

HETTANZ Fashion Awards 2024



Fashion Awards 101

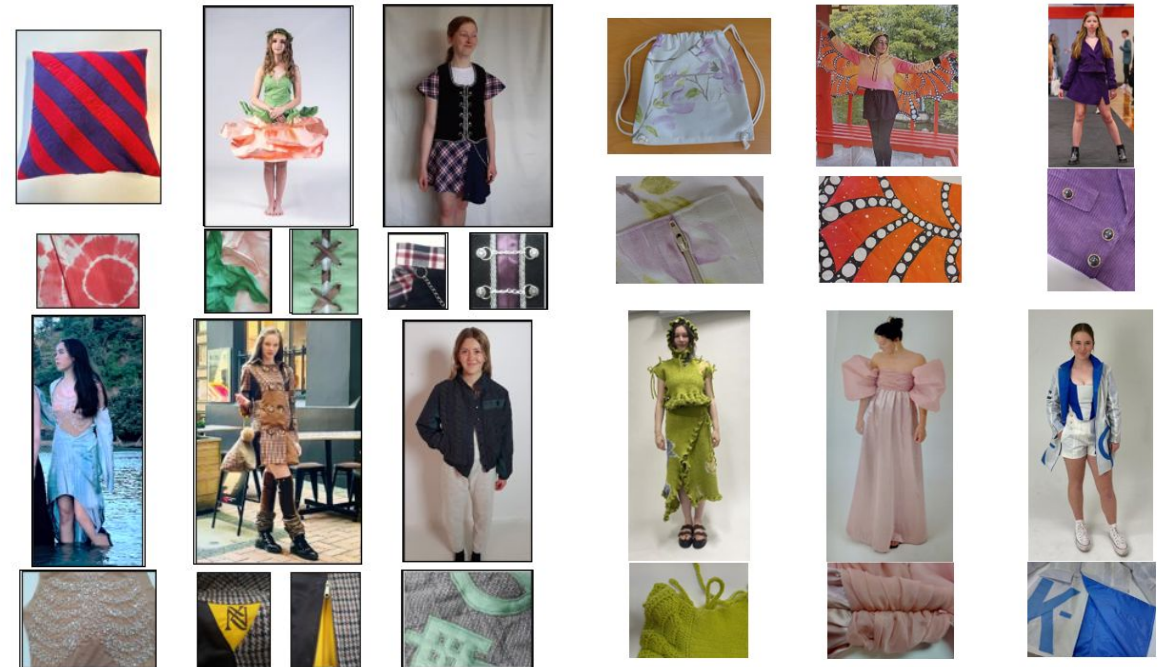
2024 HETTANZ Student Fashion Awards

THE AWARDS AIM TO:

- encourage excellence in practical construction techniques and processes
- Recognise individuality and creativity.

The competition is proudly supported by Bernina one of our platinum sponsors

BERNINA
made to create



2022 category winners

2023 category winners

Who can enter?

- Open to HETTANZ member teachers and schools only
- Schools may enter **THREE individual students per category** (working in materials technology, fashion, textiles technology or clothing)
- Each school needs to choose their **THREE** best entries for each category.



Cost?

- **Free - No entry fee** for HETTANZ members (Individual or school memberships)
- **All entries must provide postage or courier costs** to get the entry returned from the Wellington office.



2024 Competition categories

The 2024 Awards are divided into the following categories:

- Junior Years 7 - 8 **Open entry**
- Junior Years 9 –10 **Fashion: Creative**
- Junior Years 9–10 **Fashion: Technical**
- **Senior Years 11–13 Fashion: Creative**
- **Senior Years 11–13 Fashion: Technical**
- **Senior Years 11–13 Fashion: Sustainable Design**

Year 7 and 8 OPEN ENTRY

HETTANZ would like to encourage more year 7 and 8 students to enter the competition.

Either a garment or a textile project is acceptable for entry at this age level.

Machine sewing is not compulsory for this category.

Creativity and technical aspects are considered when judging.



