



**10th IWA-ASPIRE CONFERENCE
AND WATER NEW ZEALAND
CONFERENCE & EXPO**
Auckland Tāmaki Makaurau
20-24 October 2025



Empowering tomorrow - smart water solutions for resilient communities

Sponsorship Opportunities

IWA-ASPIRE Conference and Water New Zealand Conference & Expo Co-Chairs

On behalf of the IWA-ASPIRE local organising committee and Water New Zealand, we are delighted to welcome you to the 10th IWA-ASPIRE Conference and Exhibition 2025, to be held in New Zealand's beautiful, largest city of Auckland Tāmaki Makaurau.

In an innovative departure from business as usual, the International Water Association (IWA) is joining forces with Water New Zealand to create two events in one that combine IWA-ASPIRE 2025 with the annual Water New Zealand Conference and Expo. It will provide a meeting platform for international water and sanitation professionals and practitioners and New Zealand WASH professionals, scientists and experts around common themes.

The programme will highlight areas where New Zealand has special expertise and knowledge to share - indigenous knowledge and approaches, and environmental sustainability.

There are sponsorship packages for both conferences within the one event. This document focusses on the IWA-ASPIRE offering.

By registering for IWA-Aspire delegates will also be able to attend Water New Zealand Conference and Expo sessions and vice versa.

Within this document are many opportunities for profile and exposure of your product or service. We invite you to join us in 2025 and **look forward to welcoming you to Auckland Tāmaki Makaurau!**

About our co-chairs:



Marion Savill, Chair IWA NZ and IWA Fellow.

Marion Savill is a water scientist with 35 years' experience, an IWA Fellow, Chair of IWA NZ 2017 and has been on numerous other IWA Committees and specialty groups. She was on the programme committee for IWA-ASPIRE 2025 in Japan in 2011 and has been on the science programme committee for Singapore Water Week for nine years.



Gillian Blythe, Chief Executive Water New Zealand.

Gillian Blythe is Chief Executive of Water New Zealand, a national not-for-profit organisation which promotes the sustainable management and development of the water environment, with particular focus on drinking water, wastewater, and stormwater. Prior to joining Water New Zealand Gillian held head of strategy and regulatory affairs roles at NZX listed Meridian Energy.



10th IWA-ASPIRE Conference

IWA-ASPIRE Conference is a collaborative cross-sector platform playing a transformative role in providing an innovative and comprehensive overview of the latest developments and solutions for the sustainable management of water resources. The event will create an environment for gathering global perspectives, with a focus on the Asia-Pacific region.

It will feature keynote addresses by world-renowned water technology ingenuity from both academia and industries, who will share, discuss, and dissect significant developments and scientific advancements related to various water issues. Water professionals are invited to submit and present their latest findings in parallel sessions centred on specific themes related to broad areas of one water management strategy.

IWA-ASPIRE will have it's own call for abstracts

Water New Zealand Conference & Expo

The Conference provides a forum to participate in the industry and share the knowledge, experience, emergent technology and research, which in turn will ensure that we as a collective rise to the challenge of providing the best environmental outcomes for our waterways.

Water New Zealand Conference & Expo will have it's own call for abstracts.

In 2025 the objective of the 10th IWA-ASPIRE and Water New Zealand Conference & Expo is to provide delegates with an opportunity to:

- Cultivate technical knowledge
- Hear new and cutting-edge information
- Upskill in various areas of water science and management
- Keep up to date with the latest innovations
- Create business opportunities
- Build their corporate profile
- Network with peers



With a projected attendance of 2000+, the Conference is targeted at the following audiences:

- Water Utilities and local authority water service providers
- Drinking water, wastewater and stormwater professionals
- Professionals from related disciplines
- Universities and research organisations
- Local and central government agencies
- Regulators
- Infrastructure providers
- Specialists contractors, consultants and advisory companies
- Manufacturers and suppliers
- Procurement Managers

General Information

Event: 10th IWA-ASPIRE Conference and Water New Zealand Conference & Expo

Site Visits 24 October

Date: Monday 20 October – Friday 24 October, 2025

Venue: New Zealand International Convention Centre

Address: 101 Hobson Street, Auckland CBD, Auckland 1010

City: Auckland Tāmaki Makaurau

Website: www.iwaaspire2025.org

***Registration for either conference gives access to both**



PRELIMINARY PROGRAMME OUTLINE

MONDAY, 20 OCTOBER 2025

PRE-CONFERENCE WORKSHOPS AND EXPO PACK IN

Workshops	
Evening	IWA-Aspire International Visitor Welcome Function Sponsor
	Water New Zealand President's Shout (<i>thank you for expo pack in</i>)
	Water New Zealand President's Dinner (Water New Zealand)

