

Tim will delve into the critical role of sustainability in today's business landscape. He'll explore how companies can align their operations with a deeper sense of purpose, driving not just profitability but also positive social and environmental impact. Tim will highlight the transformative power of B Corp certification, sharing insights on how businesses can meet rigorous standards of social and environmental performance, accountability, and transparency. Through real-world examples and practical advice, Tim will illustrate how integrating sustainability and purpose into the core of your business can unlock new opportunities, build stronger relationships with stakeholders, and contribute to a more sustainable and equitable future for all.