1st Place 2023
Maya Rosenbach
(St Matthew's
Collegiate)



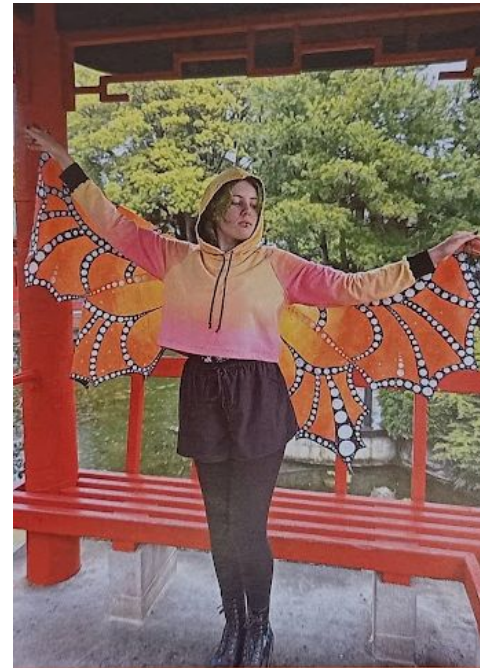
Senior and Junior CREATIVE CATEGORIES

The emphasis in this category will be on creative ability in the use and execution of....

**FABRIC DECORATION and or
STRUCTURAL DESIGN**

in the construction of a garment or textile item.

“If your strength is in creativity and design as opposed to technical construction ability, then this is the category for you”



1st Place 2023
Sita Fitzgerald
(Taikura Rudolf Steiner
School)



1st Place 2023
Scarlett
Prescott-Mason
(Wellington East Girls
College)

Senior and Junior TECHNICAL CATEGORIES

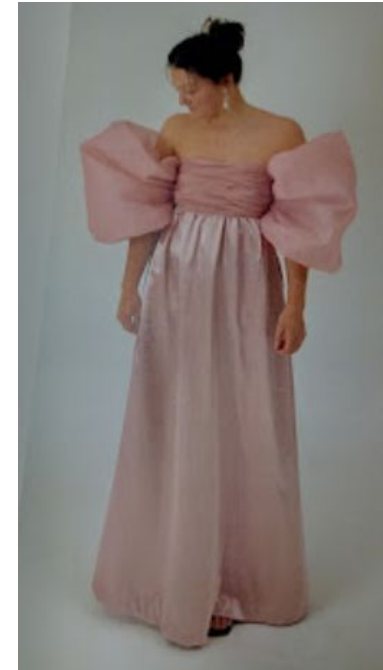
The emphasis in this category will be on...

Excellence in garment construction and finish

“If you are a very competent sewer with a high level of practical sewing ability and precision, you will want to enter this category”



1st Place 2023
Erin Hewins
(Sacred Heart Girls'
College Hamilton)



1st Place 2023
Frankie Shaw
(St Matthews
Collegiate)

Senior only category: SUSTAINABLE DESIGN

This category focuses on sustainability and its influence on fashion and textiles.

It is all about upcycling, minimizing, or transforming textile waste to reduce landfill, circular design and extending the life of textiles.

Your outfit **must be made from 80% upcycled or recycled fabric.**



1st Place 2023
Alice McGuinness
(St Matthews'
Collegiate)