DAY ONE: TUESDAY, 21 OCTOBER 2025

Welcome Plenary		Expo
IWA-Aspire Programme	Water New Zealand Programme	
Water New Zealand & IWA-Aspire Welcome Function		
IWA-Aspire Council Dinner		

DAY TWO: WEDNESDAY, 22 OCTOBER 2025

Day Two Plenary		Expo
IWA-Aspire Programme	Water New Zealand Programme	
IWA-Aspire Cultural Dinner	Water New Zealand Awards Dinner	

DAY THREE: THURSDAY, 23 OCTOBER 2025

Day Three Plenary		Expo
IWA-Aspire Programme	Water New Zealand Programme	

FRIDAY 24 OCTOBER 2025

Site Visit



Sponsorship Opportunities

***All prices below are in New Zealand dollars, excludes GST of \$15%**

IWA-ASPIRE 2025 Conference Premier Partner

6 available - \$25,000 + GST

Profile Pre-Conference

- Profile as an IWA-ASPIRE 2025 Premier Partner on LinkedIn
- Company logo and name on the Conference website
- Company logo with hyperlink on eDM conference communications
- Company logo and company listing on the Conference App

Profile at Conference

- Two-minute speaking opportunity to conference delegates (where & when to be agreed)
- One minute video or sound bite played at the start of sessions (provided to Conference organiser, by company and in an appropriate standard size)
- Use of screens in foyer (must be signed off by Conference organiser and in appropriate standard size)
- Company logo and name in the main session room of the Conference
- Acknowledgement of company by the Master of Ceremonies as one of the IWA-ASPIRE 2025 Premier Partners at the opening of the Conference and all other opportunities where possible throughout the Conference
- Acknowledgement of company as one of the IWA-ASPIRE 2025 Premier Partner Sponsors on stage at the IWA-ASPIRE 2025 Cultural Dinner
- Company logo and name on all conference material (including the electronic conference handbook)

- Complimentary advertisement in the Electronic Conference Handbook and Programme
- Half page full colour advertisement (advertisement to be supplied to Conference organiser by the IWA-ASPIRE 2025 Premier Partner) in addition to a company listing acknowledgement together with all other IWA-ASPIRE 2025 Premier Partner Sponsors (text to be supplied by IWA-ASPIRE 2025 Premier Partner)

Conference Exhibition

- One complimentary stand in the Conference Expo Hall, including priority selection prior to release of the Exhibition Floorplan for general sales
- Maximum size - fully carpeted
- Two x 150-watt spotlights
- One x single power point
- One x 4-way splitter box
- One booth name sign
- Two complimentary stand personnel

IWA-ASPIRE 2025 Conference Premier Partner (cont...)

Conference Attendance

- Complimentary full conference registration for two company representatives
- Complimentary tickets for company representatives to attend Conference functions
 - two x IWA-ASPIRE 2025 International Visitor Welcome Function tickets
 - two x Water NZ Conference & Expo Welcome Function tickets
 - four x IWA-ASPIRE 2025 Cultural Dinner tickets

Other Benefits

- Direct dial to IWA-ASPIRE 2025 Premier Partner liaison person for any issue escalation
- The option of reserving one or more table in a prime location at the IWA-ASPIRE 2025 Gala Dinner with access to the dinner guest list for invitees immediately after Water New Zealand, the Conference Organising Committee and the IWA-ASPIRE 2025 Gala Dinner Sponsor

**Staff on exhibitor passes will have the opportunity to attend sessions presented by fellow company employees. All other presentations may be attended as long as Conference delegates are given priority where appropriate (e.g. in the case that the room is full, exhibitors may be required to stand at the back of the room or leave the session).*



IWA-ASPIRE 2025

Supporting Partner

\$10,000 + GST

Profile Pre-Conference

- Company logo on the Conference website
- Company logo with hyperlink on eDM conference communications
- Company logo and company listing on the Conference App

Promotional opportunities at the Conference including:

- Company logo on holding slides in the Conference plenary and breakout rooms
- Listing on the Conference App
- Acknowledgement by the Master of Ceremonies of your company as a IWA-ASPIRE 2025 Supporting Partner at the opening of the Conference and other opportunities where possible
- 2-minute speaking opportunity

One exhibition booth at the Conference, including:

- One stand in the Conference Exhibition
- Two 150-watt spotlights
- One single power point with one 4-way powerboard
- One name sign displaying company name
- Includes passes for two exhibition staff to the Exhibition area and access to all Conference catering including the IWA-ASPIRE 2025 International Visitor Welcome Function (excludes IWA-ASPIRE 2025 Cultural Dinner and Water NZ Conference Gala Dinner)

Conference Registration:

- Complimentary full conference registration for two company representative
- Includes two tickets to the IWA-ASPIRE 2025 conference dinner

**Staff on exhibitor passes will have the opportunity to attend sessions presented by fellow company employees. All other presentations may be attended as long as Conference delegates are given priority where appropriate (e.g. in the case that the room is full, exhibitors may be required to stand at the back of the room or leave the session).*





IWA-ASPIRE 2025 Cultural Dinner Sponsor

\$25,000 + GST

There will be two dinners held during the event, one targeted at IWA-ASPIRE 2025 delegates and the other at Water Conference and Expo Delegates.

Promotional opportunities at the IWA-ASPIRE 2025 Cultural Dinner including:

- Exclusive naming rights to the IWA-ASPIRE 2025 Cultural Dinner
- Two pull up banners (to be provided by sponsor), displayed where appropriate. Signage agreed by conference organisers and in appropriate standard sizes.
- Acknowledgement by the Master of Ceremonies as the IWA-ASPIRE 2025 Cultural Dinner Sponsor at all opportunities where possible
- Short speaking opportunity (5 minutes) at the IWA-ASPIRE 2025 Cultural Dinner
- Company logo (in accordance with any corporate guidelines supplied to conference organisers) will appear, where possible and where appropriate, on all IWA-ASPIRE 2025 Cultural Dinner collateral
- Company name and logo on holding slides during IWA-ASPIRE 2025 Cultural Dinner where possible

Other Benefits:

- Complimentary full conference registration for two company representatives
- Includes four tickets to the IWA-ASPIRE 2025 Cultural Dinner for company representatives
- The option to design the IWA-ASPIRE 2025 Cultural Dinner menus
- The option of reserving one table in a prime location at the IWA-ASPIRE 2025 Cultural Dinner
- Access to conference organisers' expertise to assist you in activating your benefits and maximising your investment

IWA-ASPIRE 2025 International Visitor Welcome Function Sponsor

\$6,000 + GST

Promotional opportunities at the IWA-ASPIRE 2025 International Visitor Welcome Function including:

- Exclusive Company naming rights to the IWA-ASPIRE 2025 International Visitor Welcome Function
- Sponsor shall receive 10 complimentary tickets to the Welcome Reception
- Two pull up banners (to be provided by sponsor), one to be displayed alongside staging in the Exhibition Hall, the other at the main entrance to the Exhibition area while the function is on (signage agreed by conference organisers in appropriate standard sizes)
- Acknowledgement by the Master of Ceremonies as the IWA-ASPIRE 2025 International Visitor Welcome Function at all opportunities where possible
- A speaking opportunity (5 minutes) at the IWA-ASPIRE 2025 International Visitor Welcome Function
- Company logo (in accordance with any corporate guidelines supplied to conference organisers) will appear, where possible and where appropriate, on all IWA-ASPIRE 2025 International Visitor Welcome Function collateral
- Company logo on screens around the venue, where allowed
- Listing on the Conference App
- Company logo on Conference website



Recharge Lounge Sponsor

\$7,500 + GST

An up-market escape for delegates to relax, catch up on emails and charge their laptops or phones. (Aspire Koru lounge!) This exclusive naming rights opportunity includes full branding and premium positioning within the NZICC Conference centre.

