
 - 2 x 150w spotlights

Display Table

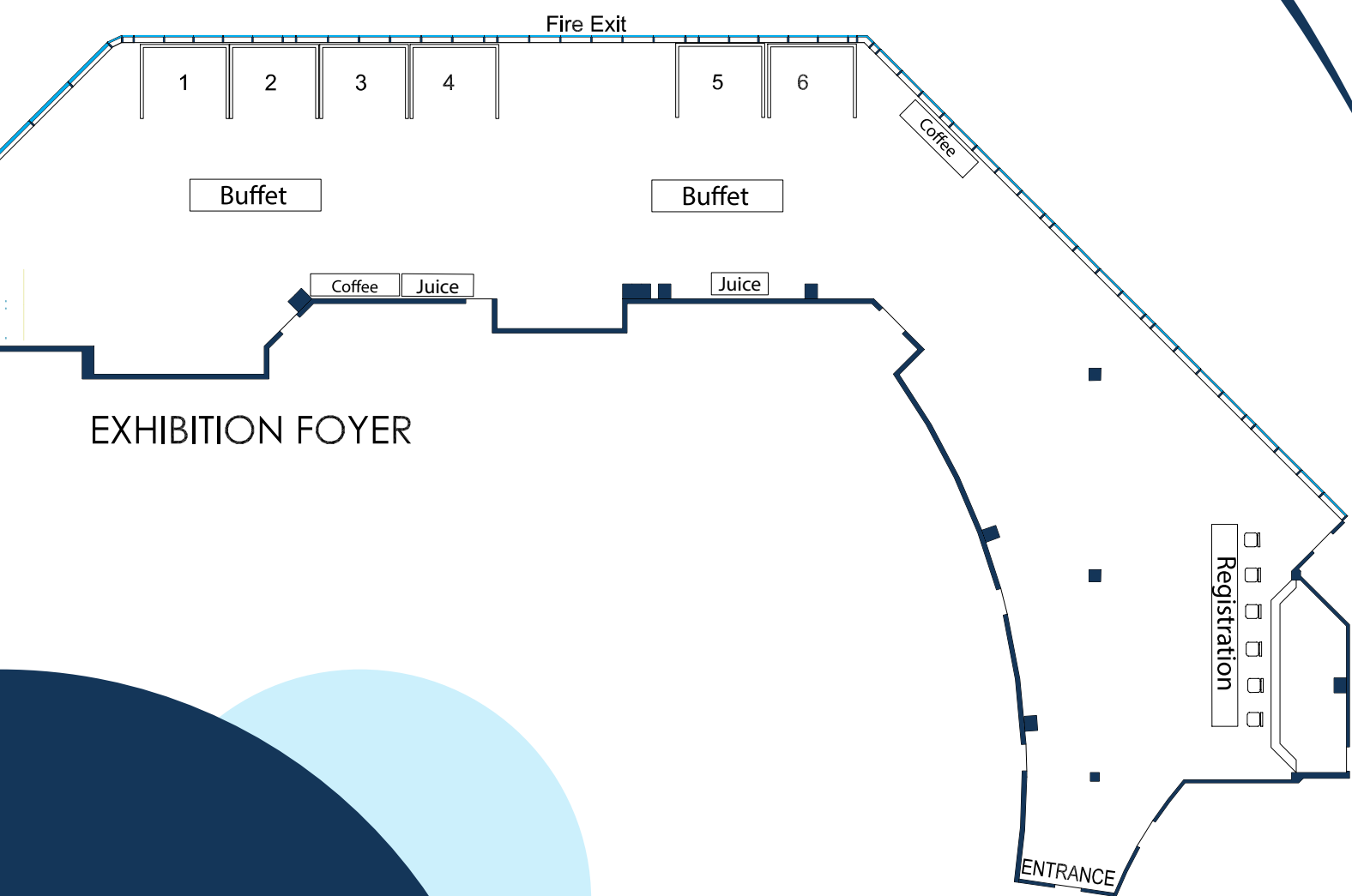
\$1,200

Package includes:

- One Catering pass for the exhibition (does not include the congress sessions or social functions). Additional staff can be purchased separately.
- Logo and 150 word company listing in the congress handbook
- Listing on the congress website as an exhibitor and a link to your homepage
- List of delegates provided at the congress (in accordance with the Privacy Legislation Act 2001)
- One display table for the duration of the congress including:
 - company name on the fascia board (up to 25 characters)
 - display board
 - two chairs

2022

Exhibition Floor plan



Sponsorship Booking Form

We wish to participate in the 2022 National Local Roads and Transport Congress

COMPANY DETAILS

Contact Name

Position

Organisation

Postal Address

..... State Postcode

Telephone Mobile

Email.....

Company URL:
(for listing on Congress website)

I/WE WISH TO SPONSOR THE FOLLOWING:

Sponsorship Package:..... Amount \$

I/We agree to the sponsorship terms and conditions (refer to terms of page 5)

.....
Signed

.....
Date

PAYMENT DETAILS

Please issue an invoice

I have transacted an Electronic Funds Transfer to the ALGA Roads Congress

Name of Account: ALGA Roads Congress Bank: Commonwealth

Branch: Curtin, ACT BSB No: 062905 Account No: 1014 6120 Your Receipt No:.....

Please charge my credit card

Mastercard

Visa

Card number

Exp Date Amount \$

Is this a corporate card? YES/NO

.....
Card holders name

.....
Signature

COMPLETE AND RETURN TO:

2022 National Local Roads and Transport Congress

C/- Conference Co-ordinators

PO Box 905, WODEN ACT 2606

Email: roadscongress@confco.com.au

Phone: 02 6292 9000

Fax: 02 6292 9002