SUPPORTING DESIGN WORK

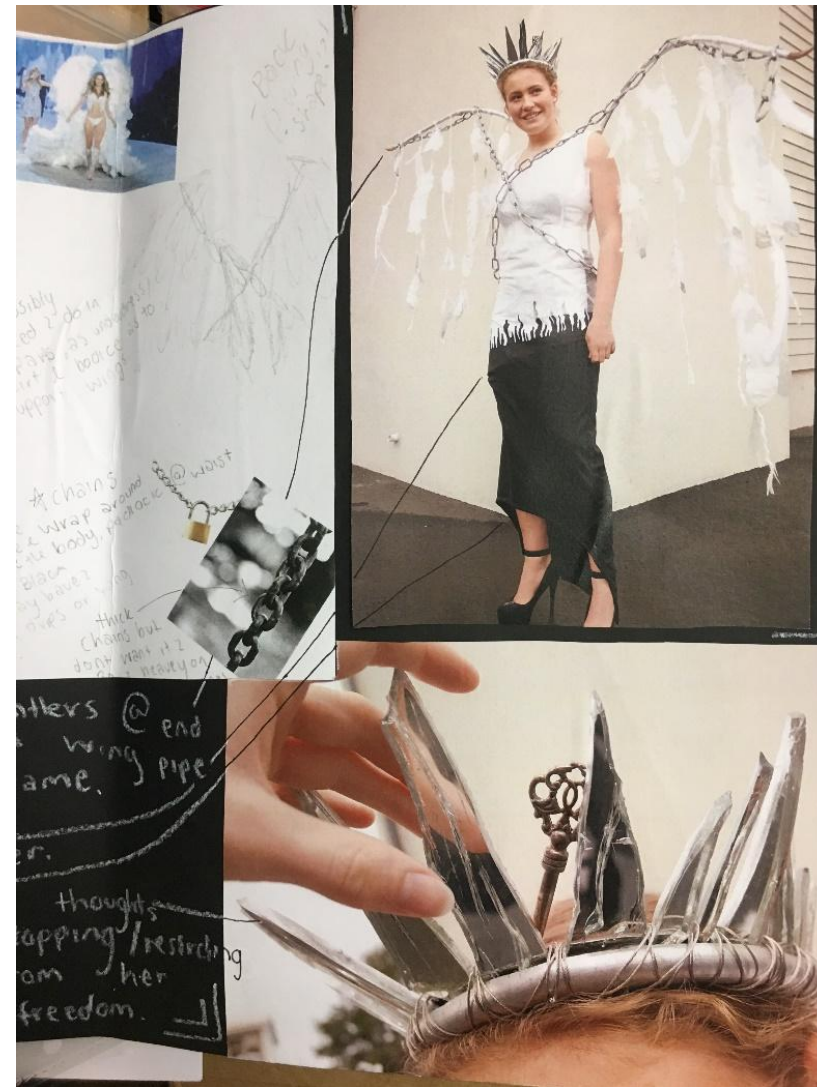
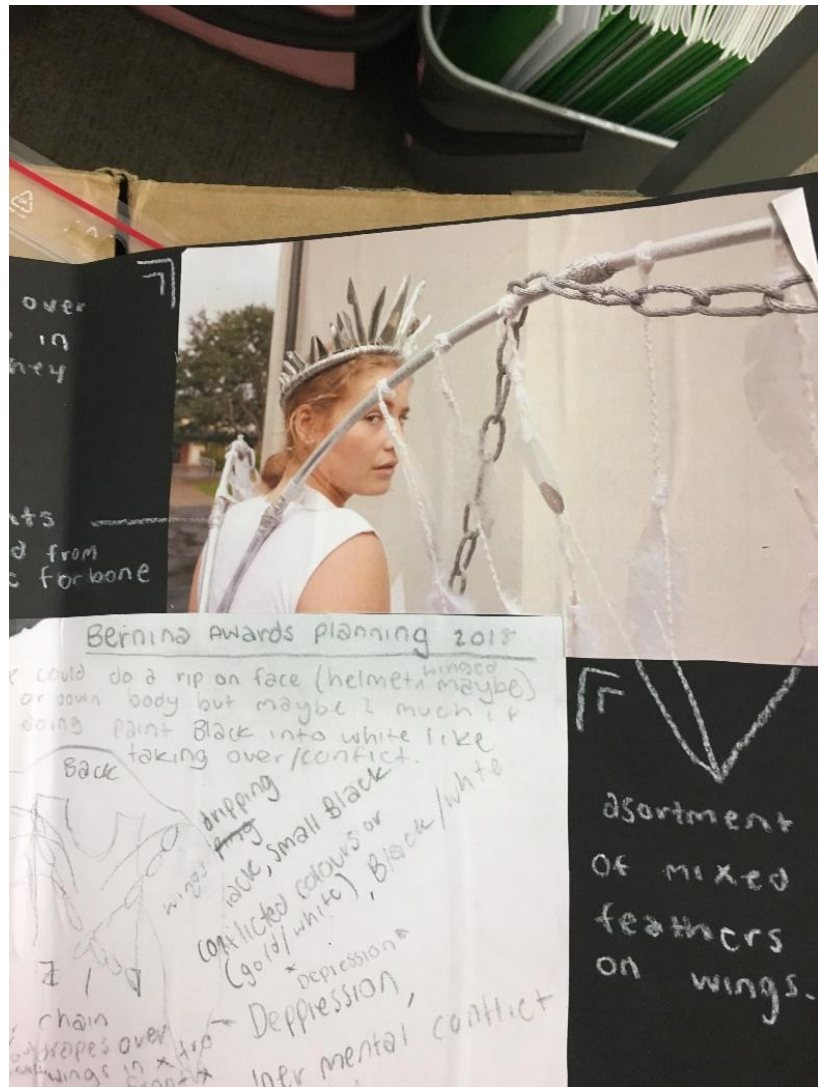
Required for All categories and age ranges