Profile Pre-Conference

- Company logo and company listing on the Conference App
- Company logo on the Conference website

Promotional opportunities at the Conference including:

- Exclusive naming rights for the Recharge Lounge
- Opportunity to theme recharge lounge (additional cost)
- Acknowledgement by the Master of Ceremonies as the Recharge Lounge Sponsor at all opportunities where possible



IWA-ASPIRE 2025 Coffee Cart Sponsor

\$4,950 + GST

- Exclusive Company naming rights to the Conference Coffee Cart
- Logo and signage around the coffee area (all signage must be signed off by conference organisers and will be sponsor's expense)
- Acknowledgement by the Master of Ceremonies as the Coffee Cart Sponsor at all opportunities where possible
- Opportunity to brand coffee keep cups with company logo (all branding costs will be additional and at the sponsors expense)
- Sponsor logo and bio included in the app
- Sponsor logo to be included on the Conference website
- Sponsor can provide branded T-shirts and caps for coffee cart barista to wear (if approved by the venue)
- The coffee will be professionally made by a barista
- located within the IWA ASPIRE part of the expo
- There is to be no limit on coffees
- Coffee costs will be paid by Water New Zealand
- The coffee cart will be open during the Conference Exhibition open hours
- No branded coffee cups will be approved as delegate gifts
- The exhibitor guide will include a recommendation that no coffee cups are handed out on exhibition stands



Sustainable Conference Bag Sponsor

POA

Every Single delegate will receive a sustainable IWA-ASPIRE 2025 and Water New Zealand Conference and Expo Conference Bag. Be remembered for years after the event with this exclusive naming rights opportunity.

Profile Pre-Conference

- Company logo and company listing on the Conference App
- Company logo on the Conference website

Promotional opportunities at the Conference including:

- Logo placement on the bag
- 1 insert into the delegate bag (to be supplied by the partner)
- Acknowledgement by the Master of Ceremonies of your company as the sustainable Conference Bag Sponsor where possible

Sustainable Lanyard Sponsor

POA

Every attendee's name badge will be worn throughout the entire conference and every name badge has a lanyard. The lanyards also feature prominently in the photos of the event including on the panellists and speakers.

Profile Pre-Conference

- Company logo and company listing on the Conference App
- Company logo on the Conference website

Promotional opportunities at the Conference including:

- Your company logo on all lanyards
- Acknowledgement by the Master of Ceremonies of your company as the sustainable Conference Bag Sponsor where possible



Sponsorship Benefit Chart

*All prices below are in New Zealand dollars, excludes GST of \$15%

IWA-ASPIRE 2025 Premier Partner	IWA-ASPIRE 2025 Supporting Partner	IWA-ASPIRE 2025 Cultural Dinner Sponsor	IWA-ASPIRE 2025 International Visitor Welcome Function Sponsor	Recharge Lounge Sponsor	Coffee Cart Sponsor	Sustainable Conference Bag Sponsor	Sustainable Lanyard Sponsor
\$25,000*	\$10,000*	\$25,000*	\$6,000*	\$7,500*	\$4,950*	POA	POA

Conference

Exhibition booth at the Conference - includes all exhibition benefits	✓	✓					
Complimentary full Conference registration for a company representative	✓ x2	✓ x2	✓ x2				
Direct dial to Premier Partner liaison person for any issue escalation	✓						

Functions

IWA-ASPIRE 2025 International Visitor Welcome Function Tickets	✓ x2		✓ x2	✓ x10			
Water NZ Conference & Expo Welcome Function tickets	✓ x2	✓ x2					
IWA-ASPIRE 2025 Cultural Dinner tickets	✓ x4	✓ x2	✓ x4				
The option of reserving one or more tables in a prime location at the IWA-ASPIRE 2025 Cultural Dinner	✓ x 1+		✓				

Branding

Profile as an IWA-ASPIRE 2025 Premier Partner on LinkedIn	✓						
Acknowledgement by master of ceremonies	✓	✓		✓	✓	✓	✓
Company logo on all Conference material	✓						
Use of screens in foyer	✓						
Company logo on holding slides in the Conference plenary and breakout rooms	✓						
Listing on the Conference App	✓	✓	✓	✓	✓	✓	✓
Company logo with hyper-link on eDM conference-communications	✓	✓					
Company Logo on the Conference website	✓	✓	✓	✓	✓	✓	✓
Complimentary advertisement in the Electronic Conference Handbook and Programme	✓						

Speaking Opportunities

Two-minute speaking opportunity to conference delegates (where & when to be agreed)	✓	✓					
Short speaking opportunity (5 minutes) at the IWA-ASPIRE 2025 Cultural Dinner			✓				