

# TOMORROWBOUND

## EXHIBITOR & SPONSORSHIP PROSPECTUS 2024

Tomorrow Bound is Central Victoria's largest education, employment and training expo. Providing secondary school students and the local community with the opportunity to discover the range of exciting courses, pathways and employment opportunities available throughout the City of Greater Bendigo and beyond.

Tomorrow Bound was developed after secondary schools and community members identified a gap in the market for a locally held event that provided Bendigo locals with the education and careers information needed to help shape their futures.

Whilst there are several large careers expos in Melbourne, there is a shortage of these in the Bendigo region. Tomorrow Bound will feature exhibitors from both education providers and local businesses.

### ABOUT TOMORROW BOUND

Tomorrow Bound is primarily open to secondary school students from years 9-12 and offers a range of informative and interactive exhibitor stands designed to both engage and inspire attendees.

#### Event Details:

**Date:** Thursday 23 May 2024

**Time:** 9am-3pm

**Venue:** Prince of Wales Showgrounds – Bendigo (change of venue)

**Audience:** School groups and community members

#### Event Schedule:

**9am-9.30am** Opportunity for community members to attend before students

**9.30am-11am** 1st group of schools arrive by bus (leave by 11am)

**11am-12.30pm** 2nd group of schools arrive by bus (leave by 12.30pm)

**12.30pm-2pm** 3rd group of schools arrive by bus (leave by 2pm)

**9am-3pm** Open to the public



## WHY YOUR ORGANISATION SHOULD EXHIBIT

Exhibitors will include TAFEs, universities, registered training organisations (RTO), employment and support agencies, local businesses, industry associations and employers from an array of different organisations.

### Exhibiting at Tomorrow Bound will provide your business with the opportunity to:

Access secondary school students exploring career and pathway options

Access Career Advisors and community members seeking information

Build awareness of your products and services

Build brand recognition

Network with other community groups, local businesses and training organisations

A sponsorship package is a great way for your organisation to make the most out of their time at Tomorrow Bound.

Feature	Bronze \$500	Silver \$1,000	Gold \$2,000
3x3 metre branded stall with your logo/business name (power available)	✓	✓ Choice of 3x3 or 3x6	
3x6 metre branded stall (power available)		✓ Choice of 3x3 or 3x6	✓
Complementary 3x6 metre space in the interactive section			✓
Access to exhibitor break area	✓	✓	✓
Mention on website as exhibitor		✓	✓
Logo placement in the program	✓	✓	✓
Logo included in all printed advertising		✓	✓
Logo included on website		✓	✓
Logo Included in all digital promotion		✓	✓
Mentioned as a sponsor during radio promotion			✓
Logo included in television promotion			✓
Additional 3x6 metre area available in the interactive section available for \$200 per space – silver or gold sponsors only (limited number available)		✓ Available for additional cost	✓ Available for additional cost