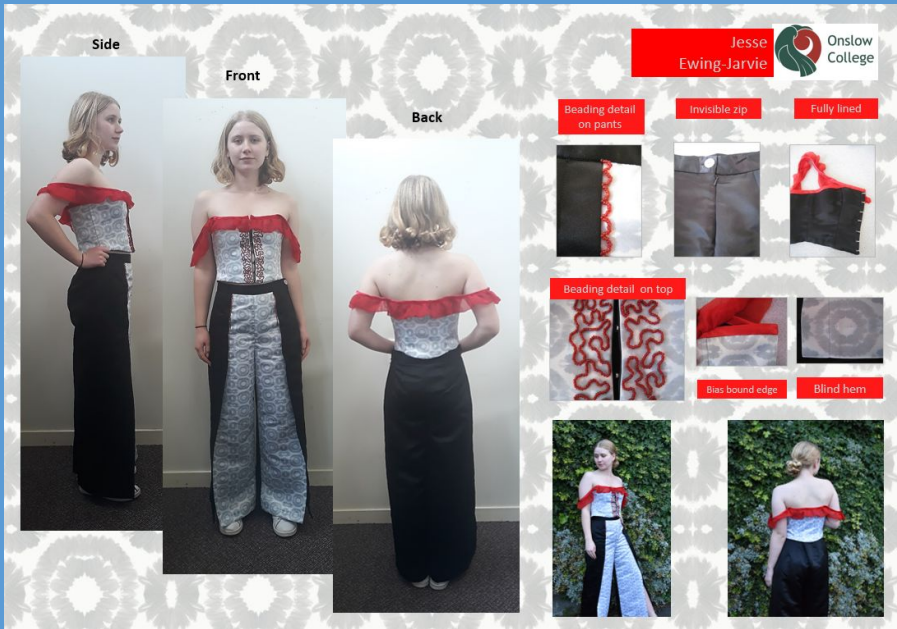
- Show the Rationale for the garment / item.
- **No more than 4 pages** of work
- A3 or A4 are acceptable.

This can include but is not limited to:

- The brief and specifications
- Inspiration
- Research
- Design development
- Justification for choices
- A photo journal or evidence of techniques.

Examples of supporting design work





Jesse Ewing-Jarvie
Onslow College

My brief was to create an outfit that took inspiration from a theme, in my case a coral reef, and a designer. The designer I took inspiration from was Jean Paul Gautier as I wanted to incorporate elements of couture and corsetry that he uses frequently. I also developed an original motif design from my theme, and created a fabric print, which I had digitally printed onto white satin for my garments. The colour scheme is inspired by the contrast between bleached dead coral, and the vibrant red of living coral.



My Inspiration mood boards



Developing my repeat print motif



Printing and digital print fabric trials



Initial design sketches



Jesse Ewing-Jarvie
Onslow College



My Final Design

**Pippa Gould
Onslow College**

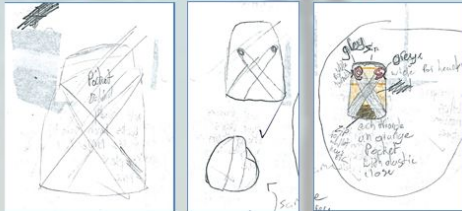


"It's in the bag" My Art inspired Bag

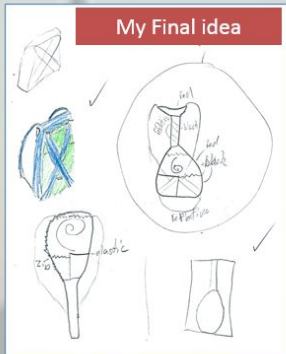


Matthew Lynch
Year 9 Onslow college

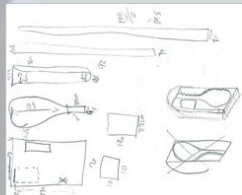
My initial sketches



My Final idea



My pattern pieces



Designing my bag



My Brief and inspiration

MY DESIGN BRIEF

To design and make a bag which promotes the work of an artist and will help encourage people to use less plastic bags everyday.

Our bag had to....

PROMOTE: Shows an artist's work around the city

PRESERVE: Helps save our environment by encouraging people to use less plastic bags.

PROTECT: Safeguard the things we take shopping (money cards and phones etc)

I needed a bag to carry my squash gear to practice and games every week. I wanted an original bag which would carry all the gear but look great too.

We looked at 3 artists : DON BINNEY, PARA MATCHITT and FRIEDENSREICH HUNDERTWASSER. I liked the colours and styles in the artwork by Para Matchitt and decided to have this as the inspiration for the decoration on my bag. He has lots of work in Wellington too eg the bridge by the lagoon.



Outcome report



The bag allows me to run, bike and walk. It holds all my stuff. It is easy to find my racquet and balls. It is easy just to grab and go (throw stuff into quickly). My bag is different from everyone else's bag and it is easy to tell it apart.

Entry Information and Conditions of entry

CATEGORY ENTERED
Please read **the entry requirements carefully** to

See packing **label** in 'Entry info' doc. If you

- Senior Categories – **a complete outfit.**
- Junior categories - **a garment or textile item.**
- Made during the **current school year**
- Must be **made by the entrant**
- Group or team projects are not permitted

Entry Information and Conditions of entry (cont.)

- PLEASE CHECK THE ENTRIES before sending
- Allow time for delivery – the courier-postal system is busier now
- Miss the delivery **deadline date? Disqualified** 😞
- All entries must be **labelled**
- Include an online **entry form** (include teachers' email)
- Packaging is responsibility of the entrant
- HETTANZ NZ Ltd reserves the **right to use photographs of entries** submitted for National judging

Authenticity signatures document

Requirements (please see entry info)
<ul style="list-style-type: none">• Packaged your outfit / Item in a bag (clearly labelled with name and category)• Attached a name Label to each project piece.
<ul style="list-style-type: none">• Included the Entry signature page (teacher/student/parent signatures)
<ul style="list-style-type: none">• Included the Inspiration and reasoning pages for your entry. (<i>See information maximum.</i>)

Garments are not judged on a body/catwalk so photos are important



- ✓ Action / in situ photos
- ☐ Avoid selfie style photos
- 👍 Think about the **background**
- 👍 On people
- ✓ **Clear photos.**
- ✓ non clothing items **in use**
- ✓ **HARD** copy **and** **DIGITAL** copy are required with the entry

Judging: Who are the judges?



**A representative from our
Premier sponsor – Bernina**

2024 - Anna Hicks



**A representative from either
the fashion industry or
tertiary sector**

**In 2023 – Pip Stephenson
(Whitecliffe School of Fashion
and Sustainability)**



**A representative from the
National HETTANZ Executive:**

2024 - Sue Hannaway

Prizes

- **Bernina Bernette sewing machines** to the Junior category winners
- **Bernina Bernette overlockers** for the Senior category winners of the Creative and Technical categories.
- Other prizes for the placings in categories have been supplied by other sponsors. All prizes subject to change and at the discretion of the sponsors.
- All school finalists will receive recognition in the form of a certificate.
- Places will be listed as 'First' and up to two 'Highly Commended'

Mark these important dates in your diary....

- **THURSDAY 17th OCTOBER 2024 (Term 4 - week 1)**

Last day for HETTANZ to **receive** the garments / projects being submitted by your school for national judging. Entries received after this date will not be considered.

Entries will be accepted **from Monday 14th October.**

- **Week ending 27th OCTOBER 2024 (TERM 4 Week 2)**

Judging of entries

- **Week ending 3rd NOVEMBER 2024 (TERM 4 Week 3)**

The winner in each Category is announced via email.

- **Week ending 11th NOVEMBER 2024 (TERM 4 Weeks 3 - 4)**

All garments returned to students/schools

Delivery Address

C/ Avenues Event Management

(HETTANZ Fashion Awards)

Ground Floor

17 Garrett Street

Wellington 6011

Judges Tips: Technical hints/ Suggestions

FINISHING TECHNIQUES should be considered:

- Pressing, under stitching
- Cut loose threads - When judging is close it is the finer details that count.
- Overlock and press as you go for a more professional finish
- A rushed second garment to try and complete a **whole outfit** often lets the entry down.

Judges Tips: Documentation

- **Documentation** is very helpful to the judges – it should tell the story/narrative of the garment or concept .
- **Action / in situ** photos work well to show the entries at their best
- Include your **name and category on your front page**
- Please **relate the supporting work to this competition** - many entries had info about other competitions. Tailor the work to the competition and category

Entry Advice

- Ensure that you complete a digital entry form on the portal with all the required information fields completed. Contact info@hettanz.org.nz if this is an issue and they can email a copy.
- Please remember to send **PHYSICAL photos with the entry and DIGITAL COPIES** of photos to info@hettanz.org.nz
- **Read category information** carefully

Judges feedback

- **Take more risks** - if it's a creative section, really let loose and create, let the garment reflect you as a person and what you like to wear, make it for you, not for the judges.
- Push yourself on techniques, but if you're going to do something, do it well. Ask for help and advice from your teacher, they do know what they are talking about
- Spend equal amounts of time on each component, be organised, that way each part is done equally well.
- **Have fun, enjoy what you do**, no matter what we think as judges, if you love the process, if you love the result, just because you don't win a prize, it doesn't mean the garment isn't a winner.

LOOKING FORWARD TO RECEIVING
YOUR STUDENT ENTRIES IN 2024 !

